



EMILE HURTUBISE—Publisher. A 15-year veteran of The News, Emile was well equipped to take over the role of general manager and publisher on Mr. Macdonald's retirement. Also a former employee with the Ottawa Citizen for 15 years, Emile is now charged with the massive task of co-ordinating every aspect of The News' operation. He resides with his wife, Rita, and their family in Lochiel Township.



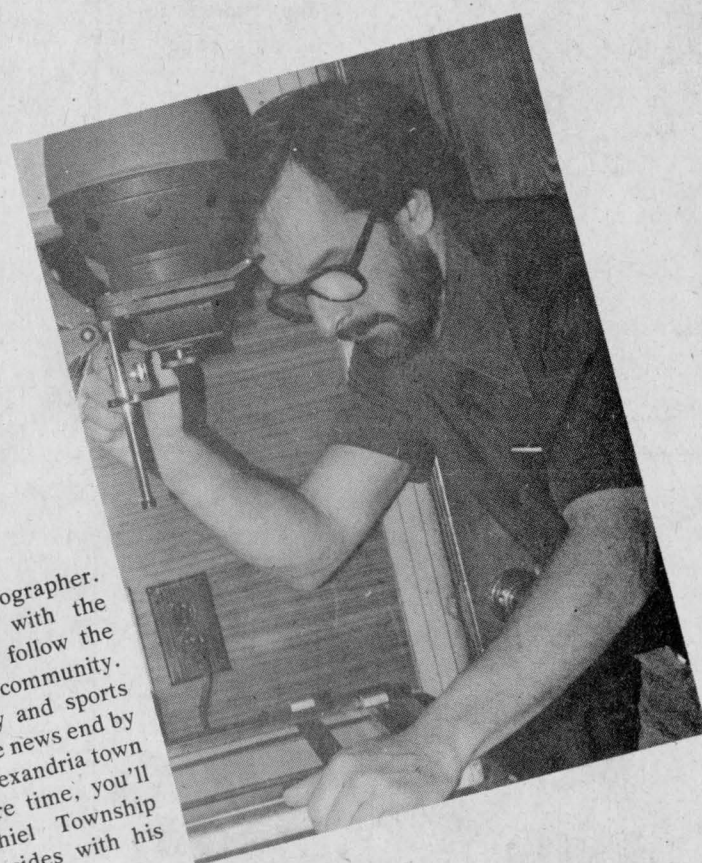
EUGENE MACDONALD—President. As the owner and driving force behind The News for over 40 years, "Gene" hardly needs an introduction. No picture caption could hope to improve on the lasting impression he has made on the community after so many decades at the news desk. A resident of Alexandria, Gene recently retired as editor and is enjoying the Florida sun for the winter months, along with his wife, Mary Jane.



EDITOR—Anna Margaret Macdonald. A former public school teacher, Anna Margaret has been with The News for 14 years and during that period had a taste of virtually every facet of the business—accounting, circulation, advertising, writing, photography, and editing. As the new editor, she is in charge of all news copy and co-ordinates page layout. She lives in Lancaster Township with her husband, Mervyn.



BOB ROTH—Assistant Editor. A former political science student at York University, Bob has been in newspaper work for about 10 years. He has worked as a writer, photographer and editor in several Ontario communities including Toronto, Aurora, Richmond Hill and Elmira. He also brings some valuable municipal council experience to the job, having served as a town councillor in Aurora. He now lives in Charlottenburgh Township with his wife Kathi.



BRIAN SHERRATT—Photographer. Best known for his work with the camera, Brian also tries to follow the hectic pace of our sporting community. In addition to photography and sports writing, he helps out on the news end by covering the important Alexandria town council beat. In his spare time, you'll find him in his Lochiel Township farmhouse where he resides with his wife, Pierrette, and their family.

Christmas Greetings

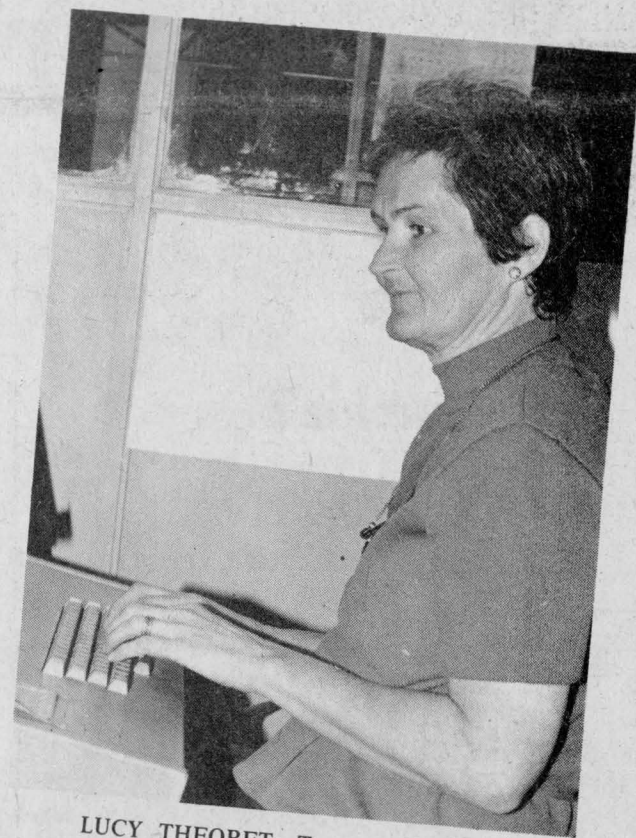
from the Staff



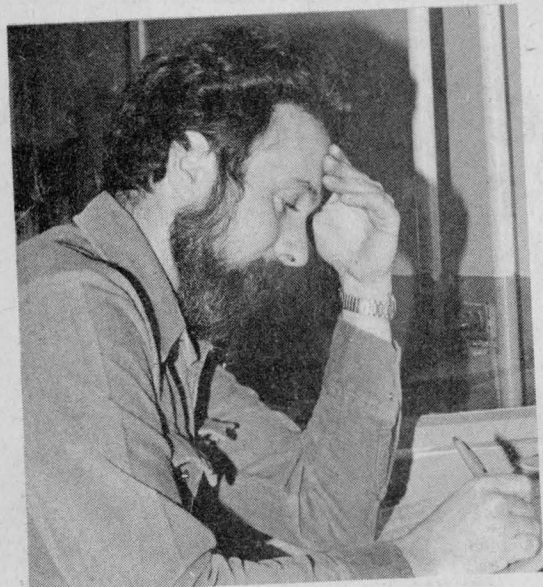
BARBARA McCORMICK—Receptionist. The first face to greet you when you enter The News office will likely be that of our personable serving customers at the counter. Barbara is busy keeping the company's books in order. She, her husband, Emmett, and their family make Alexandria their home.



GILBERT SAUVE—Production. With 24 years of experience at The News, Gilbert knows the back shop better than anyone on staff. He takes charge of the commercial printing jobs done at The News and also assists with advertising and page design for our newspaper. He lives in Alexandria with his wife, Laurette, and their family.



LUCY THEORET—Typesetter. When The News switched from hot lead to off-set printing four years ago, someone was needed to handle the new computerized typesetting equipment. Lucy filled the bill, and she has been part of The News family ever since. She, her husband, Roger, and their family call Lochiel home.



LINDSAY CAMERON—Ad Rep. A musician and song-writer, Lindsay had already refined the art of presentation when he came to work for us. That background has proven an asset in his position as advertising representative and ad designer. He lives in Lancaster Township with his wife, Dora, and their family.



AUDREY WIEBE—Girl Friday. A part-timer on the staff, Audrey helps out at the front desk and tries to keep track of subscriptions. In a pinch, she'll even come out to the production room and help us on the headline machine. She, her husband, George, and their family live in Kenyon Township.

DEBBIE BECKETT—Ad Rep. With a solid grounding in art and photography from Sheridan College in Brampton, Debbie has become a worthwhile addition to The News advertising department, where she performs the dual function of sales representative and ad designer. Debbie makes her home in Greenfield.



And from our Wednesday night mailing crew

LYNNE HURTUBISE

ANITA RIVETTE

MIKE CRACK

GRANT CRACK

SANDY MACLAREN



That magical Christmas feeling
And warm, lasting glow,
Come from thanking the friends,
We're so happy to know!

Scott's Restaurant Lancaster
Your friendly Kentucky Fried Chicken Centre



Christmas Cheer

We wish you all the best during this holiday season... happiness, health and love of all mankind. Many thanks for your patronage.

Archie A. Stewart
AND STAFF
PLUMBING AND HEATING
87 Harrison St. — Tel. 525-3820



Warm Christmas Wishes from us to you... with our thanks for letting us serve you. Happy Holidays to our friends!

Archie's Barber Stylist Salon
Archie Roussin and Lucien Lefebvre



Cheery Christmas

Stay tuned for a holiday filled with the sound of merriment! We wish you all the happiest with our thanks...

Lemay TV—Radio
Sales and Service
31 Main St. Alexandria
Phone 525-3713 Res. 525-1300

One solitary life

Here is a young man who was born in an obscure village, the child of a peasant woman. He grew up in another village. He worked in a carpenter shop until he was thirty, and then for three years he was an itinerant preacher. He never wrote a book. He never had a family. He never went to college. He never put his foot inside a city. He never travelled two hundred miles from the place he was born. He never did one of the things that usually accompany greatness. He had no credentials but himself.

While he was still a young man, the tide of public opinion turned against him. His friends ran away. He was turned over to his enemies. He went through the mockery of a trial. He was nailed to a cross between two thieves. While he was dying, his executioners gambled for the only piece of property he had on earth, and that was his coat. When he was dead, he was laid in a borrowed grave through the city of a friend.

Nineteen wide centuries have come and gone, and today he is the central figure of the human race and the leader of the column of progress. I am far within the mark when I say that all the

armies that ever marched, and all the navies that were ever built, and all the parliaments that ever sat, and all the kings that ever

reigned, put together, have not affected the life of man upon this earth as has that One Solitary Life.

—Anonymous

Unused toys can brighten Christmas

A happy Christmas for some boy or girl may be wasting away in your attic or basement.

In many communities, firemen, the Salvation Army or other organizations utilize the services of volunteers to repair and refurbish used toys so that needy children will partake of the joys of Christmas.

Many of us put away usable toys when our children outgrow them. Time passes and we forget about them, or, we hold on to them for sentimental reasons.

Take a look, upstairs, downstairs. If you have a usable or easily repaired toy, why not let it bring joy to someone?

Toasts in many languages

The New Year is never complete without a toast. In America we say, "Here's How," and "To Your Health" among other phrases. Here's how in other parts of the world:

Ireland—sinta mah
Scotland—hoot mon

Italy—a la saluti
France—a votre sante
Germany—gesundheit
Poland—na zdrowie
China—nee hong gin
England—cheerio
Hebrew—lachaim
Greece—ygeia



Merry Christmas
May your home be filled with an abundance of Yuletide pleasures. Sincerest thanks, patrons.

Jos. P. St. Louis
GENERAL CONTRACTOR
RR1 Maxville 527-5351



GREETINGS

It's been our pleasure to serve you in the past and we look forward to your continued friendship. Best Christmas wishes.

Cosy Tavern
Management and staff



Cheerio

As Christmas approaches it is a pleasure for all of us to wish all of you a holiday abounding with Health, Happiness and Prosperity!

LES GALLERIES
ANTIQUES
Main St. Alexandria



MERRY CHRISTMAS

Best to you and yours throughout the season. It's been a joy to know and serve you. Thanks.

Clement Furniture
Jean Clement and Staff



merry christmas

God bless us, every one... and especially you. Our thanks to one and all.

Dubeau's Upholstery
Therese and Arcade Dubeau



Have a HAPPY HOLIDAY

Hope your holiday hits a high note of happiness.

In concert, we join in with thanks and growing appreciation.

Real's Mobile Home Center Ltd.
Green Valley Betty and Real Gauthier 525-1555



Greetings

Add our sincere wishes for peace, happiness, and prosperity to your blessings this Christmas. Serving you has been our pleasure.

Seguin Pro Hardware
Manager and staff
33 Main St. 525-1451



Happy Holidays

It's fitting to say thank you for your patronage and to hope you enjoy the full measure of the season's pleasures.

White Rock Fabrics
Mrs. Emile Hurtubise
Glen Robertson Road



GREETINGS

May peace and love be with you. Thanks for your fine support.

Lemieux Groceteria
Manager and Staff

Test yourself with the Christmas quiz

- See how many of these questions about Christmas subjects you can answer. Check answers below and score yourself!
- The distance Mary and Joseph travelled from Nazareth to Bethlehem was approximately:
 - 5 miles
 - 70 miles
 - 20 miles
 - The origin of the word Noel is:
 - French
 - Spanish
 - German

- The words manger, creche, and crib all have the basic meaning of:
 - a cradle
 - a stable
 - a rack for feeding animals
- The population of Bethlehem at the most recent census was:
 - 25,000
 - 11,500
 - 49,000
- The Church of the Nativity was originally built by:
 - Roman Catholics
 - the Emperor Constantine
 - Greek Catholics
- The actual date of Jesus' birth was:
 - December 25th
 - a date undetermined
 - January 7th
- Mary and Joseph travelled from Nazareth to Bethlehem because:
 - Mary's home was in Bethlehem
 - The Romans were taking census
 - Joseph had work in Bethlehem
- Reindeer are found:
 - all around the Arctic Circle
 - only in Northern Europe
 - all over the world

- The large-scale conversion of Laplanders to Christianity occurred:
 - in the 19th Century
 - in the year 330
 - in the 17th Century
- The best source of water in the Nazareth of Jesus' time was:
 - Mary's Well
 - the Mediterranean Sea
 - a Roman aqueduct

ANSWERS

1-3
2-3
3-3

SCORING

8 or better is excellent — go to the head of the class!
5 to 7 is average. Less than 5 — return one Christmas present!



Christmas Joy

In step and in tune!
Our wish for the happiest holiday to our good friends.

Ray's Body Shop

Tel. 1730

Alexandria



Best Wishes

That the holidays are filled with happy times to be cherished.

From Your AVON Representative
Mrs Dorina Theoret
11 Kincardine E.



In the spirit of this holy season our wish is one for joy. With appreciation.

Glengarry Meat Packing

North Lancaster

Claude Bourdeau, prop. and staff



Greetings

May each candle's glow reflect joy, peaceful thoughts this holiday season.

Rene Roy Garage

Green Valley
Tel: 525-2997



It's Christmastime

Let joy enter your hearth and home.
Thanks for your support.

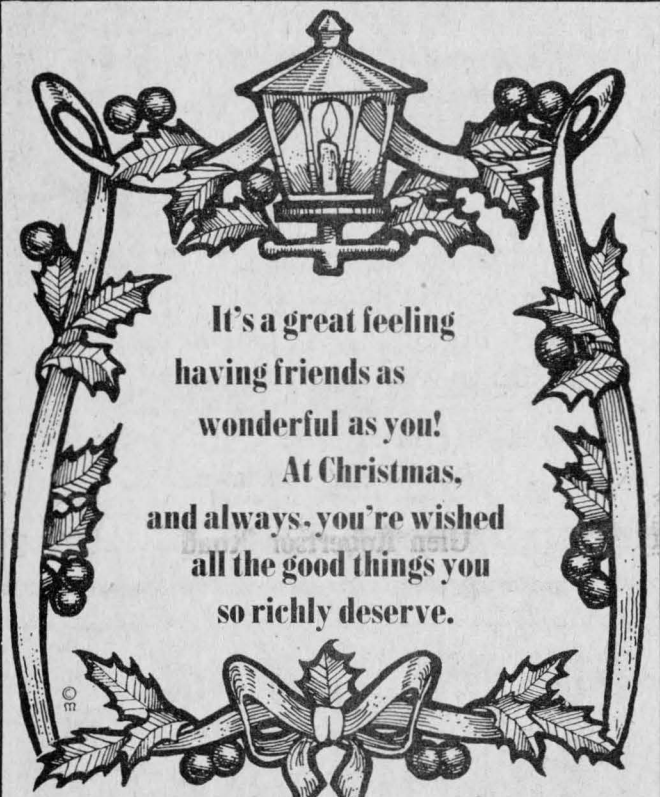
Marcel Lalonde

Electrical Contractor
525-3345



That magical Christmas feeling
And warm, lasting glow,
Come from thanking the friends,
We're so happy to know!

R.A. LALONDE
CONSTRUCTION
APPLE HILL



It's a great feeling
having friends as
wonderful as you!

At Christmas,
and always, you're wished
all the good things you
so richly deserve.

CIP Foods

Management and Staff

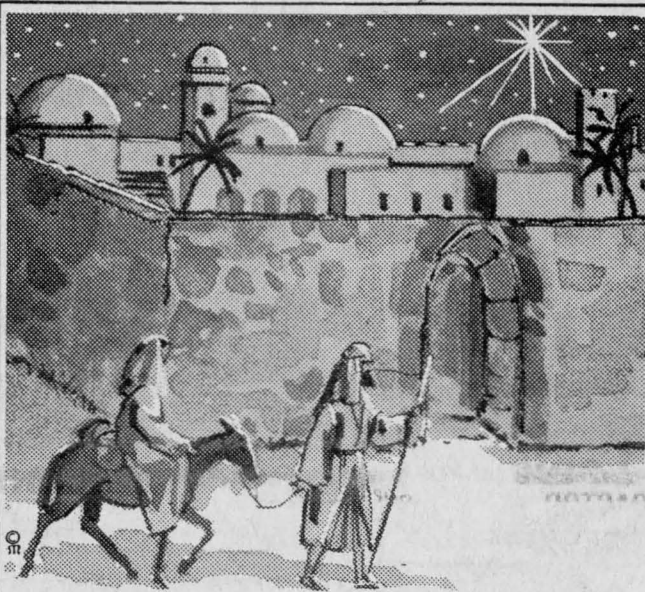


A YULETIDE WISH

May the
blessings of
Christmas
abide in
your house.

G.J. Rent-Alls

GEORGE J. RANDALL



Christmas Blessings

May this holy holiday shine down its
blessings on all our neighbors, friends.
Thanks for the kindness shown to us.

Deschamps Garage

Donat Deschamps and staff



Glad Tidings

Crevier Diner

Jeannette Crevier and Staff
Special thanks to GDHS
students for their patronage



Packing a sack full
of sincere Christmas
greetings and thanks
for your patronage.

Glengarry Feeds

Jacques Lalonde



Christmas GREETINGS

Tranquility. Serenity. Peace. May these
treasures blanket this joyous season.
For our loyal patrons, we're ever grateful.

Officers and Members

Col. A. G. F. Macdonald
Memorial Branch
Royal Canadian Legion

Alexandria, Ont.

Tel. 525-2213



MERRY CHRISTMAS AND A HAPPY NEW YEAR

Remember to buckle up
your seat belt during this coming
holiday season and always, for safety

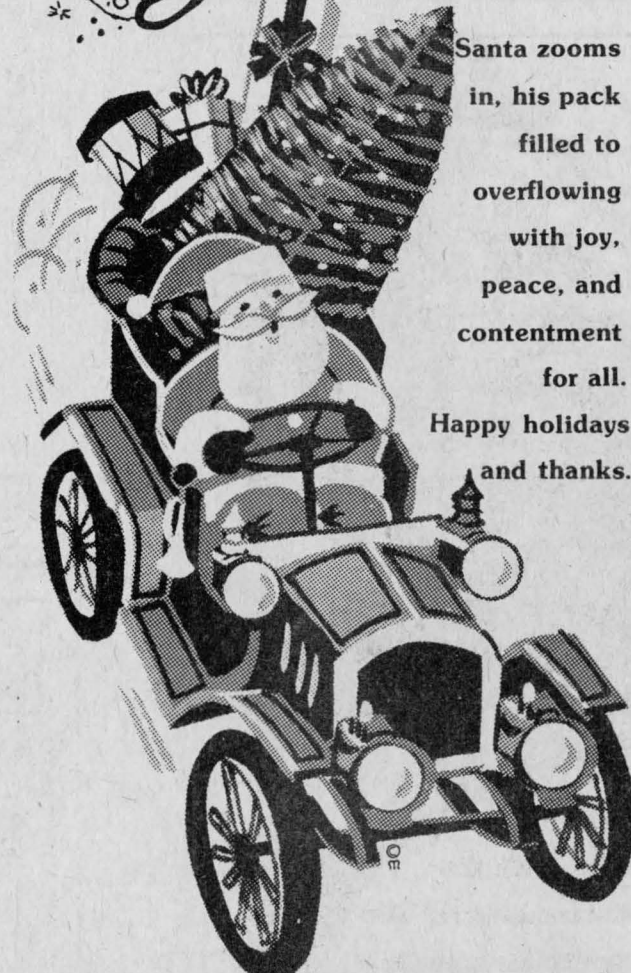
Allen's

Motor Sales Ltd.

and staff

ALLEN'S
HAWKESBURY

Holiday Greetings



Santa zooms
in, his pack
filled to
overflowing
with joy,
peace, and
contentment
for all.
Happy holidays
and thanks.

Ford- Mercury-Lincoln cars and
Ford pick-up dealer

MacEwen Ford Sales Ltd.

Management and Staff

ALEXANDRIA

525-3766

DIRECT LINE

347-2636

MAXVILLE

527-2100

A Joyous Christmas

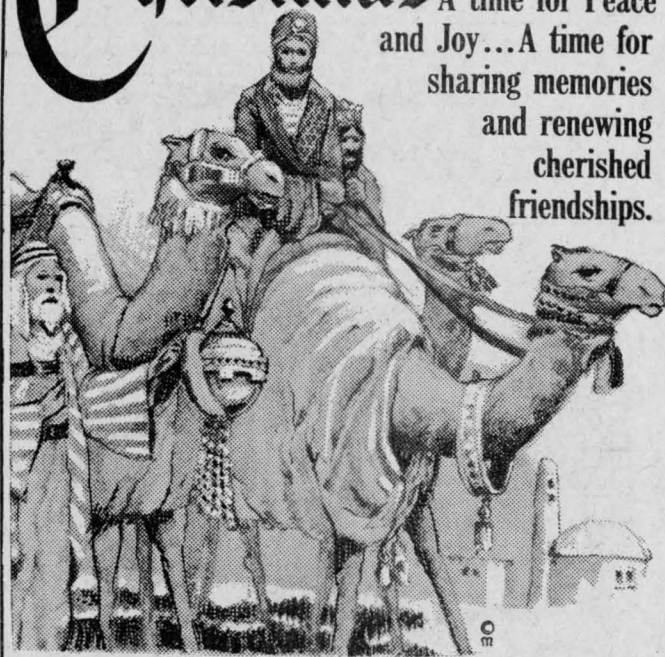


May the bright Christmas star lead you to peace . . . brotherhood. Our thanks.

Morris Funeral Home

Christmas

A time for Peace and Joy... A time for sharing memories and renewing cherished friendships.



Glen Robertson Welding

Mr. and Mrs. Ernest Lefebvre



Merry Christmas

In the spirit of the season — we hope everybody has the happiest of holidays wherever you spend it! Your kind patronage is appreciated.

Claude Cuerrier Garage

Claude and Staff



Merry Christmas

We extend old-fashioned good wishes and earnest thanks to you, our valued customers.

Lalonde General Store

Bruno and Edna Lalonde

Whole family will love fun-to-do ornament kits

Christmas 1974 promises to be another banner season for ornament kits, and innovative approaches continue to make Craft Master a leader in this category. Nine kits make up the complete line and they run the gamut of materials and techniques. All are designed as easy, fun-to-do projects for the entire family.

A unique plastic material forms the basis for "Incredible Shrinking Ornaments," a kit retailing for about \$5 and containing 16 pre-printed ornaments, two shrinking gift tags and six different paints to color each area. The crafter paints the subject, then places the ornament in a 300 degree oven. In a moment, the ornament shrinks to miniature size with all the

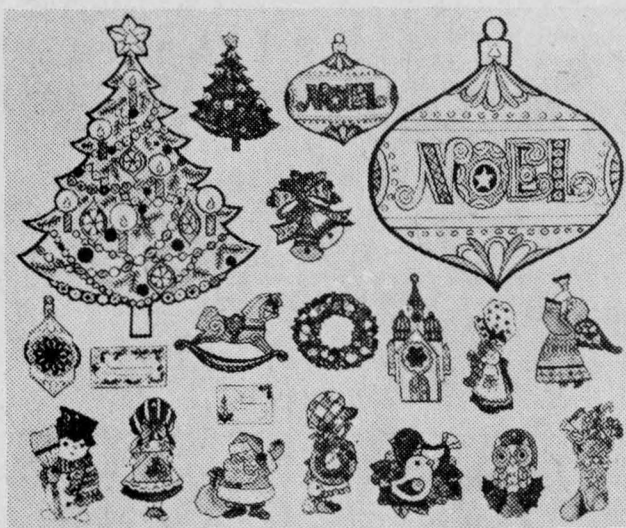
color and detail intact in transparent beauty.

Craft Master's "Look of Stained Glass" transparent ornaments are available in the standard set containing 18 pieces retailing for about \$1.50, and a new deluxe edition with 40 ornaments selling for about \$3.50. The kits include ornaments printed and die cut on pebble finish vinyl plastic, non-toxic colors, decorative cord and complete instructions.

A new Craft Master Christmas ornament medium, decoupage-type items called "Christmas Charmers," makes its debut for 1974. "Little ladies" dressed in their colorful holiday best are created by gluing together several layers to create a three-dimensional hanging ornament. The package of

10 ornaments retails for about \$2.25.
A new standard Wood

Paint-By-Number ornament set and a three-dimensional edition, retailing for \$3.25 and \$5 respectively, plus the 30 ornament deluxe set at \$5 make the 1974 wood ornament line an impressive one. The popular "Angel" and "Nativity Scene" ornaments are also available this year.



A CREATIVE CHRISTMAS — The 18 pieces in Craft Master's "Incredible Shrinking Ornaments" kit are fun and easy to make. After they are painted and placed in a 300° oven, they shrink to about 17% of their original size.

CHEERY GREETINGS



Unwinding an endless string of good wishes for your joy at Christmas. It's a pleasure to know you . . . thanks all.

Terry's

Wool and Handicraft Shoppe — 525-1403



GREETINGS

This Christmas, let the bright rays of love, peace and understanding enter our hearts and shine there always. We extend grateful thanks to our loyal customers.

Graham Creamery Company Limited

Management and staff

Best Wishes



Mr. and Mrs. Snowman invite you to enjoy a flurry of good times. So do we!

Pattyn Sash & Door Marcel Pattyn, prop.

May you share the wondrous tidings of this Holy Season. Merry Christmas and sincerest thanks.



Scotia Bank

F.R. Cloutier, Manager and Staff



Happy Holidays

Hoping the beautiful memories of a family Christmas will be shared by you and those you love.

Wayne's Tire Service

Wayne Brunet, prop.



HOLIDAY BELLS ring out a message of happiness and joy and glad Christmas tidings! Our special thanks.

Marcel Major

Auctioneer

It's Christmas again and time to say how much it means to have the friendship and good will of folks like you. Accept our sincere thanks and warm wishes for a

Happy Holiday

Donat Boisvenue Contractor

Solarian Armstrong Carpets

178 Bishop St. S.

Tel. 525-2177



Come All Ye Faithful

May the peace and comfort so richly provided by Our Saviour Jesus Christ be yours as you celebrate His Birth.

And may our special thanks add to the splendor of your holidays.

Glengarry Motor Sales Ltd.

Management and Staff

Hwy. 34 South, Alexandria

Tel: 525-1480

Crafty ideas keep kids busy

Crafty ideas will keep the kids busy weeks before Christmas, leaving you free to prepare for holiday entertaining.

Using materials commonly found around the

house and a few decals, the children can make little gifts or help you with holiday decorating.

The following ideas are suggested by stylists of Meyerco, the decal company: even the littlest

gift-giver can take new texturized, vinyl decorations and press them onto plain-color mugs or glassware for special appeal.

The colorful Tex Decor press-ons come in a variety of holiday designs—elves, angels, holly—that peel right off again. Filled with Christmas candy, the decorated pieces make charming gifts.

Or, enlist the little ones to help decorate the house:



GIFT-MAKING IS "KIDS' STUFF" with new texturized, vinyl decorations from Meyerco. Pressing little elf designs onto milk-glass mugs, then filling with candy, this youngster creates holiday gifts for family and friends.



Peace On Earth

Peace...love...joy.
To our good friends
far and near through-
out the holidays.

Remi Prud'Homme

Insurance Agency Inc.
151 Main St.
Tel: 525-3495

let them use the press-ons on windows, glass patio and shower doors, mirrors and even lamps, where the translucent designs will glow with extra brilliance.



Meloche and Sabourin

Alexandria — 525-1295



Great peace
have they that love. Trumpeting
our wishes that all the
seasons of your life will be
filled with peace and love.

We appreciate your faith in us.

LEROUX SUPPLY
LANCASTER



SIMPSONS — SEARS
LTD.
32 Main St. — 525-3214
Bonnie MacDonald & staff



A barnyard full of very
merry Christmas wishes to
you. From ever grateful folks here.

Meunerie Milling Ltd.
ALEXANDRIA

Feeds, Grains, Rations

492 Main St. S. Bruno Massie, Pres.



Rochon
Insurance

Raymond Rochon
and Staff



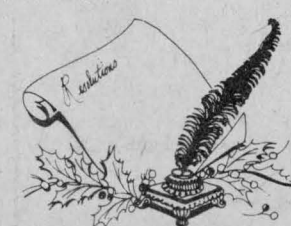
Greetings
to the people of
Stormont, Dundas
and Glengarry



Osie
Villeneuve,
M.P.P.

Stormont, Dundas
and Glengarry

I truly hope that this Christmas is one
of the happiest, and
that 1978 will bring
you joy and prosperity.



Liven up gift living

The Christmas spirit is alive...so give life! Beautiful, living plants are as individualistic as the people you give them to.

Knowing your friends' tastes and housing situations can help you select

the right plants to give. For example, someone who lives in a house or apartment with a southern exposure could keep a plant that requires a lot of sunlight, like a geranium or African violet, or almost any flowering plant.

A person who leads a busy life and travels often might enjoy a beautiful cactus plant which lives easily with a minimum of care.

Ardent plant lovers will certainly enjoy a terrarium. These are glass-enclosed miniature gardens, which house a variety of plants such as evergreens, ferns, moss, and even mushrooms. The choice is endless.

Another popular idea is a hanging planter, which looks especially attractive by windows and doorways.

That Christmas favorite, the poinsettia, can be an everlasting gift also, particularly for those who live in a house. Transplanted into the garden, it will be a constant reminder of your thoughtfulness.

Plants are alive, and as Christmas gifts, are lasting, inexpensive and thoughtful.



May you enjoy, together
with your loved ones, the
deeply enriching
experience of the spiritual
inspiration of Christmas
and its message
of Peace and Good Will.

Thank You

Crevier's Bus Lines
Ltd.

Laurent Crevier, Prop.



May the peaceful tranquility of
this Holy season enter heart and home.

Our pleasure is serving you.

Menard Construction
Green Valley, Ont.



Happy holidays,
friends and neighbors.

Thanks for letting us serve you.

MacEwen Fuels

Fuel Oil, Gasoline, Motor Oil
Maxville, Ont. 527-2315



Wishing you thick slices of
merriment and a soufflé of
happy memories, served with
our thanks and appreciation.

Cathy's Tavern

North Lancaster



What better way
to show our appreciation
than to say "thank you" for
your continuing loyalty and trust.
May your Christmas be merry and bright.

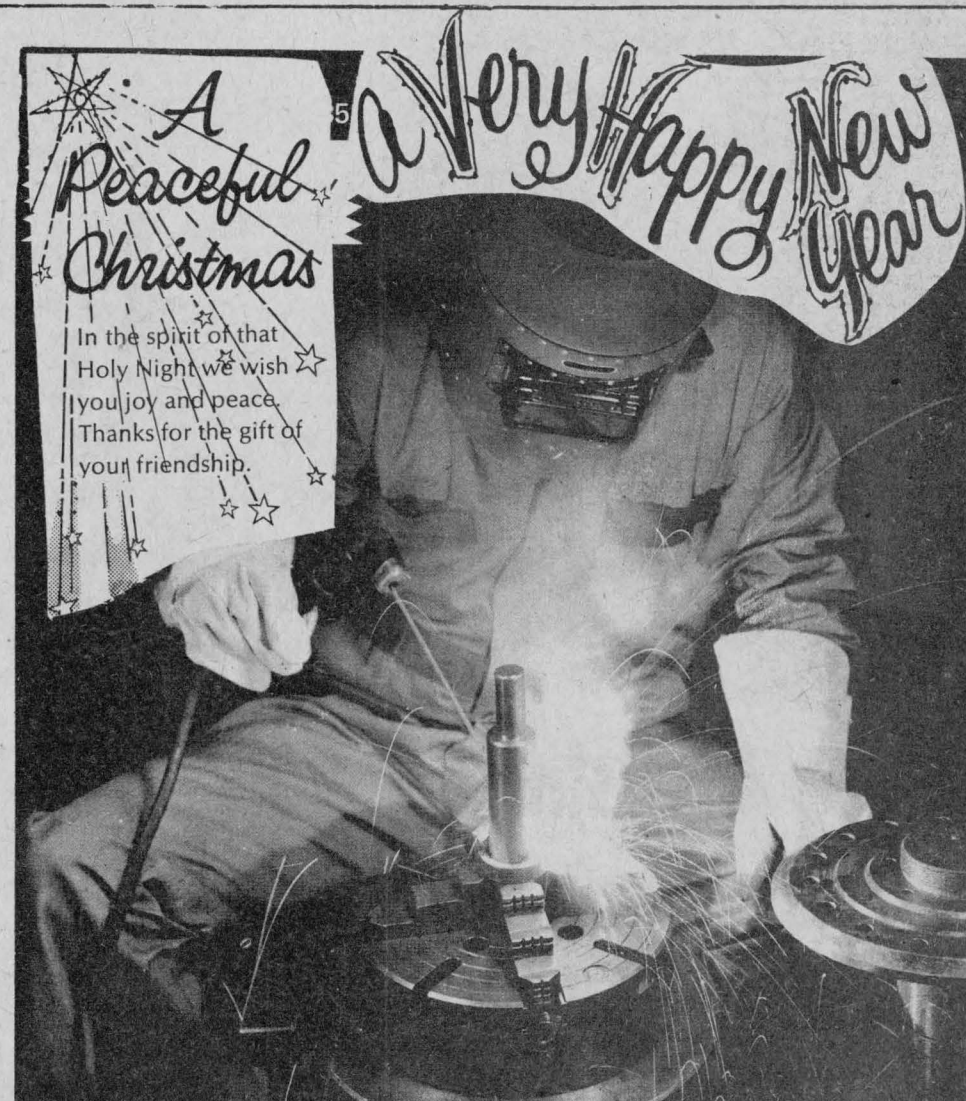
Fern Seguin
BP Agent



Alexandria Moulding

Management and Staff

May the blessed
silent peace of
Christmas enter
into your lives.



Construction Welding

Guy Decoste and Son, prop.

We extend oversized thanks for your friendship and confidence



a Christmas Carol

In tune with our holiday wishes for you are our warm thanks and deep appreciation.

Fassifern Store
Real and Therese English

Do-it-yourself Yule projects

Homemade is the word this year for a naturally fun holiday. Do-it-yourself Christmas tree decorations and greeting cards are great projects for the whole family to enjoy.

For tree decorations, all you need are a cook, seamstress, and artist (your children). The cook makes cookie shapes with a string baked in them to tie onto the tree.

The seamstress threads popcorn onto a very long piece of thread, to wrap around the tree, and the artist cuts out paper dolls and chains to hang on the branches.

Everybody gathers all their small colorful toys and trinkets to put up.

For a fun Christmas card idea, cut a potato in half and draw a holiday design on one flat side. With a knife, cut around the design until it is raised on the potato. Press the design on an ink pad and

stamp on a postcard or construction paper. After the design dries, the children write in their season's greetings.

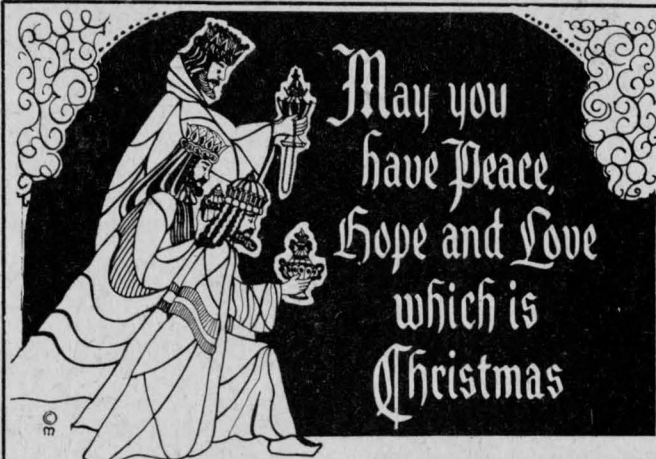
Cutouts of Yuletide illustrations are another favorite activity among the children.

Peruse with the kids through the newspaper ads and cut out different Christmas illustrations, such as Santa Claus, reindeer, Christmas trees, stockings, ornaments,

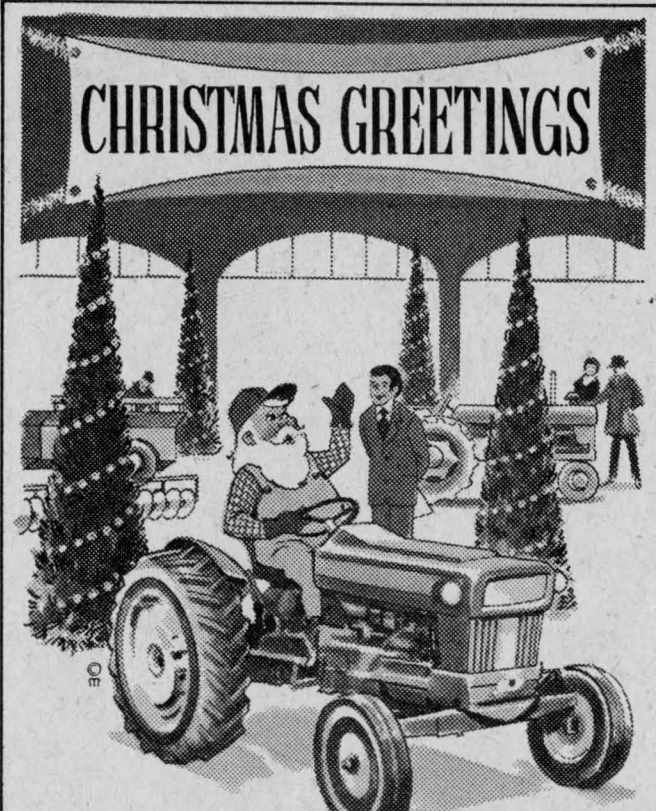
snowflakes, etc. You'd be surprised at all you can find, many times in color too!

Here are just some of the things that can be done with cutouts of such illustrations:

Make rectangular cardboard fold-down tabs, bend them and paste one side to the artwork so that the cutouts can stand up on their own. Make a little display with figures, for instance.



Glen Norman Store Corp.



We hope Santa brings extra shares of happiness to you and yours. We appreciate all our fine friends and customers.

Menard Farm Supplies

Massey-Ferguson Dealer

Mrs. Aime Menard, Andre Seguin and Staff



In the glow of this happy season, we thank you for the loyalty you have shown. Joy to all.

Lochiel Township

Reeve—Alex McDonald
Deputy-Reeve—Hugh MacPherson
Councillors—Maurice Jeaurond, Ron MacDonell, Ken MacLennan
Clerk-Treas.—E. C. McNaughton;
Assistant—Miss Georgette Palement
Road Superintendent—George Fulton

Or paste the artwork to the little one's shopping bag, or even your own. Glue them onto Christmas packages for added decoration.

Use them to decorate the Christmas tree. Simply poke a little hole on the top of the cutout and hang it by a bit of thread from the tree's branches.

Lavish Feast

At Christmas, in the year 1492, when Columbus was spending his day in the New World, King Henry VII gave one of his most sumptuous feasts. The King (1485-1509), the Queen and members of the court dined on no less than 120 different dishes . . . with peacock as its climax! He observed holiday customs lavishly, to say the least, serving among the many delicacies a popular dish called "frumenty," made by adding sugar and spices to boiling hulled wheat.



Yuletide Joy

Hope this Christmas is a bell ringer! Filled with the sound of laughter, holiday feasting, good times together.

Sauve Welding

Ornamental Iron Work
RR2, Alexandria, 525-2719



Welcome, Santa. We have been awaiting your arrival. And, the right time to wish folks joy!

Alexandria Cleaners

Royal Gareau and Staff
294 Main St. S.
Tel: 525-2424



THE JOYS OF CHRISTMAS

May Christmas bring friends to your fireside and peace to your home. In the glow of your friendship we extend sincere thanks.

Vitrierie Theoret Glass
Leo B. Theoret
Green Valley Tel. 525-2704



Registering our thanks and hoping your Christmas will be stacked with good times, good things, good cheer!

Lucky Dollar Food Store

Roger Constant and Staff

Green Valley 525-3081



Merry Christmas and a Happy New Year

Eat, drink, be merry . . . and accept our sincere thanks for your loyalty, confidence and goodwill.

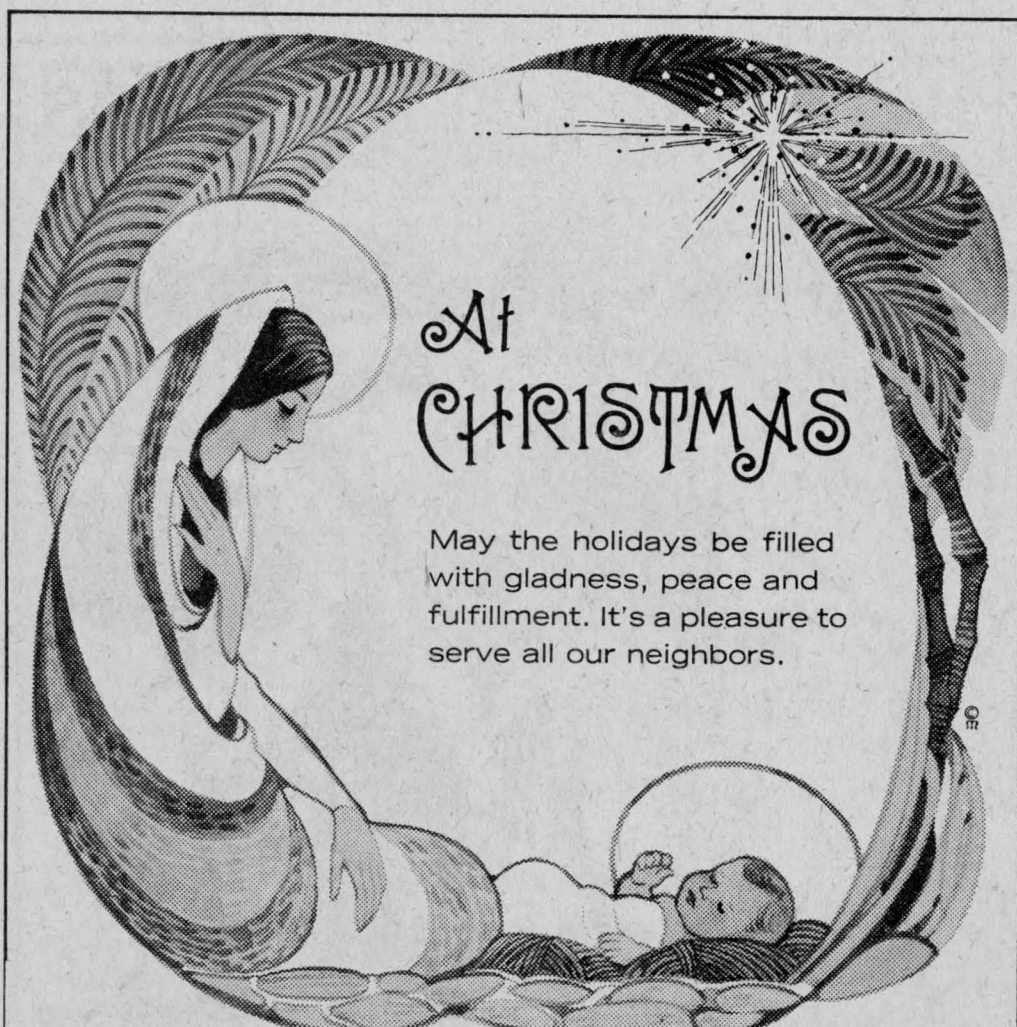
Alexandria Pizzeria Restaurant and Dining Lounge



Happy Holidays

At Christmas we think of you with sincere appreciation and wish you every happiness.

Gallant Press
Offset—Letterpress
Alexandria, Ont.

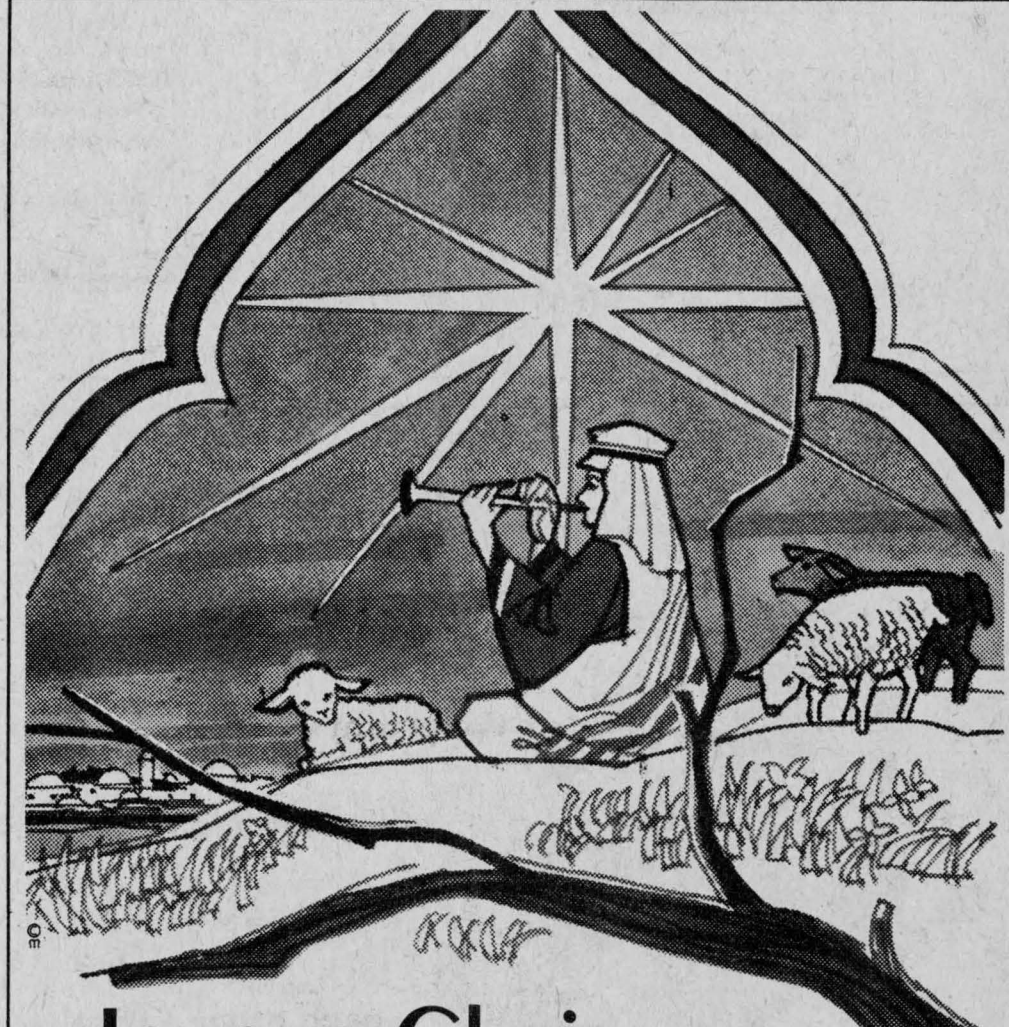


At CHRISTMAS

May the holidays be filled with gladness, peace and fulfillment. It's a pleasure to serve all our neighbors.

Kenyon Township Council

Reeve—Albert Faubert; Deputy-Reeve—Hugh McIntyre;
Councillors—Norman M. MacLeod, Frederick Leroux, Malcolm Grant;
Clerk-Treasurer—James Steele; Deputy-Clerk—Mrs. Hazel MacKinnon;
Road Superintendent—Myles Campeau; Road men—Armand Saucier, Gilbert Bissonnette, Clifford MacDonald, Raymond Laferriere.



Joyous CHRISTMAS

As the shepherds kept their vigil at night, our Savior was born. Let us rejoice as we celebrate His glorious coming. Sincere thanks to all.

Charlottenburgh Township Council

Reeve—Adrian Gadbois; Deputy-Reeve—Ewen McDonald;
Councillors—Morgan Major, William T. Cooper, Donald Kannon;
Clerk-Treasurer—John Szpivak.

PEACE ON EARTH



Offering a prayer of thanks and hoping that the beauty of the Holy Birth will surround you at Christmastide.

WARMEST SEASON'S GREETINGS
Officers and Members of Glengarry Council 1919
KNIGHTS OF COLUMBUS
300 Club and Bingo Committee

Give the kind of gift that keeps on giving!

Christmas, 'tis the season for mistletoe and gift giving. Homemade gifts are appreciated because they express the true spirit of giving. Cookies, a traditional fruit-cake or a festive sweetbread are gifts to be enjoyed by all. Homemade gifts are a treat but why not make a gift of the appliance used to prepare all these baked goods? The Farberware Food Processor saves time and energy; it is welcomed in the kitchens of both experienced and novice cooks.

Complete with three stainless steel blades and a plastic mixing blade the food processor performs such tasks as chopping meat, making yeast doughs, slicing and shredding fruits and vegetables and even making fresh fruit sherbet.

Add to the spirit of the yule season by trying Choco-Doodles shown in the cookie jar.

CHOCO-DOODLES
2 1/4 cups all purpose flour
2 teaspoons baking soda
1/2 teaspoon salt
2/3 cup butter or margarine, cut into 1-inch pieces
1/2 cup sugar
1 egg
1 package (6 oz.) semi-sweet chocolate



THE THREE KINGS, attributed to Giuseppe Sammartino. Polychromed terracotta, wood, fabric, tow and wire and silver-gilt. 14 1/2" to 15" high. Italian (Neapolitan) 2nd half of 18th century. The Metropolitan Museum of Art, gift of Loretta H. Howard.

pieces, melted
1/4 teaspoon peppermint extract
Sugar

Preheat oven to 350°F. Mix flour, baking soda and salt. In bowl of food processor place chopping blade. Add butter and 1/2 cup sugar. Cover; process until well mixed. Remove cover and add egg, semi-sweet chocolate pieces,

peppermint extract and flour mixture. Cover and process until mixed. Drop dough by rounded teaspoonfuls into sugar; roll. Place on ungreased cookie sheets. Bake 12 to 15 minutes. Makes about 4 dozen cookies.



GREETINGS

Hoping your holiday itinerary will include

- HAPPY TIMES
- PEACE • PROSPERITY

Thanks for the joy of your friendship.



Marc's Canteen

Alexandria, Ontario 525-2024

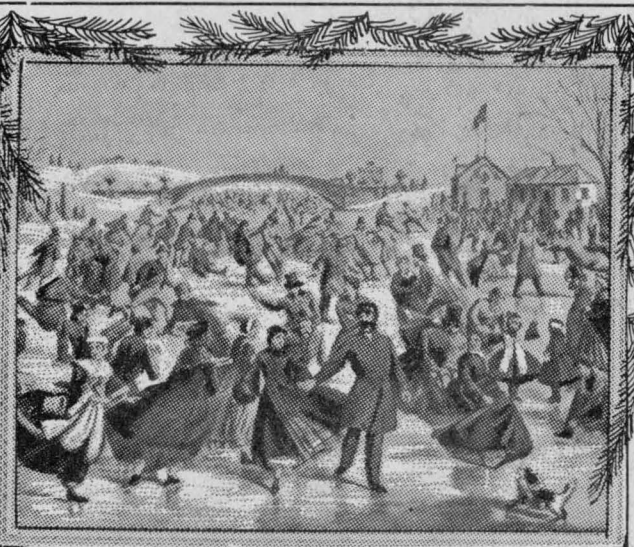
CHRISTMAS GREETINGS



Wishing you much happiness and hoping your dreams will all come true. We say "thanks" for your continuing faith in us.

Mr. and Mrs. Steve Desrosiers

Desrosiers and Hope
Jewellers



There's no time quite like Christmas for remembering all the friends we cherish, and for wishing them all

a Happy Holiday

Mr. and Mrs. Eugene Bergeron

Bergeron and Hope



Best Wishes

May hearts everywhere be filled with contentment.

B & B Food Market

Maurice Brunet, Prop.
167 Bishop St. S.
Tel: 525-2056



A MERRY CHRISTMAS TO ALL

and to all our kind patrons a holiday packed full of the pleasures and treasures

of this happy time.

Our Thanks.



ALEXANDRIA HOTEL

Rheal Lefebvre and Staff



Breaking out with hearty good wishes for a Christmas bright and cheery! We're happy to extend thanks to cherished friends and neighbors.

Duggan Fuels

Management and Staff

275 Bishop N. — 525-1685



May all the joy and beauty of that Holy Night be with you at Christmastide.

PURINA

FEED STORE

Box 327 Lancaster



JOY, SHARING AND CARING

That's what Christmas is all about!

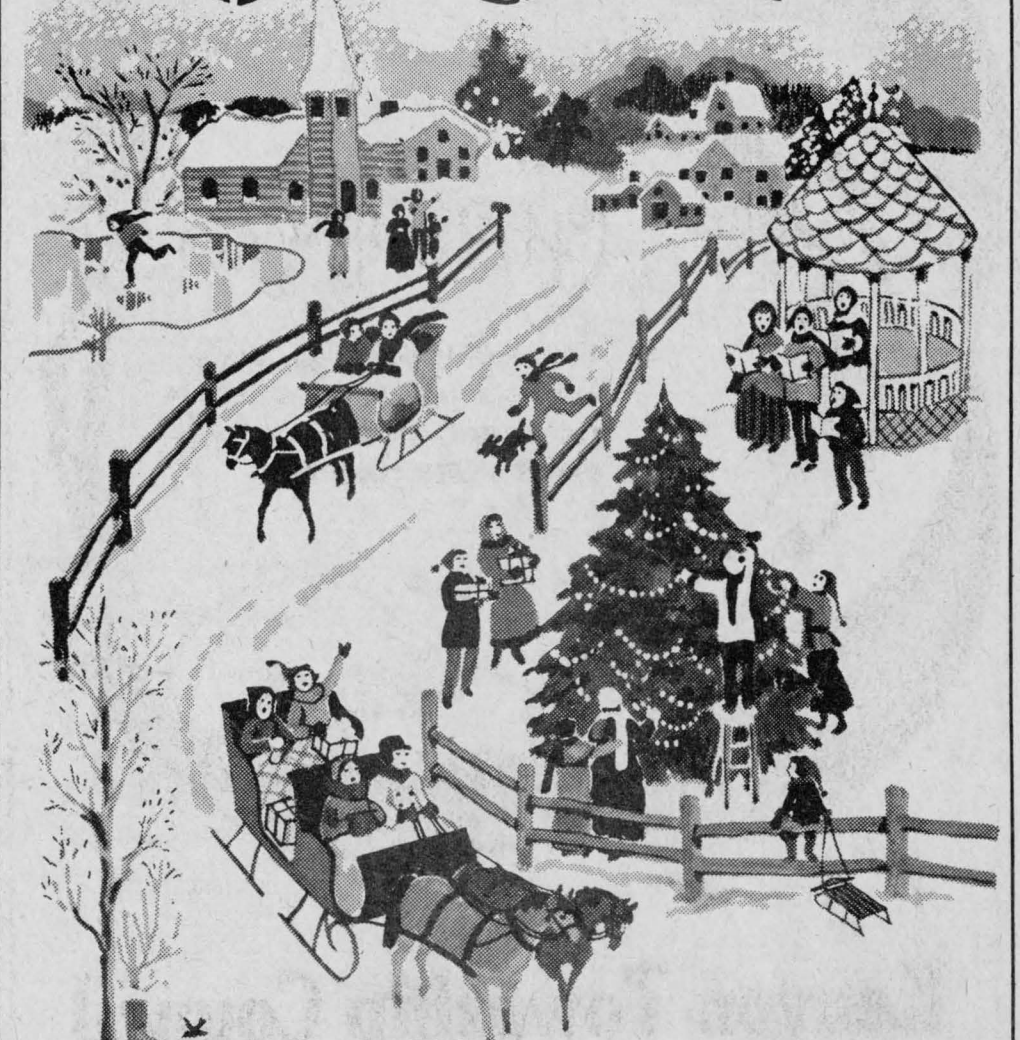
May every happiness be yours at this loveliest of seasons!

Our gratitude for your patronage.

LAVIGNE'S TRUCKING

Romuald, Beverley and family

HOLIDAY GREETINGS



Hoping your holidays will be shining, filled with all the wonderful things that spell CHRISTMAS!

Ottawa Hotel

Management and Staff

Merry Christmas

May you and your family share

a starbright Christmas full

of joy and merriment,

in the warmth

each other's love!

Our thanks to you all.



Hope's Auto Parts Ltd.

Management and staff

Wally Hope, Billy Gebbie, Maurice Lemieux,
Daniel McIntee and Robert Oulmet

New cookbook gathers best recipes of all home bakers!

All accomplished bakers share one ingredient... their love of exchanging recipes.

Now there's a cookbook that brings together recipes of some of the country's best home bakers, judged the winners of a nationwide Baking Recipe Exchange conducted by Red Star Yeast.

Recipes from the 23 bakers represented include luscious coffeecakes with new shapes and a variety of fillings and glazes; savory breads made flavorful with cheeses, herbs, olives—even dried beef; wholesome, vitamin-packed loaves and a half dozen spectacular new sweet roll and sweet bread ideas.

The book also offers tips on the new, quick mixer-

method of yeast baking. All call for the use of Red Star, the instant blend active dry yeast that is packed without preservatives.

To obtain the new Second Recipe Exchange cookbook or the special Vintage Fruit Sauce cookbook, send 50 cents for each to cover postage and handling to: Carol Stevens, Consumer Services, Red Star, Universal Foods Corporation, Box 737, Milwaukee, WI 53201.

Is Your Favorite Family Recipe a Winner?

Entering your special yeast baking recipe in Red Star's 3rd Recipe Baking Exchange may be a winning decision. Those 25 entries judged best will receive \$100 and all entrants will be sent a

cookbook free.

Send your name and address, a history of the recipe and whether it is your own creation, to Recipe Exchange, Universal Foods Corporation, Box 737, Milwaukee, WI 53201. All entries must be postmarked by May 1, 1978.

Just right for the holidays is this beautiful, fruit filled brunch cake from the current cookbook:

QUEEN ANN HOLIDAY BRUNCH CAKE

4 to 4½ cups all-purpose flour
2 pkgs. Red Star Instant Blend Dry Yeast
¾ cup sugar
1 teaspoon salt
¼ teaspoon ginger

1 tablespoon grated orange peel
½ cup milk
½ cup water
1 cup butter or margarine
4 eggs
1 pkg. (3 oz.) cream cheese, softened
½ cup currants
½ cup chopped candied mixed fruit
¼ cup chopped candied cherries
½ cup flaked coconut
½ cup sliced almonds
Oven 375°
10-inch Bundt pan

In large mixer bowl, combine 1½ cups flour, yeast, sugar, salt, ginger and grated orange peel; mix well. In saucepan, heat milk, water and butter until warm (120°-130°; butter does not need to melt). Add to flour mixture. Blend at low speed until moistened; beat 3 minutes at medium speed. Add fruit and coconut. By hand, gradually stir in enough remaining flour to make a stiff batter.

Arrange almond slices on bottom of well-greased and floured 10-inch (12 cup) Bundt pan. Spoon batter into pan. Cover; let rise in warm place until light and doubled, about 2 hours. Bake at 375°

for 35 to 40 minutes (30 to 35 minutes for colored fluted Bundt pan), until golden brown. Place on wire rack and allow to cool for 15 minutes before turning out of pan. Drizzle cooled cake with glaze.

ORANGE GLAZE:

Combine 1 cup sifted powdered sugar, 5 to 6 teaspoons orange juice, 1 teaspoon grated orange peel and ¼ teaspoon vanilla; blend until smooth.

Deliciously different and a perfect topping for holiday desserts and other foods is "Vintage Fruit Sauce," developed by Red Star from a secret recipe.

Make it ahead and keep it on the shelf to spoon over angel food or pound cake, crepes, ice cream, ham slices, squash or carrots or combine with rice stuffing for game or poultry:

VINTAGE FRUIT SAUCE

TO FERMENT FRUIT:

¾ cup drained canned peaches, cut in pieces
¾ cup drained pineapple tidbits
6 maraschino cherries, cut in half
1½ cups sugar

1 pkg. Red Star Instant Blend Dry Yeast
Combine ingredients and place in a glass jar with a loose cover—an apothecary jar is perfect. Stir several times the first day, then stir once a day. At the end of two weeks this starter has fermented enough to make the Sauce.

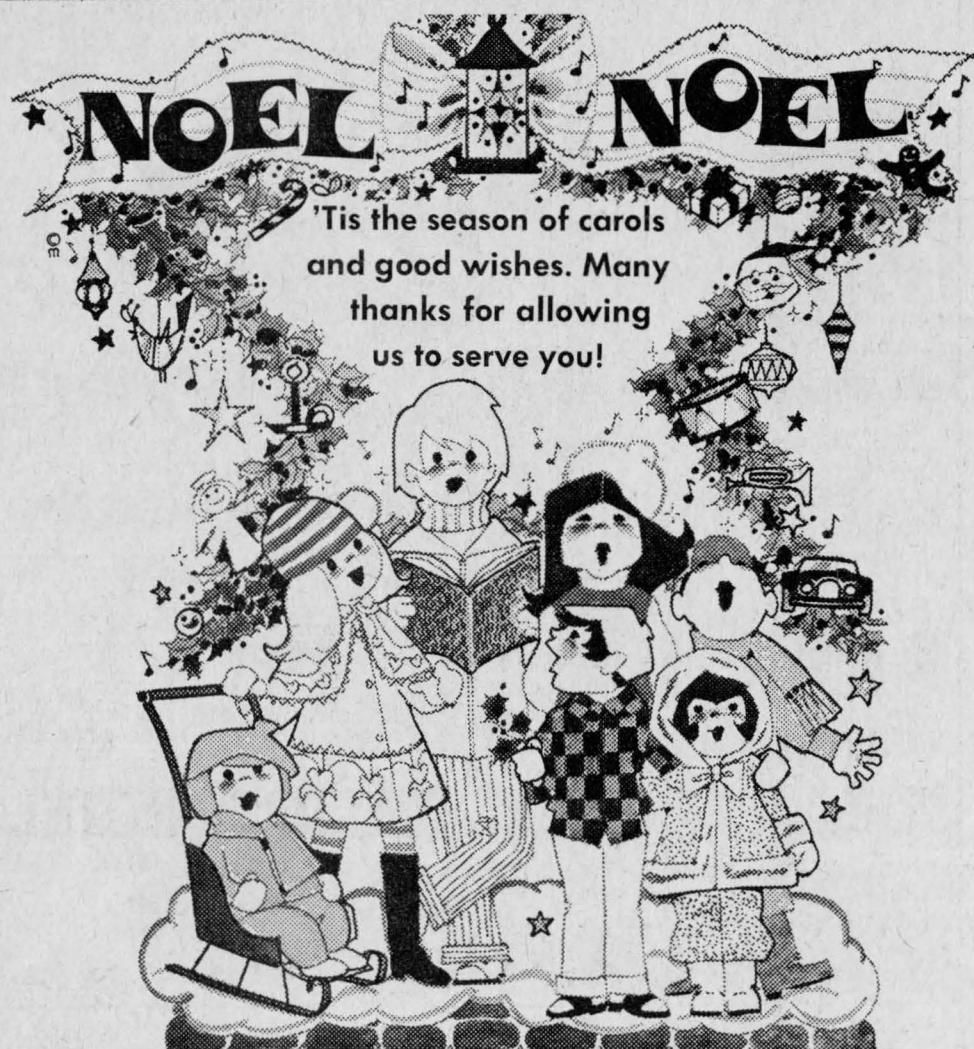
TIPS: For best results use fruit in heavy syrup. One cup of the starter is enough to make the Sauce so the other cup may be given to a friend along with the recipe, or used

to start a second batch of sauce. We do not recommend doubling the Sauce recipe.

SAUCE:

1 cup fermented fruit
½ cup drained canned peaches, cut in pieces
½ cup drained pineapple tidbits
6 maraschino cherries, cut in half
1 cup sugar

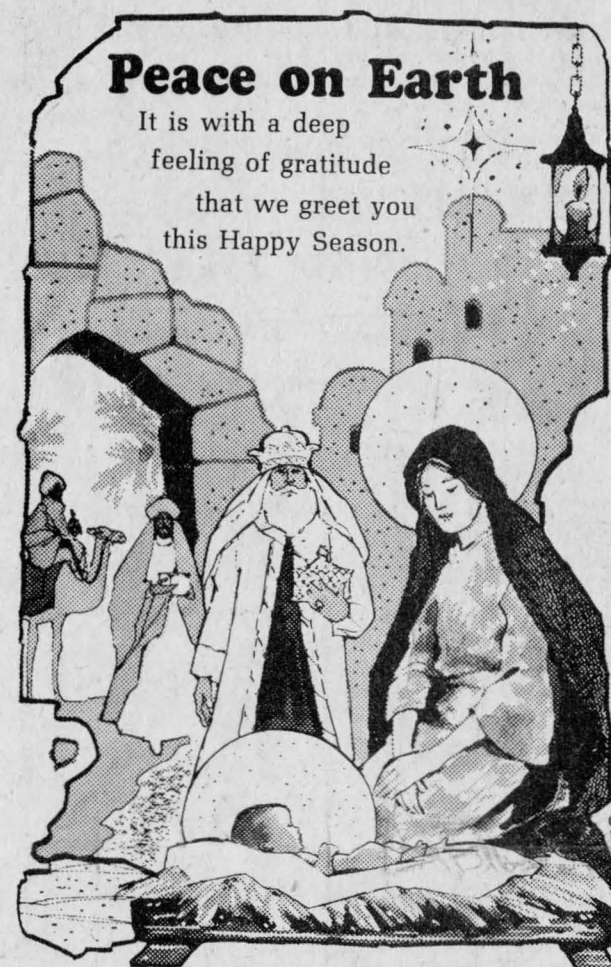
Combine all ingredients in a glass jar with a loose cover; stir well. Set in a fairly warm place. Continue to stir once a day. Sauce can be served after one week. Fruit and sugar must be repeated every two weeks. No need to refrigerate. Sauce will keep many months if directions are carefully followed.



'Tis the season of carols and good wishes. Many thanks for allowing us to serve you!

The Council of the Town of Alexandria

Bruno Massie, Mayor; J. P. Touchette, Reeve; Florence Villeneuve, Deputy-Reeve; Councillors—Archie McDougall, Raymond Jette, Lionel Leroux, Hubert Lapierre, Yolande Viau and Rod MacDonald.



Peace on Earth

It is with a deep feeling of gratitude that we greet you this Happy Season.

Maxville Village Council

Reeve H. A. Quart
Councillors—George Currier, Donald Pilon
Gary Smith, William MacEwen
Clerk—Pauline Lalonde



'Tis the Season
Thank you for your cooperation and good will. May your Yuletide be ornamented with Health, Happiness and Prosperity!

Paquette Auto Parts

Rejean Paquette, prop.

RR3 Alexandria



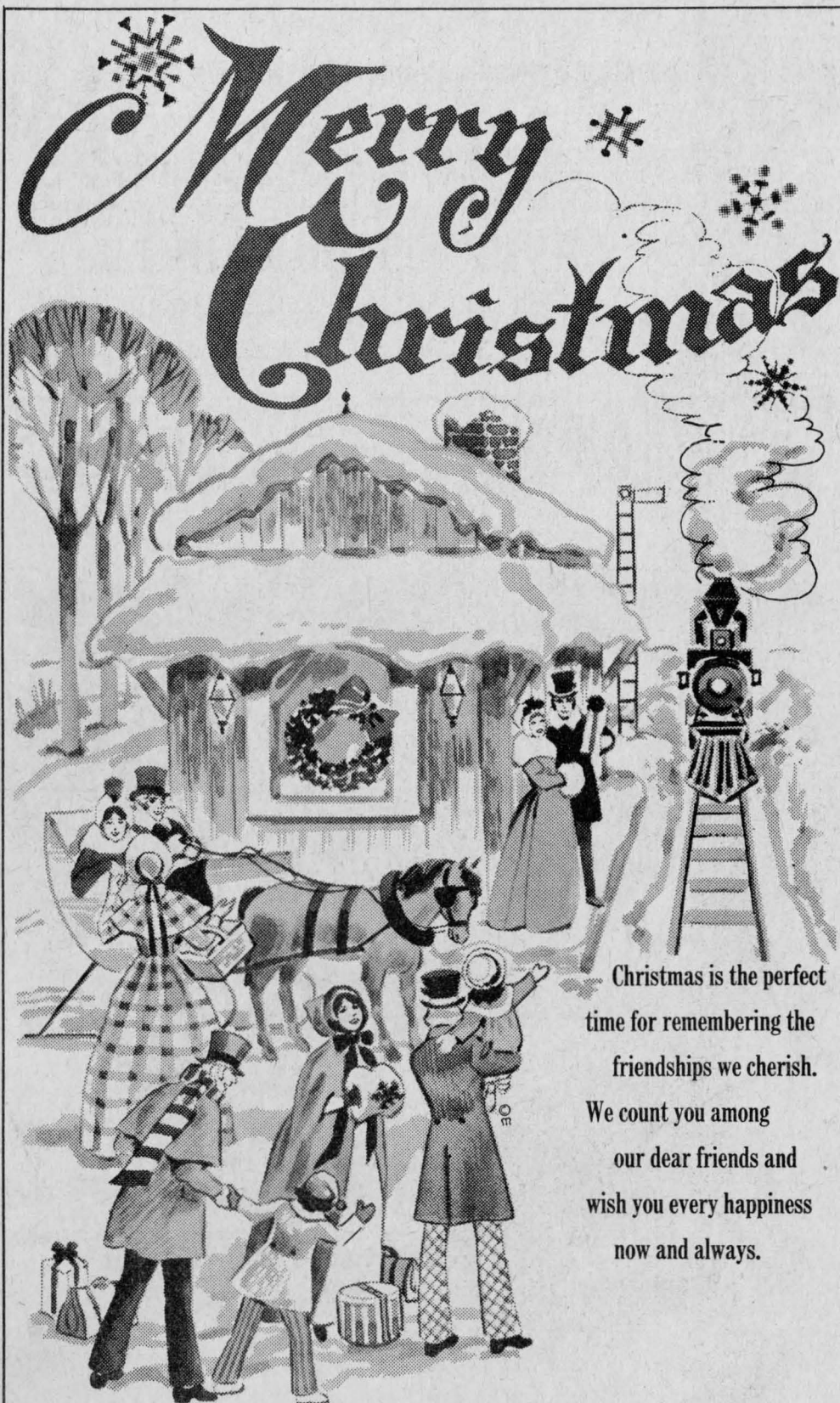
GREETINGS

As hills and valleys echo the wonderful sounds of Christmas, they echo too, our sincere gratitude for your warm and valued friendship.

Happy holidays!

Marcel's TV-Furniture Ltd.

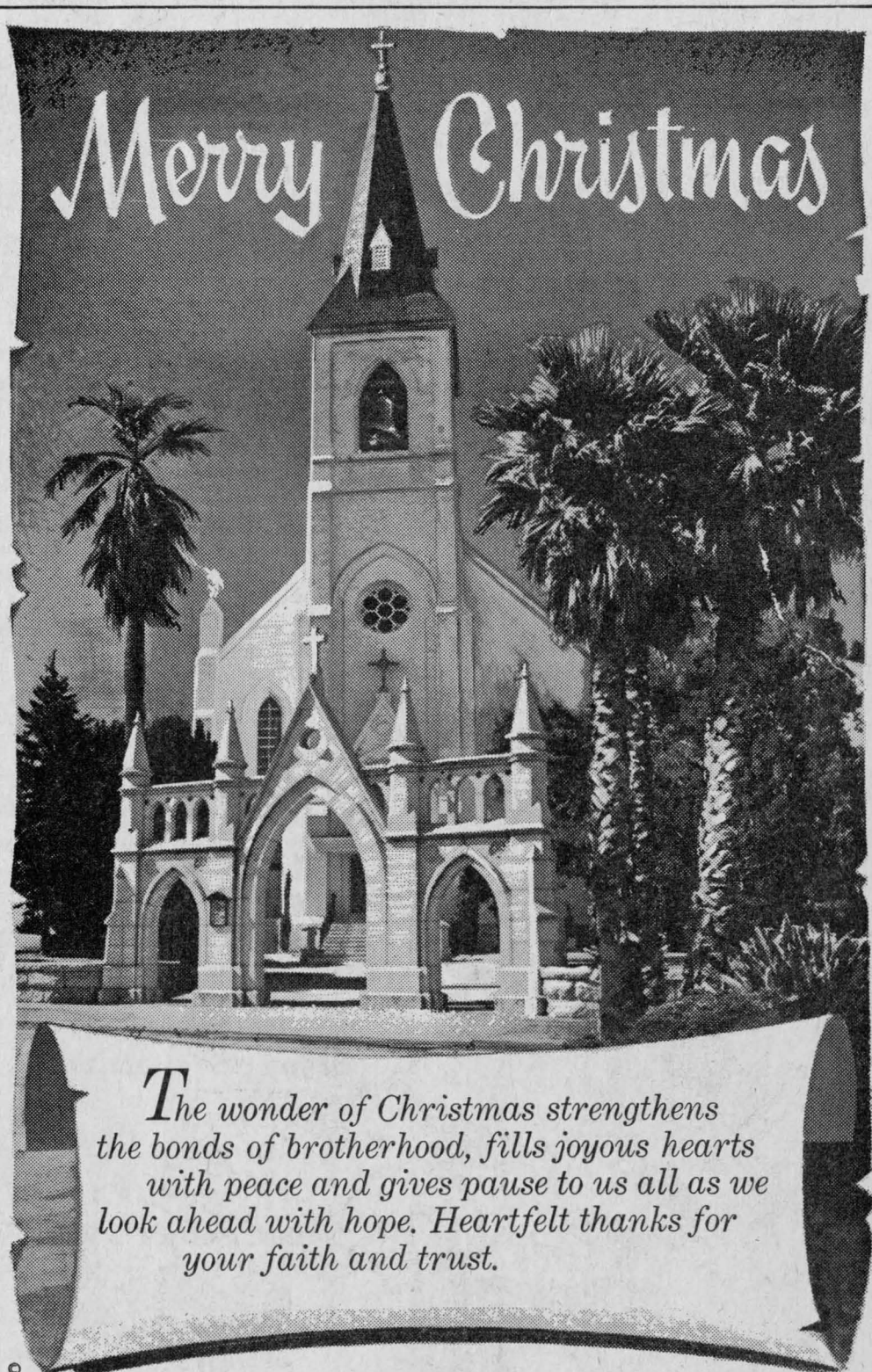
Manager and staff



Christmas is the perfect time for remembering the friendships we cherish. We count you among our dear friends and wish you every happiness now and always.

From all of us at

BARBARA'S MISTER MANN BOOTIQUE



The wonder of Christmas strengthens the bonds of brotherhood, fills joyous hearts with peace and gives pause to us all as we look ahead with hope. Heartfelt thanks for your faith and trust.

Directors and Agents

Glengarry Farmers' Mutual

Fire Insurance Company Ltd.

Brighten your holiday home with the soft glow of candles

With the holiday season approaching, it's time to focus attention on ways to

enhance and enliven your decor. Traditionally, candlelight

has been a gracious feature in holiday decorating. Whether the candles were on a mantelpiece or used as a table centerpiece, they added to the mood of the occasion.

Candles are not new in decorating. But there's something new in generating candlelight. It's the Un-Candle floating candle concept. Corning utilizes glass cylinders with candle wicks floating in oil.

The candleholder is made of clear glass into which the home decorator puts colored water, colored stones, seashells, a Christmas trimming, flowers or anything that is appropriate. Water is added with a little cooking oil and a 12-hour floating wick. Light, and you have candlelight.

With traditional candlelight in a new and exciting fashion mode, opportunities

for decorating ideas are almost limitless.

For no matter what your tastes are in furnishings, there's always room for the proper kind of candlelight. And using it wisely is one of the least expensive and most rewarding ways to bring special interest to your decor.

The Un-Candle collection includes a variety of shapes and sizes that can be mixed and matched by the creative home decorator. Each Un-Candle comes with 50 floating wicks, and this saves the expense of 50 candles, Corning says.

Besides being an excellent decorating item in the home, Un-Candles make an ideal gift, particularly when filled with cookies, candy, or some other appropriate "gift within a gift."



CANDLES ARE NOT NEW in decorating, but there's something new in generating candlelight—it's the Un-Candle floating candle concept by Corning.

POPE'S YULE INSTRUCTIONS

Pope Gregory I in his instructions to missionaries on Christmas festivities sent out from Rome in the year 601: "The people... should celebrate a religious feast and worship God by their feasting, so that still keeping outward pleasures, they may more readily receive spiritual joys."

ST. NICK RESTORED

When Queen Victoria married German Prince Albert, Christmas visits of St. Nicholas (and the gift-giving) came back to England, three centuries after Henry VIII had banned the traditions when he broke away from the Catholic faith and formed the Church of England.



Sincere Good Wishes

Hoping all the precious things in Life will come to you this Christmas!

Warm thanks.

Starr Taxi

The Hambleton family and Staff

Open Christmas Day and New Year's Day

Gift of time and love will make this Christmas perfect

If you're looking for a gift for mother that's easy on the budget yet filled with loving thoughts, why not give her a promise of your time and help for Christmas?

It might take the form of so many days work of after-dinner clean up and dish duty. Or an offer to take over the ironing for a week... or a month!

Even a vow from teenagers to keep a close-to-spotless

room in the upcoming year will make any mother beam with contentment.

Make a list of all of the jobs your mother has to do—just in one day!—and see where you can be of help to her.

Then, make a vow to yourself to keep the promise of your gift and you'll be well on your way to giving mother one of the best Christmas presents ever!



MERRY CHRISTMAS

May the holidays fill us, young and old, with the wonder of childhood. Best wishes

and thanks to our good neighbors.

Solve your Christmas gift problem with an electric appliance from

McDonald Electric

Maxville — Tel. 527-2189

MERRY Christmas ROLLAND BOURCIER

Electrical Contractor

RR 3 Alexandria

525-2377

Christmas GREETINGS



Remembrance, like a glowing candle, shines brightest at Christmas. We are thinking of you dear friends, and wishing you every happiness.

Pharmacie Glengarry Pharmacy

14 Main St. N.

Tel. 525-3882



We're sure your holidays will be filled with the bright harmony that only Christmas brings. A resounding note of thanks for your patronage.

JEAN STATION

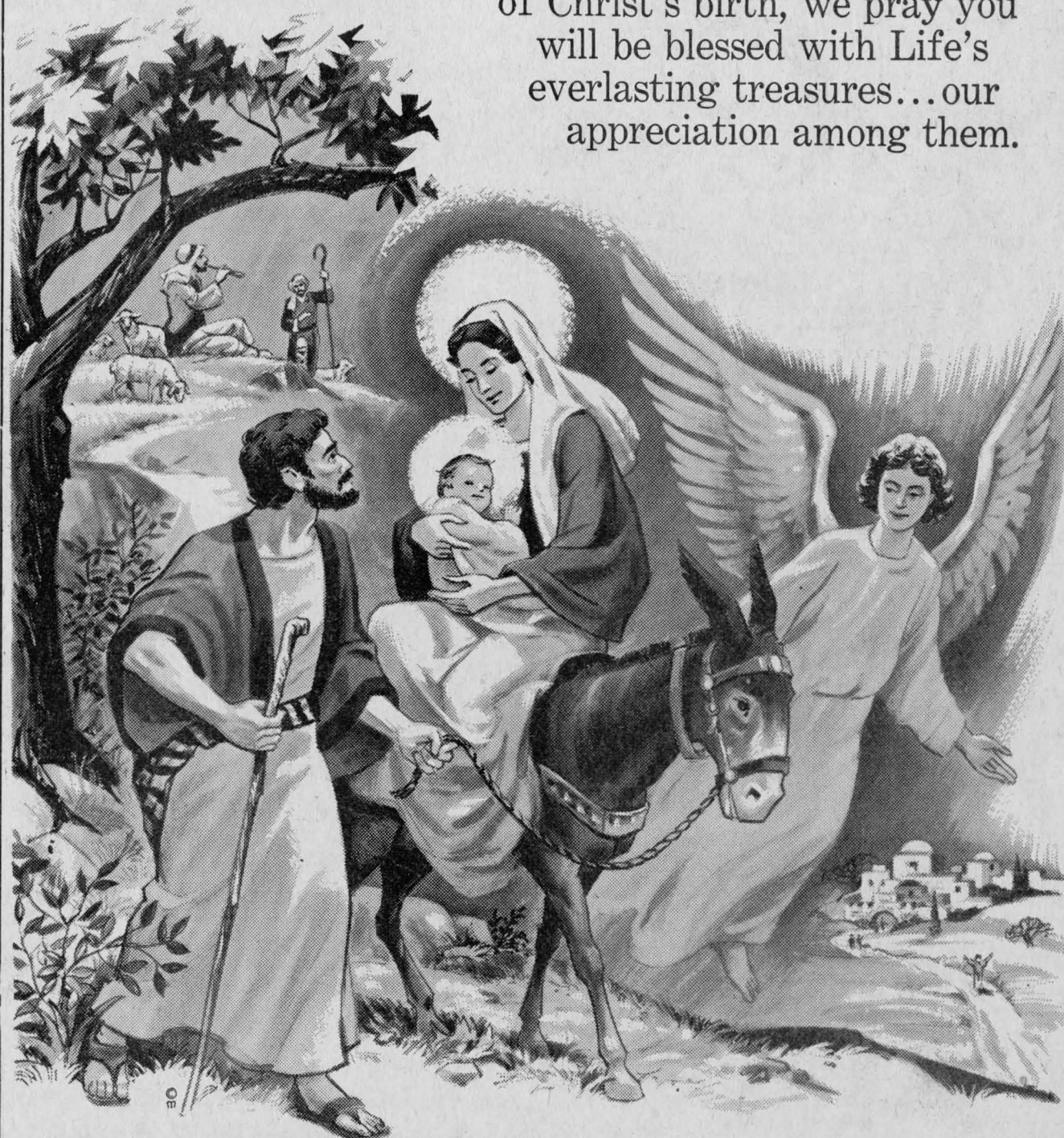
AND

YAMAHA AUDIO

The Splendor of Christmas

...the angel of the Lord appeareth to Joseph in a dream, saying, Arise, and take the young child and His mother, and flee to Egypt... Matthew 2:13

As we reverently recall that hallowed journey and the glory of Christ's birth, we pray you will be blessed with Life's everlasting treasures...our appreciation among them.



From the Management and Staff of
Canadian Tire Corp.

HARMONY AT CHRISTMAS



Santa and his band bring you the music of laughter and good cheer this bright holiday! Thanks for the harmony of your friendship.

FRITZ Fine Food and Delicatessen

No tinsel here! Use pasta to decorate tree and table

Spaghetti, macaroni, rigatoni... they may not be standard Christmas fare, but a clever lady from upstate New York has found that they can be served up as pretty holiday decorations.

Designer Constance Spates uses assorted pastas to create decorations that range from fanciful tree ornaments to a pure and simple angel. She's even made a stylized tree to adorn a buffet table.

Beside the pasta, her basic ingredients are just cardboard, styrofoam shapes, and Elmer's Glue-All. Read her tips on how to make these holiday trimmings—then work your own variations.

Angel: Use a 12" styrofoam cone for the body, a 3" ball for the head. Cut off the tip of cone, and glue ball in place.

Cover body with thin spaghetti (don't worry that

the 10" spaghetti is too short; the pretty collar and border, of pasta shells and bow ties, will cover the gaps.) Use ruffled pasta like "mafalda" for decorative center strip.

Hint: work in sections, applying Elmer's glue generously to cone as you go.

On ball, use light-colored

fabric for face; smooth on and secure with straight pins. Glue on features cut from felt.

Glue on rice pasta for hair, and make halo from cardboard, covered with pasta bow-ties and with "rays" of spaghetti.

Tree: Cut four triangles of

cardboard, and join along their long edges with strips of masking tape. Stand them up and fold so tape is inside (except for last edge, which will be joined outside.)

Cover with spaghetti, and decorate with pasta bow ties, shells and corkscrews. Glue on wooden balls for feet and, if desired, add matching pedestal made from a cardboard box. Spray-paint to match your table setting.

Ornaments: Make strings of pasta tubes, sprayed Bright Gold or colors. Add pendants of large pasta

shells, with tassels of tiny pasta tubes strung together and tipped with pasta shells. Or combine assorted pasta shapes on cardboard to make ray-like ornament.

Idea: before glueing together, spray each shape in a different Krylon color to get kaleidoscope effect. Or spray whole ornament Bright Gold as shown here.

With these ideas for a start, why not have a pasta party and let everyone join in the making? And of course—serve up a hearty pasta supper as a reward!

Word 'Manger' Has 2 Meanings

The Bible tells us that the newly-born Christ-child was "wrapped in swaddling clothes and laid in a manger," a word derived from the French "mangeoir" or frame to hold animal feed. It is interesting that the other common English word for a cattle-feeder, crib, which is derived from the

German krippe, also means a baby's bed.

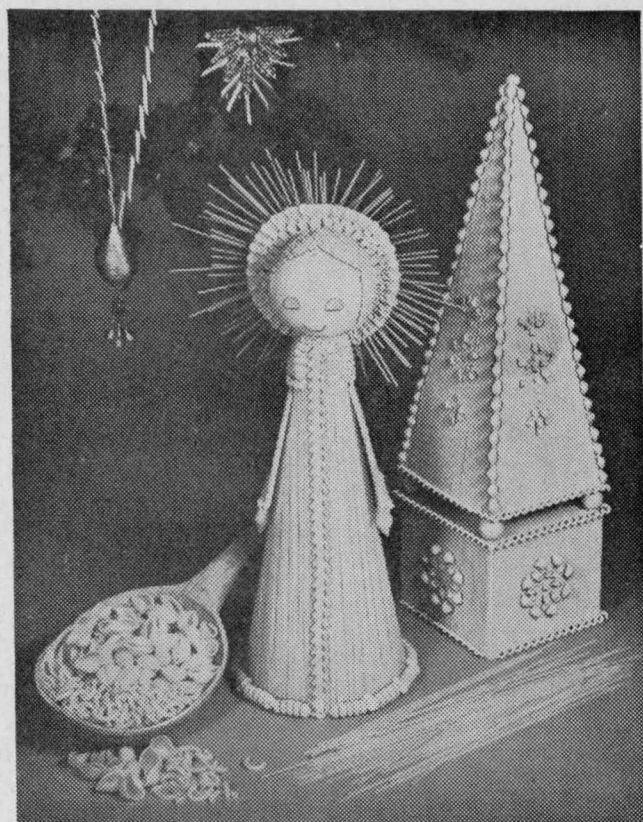
Even the French word crèche, which is often used to describe the nativity scene displayed in churches, homes, and other places at Christmastime, has the double meaning of "manger" and a public shelter for the care of infants.

Holiday Greetings



Bright hopes for a New Year abundant with peace, love and contentment.

Ron MacDonell
Lochiel Councillor



PASTA TOO PRETTY TO EAT: Delightful do-it-yourself holiday decorations can come from the kitchen shelf when you glue pasta to cardboard or styrofoam, or even string it up in garlands for the tree. You can give it a sparkling finish with Krylon spray paints, or leave it natural, like the charming angel.

NOEL

Let's all sing a carol of peace, serenity and goodwill, this special holiday season. Many thanks to all our friends for your loyal patronage.



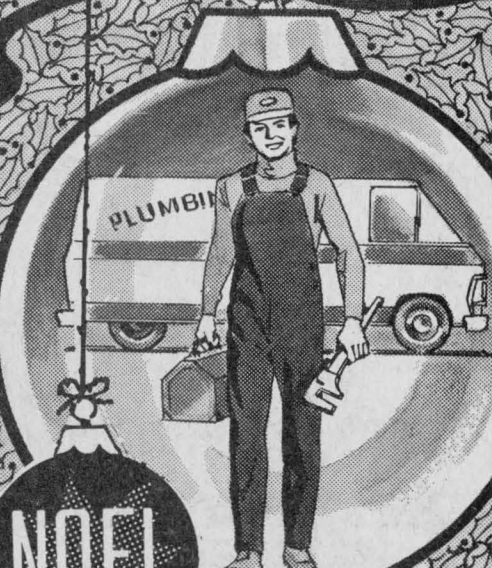
Mr. and Mrs. J. P. Touchette

CHRISTMASTIDE

It's our favorite time for saying thank you for your friendship and loyalty and for extending warm wishes to all.

Mansel M. Hay
Dalkeith, Ont. Auctioneer 874-2597

NOEL



As Christmas nears it's our pleasure to stop and express our sincere appreciation for your patronage.

Henri Giroux
Tel. 347-2355 Williamstown, Ont.

a Christmas Carol



Love and joy come to you and a heartfelt thank you too.

Thanks for your patronage from all the staff at
Masson Insurance Agency Ltd.

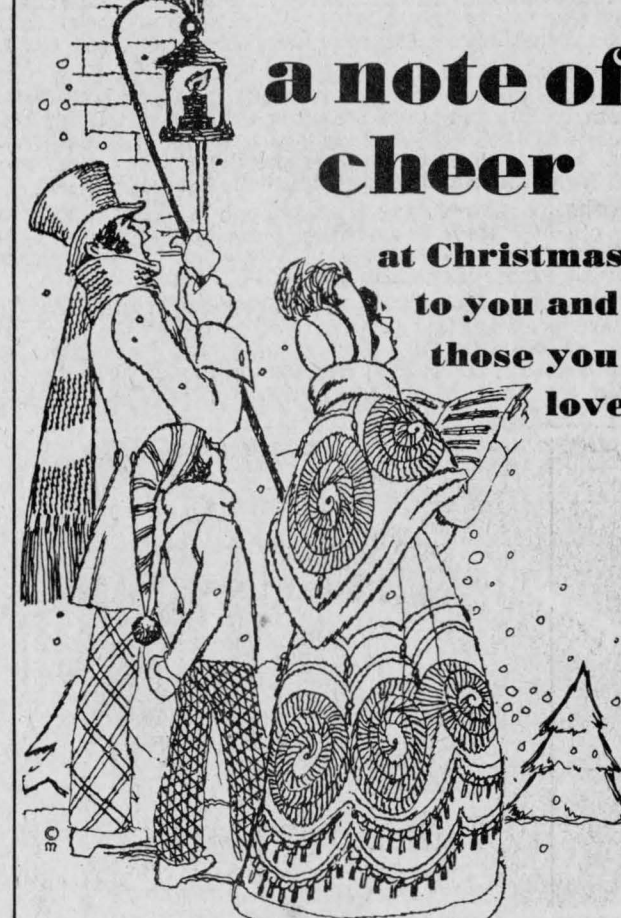
at Christmas

*We heard a bird sing
In the chill of December
A magical thing
And a joy to remember!*

ALEXANDRIA HOME ENTERTAINMENT CENTRE
Radio Shack
AUTHORIZED SALES CENTRE


a note of cheer

at Christmas to you and those you love.



Lalonde's
Ladies' Wear and Furniture
Maurice and Marguerite Lalonde and staff


MERRY CHRISTMAS



As we dispense greetings of the season we send a large portion of warm wishes your way. It's our pleasure to serve you.

Greetings from the Management and Staff
Alexandria Drug Mart

merry christmas



Friends are a wonderful part of Christmas, so we want to say thanks for our congenial and warm relationship. May it continue to flower long after Christmas.

Green Valley Pavilion
Pierre and Nicole Vaillancourt and Staff

ONE PRAYER...ONE HOPE



May the Peace and Happiness of the Christmas Season be yours forever more! Our fervant thanks to all.

Hub Restaurant
Mr. and Mrs. Ewen McDonald and Staff

Holy Journey made by decree

"And it came to pass in those days that there went out a decree from Caesar Augustus that all the world should be taxed..." So begins the Bible story of the birth of Christ in Saint Luke's Gospel.

"All the world," of course, meant the Roman Empire of the time, and the "taxation" referred to was basically an "enrollment," according to biblical scholars, a census, leading ultimately to a land tax; so it was decreed that "All went to be taxed, every one into his own city."

And so, Saint Luke goes on to tell us, "Joseph also went up from Galilee, out of the city of Nazareth, into Judaea, unto the city of David, which is called Bethlehem, to be taxed with Mary his espoused wife, being great with child."

The Bible gives us little more than those bare facts about the journey which ended at a manger outside Bethlehem. It has remained for biblical scholars and archaeologists to try to fill in the details as best they can from facts known or guessed about the Palestine of that time and from other indirect evidence in the Bible itself.

Although Joseph was a Judean by ancestry, he lived and plied his trade as carpenter some 70 miles to the north in Nazareth in Galilee, where Jesus spent his early years, thus becoming identified as Jesus of Nazareth.

There was a good road leading southward from Nazareth to Jerusalem and Bethlehem, for this was no "backwoods" area but one traversed by merchants and their caravans as well as functionaries of the Roman Empire, all following in the footsteps of invaders and travellers of many years.

A journey of some 70 miles over mostly hilly country without a car might give many of us pause today, particularly in view of Mary's condition. According to tradition, Mary rode a good part of the way on an ass, a common beast of burden and one certainly more appropriate to the task than either camel or horse, even had these been available to Joseph.

A journey of that distance, with Joseph walking and leading the ass, would be bound to consume several days, so it is likely that the travellers made provision for spending some nights along the way and, also, carried sufficient food and water in case supplies were not always available.

Although Nazareth was a fair-sized town, it was reported to have had only one good source of water, known today as Mary's Well, from which it would have been prudent to obtain a "canteen" before setting out on a journey. Wells and springs were to be found infrequently in the hills, particularly toward the end of the dry season, which historians believe was the most likely period for the trip of Mary and Joseph. As to food, there would have been no problem in procuring rations of bread, olives, and other provisions for the journey from an area as rich in agriculture as Galilee.

Arrival at their destination in Bethlehem did not bring an end to "roughing it" for the travellers, for there were so many who had preceded them that "there was no room for them at the inn." Therefore, this predicament led Mary and Joseph to the manger, a cattle shelter outside Bethlehem which symbolizes the birth of Jesus.

A DOZEN WAYS TO SAY "Merry Christmas!"

| | |
|------------|------------------------|
| Czech | Vesele Vanoce |
| Dutch | Prettige Kerstdagen |
| Finnish | Hauskaa Joulua |
| French | Joyeux Noel |
| German | Froehliche Weihnachten |
| Greek | Kala Christogene |
| Italian | Buon Natale |
| Portuguese | Feliz Natal |
| Russian | S Rojdestvom Xristovym |
| Spanish | Feliz Navidad |
| Swedish | God Jul |
| Welsh | Nadolig LLawen |



Hi! MERRY CHRISTMAS

Chugging in with a caboose full of holiday magic and our thanks.

Aurele Lajoie Contractor
Alexandria 525-3700



Merry Christmas

Our good wishes keep growing and growing. Our warm gratitude for letting us serve all of you.

Albert Faubert
Reeve Township of Kenyon
Auctioneer—525-2182



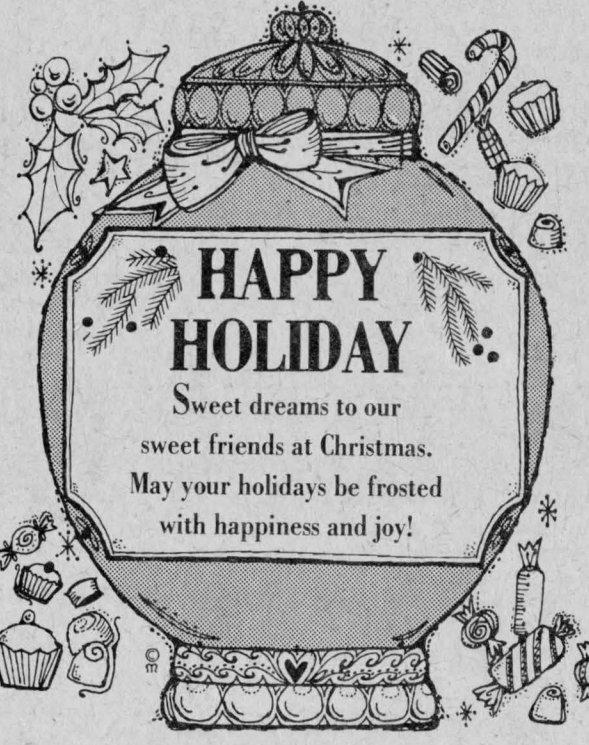
Merry Christmas

May the happy spirit of Christmas continue through our year-round relationship. Thanks!

Alexandria Lions Club

At this happy time of Christmas we wish to express warm thanks to friends in town and district for generous support of our many projects

May it be a good year for you



HAPPY HOLIDAY

Sweet dreams to our sweet friends at Christmas. May your holidays be frosted with happiness and joy!

PATISSERIE LAPIERRE PASTRY
Alexandria Tel. 525-1817



have a BEAUTIFUL HOLIDAY

...personally styled to your complete delight! It's a pleasure to serve you.

Merry Christmas and a Happy New Year to all

JACKIE'S BEAUTY SALON
LANCASTER



Wishing you a Merry Soft Christmas and a Very Refined New Year

Traitement D'eau COMFORT Limited (Ltee) Water Treatment
Gerald and Francine Ouellette

Reflective season

Have any attractive glass bottles and jars around the house? Put them to good use this Christmas—fill them with red and green colored water (food coloring works very well) and they will sparkle and reflect your holiday lights.



HARK

Have a perfectly heavenly holiday!

Many thanks.

Marielle's Beauty Salon
Marielle Carriere and Staff



Peace

Our wish is that you be blessed with the sweet peace of the Christmas Story. Warm thanks.

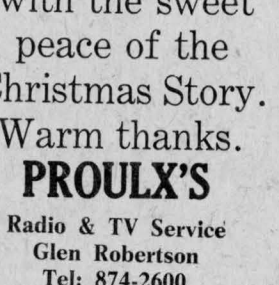
PROULX'S
Radio & TV Service
Glen Robertson
Tel: 874-2600



Peace

Our wish is that you be blessed with the sweet peace of the Christmas Story. Warm thanks.

PROULX'S
Radio & TV Service
Glen Robertson
Tel: 874-2600



Hope your Christmas is filled with nice surprises!

Thanks to our many friends.

LANCASTER RECREATION COMMITTEE
Season's Greetings to all and thanks for your support over the past year.



Hope your Christmas is filled with nice surprises!

Thanks to our many friends.

LANCASTER RECREATION COMMITTEE
Season's Greetings to all and thanks for your support over the past year.



Greetings

Look who's bringing loads of joy and happiness for your loved ones. We enjoy helping you. Thanks, neighbors.

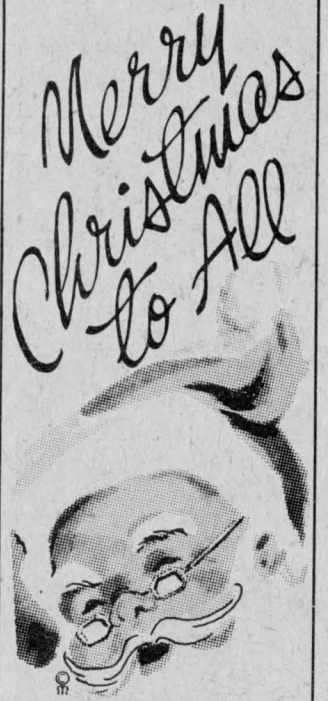
GLENGARRY TRANSPORT LTD.
MANAGEMENT and STAFF



PEACE

May the Glory of Christmas be an inspiration to you now and for all time. Thanks.

Alexandria Signs
Bruce Abrames



Merry Christmas to All

Milk Transport and Dairy Supplies
John Paul Vachon
North Lancaster



Joy to the World

May the blessings of the holy season fill you with peace and joy.

Sabourin Meats



Holiday Greetings

To all our friends and patrons... may your Christmas be merry and filled with delight!

Thanks one and all.

Marleau Garage Ltd.
COME SEE US TO-DAY

SALES AND SERVICE
INDUSTRIAL AND FARM
ST. BERNARDIN, ONT. (613) 678-2033

Many faiths converge on modern Bethlehem, observe Christ's birth

It is customary in the United States to celebrate the birth of Jesus on December 25th, the date observed by the Roman Catholic Church and most Protestant denominations, but not all Christian faiths adhere to that date.

In Bethlehem, Christ's birthplace, the Roman celebration begins on Christmas Eve, December 24th, highlighted by the traditional Midnight Mass, and continues on Christmas Day. The Greek Orthodox Church, however, observes January 7 as Christmas Day, marking the occasion with similar ceremonies. January 18th and 19th are the dates for the observance in the

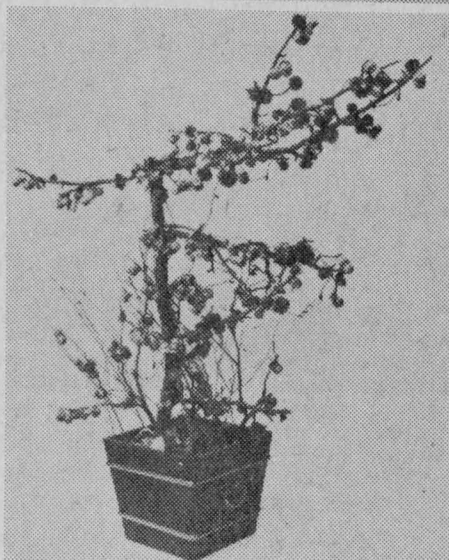
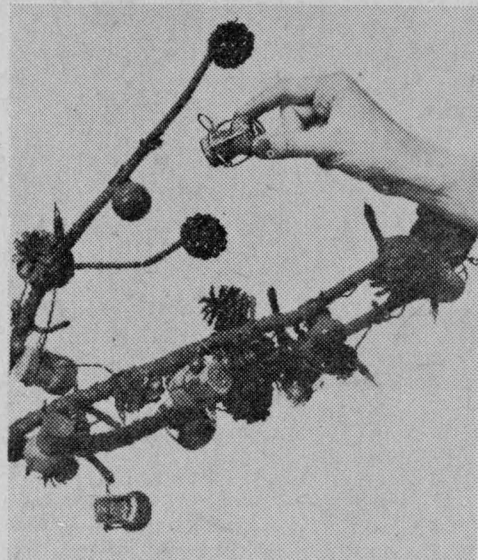
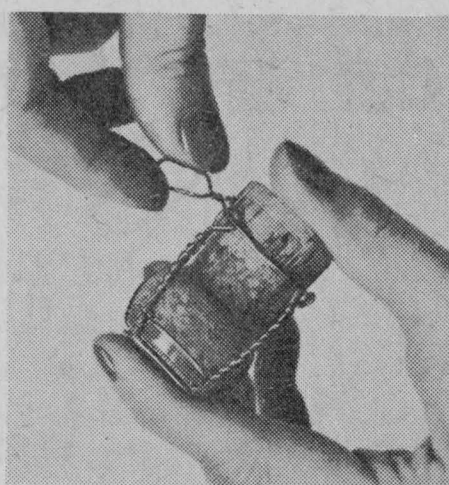
Armenian Church.

The three faiths have their own churches and chapels within the Basilica of the Nativity in Bethlehem and each observes Christmas on its own day with services in the Grotto of the Nativity at the exact spot where, it is believed, Jesus was born.

The separate observances are bolstered by a long history which ecumenism may find it difficult to erase. For centuries the Churches disputed possession of the sanctuary, originally built by the Roman Emperor Constantine in 330, and precedence in worshipping there. The Greek Catholics

took possession of the building in 1672. The Roman Catholics have shared it since the mid-19th century with the Greeks. Armenians have their own chapel and monastery in this city of about 25,000 population.

Since the different observances all involve numbers of celebrants, processions, traffic control, and other civic problems, the authorities of Bethlehem and the surrounding area would be just as happy if Christmas were celebrated universally on one day, but it is unlikely that such unanimity will be achieved soon in the face of the different traditions.



'TIS THE SEASON to uncork your most memorable occasions while creating a unique Christmas decoration. Champagne corks, saved from those special moments, and placed artistically on a pine bough result in a decorative conversation piece for Christmas and year round.



TALLY HO!
May your holidays be a gathering of love and togetherness! We greet our friends and wish you joy at Christmas.

Gerald Sauve
Electrical Contractor
RR2 Alexandria 525-2367



A Christmas Wish

Hearts merry... days bright... happiness always. For you and all your loved ones. Happy holidays!

Roger's
Texaco Station
315 Main St. S.
525-2888

Tannenbaum traditions

Some families can hardly wait 'til Thanksgiving's over to start trimming the Christmas tree. Others save decorating the tree until the night before Christmas as a special event.

But no matter when you choose to put up your family Christmas tree, set aside the evening for more than sorting out tinsel and ornaments and make it a special occasion.

Put on a record of Christmas carols and have a sing-along while you work. Or, if a member of the family happens to play the piano, ask him or her to lead the music-to-work-by.

Make popcorn, fudge, or

candied apples and eggnog or hot apple cider to quench the spirits. Tell Christmas stories, or try to remember all the wonderful times you've had on Christmases past.

MERRY CHRISTMAS

We join Frosty in extending warmest thoughts and best wishes for a wonderful holiday from beginning to end.

LES CONSTRUCTIONS
CLAUDE LALONDE
Bainville, Ont. Tel. 347-2283

Christmas Greetings

We've put together a host of Christmas fancies to trim your holiday! Hope it's the merriest ever!

Alexandria Builders Supplies

MERRY CHRISTMAS and **HAPPY NEW YEAR** to everyone

IT'S CHRISTMAS.... TIME... I FEEL IT IN YOUR BONES!

Hardtke Chiropractic
50 Main St. N. 525-2063



Holiday greetings are always in style. We've enjoyed your goodwill and confidence throughout the year. Thanks.

Yolande's Beauty Salon

Alexandria
Yolande Viau and Staff

MERRY CHRISTMAS

Rolling our wishes right up your alley!
HEALTH * HAPPINESS * PROSPERITY
Our thanks.

ALEXANDRIA LANES

Our Yultide greeting
To you this year,
Brings every good wish
For joy and good cheer!

A MERRY, MERRY CHRISTMAS TO ALL.

TROTTER BROS.
Farm Equipment Reg'd and Staff

AT CHRISTMAS

Packed up lots of wishes
Wrapped 'em full of fun.
For a healthy, happy Christmas
And thanks to everyone.

Viau's Ladies' Wear
Green Valley

HAPPY HOLIDAY

Hearts soar in the crisp winter landscape reminding us of the glories of Nature and of Christmas. May all that brings meaning to this sacred celebration add to the special delight of your holiday. Our thanks.

Betty BREAD
GEO. LANTHIER & FILS LTEE.
58 Dominion St. Alexandria, Ont.

Tree's decoration: reflect joys!

Christmas is a time of family tradition. And the most important of all family traditions is often the family Christmas tree.

Time spent decorating the tree—and the ornaments chosen—reflect a family's taste, style and heritage, and lend an even greater spirit of sharing to the Christmas season.

With so many baubles, trinkets and ornaments available, how does one decide what "look" the family

tree should have? One way to approach the project is by choosing a single theme around which tree ornaments are chosen and then hand-made by members of the family.

Tree decorations made from eggs, for instance, can be creative. "Fun" ornaments to make. "Eggs" Santas" are easily made by piercing one end of an egg with a needle, the other end with a slightly thicker end. To remove the egg's con-

ts, blow into the smaller hole; then clean and dry the egg. Using India ink, draw a circle about one inch from the top of the egg. Paint the area above the line red, for Santa's "cap." Add another circle, approximately 1/4 inch below, and draw in spots for his cap's fur trimming.

Using red or pink paint, draw Santa's rosy face, leaving a small white area at the bottom for Santa's "beard." Hang eggshell Santas using a twist tie from a plastic bag, inserting each into the smaller hole in Santa's cap.

There's an old Ukrainian custom for tree ornaments made from egg shells, a tradition dating back many years and featuring elaborate designs. Empty the egg's contents by following the instructions above. Then, using water colors, fine line markers or colored pencils, create striking patterns and animated faces.

Other designs may include copying your favorite cloth pattern right onto the egg. By applying a thin layer of glue

to the egg, glitter, braided yarn and bits of cloth may also be used to add a creative, personal flair.

But no matter what the theme or ornaments, all tree decorating ideas are merely a way of "personalizing" a Christmas tree.

'Tie up' a unique gift idea!

It's late in the month and you're out of money, time, or patience—or a combination of all three—and you decide you need just one more "little something" for the kids.

Don't despair, turn to dad's closet to "tie-up" the loose ends. Housecleaning now? No, you're looking for narrow old ties—the ones he's been meaning to throw out anyway.

Use your imagination to turn the skinny silks and well-worn wools into newly cherished patchwork! Fancy patched jeans or a vest for the boys or tiny doll quilts and scrumptious scarves and pillows for the girls.

Just carefully take the seam out of the back of each tie to get the most material from it, then



CHRISTMAS MAY BE the whole family's holiday, but for children, it's the most exciting time of year. And with personally-engraved Lillikins twinkling ornaments from Lillian Vernon, children can help start a new family tradition as they hang the solid brass ornaments on the tree.

give the tie a good pressing before sewing. (If it has any stains be sure to wash the material first.) It will be a special gift for

children because it's something mom made and dad once wore. And making it will give you a much needed chance to sit down and relax for a while.

A Christmas Wish

That each and every one's heart and soul be filled with true season's blessings.



St. Denis Newsstand

Mr. and Mrs. Euclide St. Denis

ADESTE FIDELES

As all proclaim the Birth of The Prince of Peace, we rejoice with you and extend sincere appreciation to all.



Bonnie Glen

Your Hosts

Mr. and Mrs. Marcel Lanthier



Merry Christmas DRAV TROPIES

26 Clement St. Tel. 25-2393



SEASON'S CHEER

From Santa, with love... a gift of merry wishes for the happiest holiday ever. And sincere thanks, from us.

Ewen MacDonald PLUMBING & HEATING Glen Roy EWEN and LORRAINE



Rejoice Wishing you all the happiness this holy holiday can bring. May your Christmas be brightened by our thanks.

Lortie

General Store Green Valley, Ont.



WARM GREETINGS

We hope your holiday is filled with cozy family gatherings and beautiful memories! Our gratitude to all our patrons.

Gerry Deguire Plumbing and staff

Closed for two weeks Fri., Dec. 23rd to Tues., Jan. 3rd

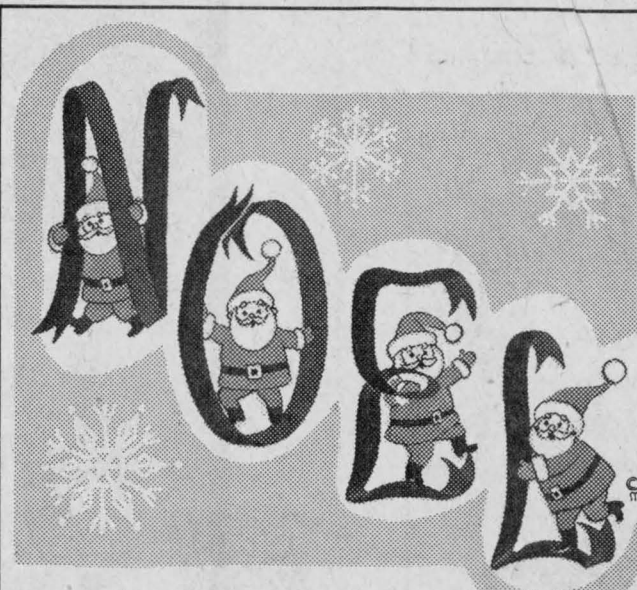


CHRISTMAS GREETINGS

We wish you happy holidays, and take this opportunity to thank you for the continued loyalty and confidence you have shown us.

From the Folks at

The Brown House Store



It's time to be merry and bright... and to thank our many good friends for your valued patronage, loyalty, good will, confidence and support.

Les Encans St. Polycarpe

There will be no sale on Dec. 28 The first sale in the new year will be held Jan 4

Season's Greetings to all and thanks for your support over the past year



More than ever before in the history of our young country, men and women of good will will have to reaffirm their desire to save our nation from desintegrating.

It is precisely in this spirit that I offer you my most sincere wishes for a Merry Christmas and a New Year filled with joy and happiness in a UNITED CANADA.

DENIS ETHIER

Member of Parliament for Glengarry-Prescott-Russell

a Blissful Christmas



In the hush of this beautiful season we greet each other in the warmth of lasting friendship. As we renew the bonds of our happy relationship, we send thanks from our house to yours.

Alexandria Foodliner

and Staff

Marc Lalonde



Climate key to time of Holy Birth

The evidence that the journey of Mary and Joseph from Nazareth to Bethlehem took place in the dry season, that is, before the onset of winter, depends to some extent on what we know about the climate of Palestine today, which, scholars believe, is not very different from what it was during the time of Jesus.

The annual mean temperature is a pleasant enough 62.8 degrees Fahrenheit, with a range from a high of 112 degrees to a low in winter of only 12 degrees.

While the lowland plains, nearer the Mediterranean Sea, receive heavy rains from November to April, winter in the hills can bring biting frost, bitter winds and even snow.

Nazareth, the city of Jesus, was a town of some note in southern Galilee, near the western edge of the fertile plain of Esdraelon.

This area provides more clues to the time of the journey for scholars who look to the still fertile and well-watered hills of Galilee and into the less favored hill country of Judea, where the cultivation of grains, olives and vines tended to give way to the grazing of sheep, especially in the dry season.

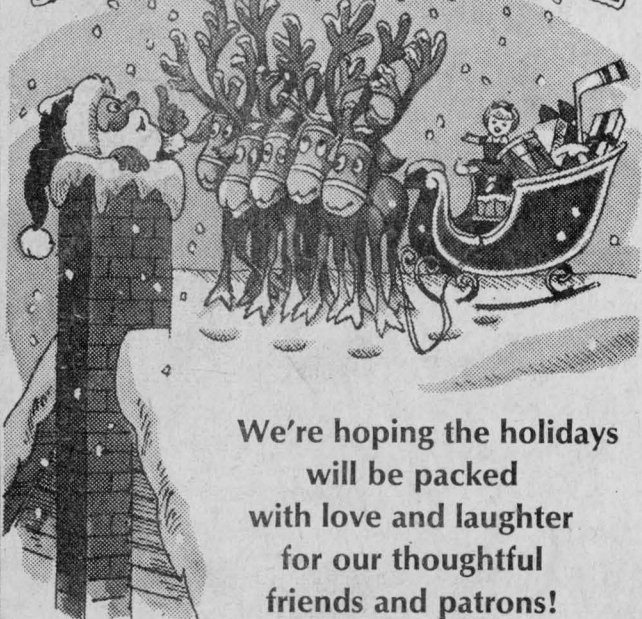
So it can also be assumed that the holy journey was during the dry season by looking to the Bible in which Saint Luke says that in the same country were shepherds looking over their flocks.



May the beauty of Christmas be an inspiration to you and those you love. Thanks for your faith.

Trottier Insulation

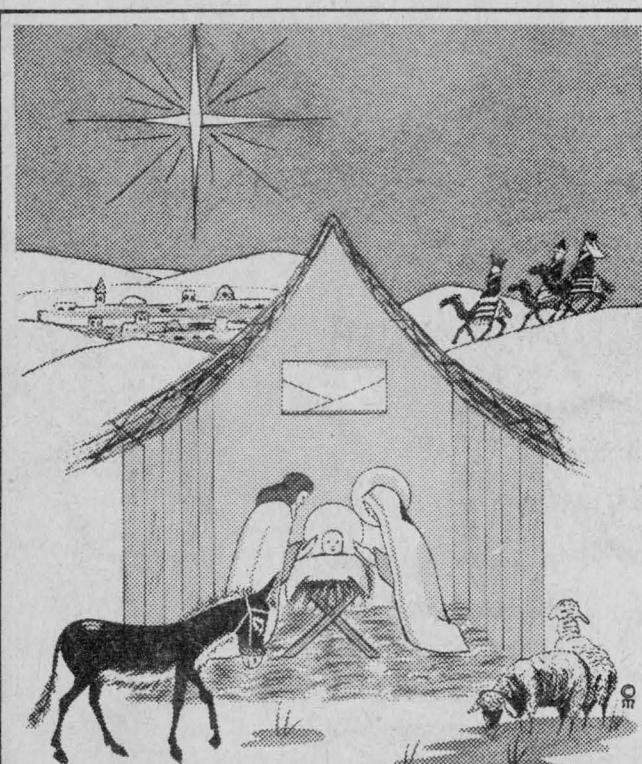
MERRY KRISMOOSE



We're hoping the holidays will be packed with love and laughter for our thoughtful friends and patrons!

The Bakery

Bob, Terry, Amy, Monica and Charlie

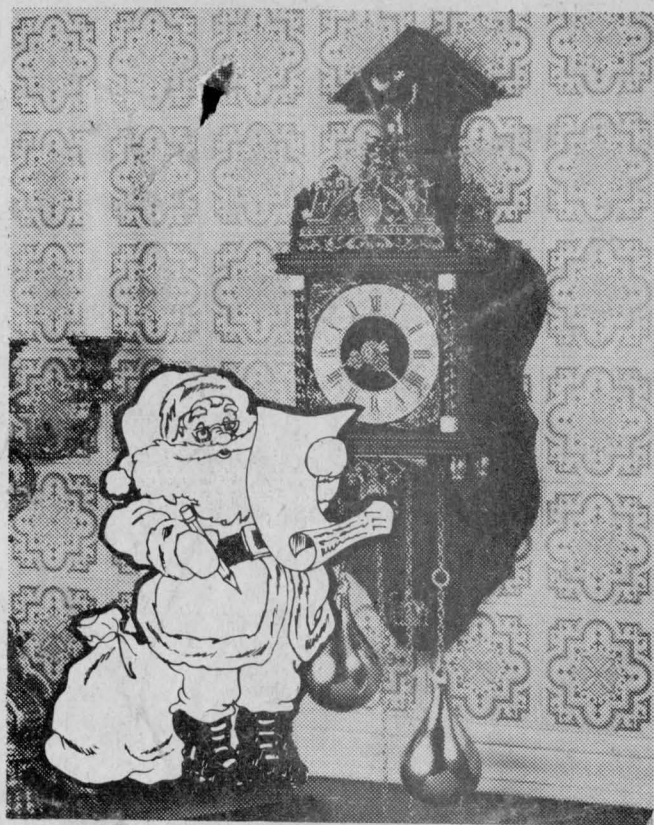


Peace on Earth

On the eve of our Savior's birthday we wish you inner peace... true joy. To our many patrons, "thanks."

Aime Marcoux

Alexandria Funeral Home Tel. 525-1926



WALL, MANTEL, DESK or grandfather: a clock is a good gift for the home because it adds fashion to function. The Howard Miller wall clock Santa is checking off on his list originated in the Dutch city of Zaandam. It has decorative cast brass figures and framing and pear-shaped brass weights.

They'll love a gift that ticks and tocks

'Tis the season to be jolly! Why not practical, too: when thinking of gifts, think of items that will be useful the year 'round. Gifts for the home, for example.

An excellent gift for the home is a clock, for a number of reasons. It combines fashion with function. It has a personality, a face and a voice: it literally "talks" to you with its ticking. It is also a constant reminder of the giver, for it is in use every day.

In choosing a clock as a gift, you've great latitude.

For while all clocks have one thing in common—they tell time—Howard Miller offers a world of difference in styling.

You can have a traditional grandfather, or a floor clock so modern it's digital; a wall clock that looks like an overgrown pocket watch, or one that resembles a regulator from an old railroad station; a clock handsomely cased in cherry or oak, or one framed in natural cork or rattan.

A gift of time? It's a good one to give, because it's useful and it's good-looking!

Christmas Gesture

Robert Louis Stevenson (1850-1894), author of "Treasure Island" and "Kidnapped," was born on November 13 but "gave" his birthday to a girl born on Christmas Day. Stevenson made a gift of his birthdate to a child named Annie E. Ide, to let her have "two joyous celebrations a year, with a proper birthday and a Merry Christmas."

Holly-Day Hum

Sprigs of holly should be placed in beehives at Christmas. So says an old English Christmas tradition. This custom stems from the legend that, at the Manger, bees gathered to hum a hymn of joy.

AN AWARD WINNING HOLIDAY

We just know your Christmas will be a grand slam of a holiday! It's a pleasure to be at your service.

From the Management and Staff at
SHEPHERD MOTORS

May the sweet joys of Christmas fill your heart! Jumping at the opportunity to express our thanks.

Mrs. Faubert
Mrs. Faubert at your friendly woolshop 525-1691

Gaetan Verdon, Claude Levac and staff

Merry Christmas and Happy New Year to all our friends and customers

Our ship wagon will be closed from December 21st to February 4th for our winter holidays.

Merry Christmas

Our hat's off to you, our good friends and neighbors, for your loyalty and confidence. Thanks and warm wishes for a joyous Christmas.

Rene Ladouceur Garage

General Repairs

2nd Kenyon

Alexandria 525-3648

Our best wishes at Christmas

Let's make it a real flag waving holiday... one filled with joy! To all... thanks.

Main's Textile Centre
Rita Main and Zilda Quesnel

Happy Holiday

We hope your Christmas will be carpeted with all the joys of the season

Wall-to-wall thanks for your patronage.

LAPIERRE CARPET CLEANING Ltd.
ALEXANDRIA

CO-OP

The CO-OP Staff and their families Wish everyone... A Merry Christmas and a Happy New Year

Alexandria and Vankleek Hill

UCO UNITED CO-OPERATIVES OF ONTARIO