Celebrate

CANADA DAY

all this week with some great savings from area merchants

JOIN IN THE CANADA DAY CELEBRATIONS JULY 1st AT IROQUOIS

*** Games & Fun for the Younger Set**

*** Chicken BBQ**

Starting at 1:00 p.m. - 6:00 p.m.

Tickets $5.50 in advance from Lions' Members

*** Entertainment**

- *Riverview Cloggers*
- *Johnstown Harbour Lites*
- *Brockville Barber Shop Quartet*
- *Shriners (clowns - face painting)*
- *Kenny & Dolly*
- *Others yet unknown!*

*** Gigantic Fireworks Display**

on Point Iroquois Island

*** Popcorn sold by the 1st Iroquois Cub Pack**

*** Kites on sale for youngsters**

*** T-shirts/caps for souvenirs of the day!**

*** Refreshment Area**

CELEBRATE CANADA DAY AT CARDINAL

With a Family Picnic on Sunday, July 1st at the Legion Park Starting at 2:00 p.m.

Weather Permitting - Bring a picnic lunch

It will be a family fun day full of events!

WATCH FOR FULL DETAILS IN THIS WEEK'S CHIEFTAIN

RED & WHITE FOODS

FROM OUR MEAT DEPARTMENT

Fresh Frozen **BEEF PATTIES** **$2.39** LB. (Approx. .59¢ ea.)	Quality Selection of **COLD CUTS and SALADS** From our Deli	New York Striploin or Rib Eye Steak **FRESH CUT** **$4.99** LB.

STORE-MADE SAUSAGES - Mild, Mild Italian, Garlic, breakfast in Link or Pattie

FROM OUR PRODUCE DEPARTMENT



We offer fresh fruits & vegetables of Highest Quality

GROCERY ITEMS

CAP'N. CRUNCH **CEREAL** 475 g. **$2.79**	Life Stream **WHEAT FLAKES** No Salt - No Sugar 450 g. **$2.29**	Sea Mark **VEGETABLES** Assorted 14 oz. **.79¢**	Casino **CANNED TOMATOES** 28 oz. **$1.19**
SODA CRACKERS Salted or Unsalted 450 g. **$1.09**	Clark's **BEANS** Assorted 14 oz. **.99¢**	Major Gourmet **PINEAPPLE** Assorted 540 ml. **.99¢**	Pride of the World **ALUMINUM FOIL** 25 sq. ft. **$1.19**
Aylmer **VEGETABLES** 19 oz. **.99¢**	Medallion **SLICED PEACHES** 28 oz. **$1.39**	Glamorene **SHINE GUARD** for No-Wax Floors 800 ml. **$2.99**	Ev-R-Crisp **ICE CREAM CAKE CUPS** 18's **$1.19**
Cherry or Raspberry **POLKA JAM** 375 ml. **$1.19**	Sunspot Tetra Pkg. **FRUIT DRINKS** Pkg. of 3 **.99¢**	Expo **MARGARINE** 907 g. **$1.97**	Scent-Sation Solid **AIR FRESHNER** Assorted **.99¢**

OPEN SUNDAYS - DAILY HOURS: 8:30 a.m. to 9 p.m.

We would like to express our thanks to our customers.

Wishing a Safe and Happy Summer Vacation to All!

RED & WHITE FOODS

Iroquois Shopping Plaza

Many More In-Store Specials!

We Reserve the Right to Limit Quantities
(While Quantities Last)

WE ALSO CARRY NO-NAME PRODUCTS

independently owned and operated by Norm & Yvette Rolland

OPEN 7 DAYS TO SERVE YOU BETTER

Corporation of
The Village of Iroquois
652-4422

Reeve and Council for the Village of Iroquois invite everyone to join in the fun and games on Sunday, July 1, 1990 at the St. Lawrence Seaway Locks Lookout Area in celebration of CANADA DAY.

Bring your lawnchairs and plan to spend the afternoon and evening. Last year was great... this year is going to be better!

"THERE'S HAIRRAISEN NEWS"...

BODDIES is under NEW MANAGEMENT!

TAMMY MULLIN

Would Like to Welcome

New & Old Customers!!!!

So come and join the haircutting frenzy!! Beat the summer heat.

Call 652-2271

Specials, specials, specials...

Iroquois Plaza **BODDIES** ***652-2271***

Ye Olde Curiosity Shoppe®
& Nostalgia Museum

Welcome to a World First...
a Museum of 30 Types of Collections

*** 5,300 Cigarette Lighters**

*** Any Item connected to the Tobacco Trade**

*** 8,000 Salt & Pepper Shakers**

*** A Collection of Pipes that is <u>Superior</u> to most other Museums**

Free Admission July 2, 1990 at 10:00 a.m.

We Wish You a Happy Canada Day!!

OPEN 9 - 9 DAILY
TEL.: 1-652-4110

DOROTHY-JEAN & TED TOUCHETTE
Dundas St., Iroquois, Ont.
Mail Address - Box 70 Cardinal, Ont. K0E 1E0

HAPPY CANADA DAY!
from
GILMER PHARMACY LTD.

"SUMMER SUPPLIES"
24 hr. Photo Finishing
• Summer toys, games and hats for kids
• Sunscreens - lotions and creams assorted SPF's
• First Aid Supplies
• Insect Repellents
• Films & Flash
• Sunglasses and reading glasses
• Men's and Ladies Cosmetics
• Hair Dryers and Curling Irons
• "New" Earring Gel by Bio Care

GILMER PHARMACY LTD.
IROQUOIS SHOPPING PLAZA
652-4379



We Wish You A HAPPY CANADA DAY!

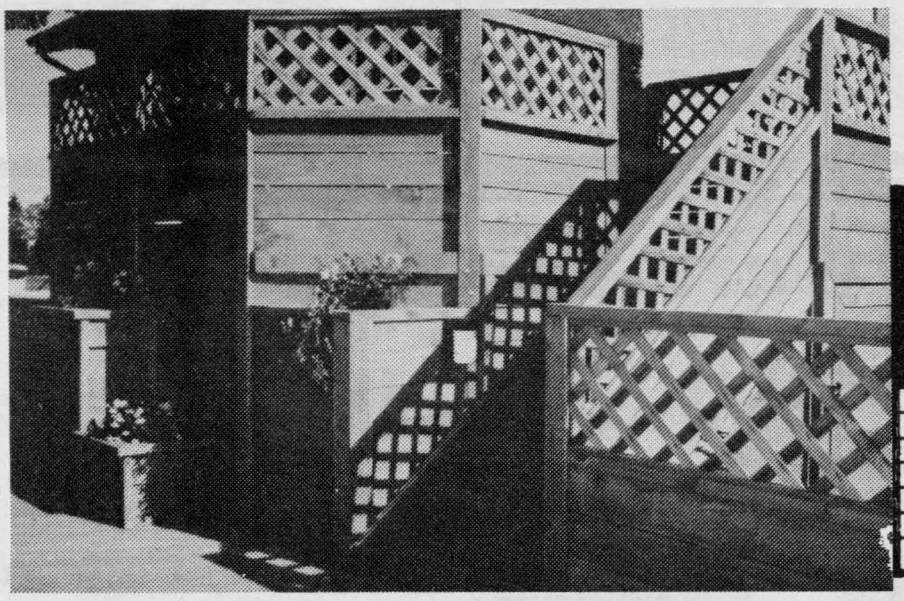
SEAWAY CYCLE

Highway #2, P.O. Box 245
MORRISBURG, ONTARIO,
K0C 1X0
TEL: (613) 543-3420
OPEN 6 DAYS A WEEK

Best Wishes on Canada Day!
from Beaupre Jewellers
DIAMONDS
Beaupre Jewellers
"Gifts of Distinction"
IROQUOIS, ONT., SHOPPING PLAZA PH. 652-4340

Happy Canada Day!
to all Our Customers
From
D & K FABRICS
Come and see us soon!
Morrisburg Shopping Mall
(613) 543-3558
• All Polyester Satins 50% OFF
• Other in-store SPECIALS

THOMPSON'S Homecare®
BUILDING CENTRE



EASY-TO-DO PATIO DECK

WE HAVE EVERYTHING FOR YOUR NEW DECK

Top Quality Material at Competitive Prices

	Pressure Treated	Western Red Cedar
1 x 6	.33 ft	.37 1/2 ft.
2 x 4	.35 ft	.43 ft
2 x 6	.56 1/2 ft	.79 ft
2 x 8	.77 1/2 ft	1.04 ft
2 x 10	1.13 ft	1.35 ft
4 x 4	.77 ft	1.05 ft



HOMECARE WOOD STAIN
An economical semi-transparent wood stain that not only brings out the beauty of wood but also seals and protects. Available in redwood, cedar and walnut. 4 Litre size.
8.99 ea.



PEDESTAL SINK
Contemporary design, mixed with a traditional idea makes this sink a popular addition to the modern bathroom. The perfect solution where space is a problem. White. Model 1404
79.99 ea.

A GREAT KITCHEN DOESN'T HAVE TO BE EXPENSIVE



SEE OUR DISPLAY MODELS

Whether you want new cabinets or just resurface the existing ones - Come in and see us for your free estimate!

DELIVERY AVAILABLE

THOMPSON'S
"SINCE 1864"
Homecare BUILDING CENTRE
IROQUOIS
652-4478
652-2500
"We'll help you with your Homework"

VISA MasterCard FOR YOUR CONVENIENCE

The **NOOK/SEARS**

Wishes you all a

HAPPY CANADA DAY!!



Iroquois Shopping Plaza 652-4891

Happy Canada Day!!



Iroquois Motel

and Schnitzel House Dining Room

No. 2 Hwy. - Exit from Hwy. 401 - 738

Your Hosts: *John & Elizabeth Kraft*

P.O. Box 238
IROQUOIS, ONT. K0E 1K0 (613) 652-4176

The Emporium SK

P.O. BOX 253
IROQUOIS, ONTARIO K0E 1K0 652-4687



"Marco"
(value $120.00)
FREE DRAW ON "MARCO"
with $5.00 or over purchase

WEEK-END SPECIALS

50% OFF

1 - Dried - Silk Flowers
2 - Ceramic Wind Chimes
3 - Children's Books/Toys

Join With the Lions
CANADA DAY CELEBRATION at Iroquois Point

IROQUOIS • 652-4687

MORRISBURG INCORPORATED 1860

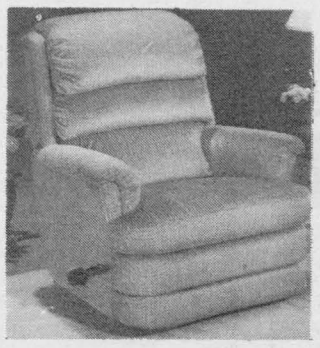
Village of Morrisburg





We Wish You a Safe and Happy CANADA DAY WEEKEND!

P.O. Box 737
Morrisburg, Ontario
K0C 1X0 **(613) 543-2504**



25% off
LAZY BOY CHAIRS

Breathemaster

Lawn & Patio Furniture 20% off



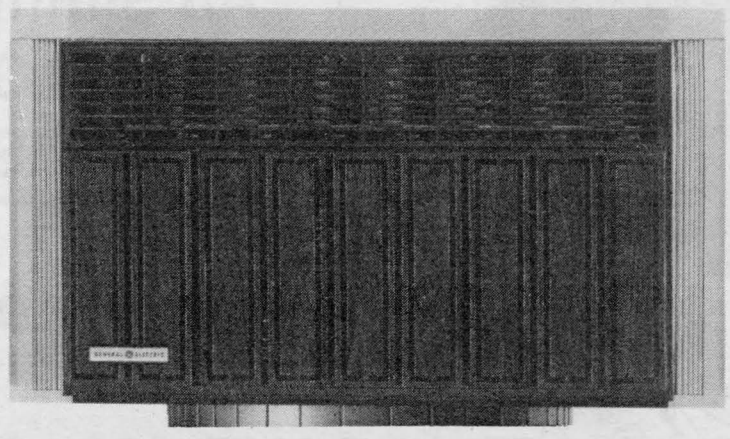
READY FOR SUMMER

Broil King

THE BARBECUES WITH THE DIFFERENCE



AIRCONDITIONERS
AIRCONDITIONERS
AIRCONDITIONERS



W.L. PETERS FURNITURE & APPLIANCES

IROQUOIS SHOPPING PLAZA 652-4470

FREE DELIVERY - WE SERVICE WHAT WE SELL CREDIT TERMS AVAILABLE



ANNUAL FAMILY FUN DAY
SUNDAY, JULY 1st
LEGION CARDINAL

Children's Races
1:30 p.m.
Adult Races 2:00 p.m.
ALL AFTERNOON...
Hay Ride
(East of Legion)
Fish Pond • Face
Painting 3:00 p.m.

PRIZES:
- Oldest person on the grounds
- Furthest to attend
- Horseshoes - Bingo
- Dart Steak Shoot

Registration 2:30 p.m.
Play Begins 2:45 p.m.

Bring Your Barbecue and Picnic Baskets & Enjoy an Afternoon of Fun In The Sun

FREE ADMISSION
RAIN OR SHINE





CELEBRATE

CANADA DAY

THIS SUNDAY!!

Jiggers Restaurant

Donna and Robin Adams
Iroquois Plaza
*652-4805 * 652-4806*

HAPPY CANADA DAY!!
from
All The Staff at Jiggers

We Would Like to Say
HAPPY BIRTHDAY CANADA!



With out Hottest Sales of the Season on all Lawn-Boy Equipment!

Example:
L20ZPM 2" Push Mower
~~Reg. Price - $329.95~~

Canada Day Special
$279.95

While Quantities Last

LAWN-BOY

SCHRADER AUTO CARE
SALES & SERVICE
759 JOHN ST.
CARDINAL, ONTARIO
K0E 1E0

THERE IS A DIFFERENCE
AT

RON FADER FURNITURE LIMITED

IROQUOIS, ONTARIO
K0E 1K0

*** All Simmons & Braemore Bed Chesterfields (LESS $100.00)**

*** Specials on ALL Simmons & Therapedic Sleep Sets**



*** SAVE 10% ON ALL TABLE SETS**



*** Free Draw on Pass The Back Draw on every Purchase**

S&F

freshmart™

HAPPY BIRTHDAY CANADA!

Celebrate Canada's Birthday with these Savings!!

FROM OUR PRODUCE DEPARTMENT

ROMAINE LETTUCE .49

GREEN PEPPERS .69 LB.

FROM OUR IN-STORE BAKERY

LARGE KAISERS
PKG. OF SIX
1.29

ITALIAN BREAD
.99

RAISIN TEA BISCUITS
PKG. OF SIX
1.29

FROM OUR MEAT DEPARTMENT

STRIPLOIN STEAKS (Frozen, Family Pack) 3.99 LB.

TOP SIRLOIN STEAKS (Frozen, Family Pack) 3.99 LB.

LEAN GROUND BEEF 1.89 LB.

STORE MADE SAUSAGE (Farmer's style) 1.49 LB.

1/4 LB.
HAMBURGER PATTIES (frozen) .49 EA.

FROM OUR GROCERY DEPARTMENT

van camp Beans 14oz. .59

Classic Ice Cream 2 lt. 3.99

4 roll Jubilee
Toilet Tissue .79

Peppridge Farm Cakes .99

There are limited quantities, no rainchecks will be offered on these items. We reserve the right to limit quantities.



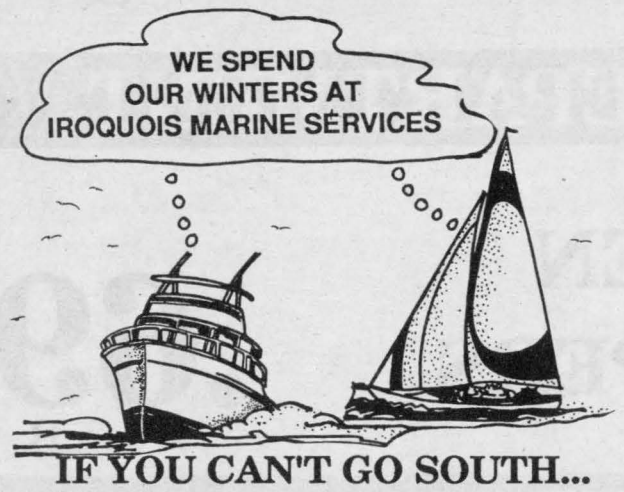
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T.V.s
V.C.R.s
STEREOS
APPLIANCES

FADER/BYERS APPLIANCES LTD.
Iroquois Shopping Centre
Box 620, Iroquois, Ontario K0E 1K0

COMPLETE LINE OF CARPETS & INSTALLATION
Full time appliance service available
Proprietor: Doug Byers

Happy Canada Day!
from the Iroquois Marine Services



IF YOU CAN'T GO SOUTH...
Come to IROQUOIS MARINE SERVICES
For WINTER STORAGE
Summer Marina
Charts * Prop Repairs * Gas - Oil - Diesel
* Snack Bar * Dockage Above and Below the Lock
Reasonabe Rates!

Call for further information
Iroquois Marine Services
RR #2, Iroquois, Ontario
(613) 652-2666

HAPPY CANADA DAY!!

from ***FETTERLY'S***

SERVICE ADVICE

Proper maintenance at the proper intervals is absolutely essential to protecting your car or truck. In spite of the extended service intervals that auto makers have been specifying in recent years, there's plenty of good reasons to change your oil and filter every 5000 km along with the following checks:

- Battery fluid level and cleanliness of terminals
- Windshield washer fluid - ADD "BUG OFF" in Summer
- Coolant levels
- Belts and hoses
- Tire pressure
- All lights
- Power steering fluid level
- Lubricate all chassis grease points
- Lubricate all door hinges and locking mechanisms
- Transmission fluid level
- Differential fluid level
- Windshield wipers



When your vehicle is up on a hoist it is very easy to check the condition of the tires, exhaust system, shock absorbers and to note any fluid leaks - brake or fuel lines.

Established 1924
Area Code 613-652-4841

Fetterlys

AUTOMOTIVE □
TRANSPORTATION □
QUARRY □

On Highway 2 at Carman Road
(Just South of the Water Tower)
at IROQUOIS, ONT.
K0E 1K0

THE Driving Spirit
SUNOCO

Here's your chance to participate in Iroquois' Pass the Buck promotion

Clip this coupon in order to trade it in on a 'PASS THE BUCK' that will entitle you to get in on the draws for over 50 prizes. All merchants in the Iroquois BIA are participating in this promotion for 1990, starting with the July 1 Canada Day draw and continuing until the Thanksgiving Day draw.
When you trade your coupon for a BUCK, the coupon goes into the draw box. When you PASS YOUR BUCK at another merchants establishment, you will get another chance on the draws. Some merchants will give a small token of appreciation when you give your coupon in for your first BUCK.....Let's get the BUCKS passing along in Downtown Iroquois.....Join the fun and who knows, you too could be a winner!!!!!!

OVER $500 IN CASH AND PRIZES

"PASS THE BUCK"

AND TAKE PART IN OUR FREE DRAWS FOR CASH OR PRIZES

BEST LITTLE TOWN BY A DAM SITE!

This coupon makes you Eligible for Drawing of 3 Prizes with a Value of $100.

1st Draw: July 1st (Canada Day)
2nd Draw: July 24th (Summer Festival)
3rd Draw: Oct. 8th (Thanksgiving)

DOWNTOWN IROQUOIS

This Coupon Good For Individual Store Draws for Other Prizes!!
Look for Draw Boxes in Stores!!

Name_____
Address_____
Postal Code_____
Phone_____

In addition, there are many 'instore' specials and 'draws' as well as over 50 small draws for cash and prizes

This Promotion is Sponsored by the Iroquois B.I.A.

Please come visit us again. We appreciate your patronage!!