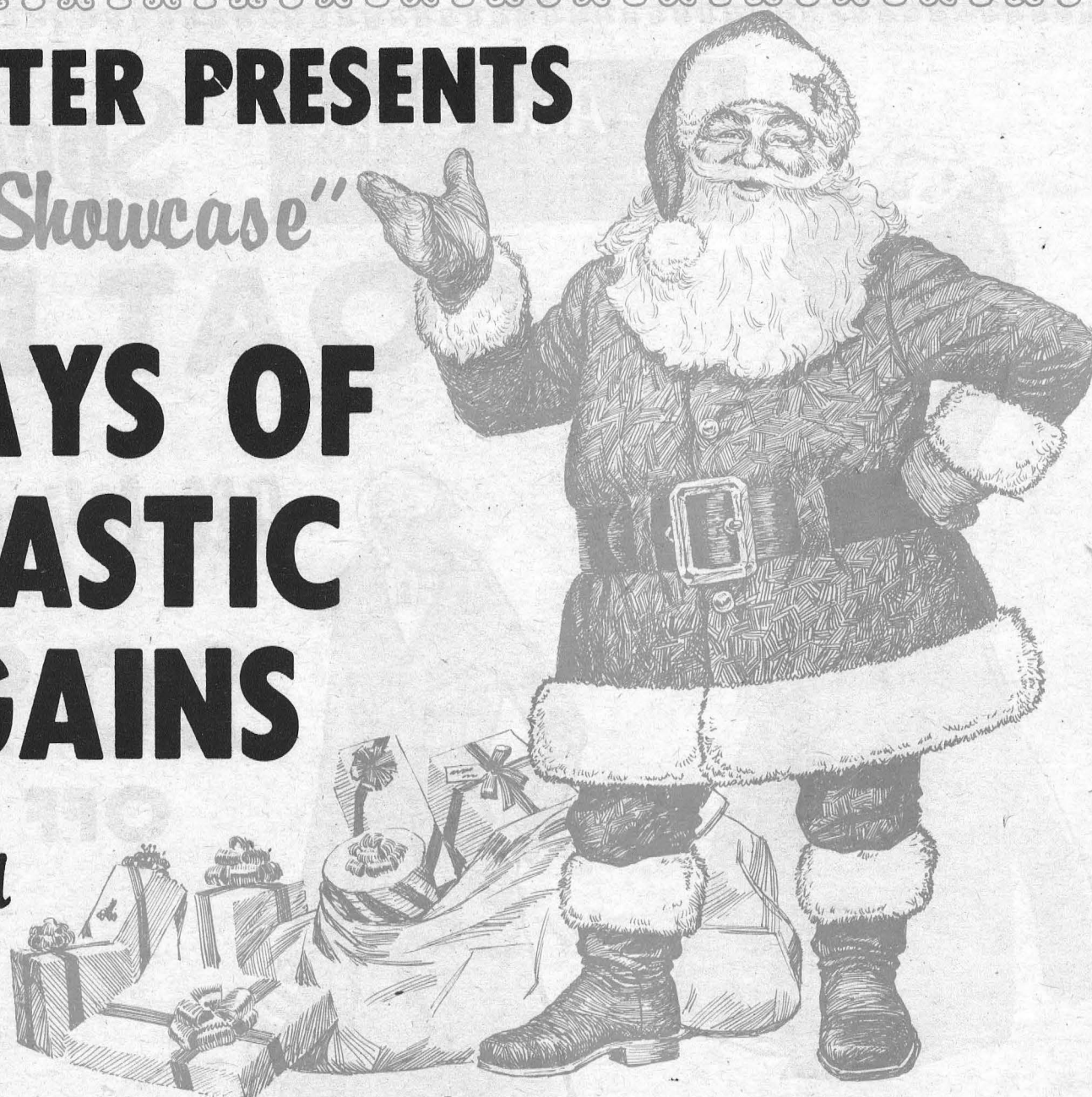


**WINCHESTER PRESENTS**

*"Shoppers Showcase"*

# 10 DAYS OF FANTASTIC BARGAINS

**November 23rd  
to  
December 3rd**



## Santa Claus Comes To Town

**Saturday, December 3rd, 12 noon**

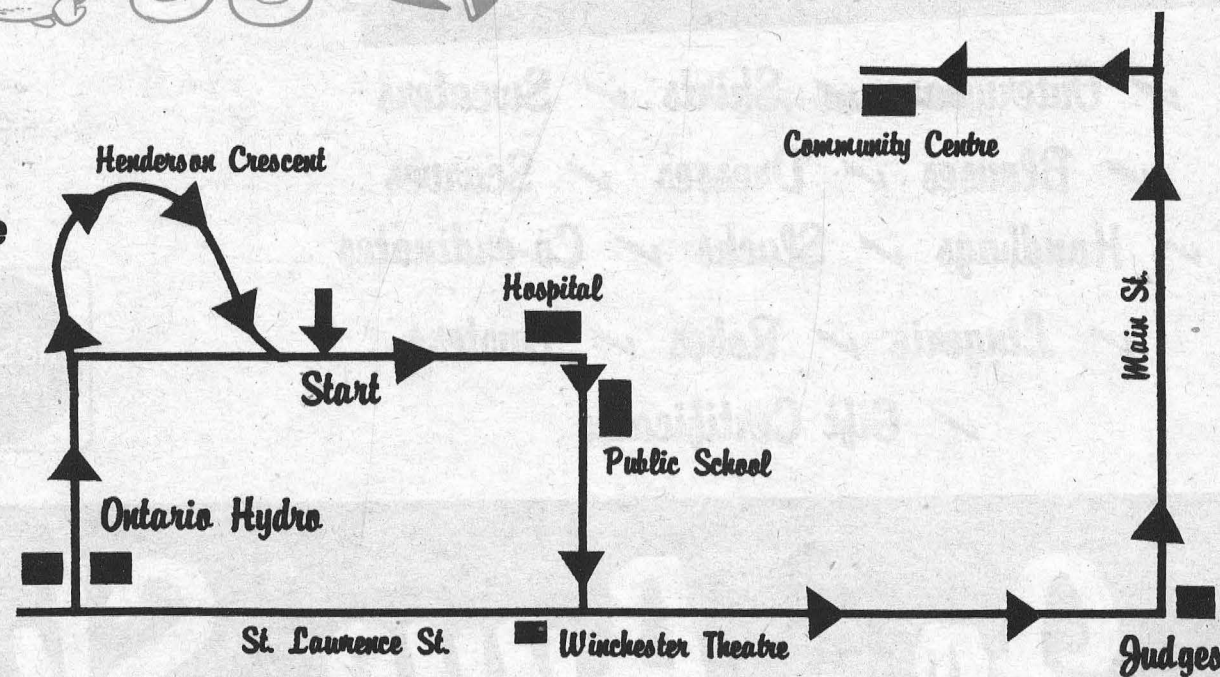


### Parade Theme — Christmas Songs

Santa will be at the Winchester Community Centre  
after the Parade with Candy Canes for all the kids.  
FREE CARTOON MATINEE at the Winchester Theatre  
at 1:30 p.m.

### PARADE ROUTE

**Parade starts at the  
Ontario Hydro Yard  
at 12 noon.**



**Winchester Chamber Of Commerce  
At Work**

Advertising Supplement for the week of November 21/77 to the Winchester Press, Chesterville Record, Iroquois Post, Morrisburg Leader and the Kempton Advance.



Go - Anne Shoppe  
774-2003  
Winchester

Spectacular

# COAT BUYS

All Winter Coats

20 %  
OFF



*Make it a Merrier Christmas with these*

## GIFTS

- ✓ Outerwear ✓ Skirts ✓ Sweaters
- ✓ Blouses ✓ Dresses ✓ Scarves
- ✓ Handbags ✓ Slacks ✓ Co-ordinates
- ✓ Lingerie ✓ Robes ✓ Dusters
- ✓ Gift Certificates

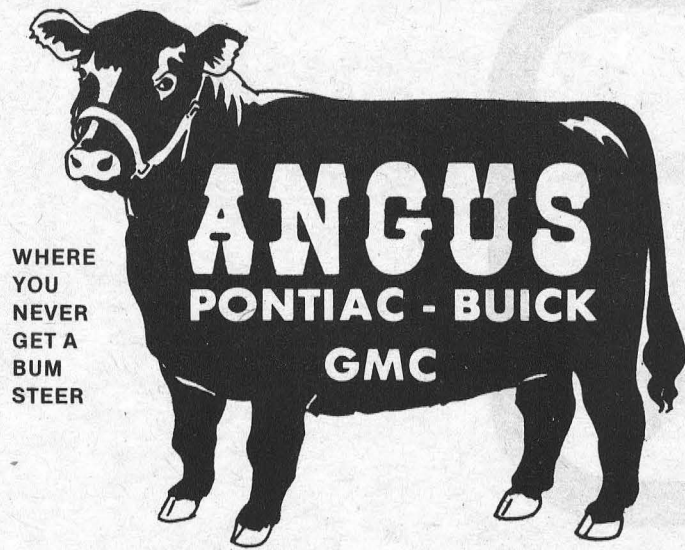


# Go - Anne Shoppe

774-2003

Winchester





"At The Crossing"

**WINCHESTER 774-2620**

Presents  
**SHOPPERS SHOWCASE  
SPECIALS**

Are you planning to visit Winchester  
for the **SPECIAL SAVINGS** offered during **SHOPPERS SHOWCASE?**

**LOOK AT THESE SAVINGS !!**

**Rust  
Inhibitor**

**FREE**

with the  
purchase of  
**ANY** new car,  
truck or



Now's the time for your

**PRE  
WINTER  
CHECKUP**



only  
**16<sup>95</sup>**

includes

- \* Carburetor Adjustment
- \* Check Spark Plugs
- \* Adjust Timing
- \* Set Dwell
- \* Inspect All Drive Belts
- \* Test Battery
- \* Check Anti-Freeze and Advise
- \* Check Fluid Levels
- \* Inspect Tires for Wear and Defect
- \* Inspect Exhaust System
- \* Inspect Shock Absorbers

**(PARTS ONLY EXTRA)**

for **7<sup>49</sup>**

more gets you a  
Lube, Oil and  
Filter

(all parts and  
labour  
included)



demonstrator sold  
during the period  
**Nov. 21 to Nov. 30th**

**IF YOU BRING IN THIS AD  
VALUE - \$150.**





**GEGGIE'S**  
**Home Hardware**



**DETECT FIRE**  
WHILE ITS STILL SMOULDERING  
Protect your family around the clock with WESTCLOX SMOKE SIGNAL

**PROTECT YOUR FAMILY WITH EARLY WARNING SMOKE SIGNAL DUAL CHAMBERED IONIZATION "PRODUCTS OF COMBUSTION" DETECTORS**

**EARLY WARNING SMOKE SIGNAL BY WESTCLOX**

Around-the-clock protection for houses, cottages, apartments, hotels, motels etc. Why is "Smoke Signal" so important? Because when fires start, while they are still smoldering, smoke and toxic combustion gases are silent killers. "SMOKE SIGNAL'S" loud, early warning could be crucial. "SMOKE SIGNAL" uses the dual chamber ionization principle to detect invisible "products of combustion" particles which are present as soon as a fire starts. This ionization principle is recommended by fire authorities for fast, reliable detection of all types of fires. Battery operated. Does not depend on regular 110 VAC. Don't wait! Protect your family now.  
3610-827-1

**29<sup>95</sup>**

**VALUE PRICED NOW AT HOME HARDWARE**

**GEGGIE'S**

**Ph. 774-2700**  
**Winchester**



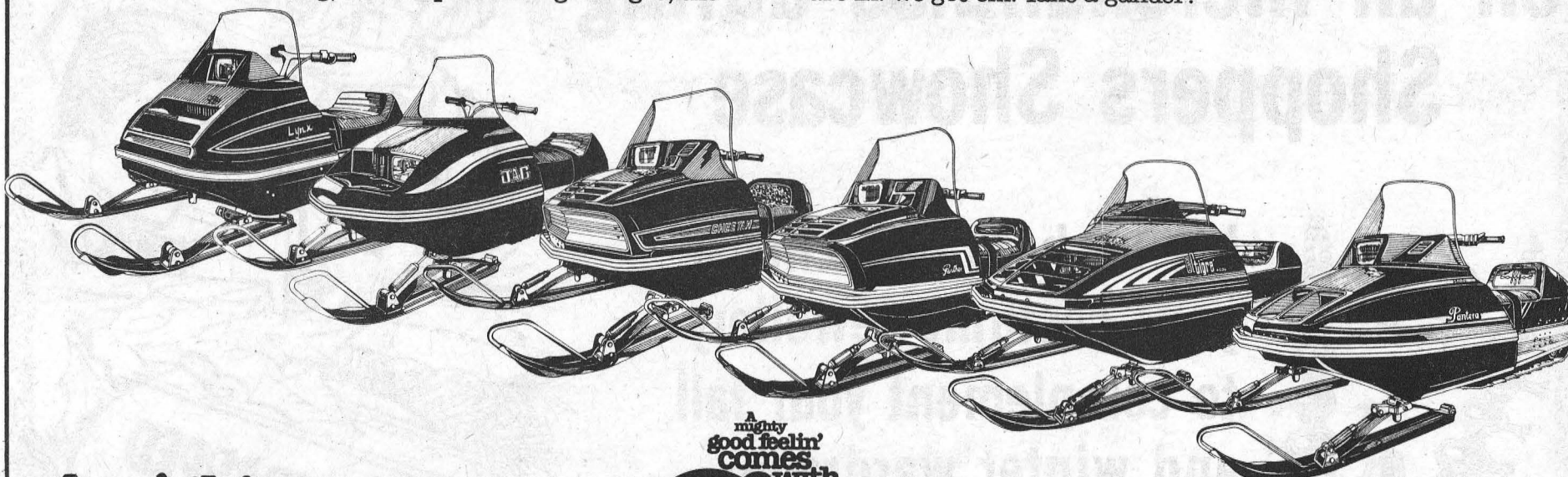
**Home Hardware**  
1000 Store Buying Power Saves You Money  
**VALUE - SERVICE - DEPENDABILITY**



# SIX NEW CATS FOR ONE MIGHTY GOOD YEAR!

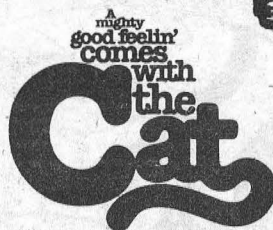
Arctic Cat's big, new line for 1978 starts with the all-new, all-Cat Lynx 2000-S...continues through the performance-with-real-value Jag, the hot performing El Tigré, the

family Panther, the swinging single-rider Cheetah...all the way up to new option of single or double riding Pantera in free air and fan cooled models! The new Cats are in. We got 'em. Take a gander!



**A mighty warm winter comes with the Arcticwear.**

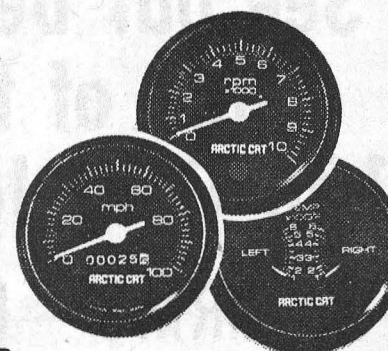
You can go nature one better this winter. And that's because we're nearby with a complete selection of Arcticwear. Cozy comfort with freedom of movement. Beautiful styles and colors. Sizes for everybody. One or two piece snowmobile suits, jackets, sweaters, insulated gripper-soled boots, hats, helmets, gloves. Be warm this winter, Cat-fashion.



**STORE HOURS**  
**Monday - Saturday**  
**8 a.m. to 5 p.m.**

**Gifts for Cats that Cat-owners will enjoy, too.**

Cats are people, too. So don't forget your Cat this Christmas. Gauges, compasses, electric starters, Cat covers. (Or, if you don't believe in giving gifts to snowmobiles...give one of these gifts to its owner. Even yourself!!)



## INVENTORY REDUCTION ARCTIC CAT CLOTHING

	Reg. Price	Special		Reg. Price	Special
Adult Helmets	36.00	24.00	Nylon Pants	26.00	9.00
Children's Helmets	22.00	14.00	Bib Pants	65.00	24.00
Boots	28.00	24.95	Assorted Jackets	25.00	10 to 29.00
Assorted One Piece Suits	65.00	24.00 to 30.00	Knit Sweaters	28.00	10 to 15.00
			Knit Slacks	22.00	5.00

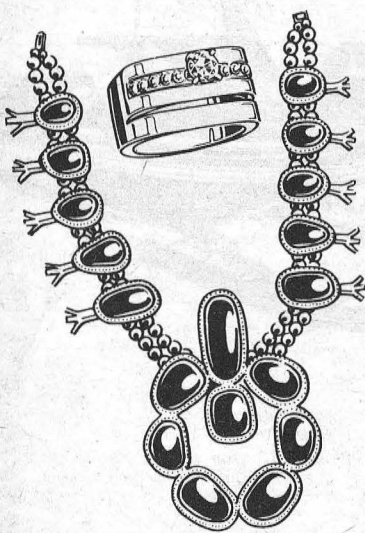
**ACRES**  
**WINCHESTER 774-2834**  
**SALES • SERVICE • PARTS**

**774-2834**  
Long Distance TOLL FREE  
**1-800-267-8235**



# 10% Discount

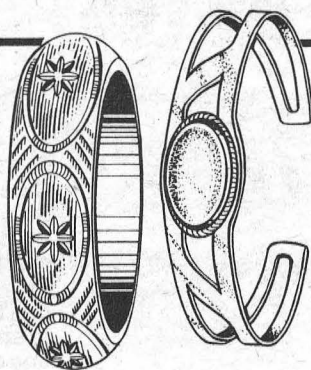
on all merchandise during  
Shoppers Showcase



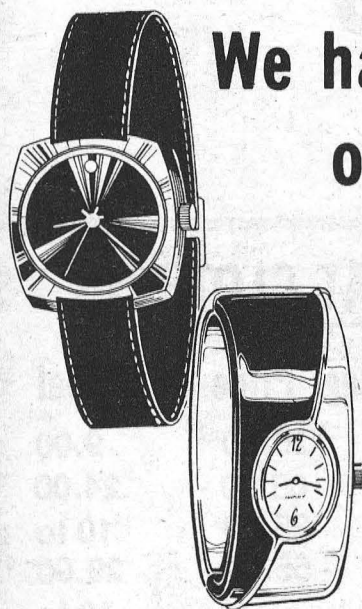
Let us help you choose  
your costume jewellery  
to complement your fall  
and winter wardrobe.

It's a pleasure to aid you in  
finding just the right thing

See our beautiful  
line of fine  
10K Gold Jewellery



CHARMS — BRACELETS — CHAINS



We have an excellent selection  
of Ladies' and Gent's  
Bulova Watches

many other  
pieces of jewellery available

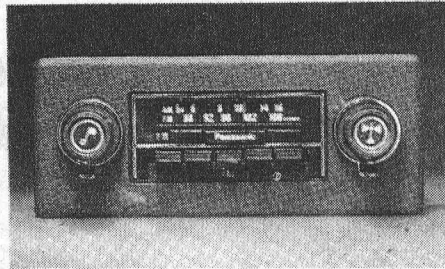
Our shelves are overflowing with  
interesting and unique gift ideas.

## FAWCETT'S JEWELLERY

Winchester 774-2205







During Shoppers Showcase  
you will receive absolutely

**"FREE"**

(by clipping and presenting this coupon below)



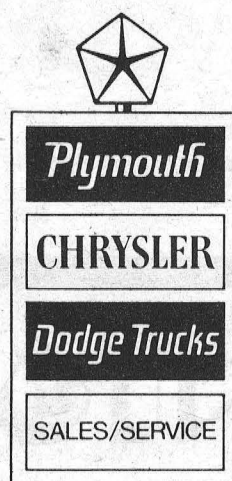
**A PANASONIC AM CAR RADIO**

Valued at \$99.00

with the purchase of any new car or truck

**FROM**

40 Years Of Automotive Sales And Service



Financing Through  
**IAC**  
Where your payments  
are protected



Chrysler, Plymouth, Dodge Trucks  
"Where Service is Part of the Sale"

Winchester, Ont. Tel. 774-2520  
Bus. Hours: 9 a.m. to 8 p.m. [Sat. 5 p.m.]  
Ottawa Line 236-6505

Just our way of saying

**HAVE A VERY MERRY CHRISTMAS**

This coupon entitles me to a  
**PANASONIC AM CAR RADIO**  
absolutely **FREE** with the purchase of any  
new car or truck from W.J.L. Boyd and Sons  
(offer expires Dec. 3, 1977)



# CHRISTMAS GIFT BARGAINS

*are in  
season-here*



1978 **Polaris**  
*Colt*



1978 **Polaris**  
*S/S 340*



1978 **Polaris**  
*Cobra*



1978 **Polaris**  
*IX*



1978 **Polaris**  
*IX-L*

## SPECIAL DISCOUNTS

ON

**Clothing and Snowmobile Accessories**

### Deeks' Auto Electric

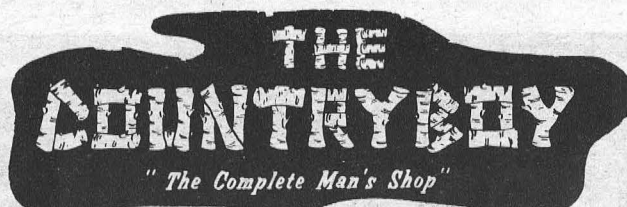
***Snowmobiles***

SALES SERVICE REPAIRS

**Fred Hagmann - Proprietor**

**Winchester, Phone 774-2634**





Is Offering You

**THREE  
\$55.00  
SPECIALS**

**\$55**



**SPECIALS**

**No. 1**

Your choice of any  
dress pants, shirt,  
tie and socks  
in the store.

value to \$66

**No. 2**

Your choice of dress  
pants and any velour top.

value to \$67

**No. 3**

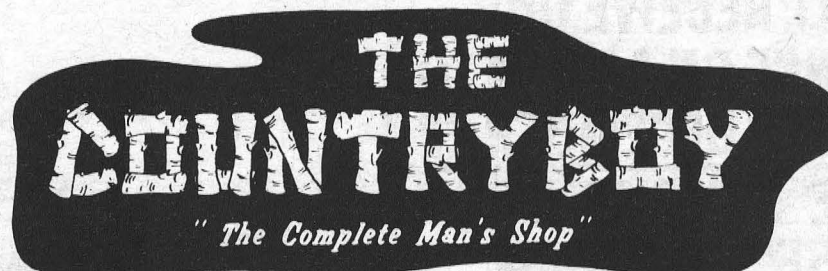
From the Back Forty,  
your choice of any  
three - jeans or  
cords or any  
Apple Bee  
or Levi  
Shirts

value to \$70

eg. 2 cords and 1 jean  
2 jeans and 1 shirt

Use our convenient Layaway Plan.  
GIFT BOXES AVAILABLE

**CHRISTMAS STORE HOURS**  
Open 9 to 9  
Thurs., Dec. 15 to Dec. 24  
Closed Dec. 24 at 5:30 p.m.



MAIN ST.  
WINCHESTER  
774-3341

Mon. to Wed.  
9 a.m. - 5:30 p.m.  
Thurs., Fri., 9 a.m. - 9 p.m.  
Sat. 9 a.m. - 5:30 p.m.

CLOTHIER ST.  
KEMPTVILLE  
258-2593



(10 Day Special - Nov. 23 - Dec. 3)

**Yes mothers - we do have children's Lee Jeans and Cords. Sizes 8 to 14**

**SHOP NOW WHILE SELECTION IS TOPS**



Sandy's  
Boutique

**For the Christmas shopper who  
can't decide what to buy  
be sure to drop in and  
see Sandy.**



She has in her boutique, ideal gifts for  
the woman in your life.

**STOREWIDE  
CLEARANCE  
25% off**



*Housecoats, Loungewear,  
long and short Night Gowns,  
Black Night Gowns  
Pant Liners, Slips,  
Bras, and Panties*

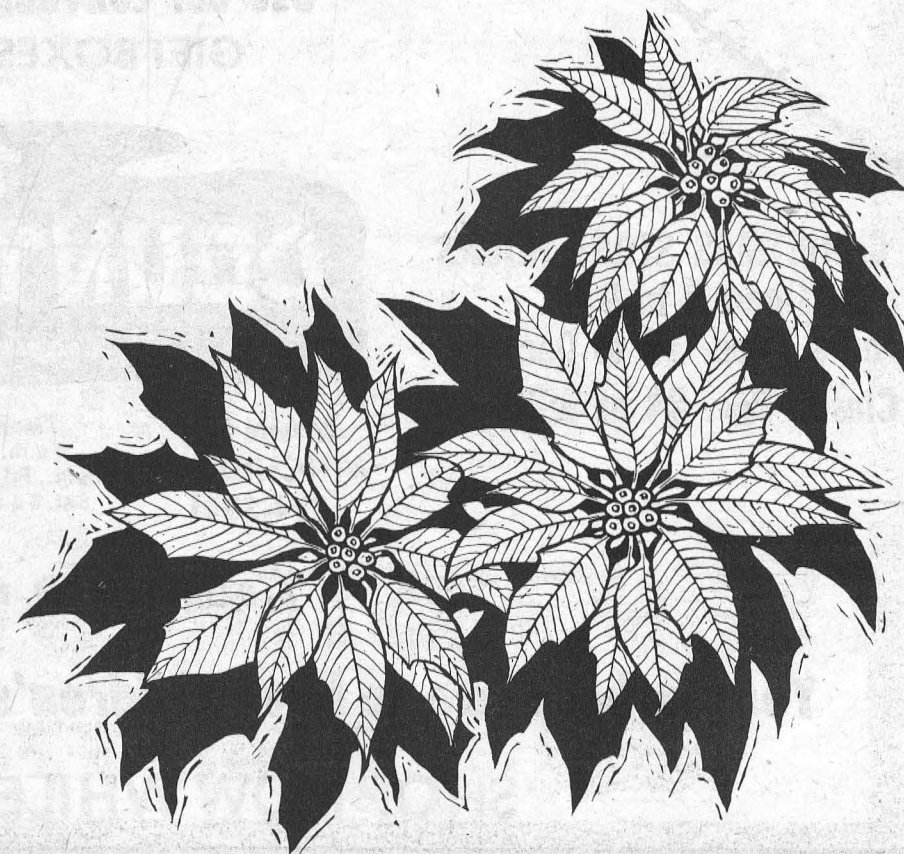


**FOR EVERY \$10.00's  
OF YOUR PURCHASE YOU  
WILL RECEIVE ONE  
CHANCE ON A DRAW TO  
BE HELD DECEMBER 22  
THE PRIZE IS A  
NURSE'S UNIFORM  
(pant outfit)  
AND A DRESS**

Sandy's  
Boutique

514 Church St.,  
Winchester, Ont.

STORE HOURS  
Tues. to Sat. 10:00 - 5:30  
Thursday Open Till 9 p.m.





# CHECK YOUR CHRISTMAS LIST... CHECK THESE GIFT VALUES...



**For the Alpine Skier**  
CLOTHING AND EQUIPMENT BY  
**WHITE STAG • COLIN • UVEX**

**SHOWCASE  
SPECIAL**

Colin Ski Touque  
Reg. 8<sup>98</sup> **5<sup>99</sup>**

Let us help your family enjoy the  
outdoors this Christmas Season

**X-Country Ski Equipment**

for the whole family  
**SKIS — BOOTS — POLES — BINDINGS**

**PACKAGE  
FROM**

**59<sup>95</sup>**



"We are your  
hockey  
headquarters  
for  
Christmas Gifts"

## SNOWMOBILES



**SUITS  
BOOTS  
HELMETS  
GLOVES  
GOGGLES**  
Available

Christmas is the season to give sports equipment for any season

— **WIN YOUR PURCHASE** —

Cash register receipts will be deposited  
for the draw on Saturday, December 3rd for

**FREE MERCHANDISE EQUAL IN VALUE TO YOUR PURCHASE**

# WINCHESTER SPORTING GOODS



**Tel: 774-3346**





*Sounds of Christmas*  
From low-priced games and toys, to top-of-the-line stereo, there's a gift for everyone on your shopping list, at...

**Radio Shack**  
AUTHORIZED SALES CENTRE

Sale prices expire December 1st, 1977

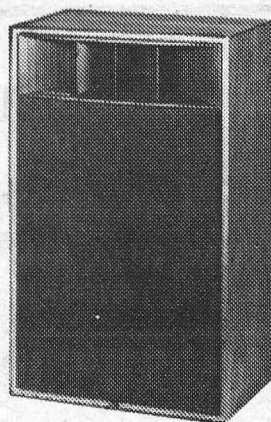
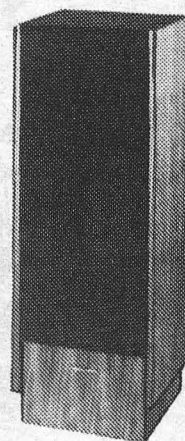
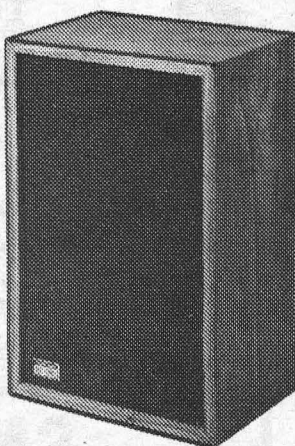
MERRY CHRISTMAS  
TO ALL



**REALISTIC®**  
**CB 2-Way Radio**

TRC-457 Our best 40-channel AM/SSB base station 529 <sup>95</sup>	TRC-440 50-channel Our best AM/SSB mobile 399 <sup>95</sup>
TRC-458 Our best 40-channel AM/SSB base/mobile 459 <sup>95</sup>	TRC-448 50-channel AM/SSB mobile 329 <sup>95</sup>
NAVAHO TRC-455 40-channel AM base/mobile 299 <sup>95</sup>	TRC-424 40-channel Our best AM mobile 219 <sup>95</sup>
NAVAHO TRC-431 40-channel AM base/mobile 219 <sup>95</sup>	One-Hander TRC-481 40-channel AM mobile 199 <sup>95</sup>
TRC-486 40-channel AM mobile/budget priced 139 <sup>95</sup>	TRC-487 40-channel AM mobile 159 <sup>95</sup>

**REALISTIC®**  
**STEREO SYSTEMS**



**Radio Shack®**

Authorized Sales  
Centres

ALL SALES INCLUDING  
CB RADIO EQT. BACKED UP BY  
OUR SERVICE DEPARTMENT

**Radio Shack Radio Shack Radio Shack Radio Shack**

NOW VICE FURNITURE CHARGE CARDS HONOURED AT ALL MEL VICE RADIO SHACK ASSOCIATE SALES CENTRES.  
ON PURCHASES BELOW \$100.00 WE INVITE YOU TO USE CHEQUES, CASH OR:

**VICE FURNITURE**  
ACCOUNT IDENTIFICATION CARD / CARTE D'IDENTITÉ

0000 0000 00000000

EXPIRATION: END OF JAN 01 1979 / 79  
JOHN CUSTOMER

Honoured only at  
**Radio Shack®**  
Associate Sales Centres  
MORRISBURG — WINCHESTER — METCALFE

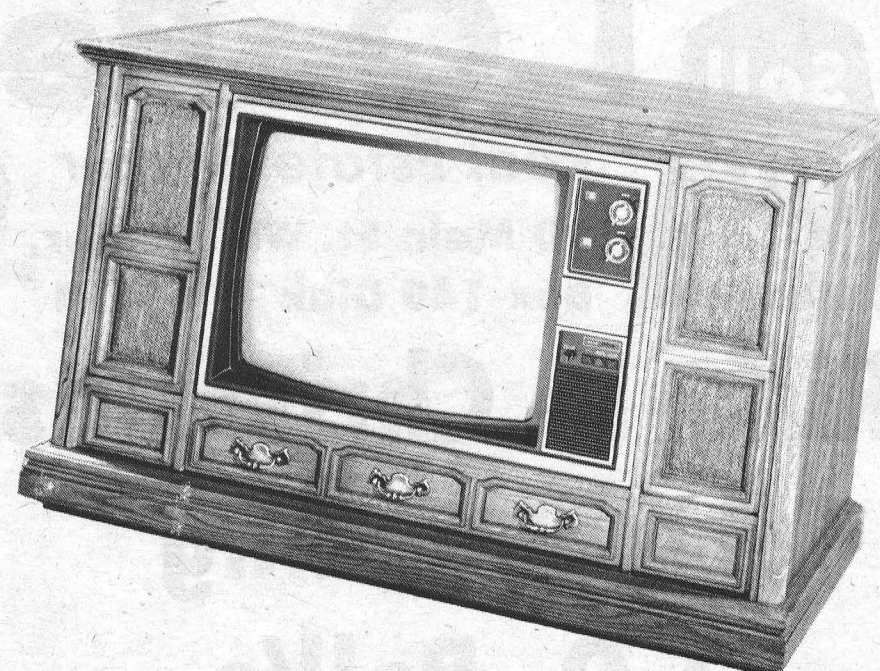
**Radio Shack Radio Shack Radio Shack Radio Shack Radio Shack**

**FRED BOLTON**  
Manager  
**MORRISBURG SHOPPING CENTRE**  
543-3430

**LINDA VICE**  
Manager  
**539 ST. LAWRENCE ST.**  
Winchester, Ont.  
774-2800

**LORNE JONES**  
Manager  
**VICTORIA ST.**  
Metcalf, Ont.  
821-3110





60 OR MORE COLOUR TV SETS  
10 inch to 26 inch in stock

COLOUR TV  
from

**399<sup>95</sup>**  
delivered

100 OR MORE CHAIRS  
IN STOCK

RECLINER CHAIRS  
from **119<sup>95</sup>**  
delivered

ALSO  
wallhugger recliners  
rocker recliners  
platform rockers  
swivel rockers  
hostess chairs  
tub chairs

Be A Merrier Christmas Shopper:  
Use Your Vice Furniture Charge Card.

— Up to 36 months or  
more to pay, or pay in  
30 days without interest  
or service charge.  
— Generous credit limits.

**Revolving  
Charge Plan**  
No service charge at all  
if paid in full in 30 days.  
1.75% per month (21%  
per annum) if extended.  
For example, if your  
original balance is up to  
\$100.00 then your required  
monthly payment is only  
\$15.00 and your service  
charge on an outstanding  
balance of \$100.00 is only  
\$1.75 which will reduce  
as the balance reduces.

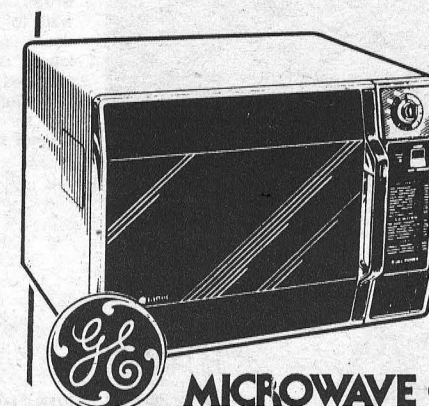
**VICE FURNITURE**

ACCOUNT IDENTIFICATION CARD / CARTE D'IDENTITE

0000 0000 00000000

EXPIRATION: 12/87 - 12/88  
0000 CUSTOMER

— Revolving Charge Accounts opened in minutes.  
— Purchases may be charged to your account  
immediately.  
— Cards good only at Vice Furniture and Mel  
Vice's Radio Shack Associate Sales Centres at  
Morrisburg, Winchester and Metcalfe.  
CHARGEX VISA MASTERCHARGE  
CASH, GOOD CHEQUES ALSO ACCEPTED



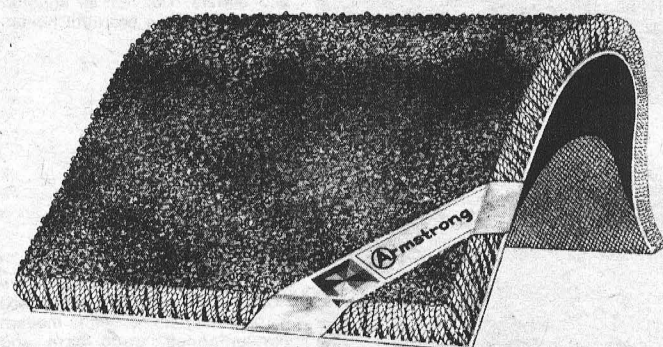
GE and other  
famous  
makes in  
stock  
prices  
include  
delivery

**MICROWAVE OVEN  
CUTS COOKING TIME**

Deluxe  
Models  
From

**488<sup>00</sup>**

50 CHESTERFIELD SUITES  
on sale too.  
Sale prices include delivery



**GREAT SAVINGS ON  
ARMSTRONG CARPET!**

OVER 300 ROLLS AND PART ROLLS IN STOCK  
(selection includes Armstrong and other brand names)

INSTALLATION GUARANTEED BEFORE DEC. 24th  
If you order before Dec. 10th from our large selection  
of "in stock" flooring.

MERRY CHRISTMAS FROM MEL AND LINDA  
AND THE STAFF OF VICE FURNITURE

**FREE GUARANTEED DECEMBER 24th DELIVERY IF YOU PURCHASE  
BY DECEMBER 10th**

"To destination within 30 miles of Winchester"

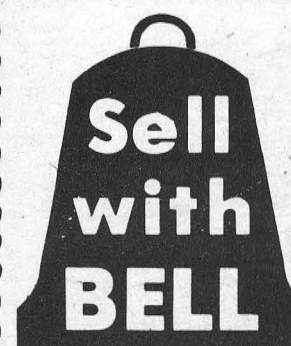
Open 6 days a week and Thursday and Friday nights till 9 p.m.

SPECIAL CHRISTMAS STORE HOURS TO BE ANNOUNCED

**VICE FURNITURE**

Winchester, Ont.  
774-2800





# L.O. Bell

Real Estate Broker

510 Main St. Winchester,  
Box 149 Dial: 774-2281



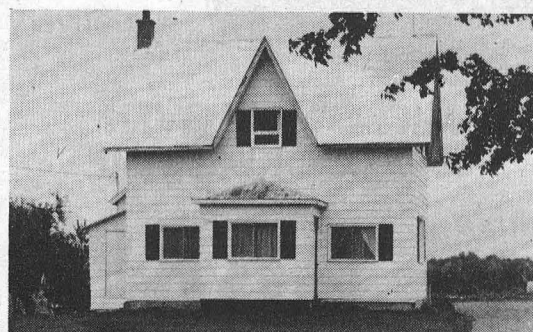
## Ring In Christmas By Checking L.O. Bell's Real Estate Listings!



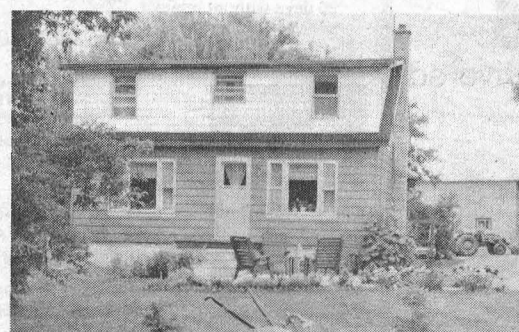
**WINCHESTER** — Precision-built brick and angelstone bungalow with unique features, loaded with extras, 4 bedrooms, lovely kitchen, wall to wall carpeting, inspiring decor, basement completely finished, deluxe bar in rec. room, attached garage with electric door, large well treed lot with workshop. Call for appointment to see this elegant home.



**WINCHESTER**—4 bedroom solid brick home, large kitchen, living room, dining room with bay window, 3 piece bath, new F.A. oil furnace, attached garage, on town water and sewage. Price reduced for early sale.



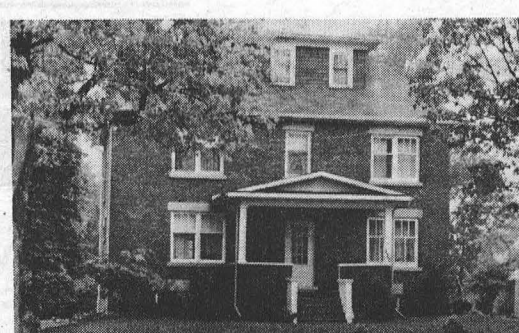
**WINCHESTER TOWNSHIP**—Country home, 3 bedrooms 1½ baths, F.A. oil furnace completely renovated inside and out, well insulated, new wiring, 1 acre lot situated on Hwy. 43. Priced to sell.



**MOREWOOD AREA**—100 acre farm with remodeled 3 bedroom home, well equipped barns with stable cleaner, 2 cement silos, 1 new 18'x60' with unloader. Priced to sell.



**WINCHESTER**—Nearly new 3 bedroom brick bungalow, 100 amp service, maple shade trees, on lot 75'x120'. Asking \$47,500.00.



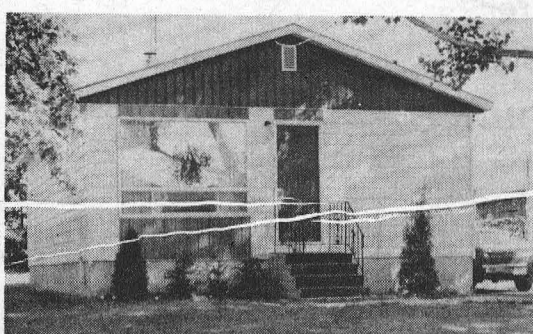
**WINCHESTER**—Lovely solid brick 10 room home, 4 bedrooms, 1½ baths, 2 fireplaces, F.A. oil furnace. This elegant architected home is situated on a well landscaped acre lot, on town water and sewers. Call for an appointment to see this beautiful home.



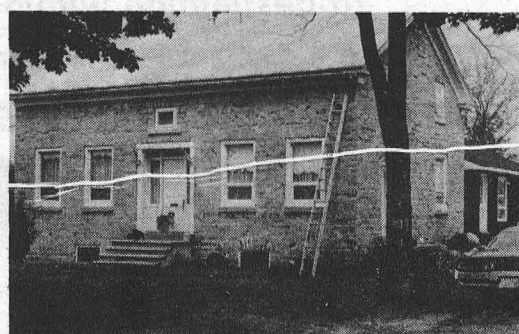
**SOUTH MOUNTAIN**—Good solid brick 3 bedroom home, 4 piece bath, F.A. oil furnace, 100 amp service, bay window in living room, newly renovated. Owner will hold substantial 1st mortgage. Reasonably priced.



**MATILDA TOWNSHIP**—60-acre hobby farm, lovely well maintained 3 bedroom home with modern conveniences, good barn and outbuildings, on paved road. Priced to sell.



**CHESTERVILLE**—Nearly new 3 bedroom bungalow, aluminum siding with redwood trim, F.A. oil furnace, swimming pool, tower and booster, bargain. Priced at \$38,900.00.



**MOUNTAIN TOWNSHIP**—Beautiful century stone home, 2 kitchens, two 4 piece baths, living room, 2 stone fireplaces, family room with cathedral ceilings, insulated horse barn with washroom, paddock, all this on 52 acres of land.



**Christmas is coming upon us  
faster than we realize.**

**Isn't it just great that the  
Winchester Press  
can offer a gift that lasts 52 weeks.**

**"Amazing—You Say"**

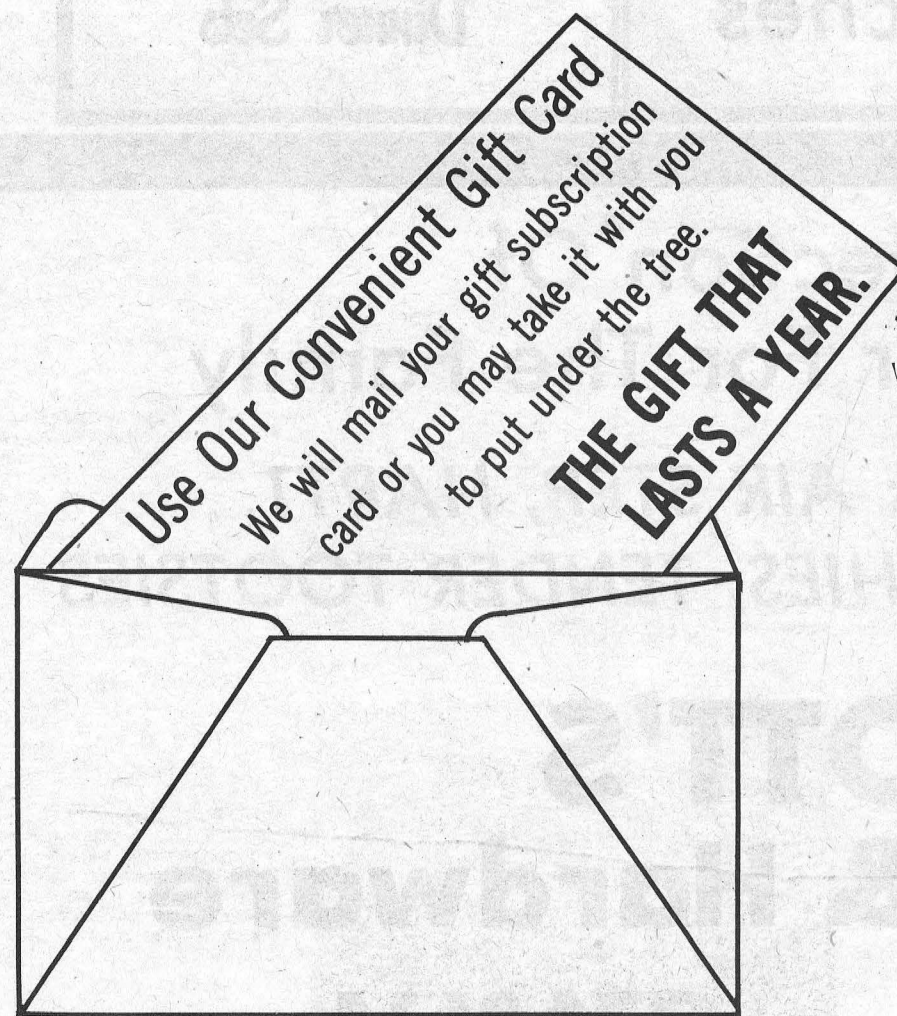
**It's absolutely true**

**For Only \$9.50\***

**you may give a year's subscription to the**



**The district's most widely read  
community newspaper.**



\* Canada





# "It's ELLIOTT'S — for that personal touch!"

<b>FOR HER:</b> Sweaters & Slacks Sleepwear & Slippers Knitted Hats & Scarves Gloves & Mittens Handbags	<b>Decorations</b> 	<b>FOR HIM:</b> Sweaters Shirts & Ties Pajamas & Slippers Dress Shoes Work Boots
<b>Special</b> <b>PUNCH BOWL</b> <b>SET</b> <b>\$9.95</b> WINE & LIQUEUR SETS	<b>TOYS</b> <b>AND</b> <b>GAMES</b>	<b>G. E. Products:</b> <ul style="list-style-type: none"> <li>• COFFEE MAKERS</li> <li>• HAIR STYLERS</li> <li>• BUFFET PANS</li> <li>• SLOW COOKERS</li> <li>• IRONS &amp; TOASTERS</li> </ul>
<b>MEN'S</b> <b>FLANNEL SHIRTS,</b> <b>VESTS AND</b> <b>JACK SHIRTS</b>	<b>Electric</b> <b>Blankets</b>  <b>Timex</b> <b>Watches</b>	<i>See Our</i> <i>Good Selection Of</i> <i>Giftware,</i> <i>China &amp; Glassware,</i> <i>Dinner Sets</i>

## Large Selection Of Winter Footwear For The Family

Shoe Styles From: AIR STEP, HARTT,  
HUSH PUPPIES, OOMPHIES, TENDER TOOTSIES

**ELLIOTT'S**  
**Dry Goods & Hardware**  
Winchester 774-2614

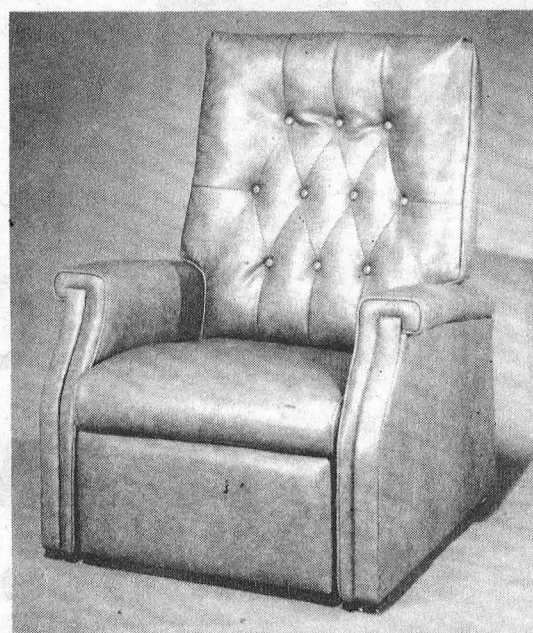


*Gift Giving made easy*

# KROEHLER

## 20% OFF

### Upholstered Furniture



## John Ellis Home Furnishings

**Winchester - 774-2636**

(formerly McIntosh's Furniture and Appliance)





**Visit The Newly Renovated Country Kitchen**

**OPEN 7 DAYS A WEEK**

**6 a.m. — 12 p.m. Weekdays**

**6 a.m. — 2 p.m. Friday & Saturday**

*Full facilities for banquets, wedding receptions, meetings —  
we can take care of all your needs!*

**Special**

**FLAVOUR CRISP CHICKEN  
AND PIZZA**

**10% off (10 days)**

**Country Kitchen Restaurant**

**Winchester**

**774-2417**



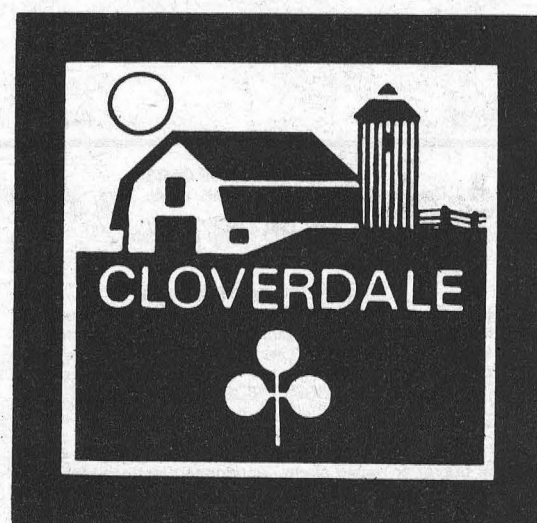
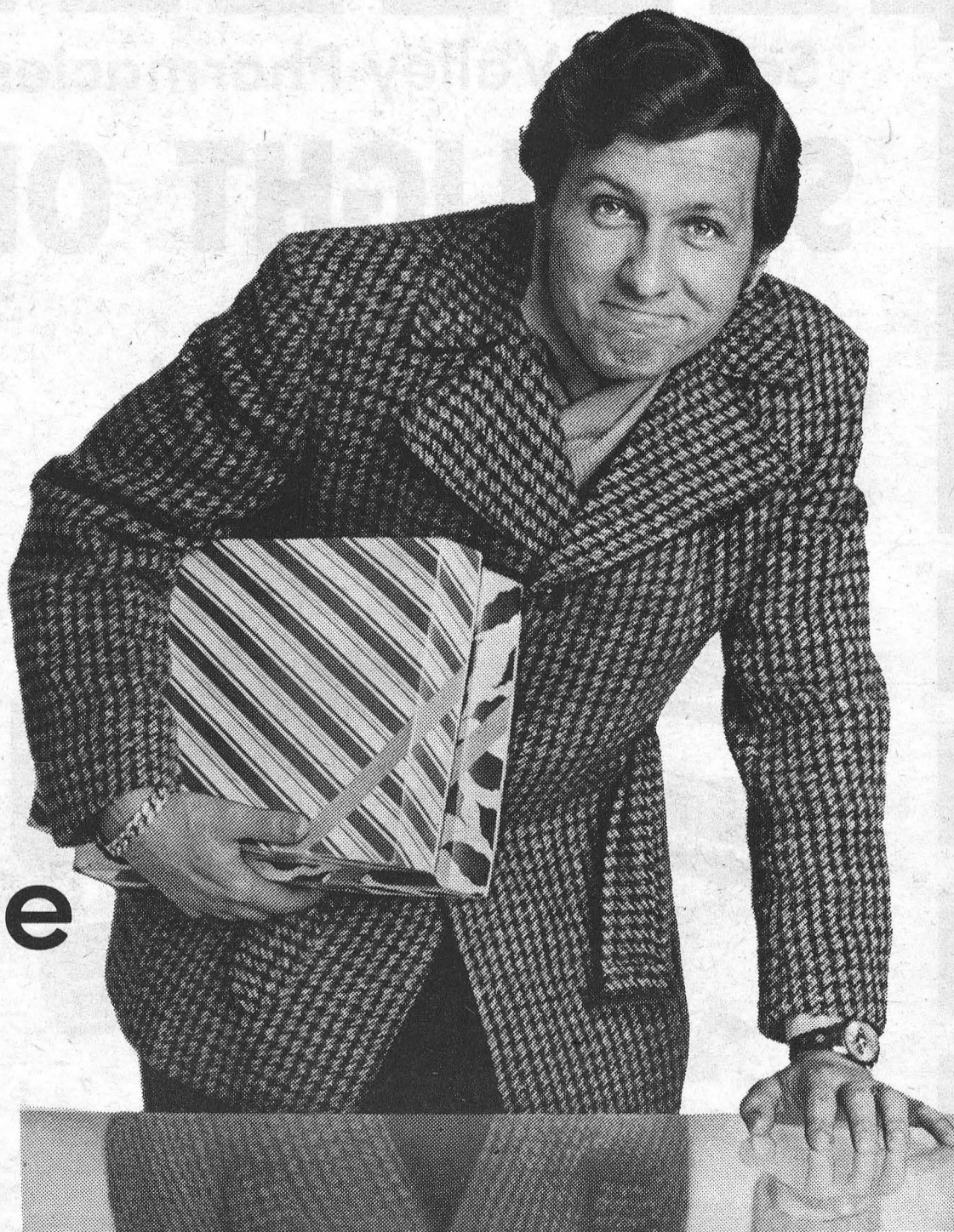
# Christmas Gift Problems?

"NOT I"

Let me solve those problems with  
this suggestion of

A CHRISTMAS GIFT  
CHEESE BOX  
from

## Cloverdale Cheese House



### Highway 31 at Cass Bridge

Open daily from 9 a.m. to 5 p.m. until December 31, 1977

*Try our famous Ontario Cheddar Cheese, Creamery Butter,  
Laura Secord Candies, Jams, Ice Cream, Skim Milk Powder,  
Crerar's - the best honey, Berry's Eggs*

Owned and operated by

## Ault Foods Limited

### WINCHESTER, ONTARIO

*Producers of the best in dairy foods.*



# Seaway Valley Pharmacies Present Our SPOTLIGHT ON GIFTS



**SOLARAY DELUXE CURLING IRON**  
(1.) Cool Tip for ease in styling, curl clip releases hair instantly. Non-stick curling tube, convenient ready light and safety heel rest, swivel cord to prevent cord tangling, one year guarantee.  
SPOTLIGHT PRICE: \$6.99 each

**WEST BEND MINI HOT POT**  
(2.) Mini Deep Fryer, 1000 watts, adjustable-removable thermostat, teflon II interior, pyrex lid, 57.5 oz. capacity, can be used for french fries, onion rings, fritters, fondues, soups, stews.  
SPOTLIGHT PRICE: \$23.99 each

**PHILIPS MIGHTY MITE HAIR DRYER**  
(3.) Lightweight, compact, powerful, 800 watts, two speeds, two heat settings, concentrator attachment included.  
SPOTLIGHT PRICE: \$17.99 each

**LADY BUG RADIO**  
(4.) Solid state radio in shape of Lady Bug. Wings open as volume increases, operates on 9 volt battery included. Complete with carry strap, packed in styrofoam in decorated box.  
SPOTLIGHT PRICE: \$5.99 each

**LEAD CRYSTAL ASHTRAYS**  
(5.) 4 assorted shapes, floral pattern, individually boxed.  
SPOTLIGHT PRICE: \$2.99 each

**5 PIECE BAR SET**  
(6.) Contains Bottle/Can opener, corkscrew, measuring cup, ice tongs, and stirring spoon.  
SPOTLIGHT PRICE: \$3.99 each

**SHEAFFER "WHITE DOT" PEN & PENCIL SET**  
(7.) An attractive gift boxed set containing a matching Sheaffer white dot pen & pencil, brushed chrome upper half of barrel, assorted colours on bottom half.  
SPOTLIGHT PRICE: \$4.69 each

**ROYAL ALBERT BONE CHINA CUPS AND SAUCERS**  
(8.) 12 assorted floral patterns and 6 assorted shapes.  
SPOTLIGHT PRICE: \$3.99 each

**KODAK "THE HANDLE" INSTANT CAMERA**  
(9.) FEATURES: Fixed focus lens, twist of the wrist print ejection, self-timed prints are clear, dry and litter free. Uses Kodak PR10 Instant film. Three year warranty.  
SPOTLIGHT PRICE: \$34.99 each

**STRAUSS AM/FM AC/DC RADIO**  
(10.) Luggage style, black leather-look stitched casing with buckles, slightly concave speaker grill, AFC prevents drifting of FM stations. 10 transistors, power supply, antennas, AM ferrite bar, size 9 1/4 x 3 1/2 x 6 1/4", batteries included.  
SPOTLIGHT PRICE: \$15.99 each

**PHILIPS DELUXE TRIPLEHEAD SHAVER #HP1121**  
(11.) Deluxe rotary action shaver with floating triple head, varying closeness comfort settings, left or right hand adjustable dial, angle trimmer, universal motor, 110-220 volt, gift boxed.  
SPOTLIGHT PRICE: \$44.99 each

**DRY MOUNT PHOTO ALBUM 8 SHEETS - 16 PAGES**  
(12.) "Magic Cling" transparent sheet holds photos in place without paste or corner mounts. Protects them from dust and finger marks. Remove or rearrange photos easily, whenever you wish.  
SPOTLIGHT PRICE: \$1.79 each

**MEN'S BILLFOLDS**  
(13.) Assorted styles all leather billfolds, retail price range \$8.00 to \$10.00, each in box.  
SPOTLIGHT PRICE: \$5.99 each

**LADIES' PURSES**  
(14.) Assorted styles clutch purses, all leather and suede leather, each in box.  
SPOTLIGHT PRICE: \$5.99 each

**MEN'S UTILITY KIT**  
(15.) Large size, heavy vinyl, cross the top zipper, carry tab. In black or brown.  
SPOTLIGHT PRICE: \$3.99 each

**TODDLER DOLL**  
(16.) 9 inch dressed doll, implanted hair.  
SPOTLIGHT PRICE: 99c each

**FUN KEY WIND UP CARS**  
(17.) Caricature models of brand name cars, assorted colours and styles.  
SPOTLIGHT PRICE: 99c each

**PLASTIC SEWING BASKET**  
(18.) Size 13 1/2" x 9 1/2" x 8", portable, sturdy, lightweight, 2 removable trays, adjustable partitions, foldaway handle. Ideal for sewing as well as cosmetics, hair rollers, baby needs, art needlework, small toys, arts and crafts.  
SPOTLIGHT PRICE: \$4.99 each

**CANDLE AM/FM DIGITAL CLOCK RADIO**  
(19.) Leaf digits, shows AM or FM, snooze switch, choice of buzzer or music alarm, woodgrain plastic cabinet with chrome facing, CSA approved, each in box.  
SPOTLIGHT PRICE: \$29.99 each

**WESTCLOX ELECTRIC BIG BEN CLOCK**  
(20.) Now a new electric Big Ben with modern styling all its own. Softly contoured case with round dial on a low pedestal base, lighted dial, crow's feature, 5 3/4" high x 4" wide. In white, beige and woodtone.  
SPOTLIGHT PRICE: \$10.99 each

**DESERT FLOWER GIFT SET**  
(21.) Contains: Spray Cologne (57 ml.) and Dusting Powder (3 oz.).  
SPOTLIGHT SPECIAL: \$4.69 each

**OLD SPICE SHAVE LOTION**  
(22.) 9.5 oz. An old favorite at Christmas.  
SPOTLIGHT PRICE: \$2.39 each

**SPECIAL 30 PIECE TABLEWARE SET**  
(23.) Stainless steel, misty leaves pattern. Incorporates regular 6 place setting of 6 knives, forks, spoons and tablespoons PLUS butter knife and sugar shell PLUS 4 piece hostess set (Serving fork, cake server, serving spoon, and salad spoon) IN BOX.  
SPOTLIGHT PRICE: \$10.99 each

**MATCHING BIB APRON AND OVEN MITTS**  
(24.) Full length decorated cotton bib apron. Assorted colours with matching long insulated oven mitts.  
SPOTLIGHT PRICE: \$2.99 each

Prices in effect till 6:00 p.m. December 24, 1977 or while quantities last.

WINCHESTER  
774-2633

KEMPTVILLE  
258-5624

CHESTERVILLE  
448-2492

PRESCOTT  
925-4233



# WINCHESTER M/M

WINCHESTER, ONTARIO

*Your neighbourhood grocer*

*We have a good selection of Christmas candies  
and everything for your Christmas baking requirements*



Week of November 24th

Tenderflake

**LARD** lb.

**55¢**

Lancia Ready Cut

**MACARONI** 16 oz. pkg.

**4/1.00**

Monarch 1 lb.

**MARGARINE**

**49¢**

Week of November 28th

Rougemont Vitaminized

**APPLE JUICE**

**59¢**

48 oz. tin

Nescafe Instant

**COFFEE**

**4.99**

10 oz.

Capri White & Pink

**BATHROOM TISSUE**

6 roll pkg.

**99¢**

for the Value-Conscious

**QUALITY PRICED RIGHT**

*Oh, so good*

**ICE CREAM**

*the Holiday Dessert*

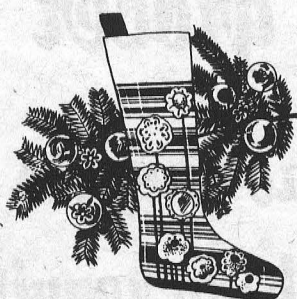
**food values a-plenty here!**

**ORDER**  
your  
turkey  
today

*Mixed  
Nuts*



# Make Your Sewing Room SANTA'S WORKSHOP



**72" FELT**  
for crafts  
available



**TRIMS**  
for creative ideas



1 Table  
of  
Plaids  
and  
Tweeds

**1.00** off  
Reg. Price



**FABRICS**  
for smart  
gifting

**ORLON PILE**  
**2.00 yd. off** Reg. Price  
SEVERAL COLOURS

VELOURS — PLAINS — STRIPES

**VELVETS**

washable, no nap

**FLANNELETTE**

36" wide

STRIPES - PATTERNS - PLAINS

Fun to sew ... a joy to give!

MANY OTHER FABRICS AVAILABLE — SPECIALS UNTIL DEC. 3rd, 1977

**Merry  
Christmas  
FABRICS  
UNLIMITED**  
774-2207 Winchester

STORE HOURS  
Monday to Friday 9 to 5:30  
Saturday 9 to 5:00  
IN DECEMBER

CLIP THIS COUPON

REDEEMABLE AT



Winchester  
Ph. 774-2207

**20% OFF PURCHASES OVER \$10.**

EXPIRES DEC. 24, 1977

EXPIRES DEC. 24, 1977





*Santa has the presents  
we have the fixin's ...  
to make your family's  
Christmas perfect*

# Beverdam Quality Meats

**Winchester, Ontario**

**774-2613**

- ✓ Full line of meat, groceries and vegetables
- ✓ Custom cutting and processing
- ✓ Specializing in Canadian and European cold cuts

*Cold meat platters for the festive season*



## **For Your Christmas Table**

*Good selection of turkeys, chickens, ducks and geese  
also featuring Schneiders hams*

*See our selection of candies, nuts, chocolates and fancy cookies  
For the busy housewife we have Christmas Cakes and Plum Puddings*

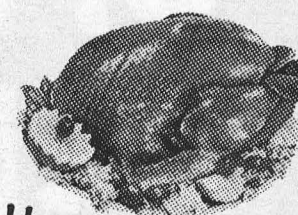
**STORE HOURS:**  
7:30 a.m. to 9 p.m. from  
December 19th to 23rd  
December 24th 7:30 a.m. to 6 p.m.

# TURKEY

*\* gets Top Billing on Holiday Menus \**

*Order early to assure desired weight*

*— Last guaranteed date December 15th*



## **Special CHRISTMAS Special**

**SCHNEIDERS**

**Bulk  
Mincemeat**

**69<sup>¢</sup>  
lb.**



# ONE STOP GIFTING

FOR THE WHOLE FAMILY

Winchester and District has a great deal to offer

## YOU AND YOUR FAMILY

We cater to all your shopping and personal needs.

Hardware

Real Estate

Restaurants

Jewellery

Speciality Foods

Pharmacy

Family Gifts

Toys

Fabrics

Gift Ideas

Sporting Goods

Cars and Trucks

Newspaper

Groceries

Stereos

Furniture

Appliances

Lounge Wear

Snowmobiles and Suits

Clothing

(men's, ladies'  
and children's)

Housewares

Decorations

*Your Shopping List can be filled with ease by the friendly merchants in Winchester*

**ALL WINCHESTER  
MERCHANTS WILL BE  
OPEN 6 FULL DAYS A  
WEEK THE MONTH OF  
DECEMBER.**

**"no one closed on Mondays or Wednesdays"**

**ALL STORES OPEN 9 to 9  
EFFECTIVE DECEMBER 15th.**