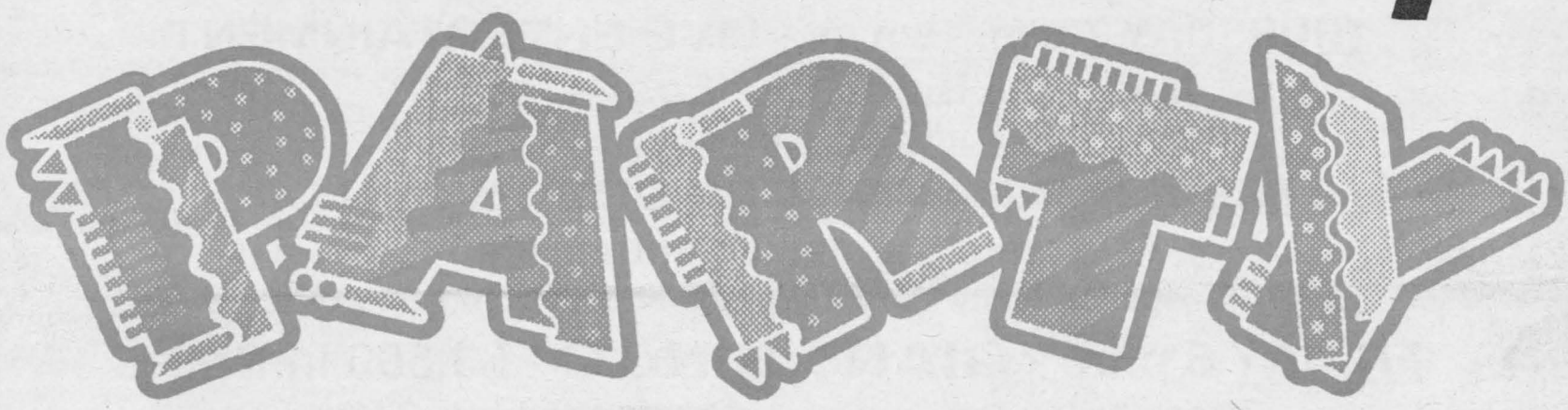
You're Invited

TO OUR

40th Birthday



Thurs. - Fri. - Sat. - Sun.

JUNE 26th, 27th, 28th, 29th

We have something for everyone

- Sidewalk Sales
- Bar-B-Qs
- Bingos
- Street Dances
- Contests & Prizes

Morrisburg Village Plaza

Rediscover Shopping In Upper Canada

Morrisburg Village Plaza

You're Invited To Our 40th Birthday Party

THURS.-FRI.-SAT.-SUN. JUNE 26-27-28-29

THURSDAY TO SATURDAY

View Pictures & Memorabilia of Old Morrisburg and Seaway times at Store #59, our 40th Anniversary Headquarters

THURSDAY AFTERNOON from 2 p.m. - 4 p.m.

SENIORS OPEN PARTY under our Big Tent

at Morrisburg Village Plaza - Co-ordinated by Morrisburg Senior Citizens

THURSDAY 7 p.m. - 9 p.m. - **LIVE ENTERTAINMENT**

Under the Big Tent - ***"Easy Country"***

Leo Beriault, Mario Beriault, Alex Beriault & Gary Black

FRIDAY 2 p.m. - 4 p.m. - **CHILDREN'S FUN DAY**

featuring games of the 50's

sponsored by Morrisburg Chamber of Commerce

FRIDAY 6 p.m. - **GIANT BINGO** - $3,500 in Prizes

under the Big Tent - sponsored by Morrisburg Jr. B Lions

SATURDAY 11 a.m.

SKATEBOARD & ROLLER BLADE DEMONSTRATIONS

put on by some of Morrisburg's local skaters

SATURDAY 12:30 p.m. - **LIVE ENTERTAINMENT**

"King's Creek Band" featuring music of the 50's

SATURDAY 2 p.m. - **40th BIRTHDAY CELEBRATIONS**

with a giant birthday cake - "Don't miss your piece of cake"

SATURDAY 5 p.m. - 7 p.m. - **CHICKEN BAR-B-Q**

at the Tourist Booth $8.00 adult, $4.00 children

Bring the family - sponsored by Morrisburg Jr. B Lions

SATURDAY NIGHT STREET DANCE

7 p.m. - 10 p.m. featuring ***"Westburg Union"***

Refreshments Available - Admission $5.00 per person

sponsored by Morrisburg Recreation

SUNDAY 6:45 p.m. - MORRISBURG LEGION CHOIR

7 p.m. - ECUMENICAL SERVICE

sponsored by Morrisburg Ministerial Association

Morrisburg Village Plaza

3.9% NO LIMIT 48 MONTHS FINANCING O.A.C.

ON ALL NEW
CAVALIER, LUMINA, MONTE CARLO, ACHIEVA, S-BLAZER, 2WD FULL SIZE PICK-UPS, REG. CAB & EXT. CAB

NEW '97 CAVALIER
2 DR. COUPE, auto. transmission, ABS brakes, spoiler, dual air bags, cassette, folding rear seat, 15 inch wheels and more!



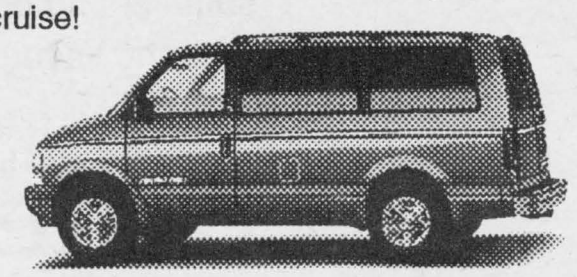
3.9% STK #2610
DRIVE FOR $232.00*/MO. BUY FOR $15,795.00**

NEW '97 LUMINA
ISB PACKAGE, custom cloth interior, remote keyless entry system, ABS brakes, power windows & locks, tilt & cruise!



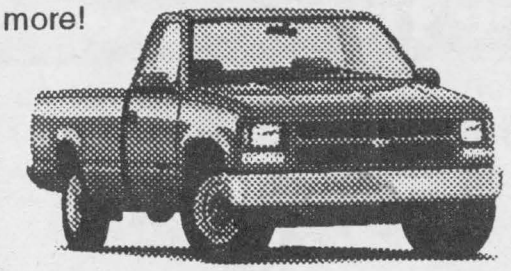
3.9% STK #2818
DRIVE FOR $332.00*/MO. BUY FOR $21,495.00**

NEW '97 ASTRO VAN
8 PASSENGER, ABS brakes, air, cassett, deep tinted glass, rear heater, front bucket seats with armrests, deluxe grille, tilt & cruise!



STK #2839
DRIVE FOR $315.00*/MO. BUY FOR $21,495.00**

NEW '97 C/K PICK-UP
W/T Long Box, 2WD, ABS brakes, 4.3L V6, auto. trans., air cond., alum. wheels, cassette, deluxe grille, body side mldgs. & more!

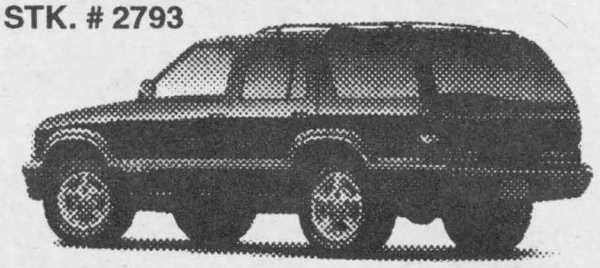


3.9% STK #2809
DRIVE FOR $242.00*/MO. BUY FOR $20,395.00**

WE WILL HONOUR ALL WARRANTY SERVICE AND PERFORM ALL MAINTENANCE AND BODY WORK REPAIRS ON ALL PONTIAC, BUICK, G.M.C. AND OTHER G.M. VEHICLES

NEW"97 S-BLAZER LS
4 DR., 4x4, ISD package, positraction, white lettered tires, power seat, tachometer, two-tone paint and more!

STK. # 2793



3.9% RETAIL $37,315
DRIVE FOR $413.00***/MO. BUY FOR $33,695.00**

PLUS OVER 50 TOP QUALITY LOW KMs USED VEHICLES TO CHOOSE FROM

*** 36 mth. lease, $2,600 down, taxes, lic. extra * 36 mth. lease, $1,000 down, taxes, lic. extra. ** Freight, taxes, lic. extra

SALESMEN
Barry McMillan
Darryl McDonnell
Kirk McMillan
543-2925
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CORNWALL DIRECT
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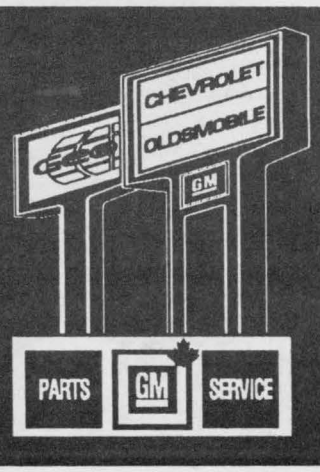
UPPER CANADA MOTOR SALES LTD.

CORNER HWY. 2 & 31
MORRISBURG • 543-2925



It's Going To Be A Long Hot Summer!

Why not cool off in your own backyard pool?



Carefree Pools

Complete Installation Service



Save yourself some work this summer and get an Above Ground Automatic Vacuum - Now Only $239.00

Complete Line of Pool Chemicals & Supplies

* FREE WATER ANALYSIS *

CAREFREE POOLS

Located at

UPPER CANADA KITCHENS

(Next to Allan Bell & Associates)

MORRISBURG 543-3499 • BROCKVILLE 345-2977

Happy 40th Anniversary

to

MORRISBURG VILLAGE PLAZA

from

ODONTO CORPORATION LIMITED

MORRISBURG 543-3701

Happy 40th Anniversary

Thom Realty Limited

Village Plaza
Morrisburg, Ont. K0C 1X0
613-543-3598

Karen W. Gorrell

Real Estate Broker-Owner

543-3195

Sales Representatives

John Miller
Res. 543-3195

Charles (Chuck) Barkley
Res.
448-3660

MLS MULTIPLE LISTING SERVICE

REALTOR

Good Value Insurance

Happy 40th Anniversary

from

the co-operators

A Better Place For You™

LEAH-ANNE POLLOCK
VILLAGE PLAZA
MORRISBURG
543-2075

SANDRA F. SMITH
29 KING ST.
CHESTERVILLE
448-3300

HOME • AUTO • LIFE • RRSPs • FARM • BUSINESS • GROUP

Happy 40th Birthday

to

MORRISBURG VILLAGE PLAZA

from

BARRY H. BLAKELY

Chartered Accountant

P.O. BOX 1313
MORRISBURG VILLAGE PLAZA
MORRISBURG, ONTARIO

TEL: 613-543-3715 **FAX: 613-543-4518**

Happy 40th Anniversary

to

MORRISBURG VILLAGE PLAZA

from

McINNIS, MacEWEN & HORNER

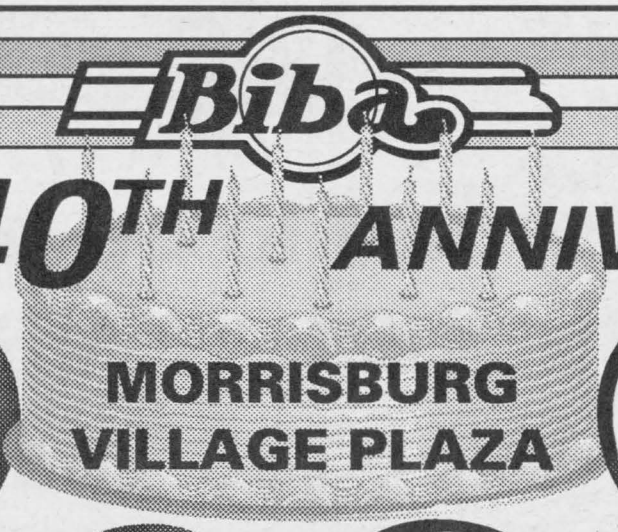
Barristers, Solicitors and Notaries Public

P.O. BOX 733
MORRISBURG VILLAGE PLAZA
MORRISBURG, ONTARIO

TEL: 613-543-2946 **FAX: 613-543-3867**

Biba

HAPPY 40TH ANNIVERSARY



MORRISBURG VILLAGE PLAZA

Bathing Suits $29.95

Kids Gasoline $19.95

Asstd. Kids Shoes $4.95 - $9.95 $19.95

Asstd. Tops $4.95 $9.95 $19.95

Cords $29.95

15% OFF Purses

Asstd. Ladies Shoes $9.95 & Up

57TH ST. Tops 25% Off Men's & Ladies

Santana Jeans $24.95 $29.95 $39.95

10% OFF Reg. Priced Shoes

CASSELMAN'S SHOE STORE LTD.

4 DAYS ONLY

HOURS: MON-WED, SAT 9-6
THURS, FRI. 9-9 SUN. 12-5

MORRISBURG VILLAGE PLAZA
543-2556

JUNE 26-27-28-29

AMERICAN EXPRESS VISA Biba MasterCard Interac

CONGRATULATIONS
ON THE
40th ANNIVERSARY



We're proud to be part of
MORRISBURG'S HISTORY
for over 130 Years

The Leader

BOX 891, #41 MAIN STREET
MORRISBURG, ONTARIO

A Family Newspaper Serving The Community For Over A Century

Morrisburg Village Plaza

Rediscover Shopping in Upper Canada

With over 50 shops and services to help you with all your needs there are lots of good reasons for you to support your local merchants during our 40th Anniversary Celebrations!

1. Personal service.

Only your local retailer can get to know you—as a person. You can pay a premium for "personal shopping services," or you can get them free, right here.

2. Supporting local artisans.

When you buy from local artisans and stores, you support the arts and local cultural institutions.

3. Help selecting gifts.

Local retailers can help suggest gifts for that hard-to-buy-for someone, based on their experience. They might even know the person you're buying for!

4. Different merchandise to choose from.

When you buy local, you get merchandise with a local flavor, not things chosen by a buyer in a faraway city. Handmade goods and unique gifts—they're just part of buying at home.

5. Support your local economy!

The money you spend today in your local economy helps to build your community tomorrow by providing tax dollars, jobs and many intangible benefits. Before you go out of town to make your purchases, check out the downtown area and see what we can offer you.

Dont miss some of our 1997 Promotions & Events

- JUNE 26-27-28 – 40th Anniversary Party of opening ofthe Morrisburg Shopping Plaza built in 1957
- JULY 1 – Village Picnic & Canada Day Party
- JULY 5 – T-Ball Final Fun-Day - Waterfront Ball Diamond
- JULY 27 – UCLL Major Girls Softball Tournament - Waterfront Diamond
- AUGUST 2 & 3 – Tubie Weekend Party, Parade & Race
- OCTOBER 4 – "Applefest" Entertainment for everyone 10 a.m. - 4 p.m.
- DECEMBER 6 – Santa Claus Parade & Christmas Party

SNIP & SAVE

WHILE QUANTITIES LAST

During Our 25th
ANNIVERSARY SALE

CLIP THESE COUPONS FOR BIG SAVINGS DURING OUR 25th ANNIVERSARY

VIVA TOWELS
2 PACK 69¢
BUY ONE PACK GET ONE PACK FREE WITH THIS COUPON
WHILE QUANTITIES LAST

VITAMIN C ECHINACEA
VITA HEALTH 100's $8.49
BUY ONE PKG. GET ONE PKG. FREE WITH THIS COUPON
WHILE QUANTITIES LAST

BRAND NAME CHOC. BARS
REG. SIZES 75¢
BUY ONE GET ONE FREE WITH THIS COUPON
WHILE QUANTITIES LAST

STANDARDIZED ECHINACEA CAPS
30 CAPS $10.99
BUY ONE PKG. GET ONE PKG. FREE WITH THIS COUPON
WHILE QUANTITIES LAST

BALANCE NUTRITIONAL BARS
ALL FLAVOURS 50 gm $1.89
The Complete Nutritional Food Bar
BUY ONE GET ONE FREE WITH THIS COUPON WHILE QUANTITIES LAST

GLUCOSAMINE SULFATE DEVIL'S CLAW
500 mg 60's $18.99
BUY ONE PKG. GET ONE PKG. FREE WITH THIS COUPON
WHILE QUANTITIES LAST

SALON SELECTIVES HAIR CARE LINE
350 mL ALL TYPES $2.79
BUY ONE GET ONE FREE WITH THIS COUPON
WHILE QUANTITIES LAST

CREST TOOTHPASTE
75 mL TUBE 49¢
BUY ONE TUBE GET ONE TUBE FREE WITH THIS COUPON
WHILE QUANTITIES LAST

PRIMROSA (Evening Primrose Oil)
One-A-Day 20% GLA
1200 mg 30's $21.99
BUY ONE PKG. GET ONE PKG. FREE WITH THIS COUPON
WHILE QUANTITIES LAST

SUN GLASSES
DESIGNER PEEKS BRAND
100% UVA & UVB PROTECTION
BUY ONE PAIR AT REGULAR PRICE AND GET SECOND PAIR AT SAME PRICE OR LESS FREE WITH THIS COUPON
WHILE QUANTITIES LAST

PEPCID AC
STOMACH ACID CONTROLLER
10 mg 6 TAB $3.59
BUY ONE PKG. GET ONE PKG. FREE WITH THIS COUPON
WHILE QUANTITIES LAST

PURITY PLUS GARLIC
High Potency Organic Garlic
50 mg (10%) Allicin
30's $8.49
BUY ONE PKG. GET ONE PKG. FREE WITH THIS COUPON
WHILE QUANTITIES LAST

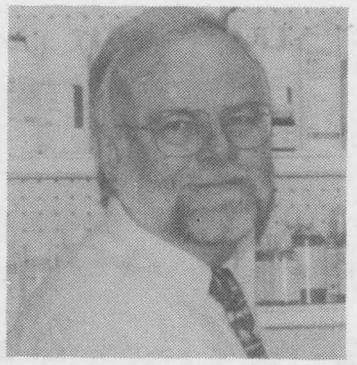
SEAWAY VALLEY PHARMACY

#45 MAIN STREET MORRISBURG, ONTARIO

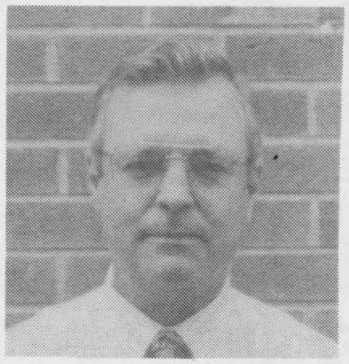
TEL: 543-2823 • Toll Free in North America 1-888-543-2823



SALLY BLACK
Sales Staff



GORD LANE
Owner/Pharmacist



AL BELANGER
Owner/Pharmacist



PEARL McCOLL
Sales Staff



NANCY BALDWIN
Sales Staff

Thank You

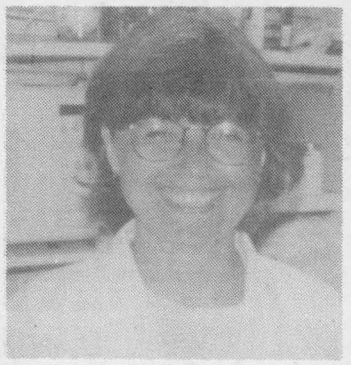
On the occasion of our 25th Anniversary we would like to take this opportunity to thank Morrisburg and the surrounding area for their ongoing support.

We look forward to serving you in future years.

SEAWAY VALLEY PHARMACY

YOUR NEIGHBOURHOOD DRUG STORE

#45 MAIN STREET
MORRISBURG, ONTARIO
TEL: 543-2823
Toll Free in North America 1-888-543-2823



CHRISTIE BYVELDS
Sales Staff



KATHY NUGENT
Sales Staff



RHONDA VAN BEILEN
Sales Staff



TIFFANY DAOUST
Sales Staff



INGRID WEMERMAN
Sales Staff



GRANT FARROW
Sales Staff



CINDY ROBERTS
Sales Staff

COLDWELL BANKER

COBURN REALTY

We are Proud to promote our Community to the World.

CONGRATULATIONS MORRISBURG & IROQUOIS

Gordon W. Thom
Associate Broker
TEL: (613) 543-3460 RES: 543-2585

Andy & Linda Bowers
Sales Representatives
TEL: (613) 543-2548 or 1-800-472-6512

ULTIMATE SERVICE™
We keep our promises, or you don't keep us.™

COLDWELL BANKER COBURN REALTY
1514A Merivale Road, Nepean, Ontario K2G 3J6

Happy 40th Anniversary

to

MORRISBURG VILLAGE PLAZA

from

BO'S BARBER SHOP

William Gale - Proprietor

MORRISBURG VILLAGE PLAZA
MORRISBURG, ONTARIO

TEL: 543-3627

The Council and Staff of the Village of Morrisburg wish to extend their congratulations to the B.I.A. for commemorating the 40th Anniversary of Canada's First Shopping Centre. The present Council and Councils of the past were proud to be of service and assistance to all those involved in business in our plaza.

The present Council, Reeve Gord McGregor, Deputy Reeve Dick Testerink and Councillors Cam Martell, Jack Notman and Larry Schnurr will be the last Council of the Village of Morrisburg. They are proud to have served you for the past 6 years. Hopefully, after the amalgamation process is completed, and we all become part of the Township of South Dundas, things will continue as they have in the past.

MORRISBURG INCORPORATED 1860

GOOD LUCK B.I.A. ON THE 40TH ANNIVERSARY

MORRISBURG INCORPORATED 1860

Howard Johnson®
INN

NEW LOCAL OWNERSHIP & MANAGEMENT



- Newly Refurbished Guest Rooms
- Family style Orchard Cafe serving Breakfast, Lunch and Dinner
- Weekly Sunday Brunch
- Pub Lounge with Wide-Screen TV
- Heated Outdoor Swimming Pool
- Indoor Whirlpool/Sauna
- Corporate Rates (computer compatible)
- Banquet Facilities for 120

EVERY SUNDAY
FROM 11 A.M.
SUNDAY BRUNCH
Come And Try Our Delicious Selection Of Hot & Cold Entrees & Desserts

EVERY THURSDAY & SATURDAY
FROM 5 P.M. TO 11 P.M.
PUB WING NIGHTS

THE PUB IS OPEN FOR
LUNCH & DINNER
6 DAYS A WEEK

UPPER CANADA GOLF AND UPPER CANADA VILLAGE PACKAGES AVAILABLE



HIGHWAY 2, MORRISBURG, ONTARIO
(Hwy. 401 East or West, Exit 750 South, Left at First Lights)
Telephone 613-543-3788 Fax 613-543-3160

Happy 40th Anniversary

to

MORRISBURG VILLAGE PLAZA

from

POKEY'S PLACE

YOUR DOLLAR STORE AND MORE

EAST END PROMENADE

MORRISBURG **543-4384**

VILLAGE PLAZA

40th Anniversary Specials

QUALITY ASPHALT SHINGLES



20 YR. $12.29 sq.

25 YR. $13.49 sq.

WHITE VINYL SIDING



castlegard $48.88 sq.

castle building centres **BLACK LUMBER CO. LTD.**

65 OTTAWA ST. MORRISBURG 543-3777

Happy 40th Anniversary

to

MORRISBURG VILLAGE PLAZA

Drop By And Check Out Our Super Sidewalk Sale

Edie's

HOUSE OF FASHION



MORRISBURG **TEL: 613-543-2561**

Congratulations

MORRISBURG PLAZA

on your

40th Anniversary

from

MORRISBURG
Tel: (613) 543-3731

WINCHESTER
Tel: (613) 774-2832

BRISTER Group

PRESCOTT
Tel: (613) 925-5901

CRYSLER
Tel: (613) 987-2117

HAPPY 40TH ANNIVERSARY

MORRISBURG VILLAGE PLAZA

CELEBRATION SALE

FOOTWEAR

BY

ETONIC - Golf

BROOKS - Running

PUMA - Soccer Cleats

RAWLINGS - Ball Cleats

30% OFF

MWXI

11 PC. GOLF SET

$169.99

MLH & MRH REG. $199.99

ATHABASCA

20" MEN'S BIKE

SHIMANO EZ-FIRE PLUS

$279.99

REG. $319.99

CHECK OUT OUR SELECTION

- Camping Supplies ☑
- Pool Chemical Supplies ☑
- Boating Supplies ☑
- Water Games ☑
- Life Jackets ☑
- Bikes & Accessories ☑
- Baseball Equipment ☑
- Hockey Equipment ☑
- Badminton Rackets ☑
- Tennis Rackets ☑
- Barbecues & Parts ☑

& Much Much More!

FISHING SUPPLIES

WORMS

LICENCES

TACKLE 15% OFF

RODS from $16.99

REELS from $18.75

COMBOS from $26.99

TACKLE BOXES from $13.59

15% OFF

OPEN SUNDAYS 10 - 4

McGILLIS

HOME HARDWARE

HIGHWAY #2 MORRISBURG 543-2021

CHECK OUT OUR LET'S PAINT FLYER

NEW CENTENNIAL RESTAURANT & NICK'S SPORTS BAR

MORRISBURG VIILLAGE PLAZA

40th Anniversary Specials

- DAILY SPECIALS for LUNCH or DINNER
- TAKE-OUT DELIVERY SPECIALS

Buy 1 Extra Large Pizza
Get the same kind of Small Pizza FREE

Check out Nick's Sports Bar for our Famous Wings

WED.-THURS.	SUN.-MON.-TUES.
$2.50 *doz. or*	Pizza Slice $1.00 *or*
$5.00 *with a Beer*	$3.50 *with a Beer*

Happy 40th Birthday

MORRISBURG VILLAGE PLAZA

Happy 40th Anniversary

to

MORRISBURG VILLAGE PLAZA

from

PIER 31 GIFTS

Unique Gift Ideas

MORRISBURG VILLAGE PLAZA

543-4389

Happy 40th Anniversary

to

MORRISBURG VILLAGE PLAZA

from

ALLAN BELL & ASSOCIATES

BUSINESS CONSULTANTS

Bookkeeping, Income Tax Preparation and Planning,
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Telephone (613) 543-3468

Happy 40th Birthday

MORRISBURG VILLAGE PLAZA

Celebrate At

GREGOR'S PLACE

Check Out Our

Lunch Specials

$2.99 Breakfast Deals

HOMEMADE SOUPS & SALADS

FRESH DAILY

OPEN AT 6 A.M.

THE COOK'S CORNER

Your Bulk Food Store

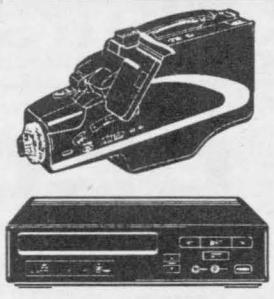
COME IN AND SEE US FOR YOUR SUMMERTIME BAKING NEEDS!

There is still time to make a CANADA BREW BEER KIT for hot weather enjoyment

EAST END PROMENADE
MORRISBURG 543-3857

IRVEN ELECTRONIC SERVICE

Specializing in
CAMCORDER REPAIR
VCR REPAIRS & SERVICE
TO ALL VIDEO EQUIPMENT



*** * FREE ESTIMATES * ***

TEL: (613) 543-3399
5070 CHURCH RD., MORRISBURG

MAKE



DAVIES



The Family Butcher

Your BBQ Headquarters This Summer!

Selling only the "best" Red Brand Western Beef Fresh Canadian Lamb & Pork

40th Anniversary Specials

BLADE STEAK $1.97 lb.

HAM STEAKS $2.99 lb.

FRESH HOMEMADE SAUSAGE $3.19 lb.

Large Selection of British Food Items

EAST END PROMENADE
MORRISBURG 543-2975

Happy 40th Anniversary

to

MORRISBURG VILLAGE PLAZA

from

BEAVERS DENTAL

Division of Sybron Canada

MORRISBURG 543-3791

Chain store prices

Sports Excellence

40th Anniversary Sale

BICYCLES 15% OFF

MEN'S & LADIES CLOTHING 15% OFF

BALL GLOVES
RAWLINGS, COOPER, D&R
20% OFF

GOLF BAGS 15% OFF

Footwear By Adidas, Nike

GOLF ACCESSORIES 10% OFF

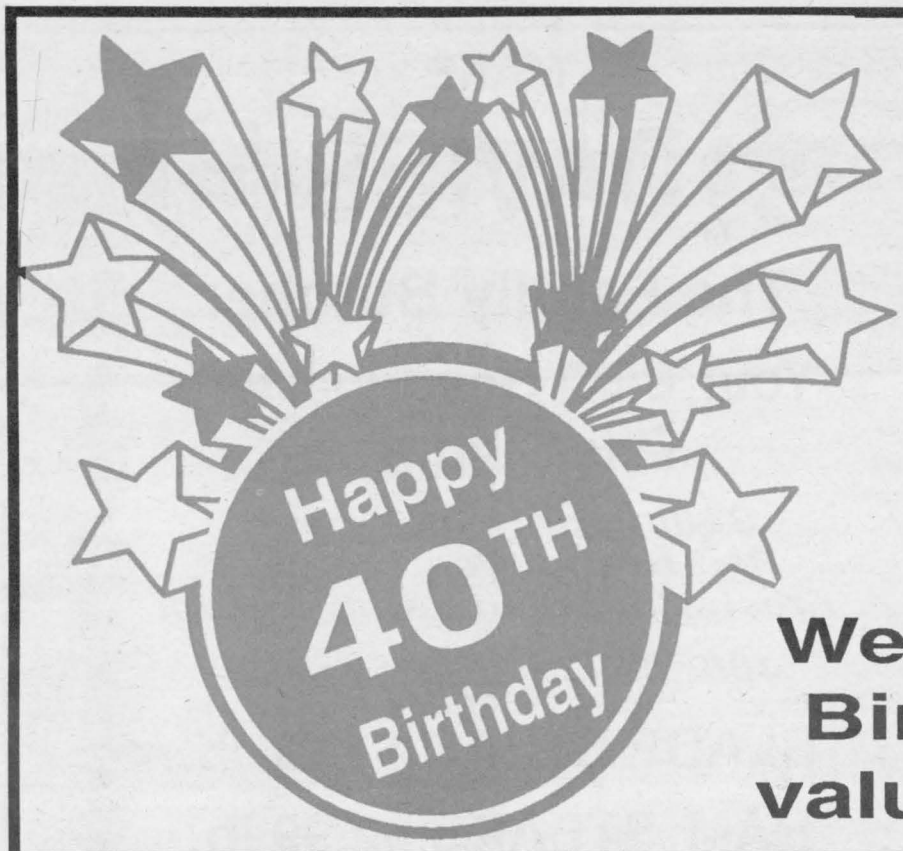
Open Mon. -Fri. 9-9
Sat. 9-6 Sun. 12-6

Hartley's Sport Shop

Get out.
Get movin'.
Feel great.

Hwy. #2 & Laurier Dr.
Morrisburg 543-3726

Family store service



Come Celebrate With Us!

We're celebrating our 40th Birthday with some great values Thurs.-Fri.-Sat.-Sun.

COCA-COLA

DIET COCA-COLA, SPRITE or DIET SPRITE

5.99

24x355 ml tins

PEPSI-COLA

DIET PEPSI-COLA, 7-UP or DIET 7-UP

5.99

24x355 ml tins

LEMONADE

NEILSON'S California Style 2 L cont.

89¢

ICED-TEA

NEILSON'S California Style 2 L cont.

89¢

WHEELER'S valu-mart

MORRISBURG VILLAGE PLAZA 543-2802