



WINCHESTER MERCHANTS

Special effects
and special events

Saturday, August 9



8am - 5pm: Sidewalk Sale

10:30am: Pet Show

Sponsored by Bank of Montreal. Show will be held in front of that bank.

11am - 2pm: Free Corn on the Cob

At the Royal Bank. Sponsored and prepared by the staff of the Royal Bank.

12 - 5pm: Licensed Refreshment Garden

At the Winchester Legion.

12 noon: Baking Contest Deadline

Have your entries to The Village Bin by noon to be eligible. See contest rules below.

1 - 4pm: Lori Code & Country Road

will be playing in front of Winchester Legion Hall. Bring your lawn chair.

1:30pm: Best Clown Outfit Contest

To be held in front of The Kids' Stuff Boutique. Sponsored by the Winchester Chamber of Commerce. See rules below.

3:30pm: Baking Contest Auction

To be held in front of RE/MAX homestead realty. Proceeds are being donated to Winchester District Memorial Hospital.

ALL DAY

Face painting

for the children - downtown

Free balloons

from Edgerton-Baker
and KIS
for the kids.

Dunking machine

Sponsored by the Winchester Capitals
Hockey Team. In front of the Baptist
Church. Proceeds to Winchester District
Memorial Hospital Fund.

Vegetable market

Gibson's fresh vegetables
will be downtown all day.



Clown Contest Rules

Open to boys and girls up to age 15. Prizes for best costume.

Categories: 0 to 5 years old
6 to 10 years old
11 to 15 years old

1st Prize: \$15 each category
2nd Prize: \$10 each category
3rd prize: \$5 each category

To register, stop by the Kids' Stuff Store or call 774-3646.

Baking Contest Rules

| Category | Contestant |
|--------------------------------|----------------------|
| Muffins, 6, any type | 14 yrs. & under |
| Squares, 6, any type | 14 yrs. & under |
| Chocolate Layer Cake | 15 yrs & over |
| Decorated cake, circus theme | 15 yrs. & over |
| Two-Crust Pie, Cherry or Apple | 60 yrs. & over |
| Dinner Rolls, 6 | 60 yrs. & over |
| Pie, any type | men only, any age |

Use entry form below or pick one up at "The Village Bin"

Rules:

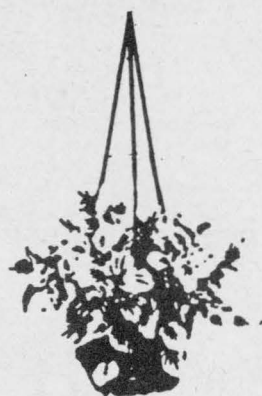
1. All food must be prepared by contestant.
2. Only one entry per contestant per category.
3. Judge's decision is final.
4. All entries must be at the Village Bin, 498 Main St., by noon sharp.
5. All entries will be auctioned to the public at 3:30pm on Saturday. Proceeds to WDMH.
6. Prizes: 1st, \$10 gift certificate; 2nd, \$5 gift certificate; 3rd, surprise gift and ribbons.

Baking Contest

Category: _____
..... Fold under and tape
Contestant's Name: _____
Phone Number: _____

GRAND OPENING...

SATURDAY, AUG. 9



*The
Flower
Basket*

NEW LOCATION:
**501 Church St.,
Winchester
774-3825**



*Don't
miss
us!*

*FREE Yardstick given away
on Sidewalk Sale Day, Aug. 9*

**Merry-
go-round
of specials**



Clearance of
**Summer
Jewellery**

Dough Sculptures
at

50% Off

SATURDAY, AUG. 9 ONLY:

featuring many ends of lines

Save 50% or more

- Collector's Dolls
- Earring Holders
- Placemats
- Selected Mugs
- Cake Plates

Fawcett's Jewellers

Main St., Winchester 774-2205



S I D E W A L K S A L E

FUJI FILM SALE



135mm
24 exp., 100 ASA
3.29

126mm
24 exp.
3.29

110mm
24 exp.
3.29

Disc
15 exp.
2.99

KODAK VR K16
35mm
Camera
with FREE film and batteries
149.99

- 3 year warranty
- Auto focus, just look and shoot (while quantities last or raincheck)

Come see us and get your **FREE BALLOON!!**

FOR KIDS!

Develop Beautiful Memories

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Sunday School curriculum

Please place your order early

- Joy (Protestant and Roman Catholic)
- David C. Cook
- Scripture Press, and many others

Teaching aids and guides



SEAWAY LIGHTHOUSE CHRISTIAN BOOK STORE

Box 592, 539 St. Lawrence Street
Winchester, Ontario
Telephone 774-2410 or 258-4102



Thy word is a lamp unto my feet.

STOREWIDE

Summer Clearance

THE KIDS' STUFF BOUTIQUE

509 St. Lawrence, across from Pharmacy

Winchester Telephone 774-3646



EVERYTHING MUST GO!

up to **70% Off**

Selected Summer Merchandise. All sales final.

Summer Hours: Mon., Tues., Thurs., 9:30-5:30;
Wed., closed; Fri., 9:30-8:30; Sat., 9:30-5

Royal Video/Sound

(A DIVISION OF 635303 ONTARIO INC.)

774-2067

BETA & VHS RENTALS

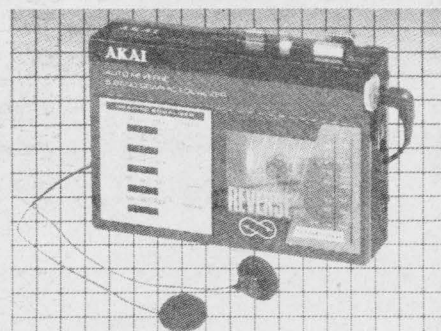
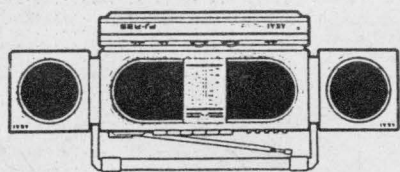
"Your One Stop Entertainment Centre"

SIDEWALK SALE

1 DAY ONLY, SATURDAY, AUG. 9

All single LPs
and single tapes

\$7.99



Plus many specials on
AM-FM stereo cassette recorders.

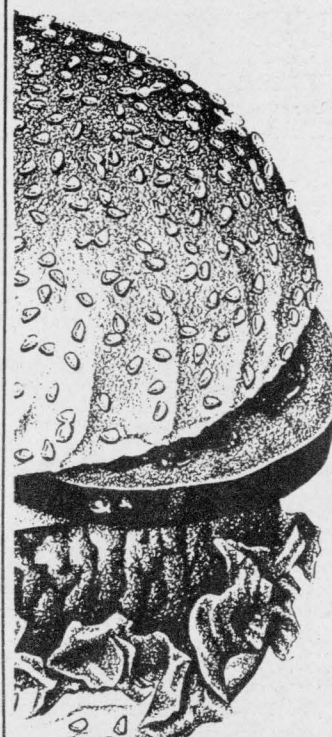
REMEMBER: OUR NEW SUMMER STORE HOURS:

Monday 10 to 9; Tuesday 10 to 7; Wednesday 10 to 7;

Thursday 10 to 7; Friday 10 to 9; Saturday 9 to 6

(Effective until September 1, 1986)

Come and see our everyday low prices on:
TVs, VCRs, portable stereos, walkmans, records and tapes,
and our ever-growing library of Beta and VHS movies.



SIDEWALK SALE SPECIAL

AUG. 7-8-9

Hamburger & Shake

\$3.00

- Soft Ice Cream
- Hotdogs
- French Fries
- Hamburgers
- Milkshakes
- Onion Rings
- Egg Rolls
- Drinks

NEW! PLATTERS

- Hamburger, Cheeseburger and Fish Platters

KENNEY'S DAIRY BAR

538 ST. LAWRENCE STREET
WINCHESTER

774-3020

OPEN 7 DAYS A WEEK

Dalt & Jean Kenney



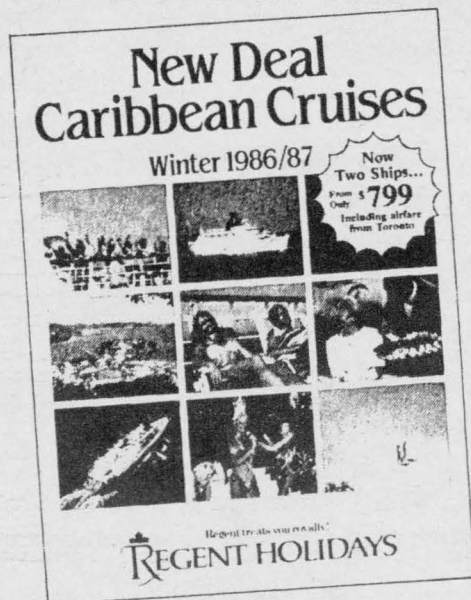
SIDEWALK SALE

Introductory Offer

Save up to \$200 per couple

Join us to celebrate the start of our New Deal cruising season.
Depart Nov. 29 for 1 or 2 weeks, or Dec. 6 for 1 week. Save \$50 per person, per week.

New Deal Caribbean Cruises



Winter 1986/87
**Christmas and
March Break
BOOK NOW!**

Now
Two Ships...
From **\$749***
Only
Including airfare
from Toronto
*including introductory offer discount.

DON'T DELAY! THIS IS A LIMITED TIME OFFER

Regent treats you royally!
**REGENT
HOLIDAYS**



**WINCHESTER
TOURS AND
TRAVEL**
AGENCY LTD.

479 Main St. East
Winchester, Ont.
K0C 2K0

774-2424

1-800-267-0430

Emerald Miller
Owner Manager

Marilyn Sullivan
Travel Counsellor

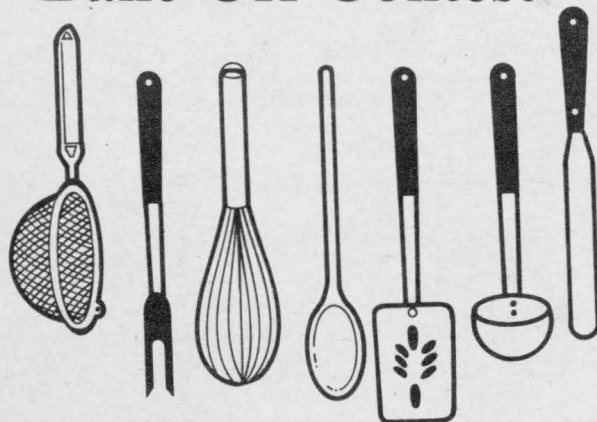
Edith Brisson
Embroid Rep

*The best thing
you can do for
our business
is leave town.*



The Village Bin
Your Bulk Food Store

Bake-Off Contest



Bake-Off Contest will be sponsored by the Village Bin. Baked goods will be auctioned at 3:30pm.

Proceeds to Winchester District Memorial Hospital.

498 Main Street,
Winchester
Telephone
774-2783

THURSDAY,
AUGUST 7
FRIDAY,
AUGUST 8
SATURDAY,
AUGUST 9

Many
in-store
specials on
houseware
products

**Save
up to
1/2 price**

SPECIALS SATURDAY, AUG. 9 ONLY:

- | | |
|---|---|
| <input type="checkbox"/> Sultana Raisins 1.19 lb. | <input type="checkbox"/> Blueberry Pie Fill . . . 1.29 lb. |
| <input type="checkbox"/> Peanuts (all kinds) . . . 1.29 lb. | <input type="checkbox"/> Chocolate Flavored Chipits 1.29 lb. |
| <input type="checkbox"/> Cherry Pie Fill 1.29 lb. | |

Under one roof

**OUTSIDE
Sat., Aug. 9
UP TO**

1/2 PRICE

- Cabbage Patch figures
- Summer toys and much more

**THE
RAINBOW
COMPANY**

"A UNIQUE EXPERIENCE"

498 Main St., Winchester 774-2783

Bake-Off Contest

SPONSORED BY
THE RAINBOW COMPANY

Baked goods will be
auctioned at 3:30pm

*Proceeds donated to
Winchester District Memorial Hospital*

— FREE —
**Thursday, August 7
to Saturday, August 9**
Merchandise equal in value to
your cash receipt if your name
is drawn!



SIDEWALK SALE

SPECIAL SALE

**SAVE
UP TO
50% OFF**

on all spring
and summer

JEWELLERY

PLUS
MANY OTHER
CLEARANCE SPECIALS

Annable's Jewellery

513 Main St., Winchester 774-2102

Gifts for all occasions!

**Circus
of values
SATURDAY,
AUG. 9**



Sutton's Restaurant

& BOWLING LANES

500 Main Street, Winchester

774-2809

Sidewalk Sale Specials

Saturday, Aug. 9, 1986



Breakfast: 6am to 11am

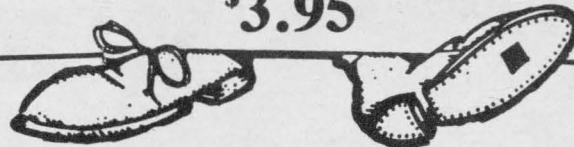
2 Eggs, Homefries, Toast with Bacon
Ham or Sausages

\$2.25

Luncheon: 11am to 6pm

Soup and all-you-can-eat Salad Bar

\$3.95



**OPEN BOWLING
ALL DAY**

— Air Conditioned —



Main Street
Winchester
Tel. 774-2121

Specials Aug. 7-8-9

We're not clowning around!

Flannelette \$1.50m

REGULAR 2.50 TO 2.98m

Curtain Material

30% Off REGULAR PRICE

Other
in-store
specials

Summer Cottons
and Suiting

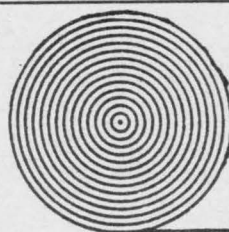
10-50% Off

REGULAR PRICE

Lace Trim
and Belting

50% Off

REGULAR PRICE



Winchester Print

A Division of 508371 Ontario Limited

584 Main St. West, Winchester 774-3186

**REFLECT
THE IMAGE
YOU WANT**

WITH CUSTOM-DESIGNED PRINTING

- Letterheads
- Envelopes
- Invoices
- Statements
- Cheques
- Flyers
- Brochures

- Books
- Prize Lists
- Posters
- Business Cards
- Admission and Draw Tickets

*Call us for all
your printing needs!*

Complete line of

Wedding Stationary

Wedding Invitations, Reply Cards,
Wedding Order of Service Pamphlets,
Matches, Serviettes, Place Cards,
Coasters, Wedding Scrolls



S I D E W A L K S A L E



August is Ladies' Coat Month 10-20% Off

every beautiful coat at the CountryGirl

Choose from a wide selection of colors, styles and fabrics from Canada's foremost coat makers. Petites (sizes 6-16), Missy (6-20) and half sizes available.

priced from **\$129**

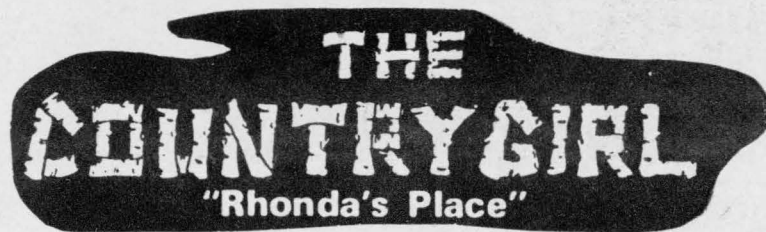
Full length synthetic

Fur Coats from **\$199**

10% down

and 3 equal payments
Sept. 1, Oct. 1, Nov. 1

NO INTEREST!



Main St. E.
Winchester
774-3341

STORE HOURS:
Mon.-Wed., 9-5:30
Thurs., Fri., 9-9
Sat., 9-5

We carry top brand names such as Niccolini,
Best Outerwear, Mallia and Princess Garments.

P.S. Extra tall or extra short? Special orders at no
extra charge.

SUPER SPECIALS

NEW

**OLD COUNTRY STYLE
Kibble Dog Food**



| | |
|-------------|---------------|
| 2 kg \$2.00 | 8 kg \$ 6.75 |
| 4 kg \$3.50 | 20 kg \$12.95 |

Old Country Style
Dry Cat Food

2 kg **2.75**

Purina Premium
Cat Litter

10 kg **3.75**

NEW!

Purina Horse
Mineral Checkers

10 kg pail **11.40**

Handcleaner
Water or waterless

3 kg container **10.95**

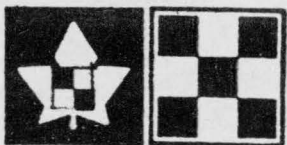
For your swimming pool:

Liquid Chlorine

20 l **8.95**
Plus deposit on container

Crystal II
Water Conditioner Salt

40 kg **9.20**
picked up



C&L FEEDS

Dixons Corners
652-4875

Winchester
774-3538

Muriel's Flowers

478 Caleb St., Winchester
774-2201



**Sidewalk Sale
Specials**

- Mixed bouquets
- Tropical plants



S I D E W A L K S A L E



SERVICE 'PLUS' SIDEWALK SPECIALS AUGUST 7, 8, 9,

M&M reserves the right to limit quantities.

Jack Roy & Andy Hamel

new owners of Winchester M&M, invite you to
come in and see for yourself the great

LOW PRICES and SERVICE 'PLUS'



Freshly Ground
Regular

Ground Beef

\$2.18 per kilo

99¢ lb

Inquire about **Party Trays**
or **Freezer Orders**
Enjoy **BBQ Chicken**
See our **Gourmet Section!**

Beginning August 5
**Open Monday to Friday, 8am to 9pm,
Saturday, 8am to 6pm**

Call-in Orders and Free Delivery
For Service 'Plus' dial
774-2125

Yum-Yum
Assorted Flavor

Chips

200 g

89¢

Chase and Sanborn

Ground Coffee

369 g

\$2.79

Northern Country
Frozen Pink or Traditional

Lemonade

341 ml cans

3/99¢

White Swan

Paper Towels

2 rolls

79¢



Winchester M/M

S I D E W A L K S A L E

SUMMER SALE

3 days only-
Aug. 7, 8, 9

All Summer

Skirts
Romper
Jazzie slacks
Co-ordinates
Dresses
Blouses

1/2
Price

Summer

Naturalizer
Shoes

\$29⁹⁵

Tender
Tootsies

\$14⁹⁵

THE
COUNTRY GIRL
"Rhonda's Place"

One day only
Sidewalk Specials
Sat., Aug. 9
Open at 8am
Sample bargains

Dress slacks, cords, jeans \$10
Assorted blouses \$10
Assorted T-shirts \$5
Sweaters \$5
Sweaters \$10
Casual shoes \$10
Shorts \$5
Grab table \$2
Many more unlisted values

We pay the tax
on everything outside

*Many more
in-store values*

Store Hours:
Mon. - Wed.,
9:00 to 5:30,
Thurs. - Fri.,
9:00 to 9:00,
Sat.,
9:00 to 5:00.

Main Street
East
Winchester
Telephone
774-3341



S I D E W A L K S A L E

A Tasty Bite of

Short sleeve shirts
by I. Millar, Stanfield, Arrow
1/2 Price

Dress pants
Selected summer pants by
Riviera, Sansabelt, Gaslight
from **\$19**

Arrow shirts
Short sleeve
1/2 Price

Ties
(Except leather)
Buy one get one
FREE

Belts
Values to \$16
\$5.99

Workboots
1/2 Price



One day only
Sidewalk Specials
Sat., Aug. 9
Open at 8am

Sample bargains

| | |
|-------------------------------|----------------|
| Assorted jeans and cords..... | \$10 |
| Assorted Arrow shirts..... | \$10 |
| Sport shirts..... | \$5 |
| More at..... | \$10-\$15 |
| Sweaters..... | \$10-\$15 |
| Ties..... | \$2 |
| Socks..... | 3 pair for \$5 |
| Shoes, values to \$50..... | \$10 |
| Many more unlisted values | |

We pay the tax
on everything outside

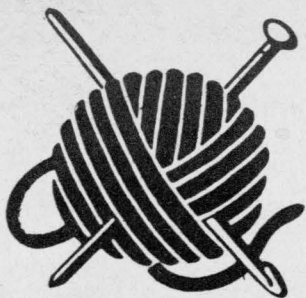
*Many more
in-store values*

Store Hours:
Mon. - Wed.,
9:00 to 5:30,
Thurs. - Fri.,
9:00 to 9:00,
Sat.,
9:00 to 5:00.

Main Street
East
Winchester
Telephone
774-3341



SIDEWALK SALE



**THE
KNITWIT
SHOPPE**
ST. LAWRENCE STREET
WINCHESTER 774-3228

SATURDAY, AUGUST 9 ONLY!

Super Summer Savings

on summer cotton yarns
Knitting Books 1/2 Price
Just arrived: Country posters

WE ALSO DO CUSTOM FRAMING

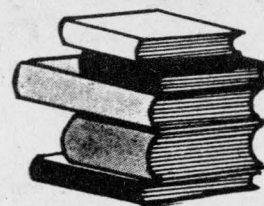
Sale

50% OFF

TABLE OF SELECTED BOOKS

10% OFF

REGULARLY PRICED BOOKS
(\$5.00 OR MORE)



THE BOOK PLACE

ST. LAWRENCE STREET, WINCHESTER 774-2513

WE NOW CARRY ART SUPPLIES

CHRYSLER DEALERS

SUMMER DEALIN' DAYS!



CATCH THE SAVINGS

during our annual

Sidewalk Sale

Thursday, Aug. 7 8:30am to 8pm

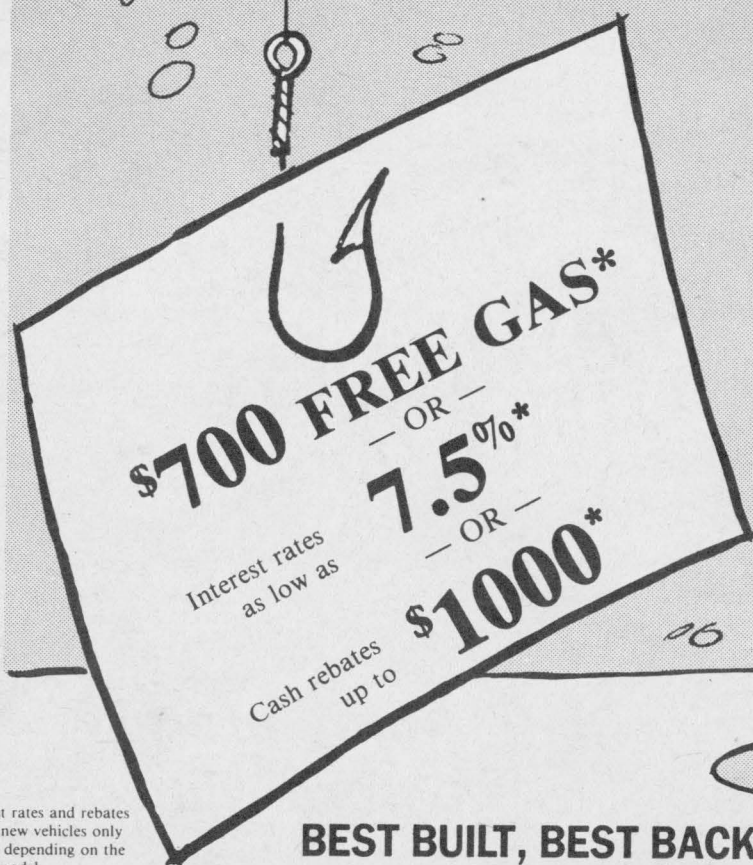
Friday, Aug. 8 8:30am to 8pm

Saturday, Aug. 9 9am to 3pm

Savings too numerous to list

ALL PRICES SLASHED FOR 1986 CLEAROUT!

*Come in and visit the
dealership with experience.
50 years of sales and service
in Eastern Ontario.*



\$700 FREE GAS*
— OR —
7.5%*

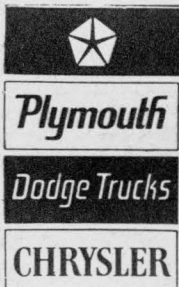
Interest rates
as low as

Cash rebates
up to

— OR —
\$1000*

* Interest rates and rebates
apply to new vehicles only
and vary depending on the
selected model.

**BEST BUILT, BEST BACKED NORTH AMERICAN
CARS & TRUCKS****



**W.J.L. BOYD
& SONS LTD.**

567 St. Lawrence Street, Winchester 774-2520

5/80 PROTECTION†
• Engine & Powertrain
• Outer Panel
rust through
EVERY CHRYSLER BUILT CAR & TRUCK
†5 years or 80,000 km limited warranty.
\$100 deductible may apply. See dealer for details.

**Based on an average of owner reported problems
for 1986 models designed and built in North America
and purchased during October-November 1985.



SIDEWALK

SALE

Summer

HEAT WAVE OF SAVINGS!



NIKE



BAUER



ADIDAS

•PUMA
SHOES

UP TO **50% Off**
SELECTED MODELS



Ladies' - Men's - Children's
SWIMWEAR
by - Speedo - OP - Dolphin - Arena
up to **50% Off**

BIKES

*Many one-of-a-kind
Super Buys!*



| | |
|--|----------|
| Raleigh Tora | \$169.99 |
| Raleigh Grand Prix 12 speed | \$249.99 |
| Renegade Sport 12 Reg. \$189.99 | \$149.99 |
| Renegade Aero 12 speed, Reg. \$159.99 | \$139.99 |
| Raleigh Lenton 6 speed, Reg. \$189.99 | \$159.99 |
| Renegade Midnight 12 Reg. \$219.99 | \$189.99 |

Free Kickstand with all bikes.
Full-time mechanical service dept.
Brand name quality.
- Extended warranty on all bikes

Everything in the store will be on sale!

Ladies' - Men's - Children's

Clothing up to 60% Off

Come see us and save during
the Winchester Sidewalk Sale

SPORTS UNLIMITED



539 St. Lawrence St., Winchester 774-3346



SIDEWALK SALE

You have never seen prices so low!

**THURSDAY AND
FRIDAY ONLY
(Aug. 7-8):**

Liz Claiborne
Silk Scarves

10% Off

Kayser Slips,
Camisoles, Panties

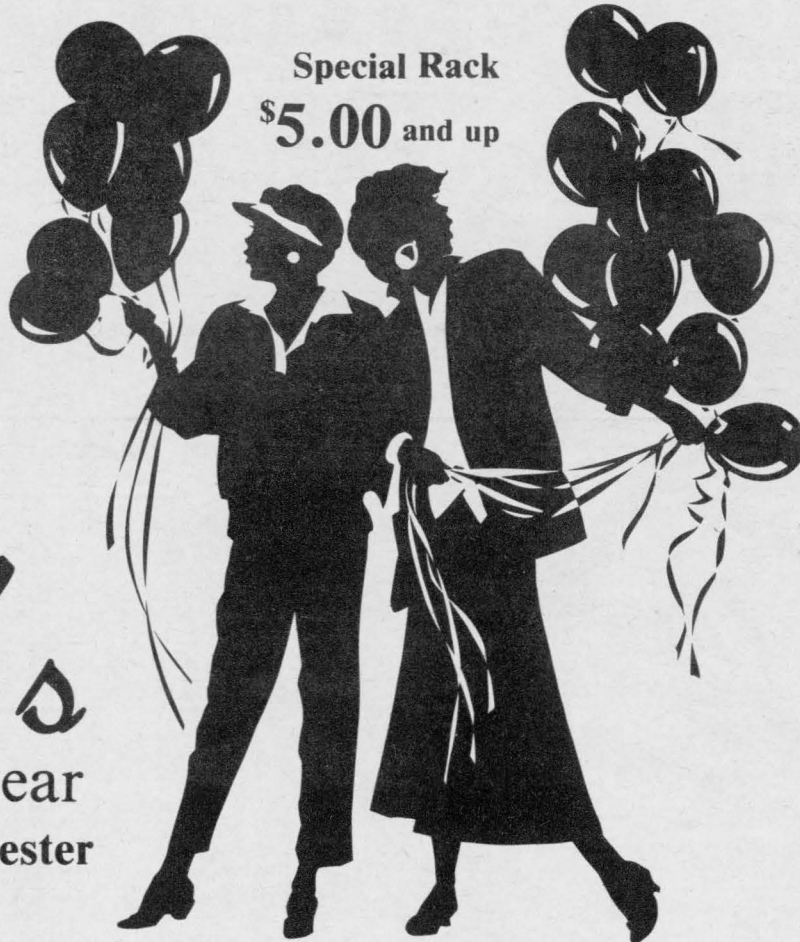
10% Off

Julia's
ladies wear

Main Street, Winchester
Tel. 774-3668

Kayser
Sport Socks
only **\$1.50**

Special Rack
\$5.00 and up



**SATURDAY,
AUGUST 9:**

**All summer
merchandise
reduced up to**

70%

- Blouses
- T-Shirts
- Shorts
- Skirts
- Pants
- Jackets
- Dresses
- Sweaters
- Hats, Gloves

Sizes 5 to 24,
Half sizes 14-1/2 to 24-1/2,
Oversizes 38 to 44

Hours:
Mon.-Thurs., 9-5:30,
Fri., 9-9, Sat., 9-5



Deli Salads

Macaroni salad, potato
salad, coleslaw or
creamy coleslaw.

89¢ lb.

**SAVINGS
FOR
HOT DAYS**

SPECIALS IN EFFECT
AUGUST 7, 8, 9, 1986

Sealtest Yogurt, 175 gram **2/99¢**
Sealtest Lemonade, 1 litre **2/89¢**
Hotdog, Hamburger Buns, 8s. **59¢**

**BEVERDAM QUALITY
MEATS INC.**

500 CHURCH STREET, WINCHESTER TEL. 774-2613

Schneider's
Cooked Meats
Popular Varieties
\$2.49 lb.

Frozen
**Chicken
Legs**
89¢ lb.

White
Bread
675 g loaf
49¢

BUY IN BULK AND SAVE

Pork and Beef Sausage, 5 kg (11 lbs.) **14.99**
100% Beef Patties, 4.5 kg (10 lbs.) **18.99**
Lean Bulk Bacon, 4.5 kg (10 lbs.) **18.99**
Chicken Fingers, 5 kg box (11 lbs.) **23.50**

**Home of Western
Grade A-1 Beef**

Specializing in European-style cutting

**See us on the sidewalk
Sat., Aug. 9 for
great savings
on special items!**

Groceries
Delicatessen
Poultry
Fresh Meat
and
Seafood



S I D E W A L K S A L E

The Furniture Loft

HOME • OF • FINE • FURNISHINGS

506 Main St., Winchester 774-2636



STORE HOURS:
Tuesday, Wednesday, 10am-6pm;
Thursday, Friday, 10am-9pm;
Saturday, 10am-6pm.



Furniture
Loft's
2nd

ANNIVERSARY

Sale
continues ...

Winchester location only

Dinette Suites **\$289**

5-piece sets starting at

Sofa Beds **\$399**

with inter-spring mattress, starting at

Sectionals **\$499**

2-piece sectionals, starting at

Mattress & Box Springs **\$169**

Full selection. Twin size set starts at

Occasional Tables **1/2 Price**

Save up to



Two-piece

Living Room Suites

See our selection
and save up to

1/3 Off

ODDS 'N ENDS
and discontinued items
on sale for up to
50% Off

3 FLOORS

of quality home furnishings from
Canada's most respected manufacturers

Brand names such as Kroehler, Roxton, Sklar,
Kaufman, Simmons and La-Z-Boy.

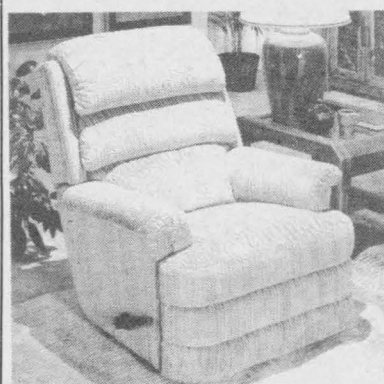
Check out our selection and
low, low prices during the

Sidewalk Sale
Saturday, August 9

Chair Riot

Upholstered occasional chairs,
swivel rockers and recliners

priced from **\$199**



Genuine
La-Z-Boy
Loungers
25% Off
in-stock models

Solid Maple
Rockers **\$129**



S I D E W A L K S A L E

SUMMER SALE • A • THON

INCREDIBLE REDUCTIONS ON ALL CARS & TRUCKS!

Country
prices

Country
service

Well worth
the drive

Prices include
freight & PDI!



As low as

\$19,155

1986 LeSABRE - fully equipped, three in stock. Stock no. 6-273.



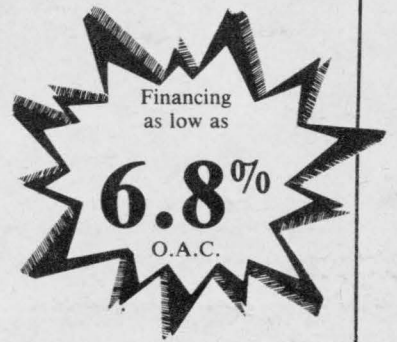
\$30,736

1986 VAN CONVERSION - silver, raised roof, fully equipped, two in stock. Stock no. 6-295.



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1985 BONNEVILLE - loaded, air, cruise, power windows, power locks, maroon. Stock no. 0-68.



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1986 M VAN - Safari Van, silver, air, 4-speed, tilt, stereo cassette. Stock no. 6-292.



9-PASSENGER

1983 PARISIENNE WAGON - nine passengers, air, four in stock. Stock no. 6-205A.



LOW MILES

1982 REGAL - silver, air, cruise, AM/FM, low miles, one owner. Stock no. 5-272A.



ONE OWNER

1983 MALIBU - like new, one owner, 6 cyl., PS, PB. Stock no. 6-187A.



SAVE

1984 MAZDA B2000 - great little truck, 58,000 km. Save, save, save. Stock no. 6-157A.



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1986 ACADIAN - 14 in stock. Stock no. 6-286.



As low as

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1986 HALFTON - heavy halfton, 12 in stock. Stock no. 6-284.



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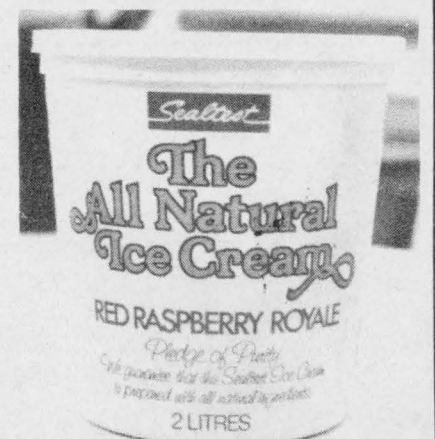
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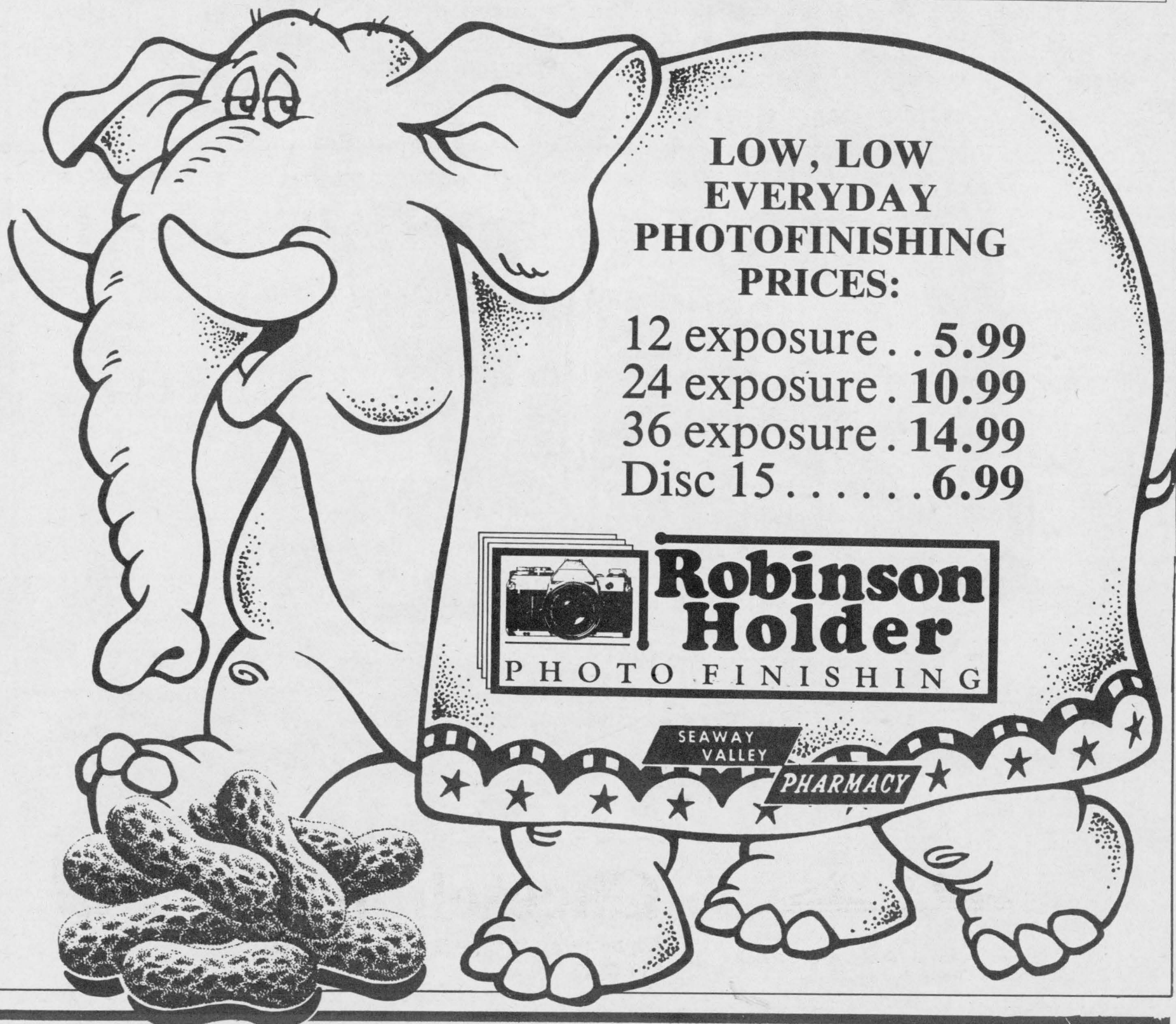
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Bring in a film for processing
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Seaway will give you a

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