DORMEZ BIEN AVEC

BENOIT FURNITURE

We'll Help You Make It Through The Night...



KINGSDOWN

HAND CRAFTED MATTRESSES SINCE 1904

...With Prices That Won't Make You Toss And Turn.

Kingsdown first started handcrafting mattresses back in 1904. From humble beginnings as one of the early pioneers in the bedding industry, today Kingsdown is considered one of the leaders in sleep system technology.

And while we may have done our part over the years to change the way people sleep, the one thing that hasn't changed is our commitment to you... our customer. We still produce high quality bedding products at prices that everyone can afford, and we still produce them... one piece at a time.

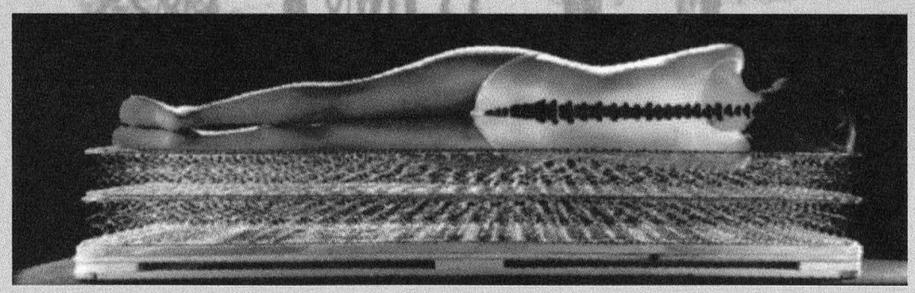
So you can count on Kingsdown quality now, and for many years to come.

Kingsdown... one of the best values on the market today.

Kingsdown... for the rest of your life.

It's What's on the Inside that Counts.

Kingsdown's unique coil-on-coil mattress and boxspring construction work together to keep the head, torso, hips and heels in line... regardless of your preferred sleeping position.



BONUS!
FREE Panasonic Clock Radio
with KINGSDOWN set purchase.
BONIS!
Radio horloge Panasonic GRATUIT
avec achat d'ensemble KINGSDOWN.
present with purchase • presenté avec achat

FREE! *Deep pocket High Quality percale sheet set* (Retail value $199).
GRATUIT!
Ensemble de draps

Factory Authorized Sale *Of "Opulance"* *For The Sleep You Dream Of.*

"Opulence", our front cover story featuring our unique Sleeping Beauty coil on coil system cushioned with our patented Flexatron insulating pad, plus layers of natural latex foam and Hollo fibres to cradle you for a great night's sleep.

BENOIT FURNITURE'S EVERYDAY LOW PRICE.

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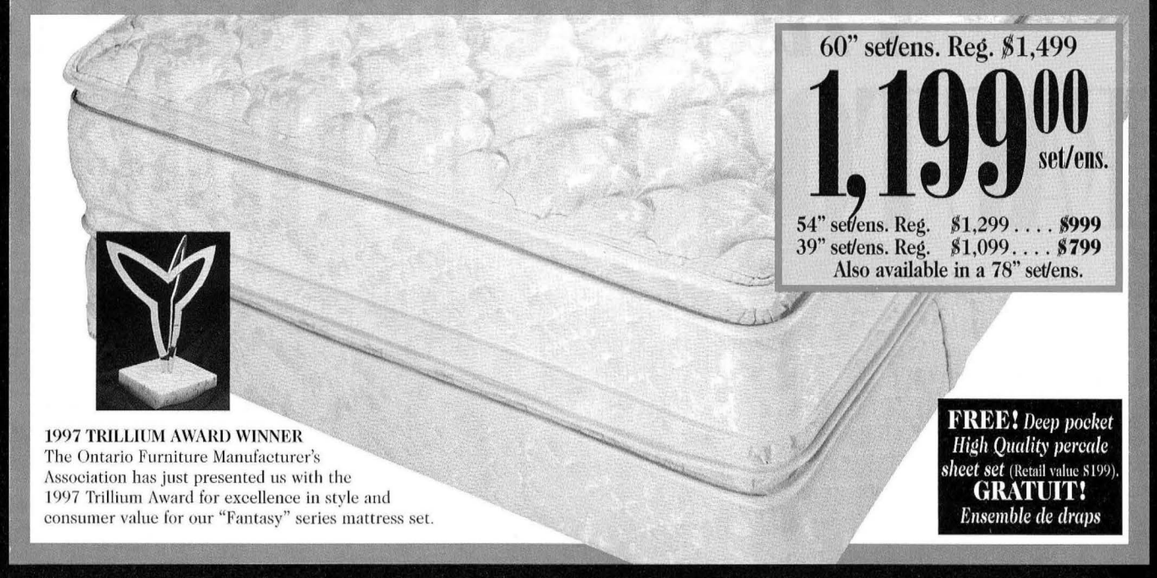

60" set/ens. Reg. $1,499

1,199.00 set/ens.

54" set/ens. Reg. $1,299 . . . . **$999**
39" set/ens. Reg. $1,099 . . . . **$799**
Also available in a 78" set/ens.

FREE! *Deep pocket High Quality percale sheet set* (Retail value $199).
GRATUIT!
Ensemble de draps

1997 TRILLIUM AWARD WINNER
The Ontario Furniture Manufacturer's Association has just presented us with the 1997 Trillium Award for excellence in style and consumer value for our "Fantasy" series mattress set.

"Fantasy"...
Featuring Our 1664 Sleeping Beauty Coil on Coil System.

"Fantasy" featuring our unique 1664 Sleeping Beauty coil on coil system and covered in a rich Damask ticking, and our patented Flexatron insulating pad, making this set non-allergenic and odor free.



60" set/ens. Reg. $1,199

999.00 set/ens.

54" set/ens. Reg. $1,099 . . . . **$899**
39" set/ens. Reg. $949 . . . . . **$749**
78" set/ens. Reg. $1,699 . . **$1,499**

FREE! *Deep pocket High Quality percale sheet set* (Retail value $199).
GRATUIT!
Ensemble de draps

"Devonshire"
Featuring Kingsdown Unique Sleeping Beauty Coil System.

"Devonshire" featuring our unique 1664 Sleeping Beauty coil on coil system which provides proper weight distribution, and proper spinal alignment. Non- allergenic and odor free.

This Is One Sale You

FACTORY AUTHORIZE



SPECIAL PURCHASE!
ACHAT SPECIALE! WINDSOR
(SUPER PLUSH) SLEEP SETS/ENS.

$599.00 60" set/ens.

54" $549 set/ens.

39"
MATTRESS ONLY
MATELAS SEULEMENT,
GREAT FOR KIDS, SPARE ROOM or BACK TO SCHOOL

from **$99.95**

Futon Beds from $299.

NO MONEY DOWN...*NOT EVEN THE TAXES*
NO INTEREST & NO PAYMENTS

BENOIT FURNITURE LTD.
GRANDE LIQUIDATION D'USINE!

NO CHARGE!

We'll deliver your new set to your home... at no charge.

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ı Don't Want To Miss.

D BEDDING BLOWOUT



LIMITED SERIES
MODELE LIMITEE KINGSDOWN
LUXURY SLEEP SET/ENSEMBLE
$499.00 60" set/ens.
54" $449 set/ens. 39" $349 set/ens.
78" $699 set/ens.

WAREHOUSE CLEARANCE
LIQUIDATION D'ENTREPÔT
MIS-MATCHED SLEEP SETS –
END OF LINES – FULL WARRANTY
UP TO 50% OFF

FOR ONE FULL YEAR ...OAC.

Pas de payment, pas d'intérêt pour 1 an. S.A.D.C.

O CHARGE!

We'll set it up for ou at no additional charge.

NO CHARGE!

We'll even remove and dispose of your old bedding for you.

30 DAY COMFORT GUARANTEE!

We guarantee your complete comfort, so choose any sleep set and sleep on it for 30 days... worry free. See store for details.

MATTRESS PROTECTION

Protect you investment and your new bedding warranty with a quality mattress cover. 58" size just... 79.95.

The Kingsdown Latex Alternative. Handcrafted... One Mattress At A Time.

A Latex Foam sleep system from Kingsdown provides you with maximum sleeping comfort. Here's how... Latex Foam actually conforms to the profile of your body and helps to minimize those high pressure points that cause you to toss and turn. By conforming to your every move, Latex Foam helps to maintain proper spinal alignment preventing muscle aches and pains and allowing for healthy circulation.

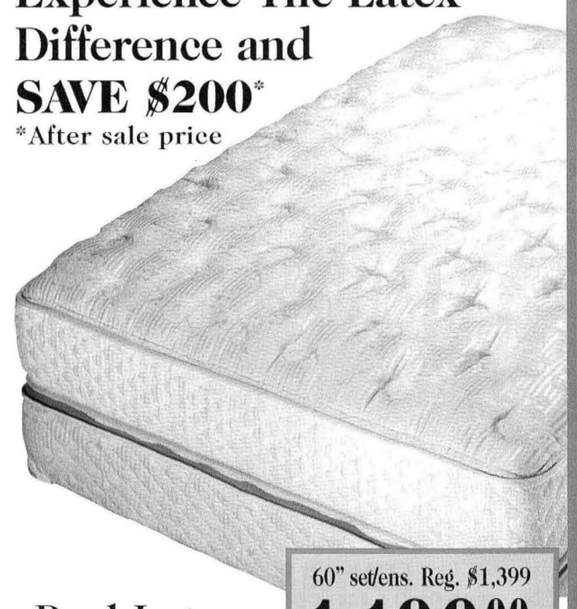
The result. A better, more restful sleep.

Latex Foam is also perfect for allergy sufferers. It is completely non-allergenic, and since it's extremely resistant to dust mites, mildew, and other bacteria, Latex Foam provides a more peaceful night's sleep for even the worst allergy sufferers. And that's not all. Kingsdown latex sleep sets can be handcrafted to any size to meet your family's needs. Latex Foam from Kingsdown... The choice for you? Don't take our word for it.

Come in today and take the rest test.

Experience The Latex Difference and SAVE $200*

*After sale price

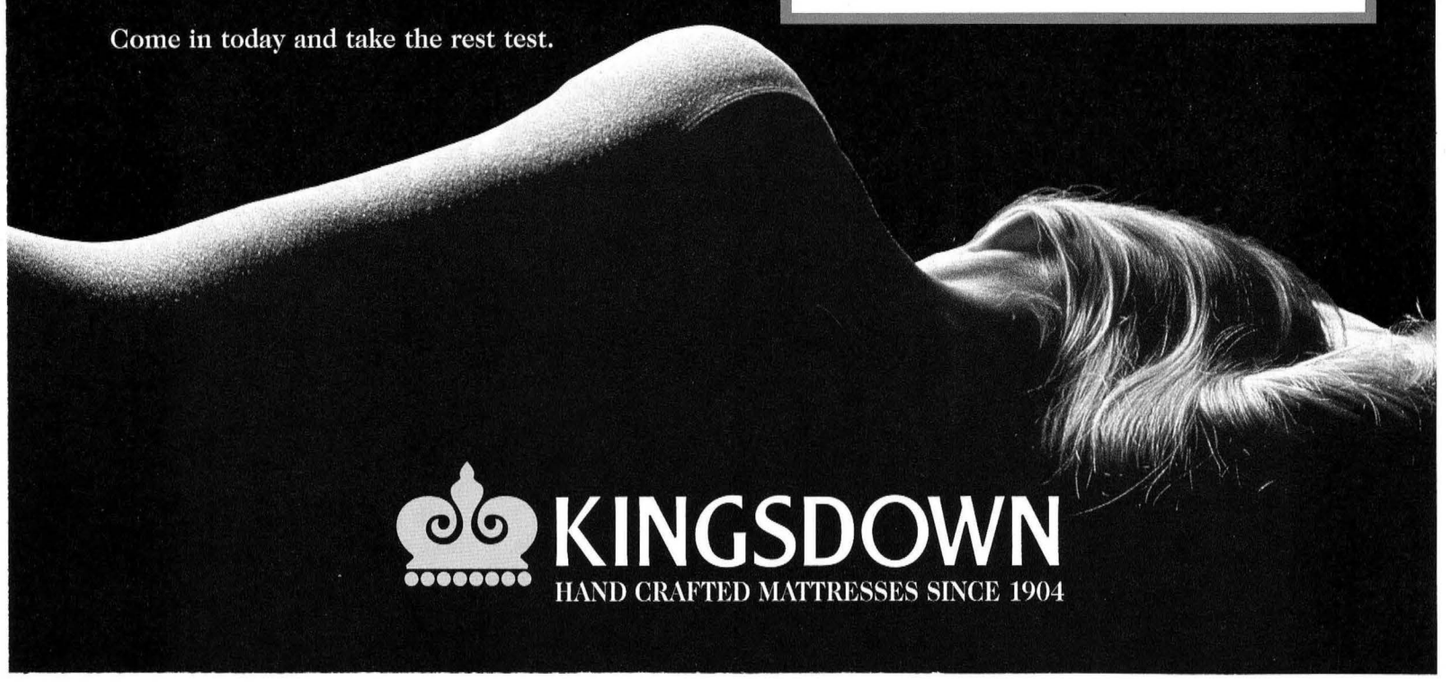


60" set/ens. Reg. $1,399

1,199.00 set/ens.

54" ste/ens. reg. $1,399 . . . . . **$1,099**
39" ste/ens. reg. $1,099. . . . . **$949**
78" ste/ens. reg. $1,999. . . . . **$1,699**

Real Latex Pillows as low as $49.95



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HAND CRAFTED MATTRESSES SINCE 1904

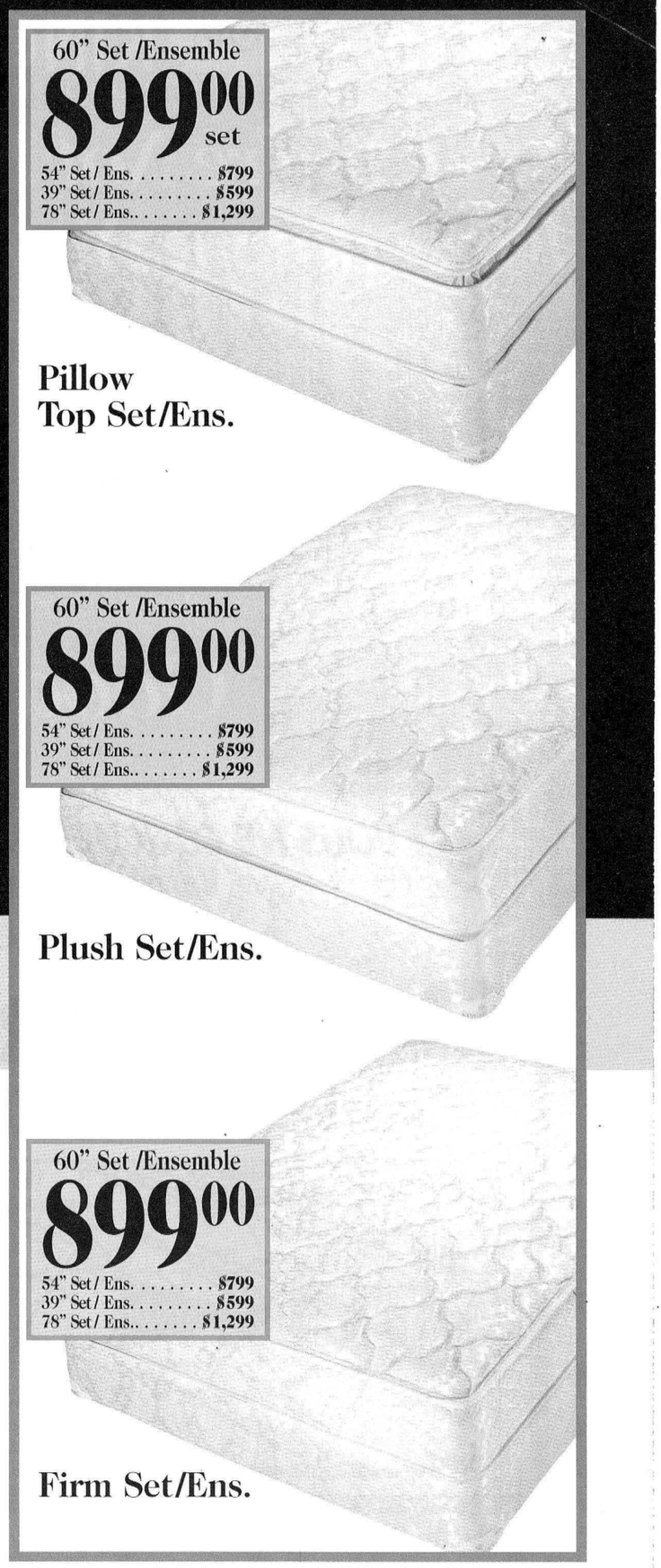
The Rest Is Up To You... Your Choice Of Comfort Choisissez comfort de votre choix...

$899

Now you can experience the quality of Kingsdown, by choosing the sleep set that best suits you. And, you pay... one low price. Choose from "Pillow Top", "Plush" or "Ultra Firm" sleep sets. All are covered in a rich damask ticking.

BONUS! ***Make your choice and we'll give you a bed frame and pillow*** **ABSOLUTELY FREE!**

BONIS! ***Faite votre choix et recevez un cadre et oreiller*** **GRATUIT!**



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HAND CRAFTED MATTRESSES SINCE 1904

If You're Not Sleeping On A Kingsdown... You're Not Sleeping.

The Kingsdown line of quality bedding products has been known for its high standards, and high levels of craftsmanship since 1904.
So, for our customers, this means only one thing.
They can buy a Kingsdown sleep system that will provide optimum comfort for a long, long time, from a retailer who knows and understands your needs.
You're in good hands. We insist on it.
So, relax, enjoy, and rest easy. You deserve it.

Kingsdown... for the rest of your life.

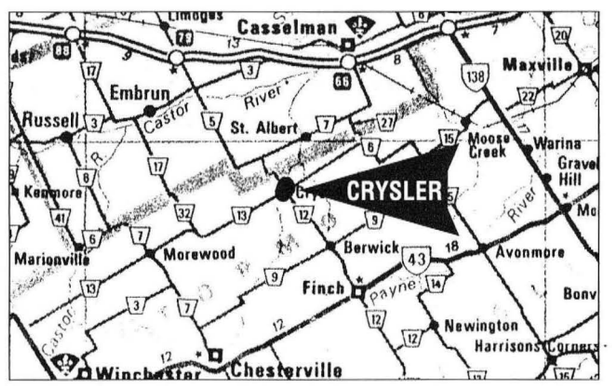
Goodnight...

CI VOUS NE COUCHER PAS AVEC KINGSDOWN...
VOUS NE DORMEZ PAS!

«Bonne Nuit»

BENOIT FURNITURE LTD.

Charles Street - Crysler - 987-2012



STORE HOURS:
Monday - Wednesday 8:30 a.m.-5:30 p.m.
Thursday - Friday 8:30 a.m.-9:00 p.m.
Saturday 8:30 a.m.-4:30 p.m.
** Ask for details at store*

Interac DIRECT PAYMENT · VISA · MasterCard · AMERICAN EXPRESS Cards Welcome