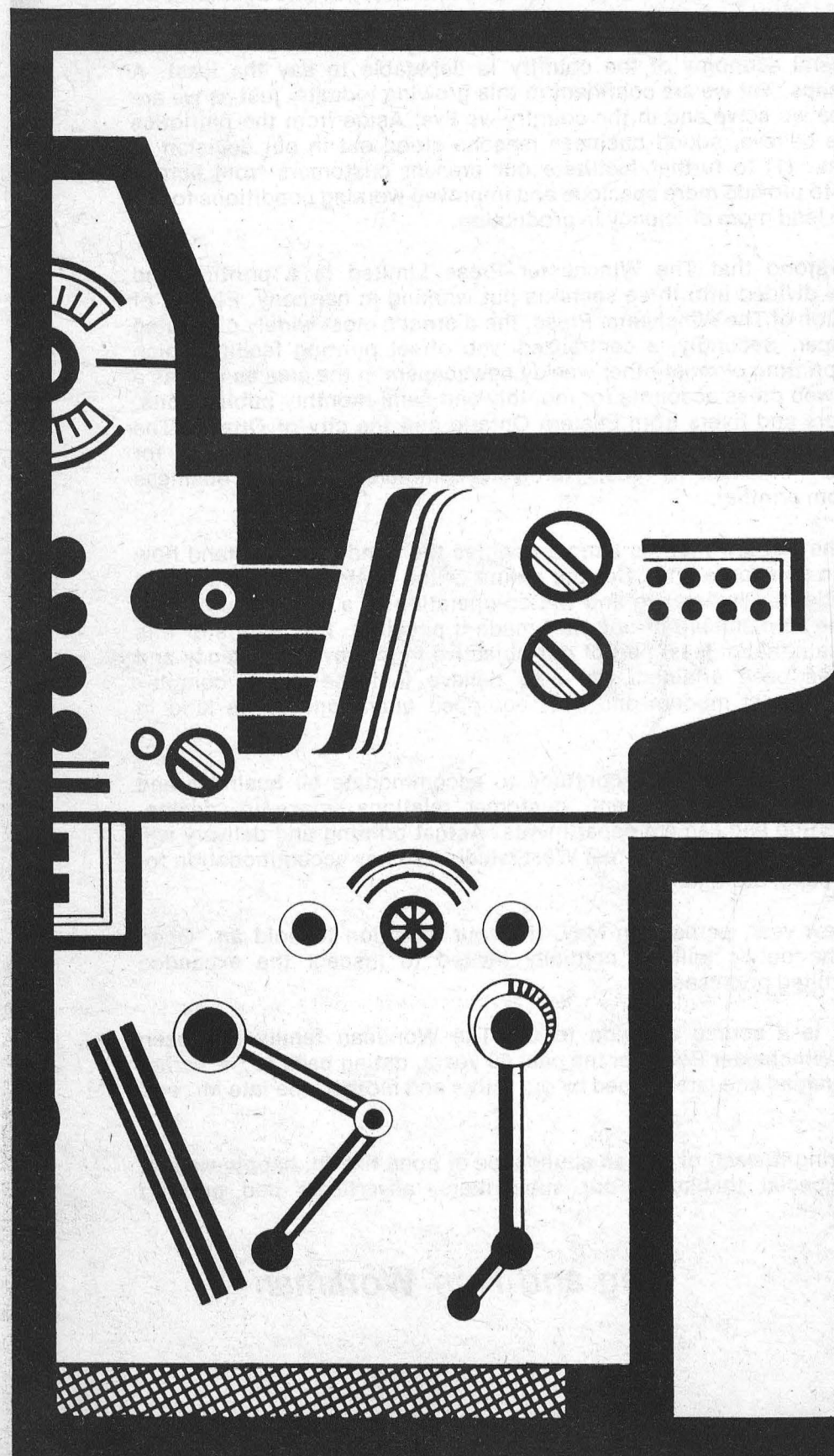
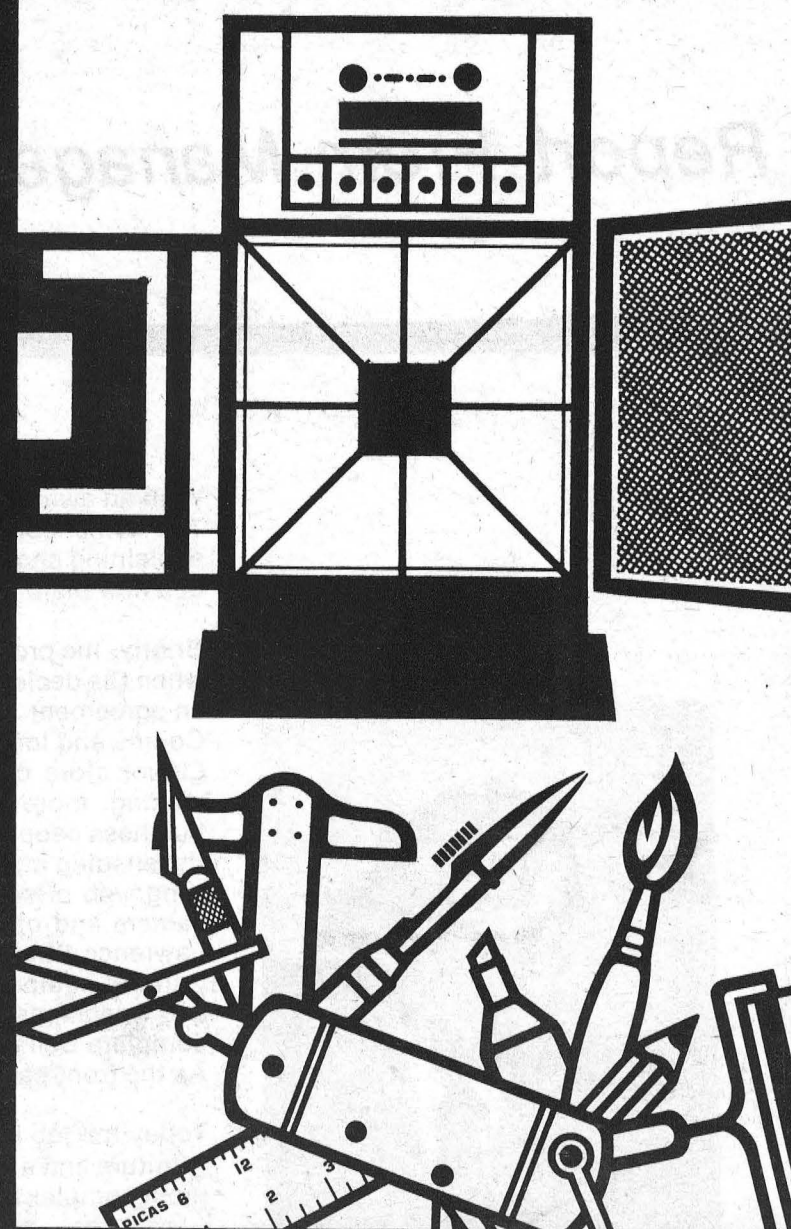


We've taken
it apart
to put it
all together

WINCHESTER
Press

A Special Supplement To The Winchester Press,

December 1977



Report From Management

2

With an awareness that a new year is just days away it is, perhaps, appropriate that The Winchester Press this week publishes a special supplement outlining and explaining changes, including the installation of new equipment and the introduction of a new plant, that have taken place over the last few weeks.

Briefly, the program of expansion and refurbishment actually got under way last June when the decision was reached to install a new newspaper press. This coincided with an agreement to take a long term lease on a sizeable building owned by William C. Collins and located behind the Collins enterprises and immediately west of the new Liquor store on Main Street West. What followed was a period of more decision making, more frustration, more planning and more confusion, all of which, most business people agree, accompany projects of this nature. But what also happened in the ensuing months, with very little downtime, was the installation of a new four-unit King web offset press, a new Pako 24 film processor, a new Kenro Mark 2 process camera and other ancillary equipment, the refurbishment of the main plant on St. Lawrence Street, and the opening of the new plant on Main Street West where all printing equipment, paper stock, etc., was moved. In addition, new office furniture and machines were introduced, sophisticated electricians were expanded and a complete Bell communications system between both plants was put into operation. As the front page head suggests, "we took it apart to put it all together."

Today the job is almost completed. With the addition of one or two pieces of office furniture and a touch-up of paint we can say officially that we have accomplished the most complex (and most expensive) change in the 90 year history of this business.

The project, of course, necessitated the investment of many thousands of dollars at a time when the general economy of the country is debatable to say the least. A calculated risk, perhaps. Yet we are confident in this growing industry just as we are confident in the area we serve and in the country we live. Aside from the patriotic three major and, we believe, sound business reasons stood out in our decision to make these changes: (1) to further facilitate our present customers from across Eastern Ontario. (2) to provide more spacious and improved working conditions for an enlarged staff. (3) to lend more efficiency in production.

It should be understood that The Winchester Press Limited is a printing and publishing business divided into three sections but working in harmony. Firstly, of course, the publication of The Winchester Press, the district's most widely circulated community newspaper. Secondly, a centralized web offset printing facility which accommodates the printing of most other weekly newspapers in the area as well as a growing number of web press accounts for monthly and semi-monthly publications, university newspapers and flyers from Eastern Ontario and the city of Ottawa. The new newspaper press, by the way, more than doubles our previous capacity for printing and weighs more than 15 tons. Thirdly, a commercial printing business specializing in custom printing.

Looking back over the last few months almost boggles the mind to understand how so much was done in so short a time. But the nature of the business, a business of strict deadlines, made this imperative and the co-operation of a goodly number of people, including the 23 members of our staff made it possible. The results of this project already indicate that at least part of our objective in improved efficiency and customer facility has been attained. We also believe that the entire complex represents one of the most modern and best equipped operations of its kind in Ontario.

The St. Lawrence Street location will continue to accommodate all business and administration offices, news department, customer relations, make-up, design, computerized typesetting and camera departments. Actual printing and delivery will emanate from the new plant on Main Street West which also has accommodation for newsprint and other paper storage.

Some time in the new year, perhaps in May, it is our intention to hold an "Open House" to which the public will be cordially invited to inspect the expanded Winchester Press Limited premises.

One final note that is a source of pride to us. The Workman family has been associated with The Winchester Press for the past 60 years, dating back to the earlier days when it was managed and later owned by our father and mother, the late Mr. and Mrs. W.F. Workman.

May the New Year bring to each of you an abundance of good health, happiness and prosperity with a special thanks to our subscribers, advertisers and printing customers.

Reg and Ron Workman



Reg Workman



Ron Workman

Congratulations And Best Wishes

Congratulations to Reg and Ron Workman and The Winchester Press Limited on the completion of their modern expansion program.

We are pleased to have been chosen the over-all contractors for the renovations at both plants.

Don Erwin
General Contractor

R. R. 2, MOUNTAIN
989-2169



Congratulations

to the

Winchester Press
Ltd.

Best Wishes

to Reg and
Ron Workman
and the
Winchester Press
Limited.

Ken McLaren
painting
& decorating
Winchester 774-3719

Winchester -
Osgoode Electric

Bill Faith, Prop.

OSGOODE 826-2192

Electrical contractor for all
work at the main plant of
The Winchester Press
Limited.

Congratulations

and Best Wishes
to the management
and staff of the
Winchester Press
Limited.

C. Comeau
Plumbing Ltd.
Kemptville 258-3355

Congratulations And Best Wishes

Congratulations

We have served The Winchester Press Limited and its insurance needs for many years. And, at the same time, we have watched The Winchester Press Limited serve us (the district) in a way that is second to none in the province. It is, therefore, with a good deal of pride that we extend to Reg, Ron and staff our most sincere congratulations on the completion of their expansion program.

Summers Insurance Agency Inc.

Winchester, Ontario
Telephone 774-2515

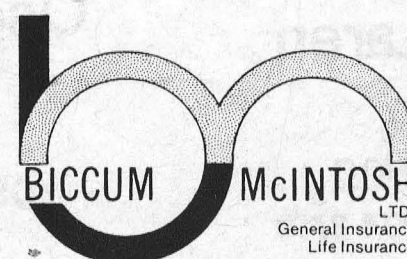
With Best Wishes

To the management and staff
of The Winchester Press Limited

A Friend

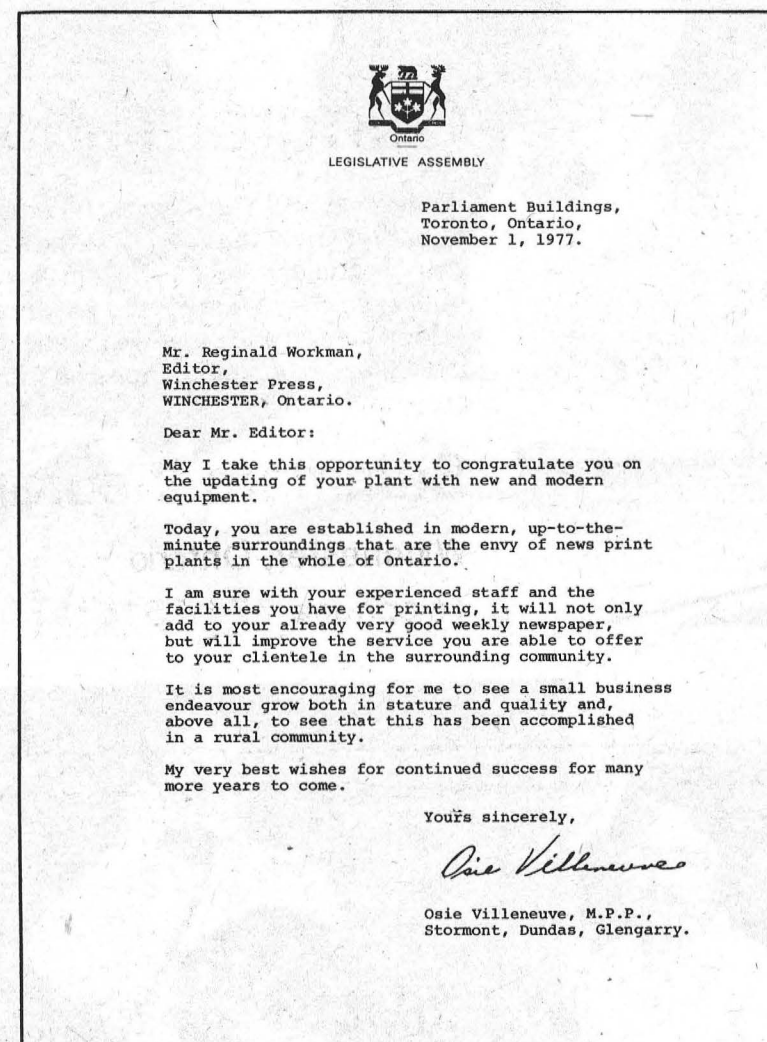
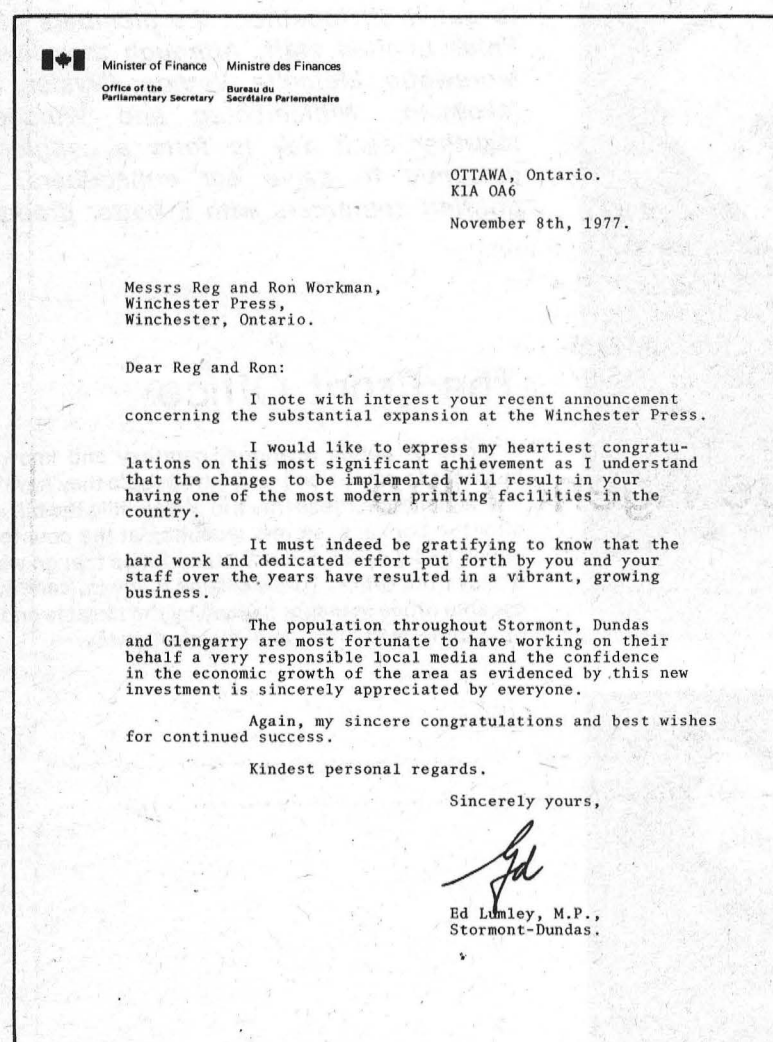
Best Wishes

Business insurance is a part of a complete insurance package offered by our firm. The Winchester Press Limited is a valued customer but, more importantly, it is a valued, growing industry serving our area. To the management and staff of The Winchester Press Limited we say "thank you", and extend to them our very best wishes for the future with their modern and expanded operation.



Winchester 774-2832

Messages From The Members



Profile of the publishers

The complexities of owning and managing a busy and successful printing and publishing industry have not stopped the Workman brothers from being actively involved in community and other projects.

Ron, younger of the two, is presently the Deputy Reeve of Winchester having been elected to that office just over one year ago. He also serves on United Counties' council committees and was first elected to public office as a member of the Board of Trustees of Winchester Public School. In addition to his municipal government interests he has long taken part in the work of St. Paul's Presbyterian Church where he serves on the Board of Managers. Earlier he was an enthusiastic promoter of Scouting and is a former president of Winchester 100 Club. A former member of the Board of Directors of Ottawa Winter Fair, he is today a member of the Board of Governors of Winchester District Memorial Hospital and a member of the Seaway Valley Hospital council. As well, he has served as a director of Winchester Chamber of Commerce and is a former chairman of the Winchester Community Parks Board.

Paradoxically Reg has never served any political office but has been most active for the past twenty years in politics particularly at the provincial and federal level. His work as a campaign organizer is well known throughout the area and his quiet devotion to the affairs of the community and his knowledge of government and politics have been appreciated

by a long list of elected officials. He is a former executive member of the Chamber of Commerce and in earlier years was one of the chief promoters of the original Winchester Trade Fairs, the still popular Santa Claus parades and the Carnival Queen contest. In 1967 he was honoured in being chosen Centennial year chairman of Winchester and district and presided over activities that spanned the year.

A leader in the community newspaper profession he has served as a member of the Board of Directors and as president of the Ontario Weekly Newspapers Association where he was instrumental in changing and updating the role of the Association in addition to providing new ideas, some of which eventually would be implemented by the Canadian Community Newspapers Association. The Winchester Press, by the way, holds 45 provincial and national newspaper awards.

His interest in tourism has always been keen, and for several years he served as a director and later as president of the Seaway Valley Regional Tourist Council as well as vice-president of the former Eastern Ontario Co-ordinating Council on Tourism. In previous years he was involved, by invitation, in the promotion of the St. Lawrence Parks Commission through the then Department of Tourism and Information.

For fourteen years he served as a member of the Board of Governors of Winchester District Memorial Hospital, filling every

executive office and working on three hospital expansions, before becoming president of the corporation.

In recognition of his service he has been honoured by all three, Tourist council, Newspaper Association and hospital for "outstanding contribution".

He is today a member of the Board of Directors and of the Executive Committee of the Crown Corporation Ontario Place, the province's multi-million dollar show place on Toronto's waterfront. Before returning to the family business several years ago he attended University of Toronto and worked in public relations with the Ontario Hydro Commission.

Both are married, Ron to the former Phyllis MacDonald of Winchester. They have two children. Bill, completing his final year in printing management at Ryerson Polytechnical Institute, Toronto, and Kathy, who is a Grade 13 student at North Dundas who has gained recognition as one of Ontario's outstanding female athletes. Reg is married to the former Moyra Anne Casselman of Williamsburg. They have four children. Stephen, who holds Arts and Law degrees from Queens University and University of Ottawa, soon to become a lawyer, Tom, in his graduating year of Journalism at Ryerson Polytechnical Institute, Toronto, (both are Ontario scholar graduates of North Dundas), Lizabeth, a Grade 9 student at North Dundas and Victoria Lee, in her final year at Maple Ridge Senior.

The Press Staff ...



A brief introduction of the people who helped take it apart to put it all together...the members of The Winchester Press Limited staff. Although they live in Chesterville, Morewood, Metcalfe, Vernon, Crysler, South Mountain, Inkerman, Williamsburg and Winchester, they get together each day to form a conglomerate of talent designed to serve our subscribers, advertisers and printing customers with a better product.

The Front Office

A blend of public relations, courtesy and knowledge is what most businesses are looking for in the people they have working up front. At The Winchester Press this trio of gals fills the bill admirably. They look after the books, customer reception at the counter and on the phone, billing and a dozen and one other duties that go with the job of running a busy front office. That's Maxine Baldwin, centre, our personable and capable office manager flanked by the likeable and dedicated twosome of Connie Hart, left, and Wanda Dawley.



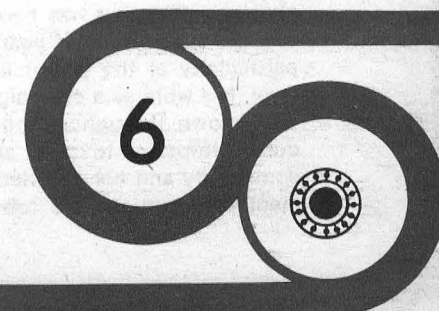
The News Team

If you read The Winchester Press each week and if you look at the pictures, you are now looking at and reading about the people who are primarily responsible for the in depth reporting and expert photography that appear regularly. Their "beat" is the entire area with emphasis on the Morrisburg to north of Metcalfe district where The Press is most widely circulated. The versatile Anne Patenaude, whose writing ability is just one of her many talents, is shown with sports editor and award winning photographer Al Van Bridger, left, who also puts his knowledge to work in other areas of the office; Joe Rowan, centre, senior member of the news team who on occasion will take credit for writing The Seventh Column, and newest member of the reporting staff, Steve Hummell, who combines experience with quiet devotion in good reporting and writing.



The Compu... Writers

Actually, Bud Raistrick got into this picture with the Compugraphic operators (photo typesetting) because the gals who churn out the copy each week on this highly sophisticated equipment had a problem. And Bud, in addition to a host of other duties as plant foreman, is also the official problem solver. At the moment most of his time is taken up with the new camera and film processing units. But, he is also a lay-out specialist, a first rate pressman, an occasional writer and you name it. In short, he is busy to say the least. That's Mary de Bassecourt, recent member of the staff, standing and Linda Irven with the million dollar smile that cheers us up when the deadline is approaching.



The Designers

The good, the bad and the ugly have no place here. Make that the young, the talented and the lovely...three of the reasons why The Winchester Press continues to be an easy to read, good looking newspaper. And the names of the reasons are from left, Karen Holmes, also an excellent typesetter, Janet Lapierre, dean of the department, and Donna Casselman, whose bubbling personality is appreciated not only by the advertisers she calls on each week but by all of us at The Press. All three are equally gifted and trained in artwork and design, and they put that ability to work not only in each issue but in the hundreds of other commercial jobs produced here each year. Janet, by the way, teamed up with Reg in the design and lay-out of this special tabloid. (Reg held the light.)



The Printing People

It's not much good if there isn't someone to print it. Fortunately our crew is one of the best in keeping the presses rolling at the new plant. Anna Roosen probably could operate a press if she was asked. And although she works on the big web and does help operate some of the smaller machines our "Jill of all trades" looks after the plate making, parcelling, some deliveries, proofing and several other jobs that keep her hopping between both plants. The young chap standing in behind is Ran Wylie who helps out at both plants from running a press to reading a proof. Ran knows his way around The Winchester Press just about as well as he knows his way around the Curling Club. The one difference is that he has been working here (48 years) longer than he has been curling...at least a year or two. Phil Dorey, who looks after the new plant and Ray Larsen, with the white shirt, who looks after the press experts and they operate all equipment with special emphasis on the new web. Both are experienced, knowledgeable people and like most other staff members can turn their hands to other jobs when the pinch is on.



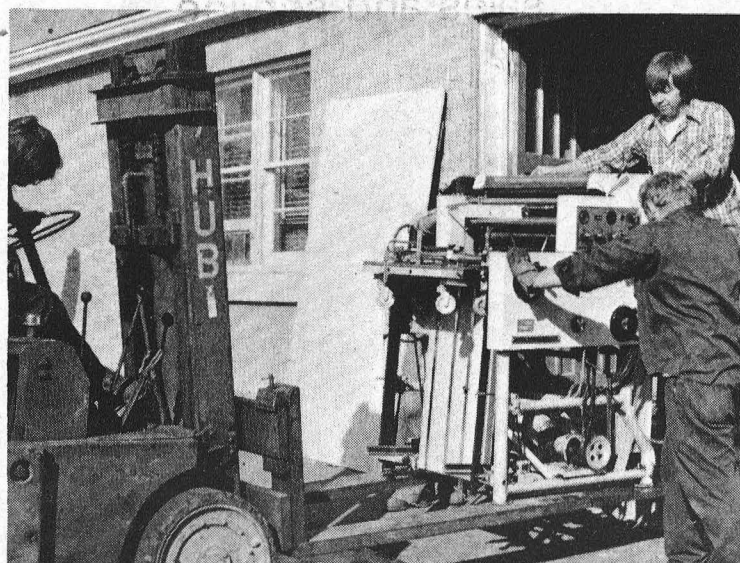
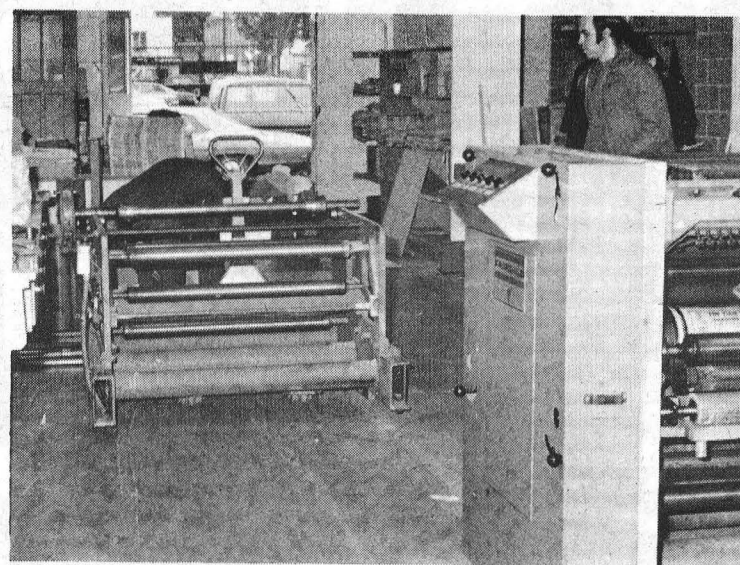
The Important Extras

We could not get along without the people who work one, two, three or more days a week because their work is equally important and productive. Gib Raistrick, former Winchester Fire and Police Chief and former Security Chief at the St. Lawrence Parks, is available on Wednesdays and for all deliveries. The Raistrick name has also been associated with The Press for more than 20 years as his wife Anne, left, has been a valued part timer for several years and son, Bud, is production foreman. Peggy Pollock, on Gib's right, previously worked full time and since the birth of a beautiful daughter has worked part time in many capacities including front office routine and typesetting. At right is Kay Demmer, newest member of the Press staff, who is lending her artistic talent to the design and make-up department.

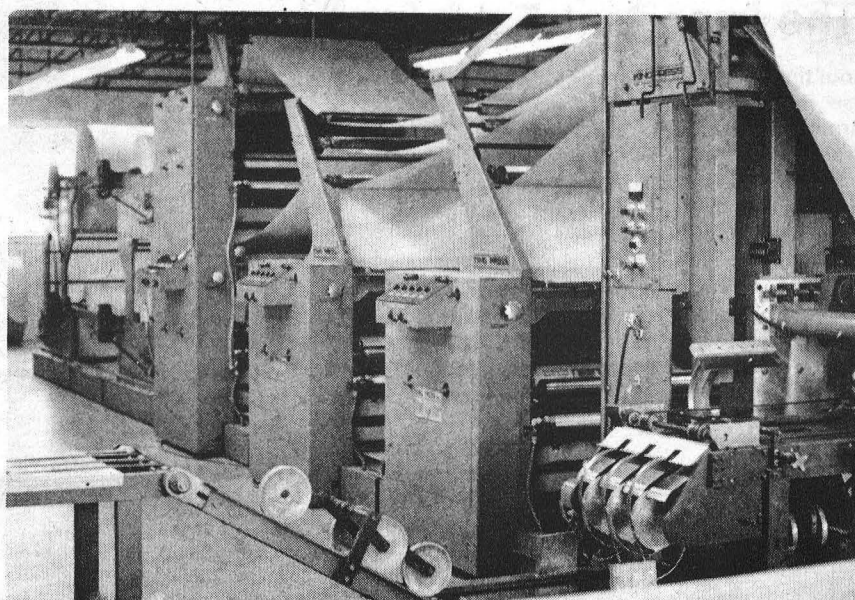
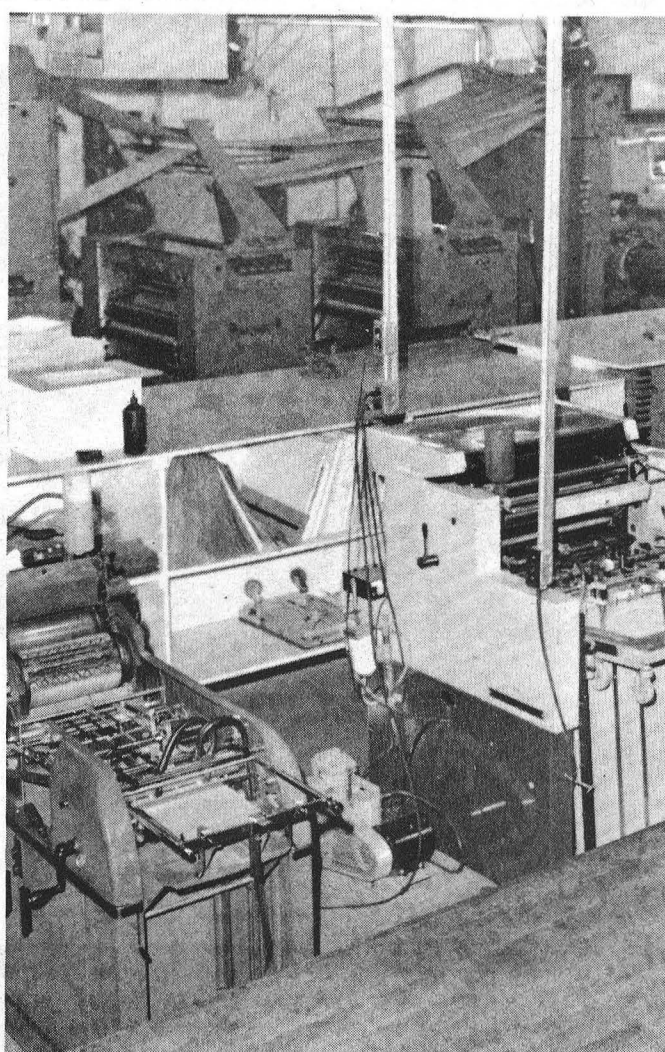


... An Experienced Team

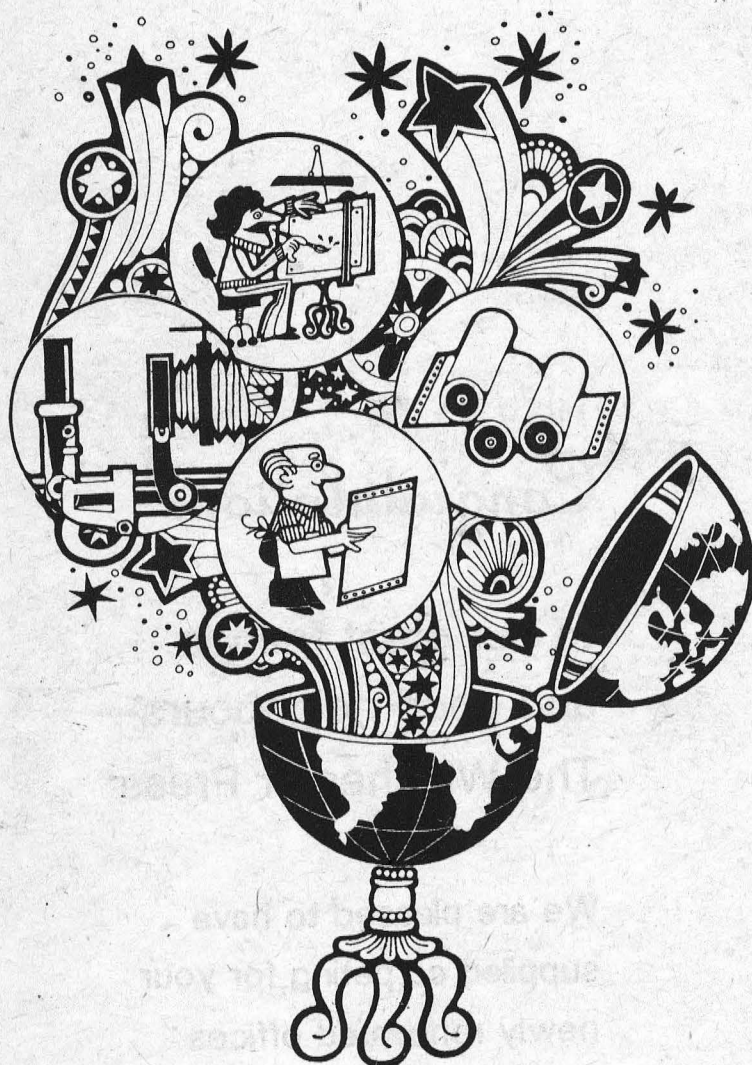
Moving In ... Moving On



The New Plant, Main Street, West



Congratulations And Best Wishes



From art work to
the finished plate you can
depend on complete
sales and service
for graphic arts supplies
and equipment from
J. E. McCutcheon Ltd.

We offer our sincere congratulations
to The Winchester Press Limited on the opening
of a second plant and the completion of its expansion program.

We are pleased to have supplied this modern,
growing firm with a new process camera and
a new film processor as well as other equipment
and supplies.

J. E. McCUTCHEON LTD.

1665 Russell Road, Ottawa Telephone 731-9624

David Smith, manager

HEAD OFFICE - TORONTO

Branch offices in Toronto, London, Ottawa, Montreal and Winnipeg

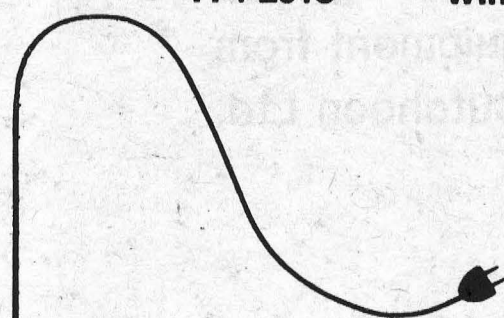
Congratulations And Best Wishes

We are deeply indebted to The Winchester Press Limited in selecting our firm as the contractor for the installation of the sophisticated electrics at the new Press printing plant on Main Street West.

We wish to congratulate the management and staff of The Press on the completion of this major undertaking.

CREATIVE ELECTRIC

Ralph Sheldrick
774-2518 Winchester



Best wishes to The Winchester Press Limited on the completion of their expansion and renovation project.

We are pleased to have been the suppliers of new office furniture and equipment.

J-R BUSINESS EQUIPMENT LTD.

SMITHS FALLS 283-6141

Congratulations

to our great friends
and good neighbours—
The Winchester Press

We are pleased to have
supplied carpeting for your
newly renovated offices
on St. Lawrence Street.

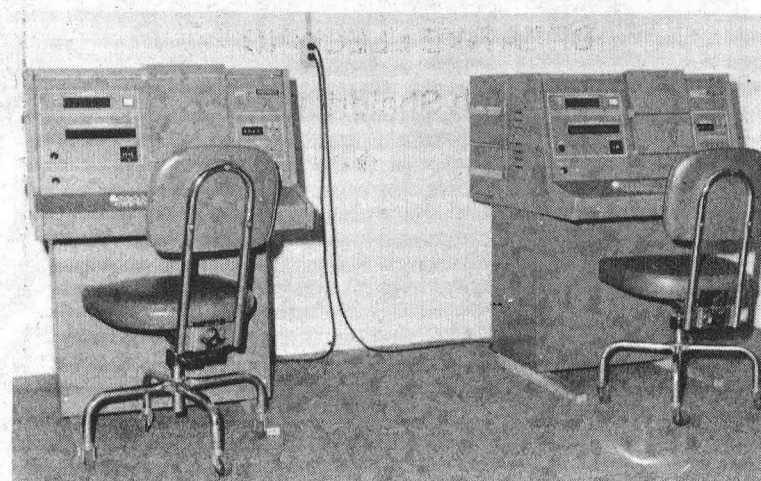
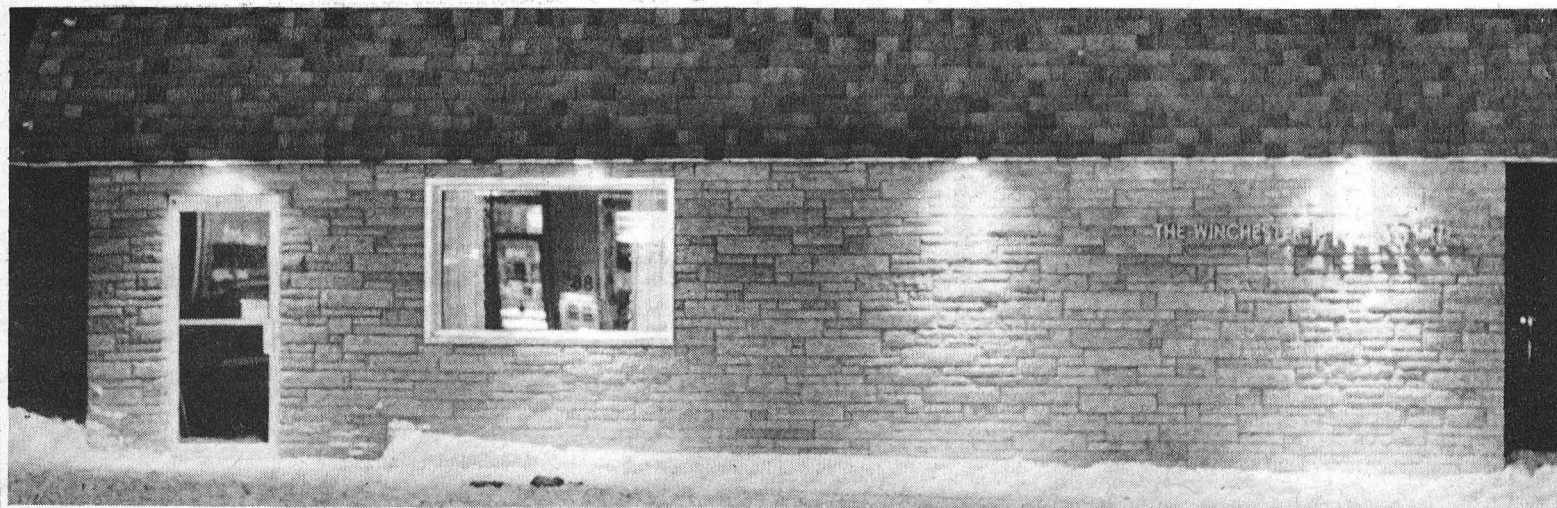


VICE FURNITURE

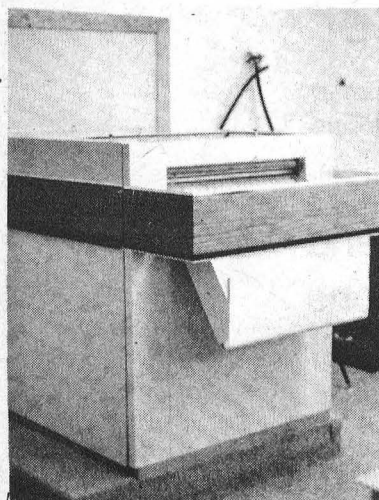
Winchester Phone 774-2800

Changes For A New Year

11



St. Lawrence
Street Plant



You Can 'Bank' On It

12

CONGRATULATIONS



The Manager and staff of The Bank of Montreal, Winchester

Front row, from left, Pat Ambridge, Kevin Yantha, Al Loynachan (manager) and Jamie Doane. Back row from left, Karen Currah, Marlene Faulkner, Marjorie Smith and Laney Lacelle.

are pleased to join with a host of friends and associates in extending sincere congratulations and best wishes to the management and staff of The Winchester Press Limited.

The expansion project just completed by The Winchester Press Limited was an ambitious and well planned undertaking designed to create more efficiency and more customer facility...a sure sign of a growing, vibrant industry. We are honoured to have The Winchester Press Limited both as a customer and as a friend, and we share their feeling of confidence in the district we both serve.



Bank of Montreal

The First Canadian Bank

Winchester Branch - Al Loynachan, Manager