The Morrisburg Leader

VOLUME 112, NO. 50 MORRISBURG, ONT., FRIDAY, DECEMBER 20th, 1974 Christmas Supplement

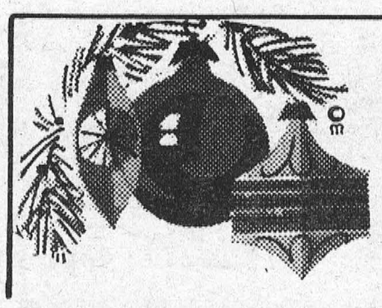


Christmas Joy

It is the time of Our Dear Savior's Birth... and the world over people share the peace, love, contentment that illuminated the first Nativity Scene.

For Joy You've Given Us, Our Sincere Gratitude.

From all of us at The Leader



Decorating for Christmas

Indoors, outdoors, all around the house—Christmas is the season for decorating, and what a wealth of decorations there are!

The tree seems to be just the beginning. Its ornaments and lights become continually more varied and delightful.

Wreaths and greens, plants and bouquets, table centerpieces and window adornments appear in the home.

Outdoors, decorations range from a string of lights and a wreath on the door to manger scenes to such creations as Santa, sleigh and reindeer up on the roof-top.

Some of the yard and roof embellishments are real works of art—no wonder communities give prizes for outdoor decorating and lighting.

A diversity of designs for decorating are ready-made, offering welcome help during the bustling holiday season.

Still, it's fun to use personal ingenuity and creativity in making unusual Yule decorations, suggest the editors of the Grolier Universal Encyclopedia.

One thought might appeal to bird-lovers: Place a wreath, ready- or hand-made, outside a window. "Decorate" it with foods tasty to birds, such as peanuts, popcorn, cranberries and bits of suet.

Simple, personal touches make a difference. For instance, greens, ribbons and glittering balls can be attractively arranged on a table or shelf.

Just putting some colorful ornaments and pine cones in a big glass bowl brightens things up.

Set the kids to stringing cranberries and popcorn in the good old-fashioned way.

It's surprising how pleasingly they blend with the modern marvels of tree ornaments.

Every area of the home deserves some holiday accents. How about fastening candy canes to a broad, bright ribbon and draping it around the kitchen bulletin board?

For the more ambitious, there's the kissing bunch, an old English tradition.

An easy way to make one is to buy a ball of plastic foam. Greens—red-berried holly for color, mistletoe for kissing—can be inserted in the foam ball. Then a gala red bow and length of ribbon to hang it by are all that's needed.

Too late for this season? Much of the joy of Christmas is planning for the next one.

Mistletoe Has Powers

Mysterious powers by the dozens have been credited to mistletoe, among them the power to heal, to ward off evil, to summon ghosts and force them to answer questions.

At present, the most prized property of mistletoe is the license it gives for plenty of Yuletide kissing. Fortunately, there's plenty of mistletoe

Thanks to the birds, the plant spreads widely. The birds eat mistletoe berries and carry the seeds to trees near and far, say the editors of the Encyclopedia International.

IT'S LEGAL

Alabama was the first U.S. state to make Christmas a legal holiday, in 1836.



Hope the holiday season lifts your spirit with happiness, laughter. Thanks to all the folks we have had the pleasure of serving.

LES' SUPERTEST



GOOD WISHES

Holiday greetings are heading your way from Santa . . . and us. Thanks to all.

FAMILY OUTFITTERS LTD.

MORRISBURG, ONTARIO



CHRISTMAS GREETINGS

With old-fashioned warmth and lots of good cheer, we wish you a Merry Christmas . . . and thank you for your continued friendship and patronage.

THE LOYALIST HOTEL

MANAGEMENT AND STAFF



May we prescribe lots of happiness to keep you in holiday spirits. Best wishes and warm thanks for all you've done for us.

SEAWAY VALLEY PHARMACY

Operated by Bel-Burn Pharmacies Ltd.

TEL. 543-2823 MORRISBURG, ONT.



Good Wishes at Christmas

To all the friends we have had the pleasure of serving
— wishes for a warm, old-fashioned, family-filled holiday.

STEINBERG MOTOR SALES LTD.

Williamsburg, Ontario



GOOD WISHES AT CHRISTMAS

Trim the tree. Deck the halls. Sing the carols.
Share every busy, fun-filled moment
with your family and have a Merry Christmas.
Your loyalty is appreciated.

BROWN FOUNDRY LTD.

MORRISBURG MACHINE & WELDING LTD.

MORRISBURG, ONTARIO



best wishes this Christmas

Wishing you the joy of a real old-fashioned family holiday.
With grateful thanks for your good will.

PERSO CLEANERS
MY LITTLE HAT SHOP

BEST WISHES *for Christmas*



Merrily, we chime in with Santa to send greetings and thanks to our loyal friends.

DAVE'S APPLIANCE SERVICE

MORRISBURG : ONTARIO

Spirit of Christmas

In tune with the spirit of Christmas, we extend our note of thanks.



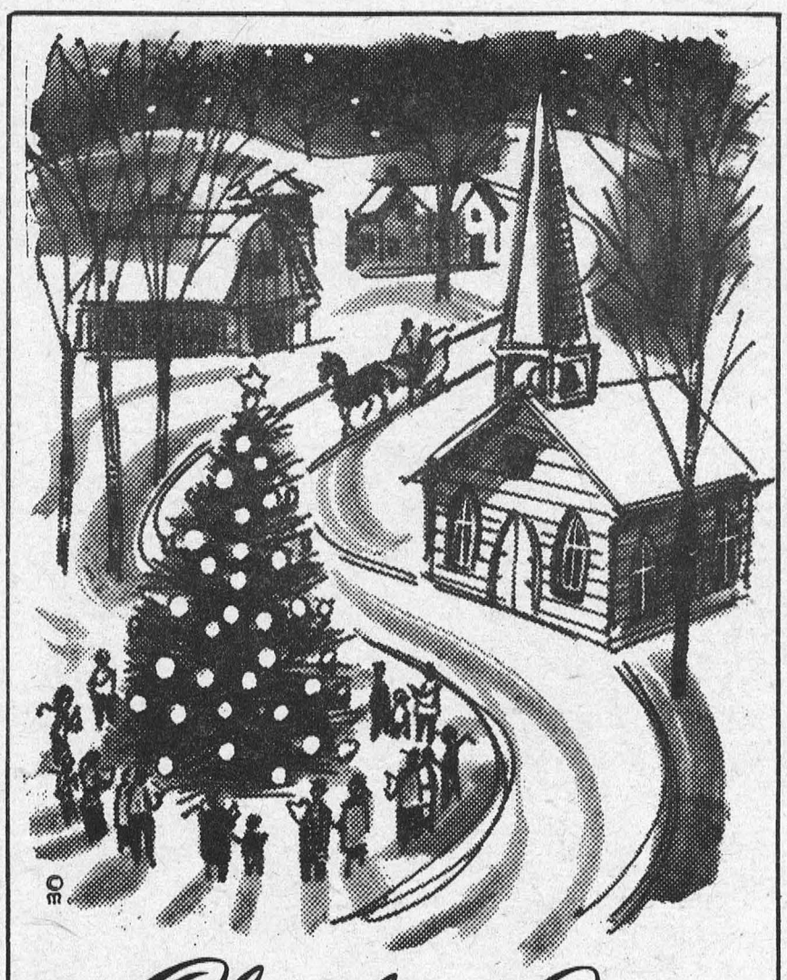
STYLES & McINTOSH

IROQUOIS, ONTARIO



May you and your family enjoy a happy holiday. We thank you warmly.

ARTHUR THOM



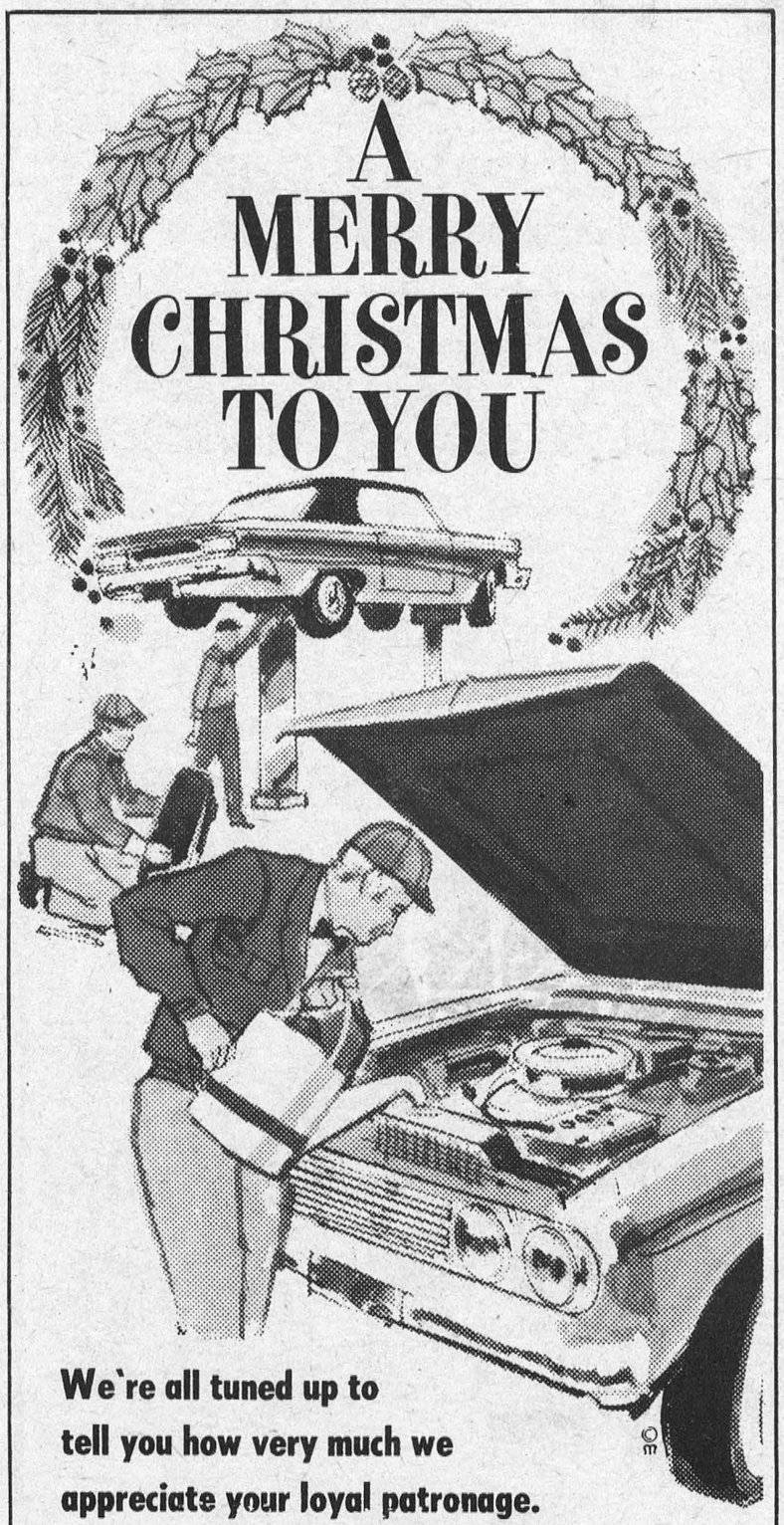
Christmas Joy!

Everyone! Join in the spirit of a very Happy Holiday with friends, family. For the pleasure of serving you, our heartfelt gratitude.

HODGINS

BUILDALL ASSOCIATE STORE

HWY. 2, MORRISBURG — PHONE 543-2969



We're all tuned up to tell you how very much we appreciate your loyal patronage.

R. S. HOPE & SON

DAY - 543-2938 : PHONES : NIGHT 543-3071

MORRISBURG, ONTARIO

OLD SANTA STILL SPRY

Santa Claus—the "Grand Old Man" of Christmas hits his stride at a near century this year — and the old gentleman never looked better.

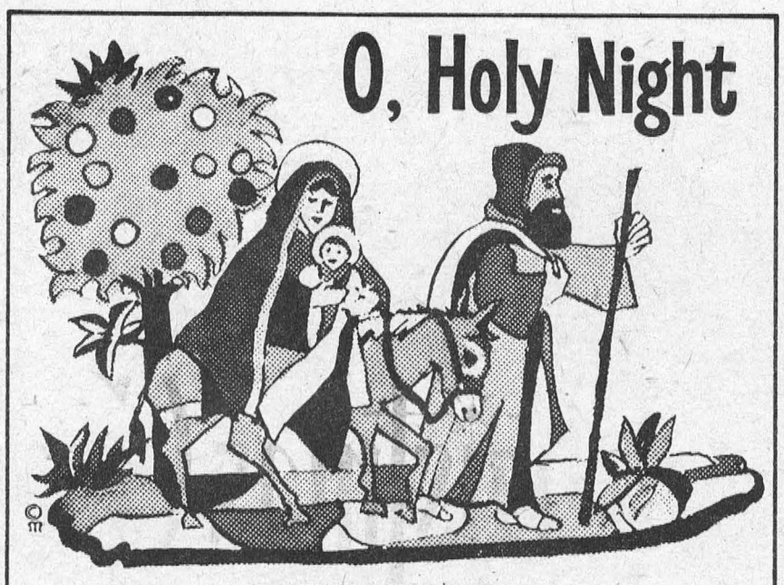


For it was back in 1863 that Cartoonist Thomas Nast first created — on his drawing board — the image of Santa Claus as we know him — full grown to his white whiskers.

During the early '60's, Nast was commissioned to illustrate Clement Clark Moore's poem "A Visit From St. Nicholas" ("The Night before Christmas"). The drawings he submitted showed Santa Claus pretty much as he looks today.

Nast had previously achieved fame through his famous political cartoons that helped to smash Boss Tweed's infamous "Tweed Ring" in New York City.

So through the years — and in spite of 98 hard-working Christmas seasons — Santa Claus keeps "young" for the youngsters and the young in heart.



As we celebrate the birth of our Lord let's give thanks for the blessings shown us. Special thanks, patrons.

ECKEL INDUSTRIES OF CANADA LTD.



The Christmas spirit reigns all over the land. Hope it fills and warms your heart with happiness. For your treasured patronage, sincere thanks.

MARKELL'S RADIATOR REPAIRS

MORRRISBURG — PH. 543-3307



Christmas **GREETINGS**

Tranquility. Serenity. Peace. May these treasures blanket this joyous season. For our loyal patrons, we're ever grateful.

THE BLACK LUMBER CO. LTD.

MANAGEMENT AND STAFF

Trees at Christmas

"How did the tree symbol come to be associated with the Christmas observance" — is a question often asked.

Its origin is clouded with mystery and legend but most historians agree that it dates back to an era long before Christianity.

However, in the earliest days of man, the use of evergreens for indoor decor symbolized the ever-green spirit of Nature.

Long after the practice of tree worship was ended, descendents of the Druids continued to bring evergreens and other foliage into their homes to ward off evil spirits. They sought this protection for their homes even though they had no idea where or how the custom had started.

It is generally accepted, however, that the custom of decorating trees at Christmas time, and gift-giving too, originated in Germany in either the 16th or the 17th century.

Over a period of years, these customs spread all through Europe and eventually to America.

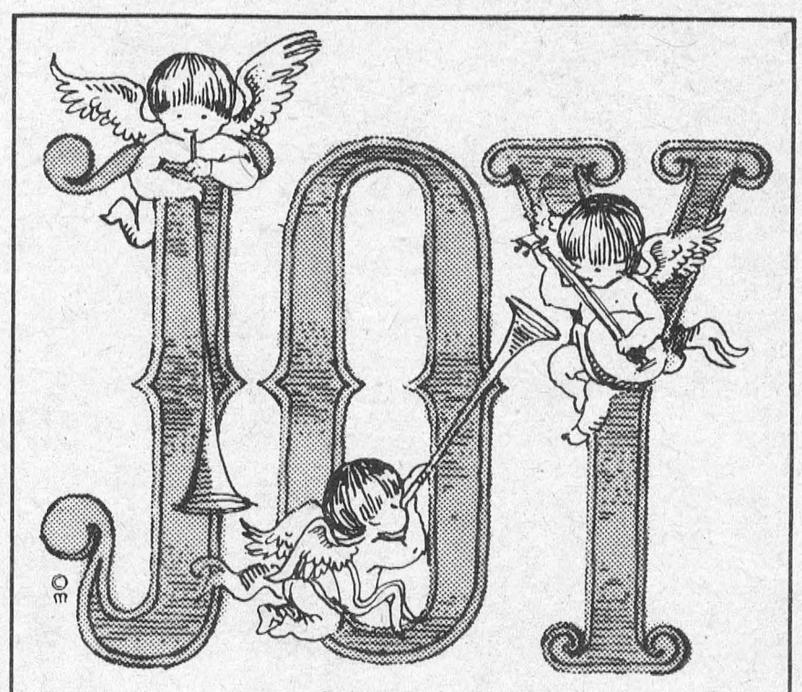
Decorating the outdoor tree is a particularly-American custom which is believed to have begun with the lighted community tree, later spreading to lighting and decorating individual trees around the home.

Christmas Greetings



Our wish is simple and sincere. May the holiday bring gladness to you all. Thanks to everyone.

EARL BAKER'S
TEXACO STATION



Heavenly Christmas blessings and joy to friends young and old. For kindness shown to us . . . gratitude.

SMITH'S EXXON



GOOD WISHES AT CHRISTMAS

Trim the tree. Deck the halls. Sing the carols.
Share every busy, fun-filled moment
with your family and have a Merry Christmas.
Your loyalty is appreciated.

MANAGEMENT AND STAFF OF
DOMINION STORES LTD.
MORRISBURG, ONTARIO



Season's best to you, this Christmas Day.
We appreciate the patronage shown to us.

CASSELMAN'S TAXI

PHONE 543-2062



A merry Christmas

Choirs are singing joyous refrains. A harmonious Yule . . . and our thanks to one and all.

ROMEO'S LUNCH

Decking Halls Has History

"Christ was born on Christmas day,
Wreathe the holly, twine the bay."

From England of long ago come the words of this carol, showing the early role of the bay tree and its greens in decorating for Christmas.

Its use harks back to ancient Greece, when both the bay and the laurel bedecked homes and public places in symbol of triumph. As traditional Christmas greens, they reflect the same joyful spirit, say the editors of the Grolier Universal Encyclopedia.

Holly, of course, is still popular as Yuletide greenery. But nowadays, when it's time to deck the halls, bay leaves are more likely to spice holiday cookery, rather than holiday decorating.

* * *

Greens Have Meaning

Greens that adorn home, streets and stores at holiday time entered the lore of Christmas from pagan rites of old.

The ancients believed that each green had its own significance, and an ability to do certain good—or evil—things.

Ivy, they thought, was festive. Its convivial nature came from Bacchus.

Yew and cypress had the highest virtues. Theirs was the quality, and the symbol, of eternal life.

* * *

Camels Are Most Picturesque of Bible Animals

Camels and Christmas seem to go together. The Three Wise Men used camels in their stately journey to Bethlehem to the scene of the Nativity. They have a rather regal bearing that has become an integral part of the Christmas picture.

The camel sees objects at great distances and scents water long before the driver spots an oasis. A great asset in desert travel is its "extra stomach" and a storage bin in the hump which enable it to travel long distances without food or water. The camel is also known for its snarly temper and foul breath.

The camel's gestation period lasts a year, and produces only one offspring at a time. The baby camel stands 3 feet high at 8 days. It suckles its mother's milk for a year.

Many valuable products come from the camel. Its hair is clipped in the summer and woven into the finest warm garments. Its hide is used for bags and shoes. Its manure is used for fuel cakes. For food, it supplies milk.

THE FIRST CHRISTMAS

In England, Christmas is said to have been observed first as a holiday in 521 A.D. when King Arthur celebrated his victory in retaking York.

JINGLE, BELLS

Most-sung American secular carol is "Jingle, Bells," written by James Pierpont of Massachusetts in the 1850's.

CAREFUL WITH COMMA!

That old carol really isn't "God Rest You, Merry Gentlemen," but "God Rest (Keep) You Merry, Gentlemen."

GOAT GIVES

One of Santa's most unusual stand-ins is the "Jul-Bock," a goat, once the Danish gift-giver.



Bells are ringing to spread far and wide our warmest holiday wishes! *Thanks.*

CHARLIE'S SPORT SHOP

ON THE MALL — MORRISBURG, ONT.

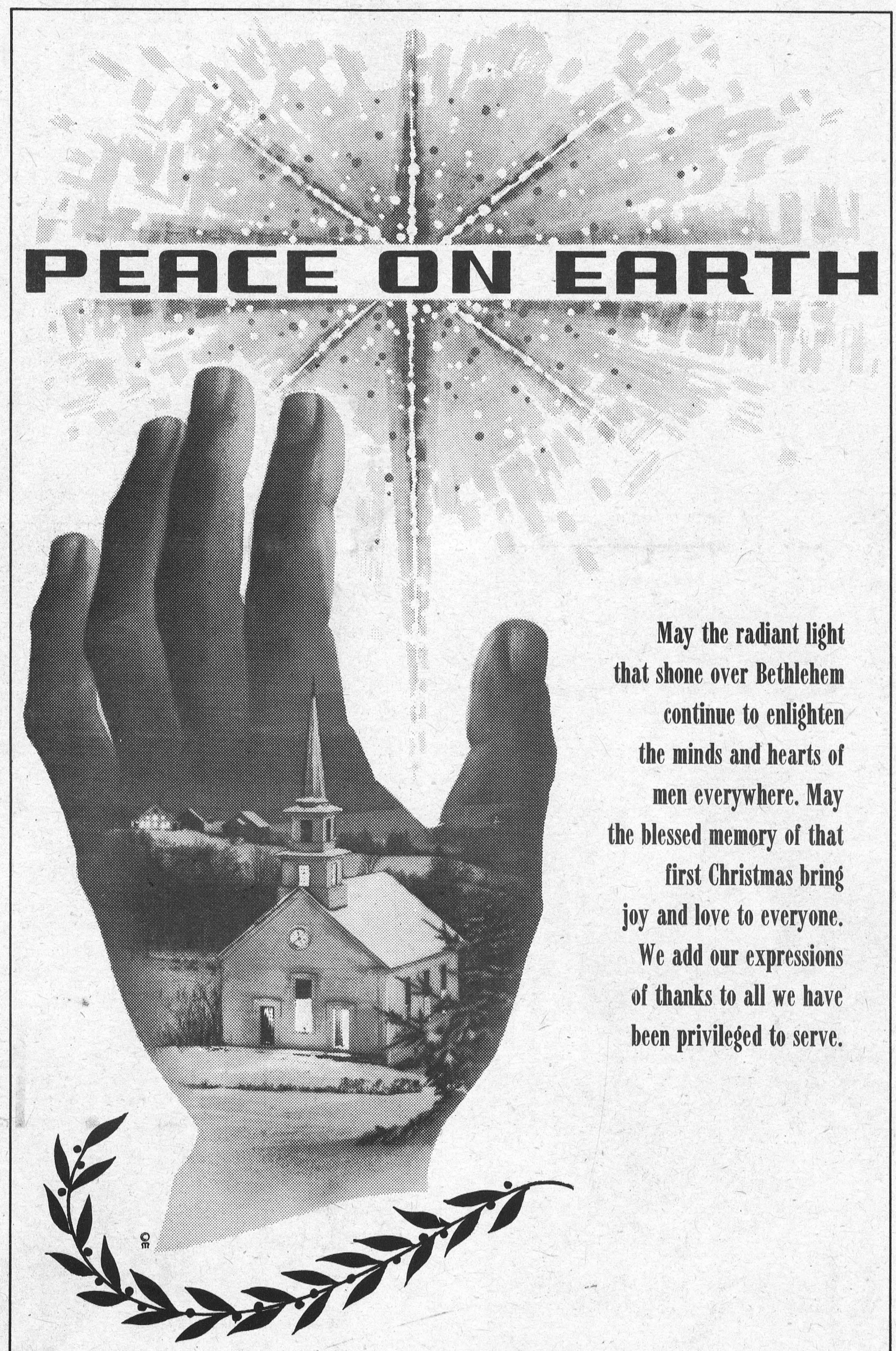


Greetings

And with our greetings, a sincere expression of gratitude to our customers.

JUNIOR CASSELL

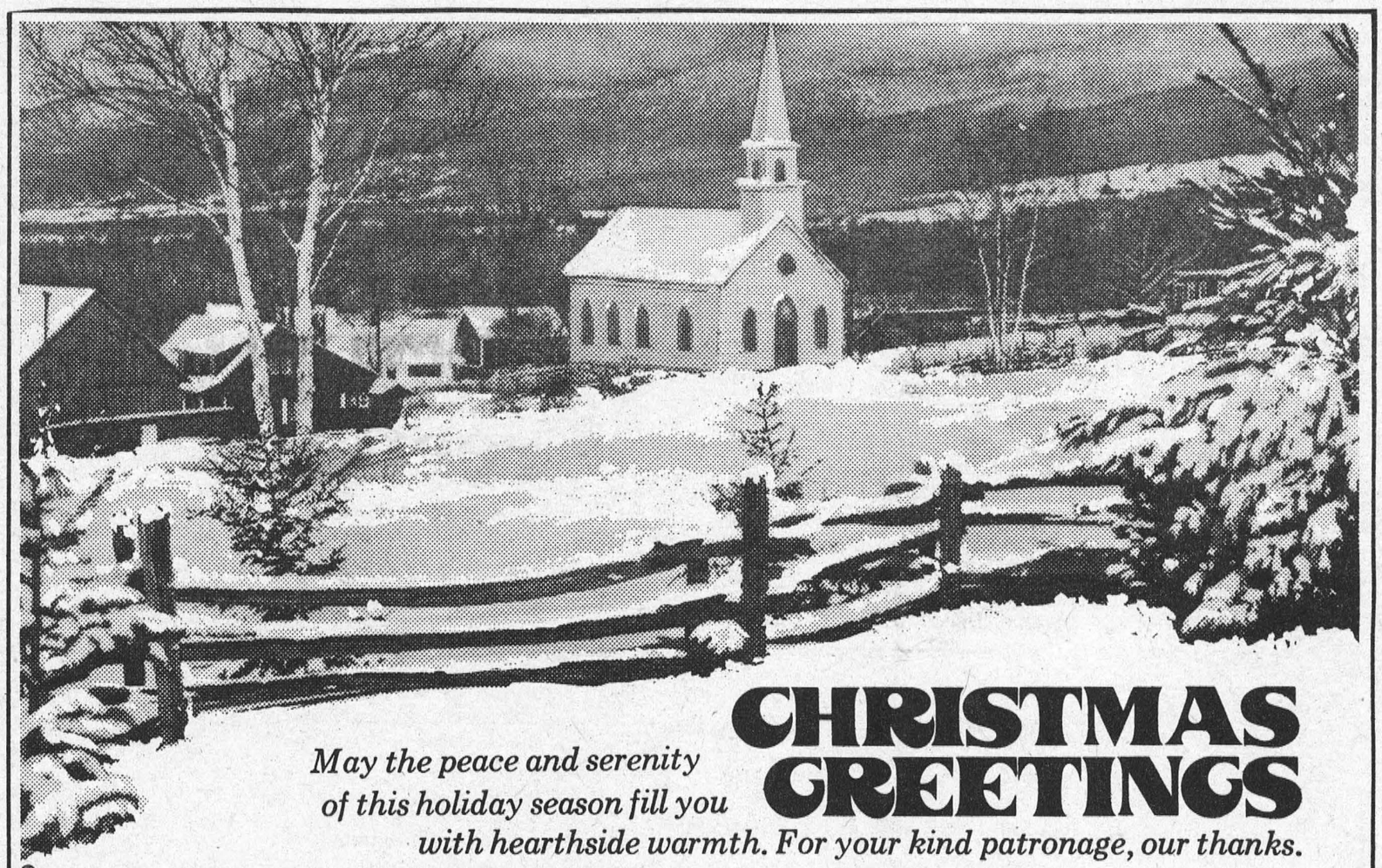
CIAG INSURANCE



May the radiant light that shone over Bethlehem continue to enlighten the minds and hearts of men everywhere. May the blessed memory of that first Christmas bring joy and love to everyone. We add our expressions of thanks to all we have been privileged to serve.

ROBSONS' RESTAURANT

Management and Staff



May the peace and serenity of this holiday season fill you with hearthside warmth. For your kind patronage, our thanks.

CHRISTMAS GREETINGS

EDIE'S HOUSE OF FASHION

MORRISBURG — 543-2561

'Twelfth Night' Traditional Yuletide Fete

Twelfth Night, or Epiphany, is marked with many customs, ceremonies and legends throughout the world. French and Swiss children, for example, look forward to the pastry they receive on that day, in which a bean, coin or china figure is hidden. Whoever gets the prize, is crowned king of the family.

Epiphany means "appearance" and commemorates the visit of the Three Wise Men to the Infant Jesus. Their arrival was proof to believers that Christ the Saviour was born.

During the Middle Ages, Epiphany or Twelfth Night, was commemorated with plays presented in churches. Solemn observances largely disappeared in Elizabethan England, and this became a time for revelry.

Shakespeare's "Twelfth Night" reflects this mood. Historians say it was probably presented in a command performance at Whitehall Palace on January 6, 1601.

It is interesting to note that January 6th was first observed as Christ's birthday. January 6th was the day set aside as Epiphany, to commemorate the coming of the Three Wise Men and the first manifestations of Christ to his followers.

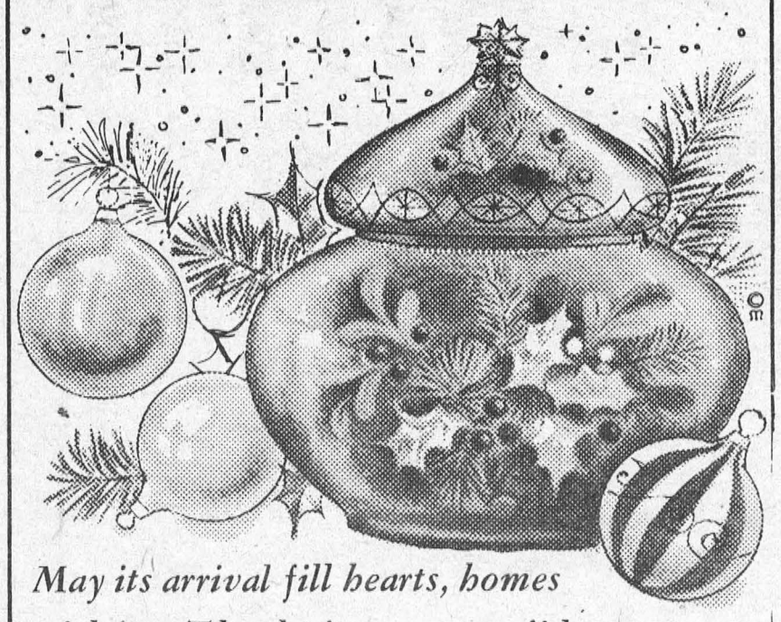
RED HOLLY BERRIES

A legend relates that on the first Christmas night, when the shepherds went to the manger, a little lamb following them was caught by the holly thorns, and the red berries are the drops of its blood that froze on the branches.

Well of the Wise Men

There is a "Well of The Wise Men" on the outskirts of Bethlehem where, according to legend, the three discouraged Magi found their lost star reflected and continued their quest.

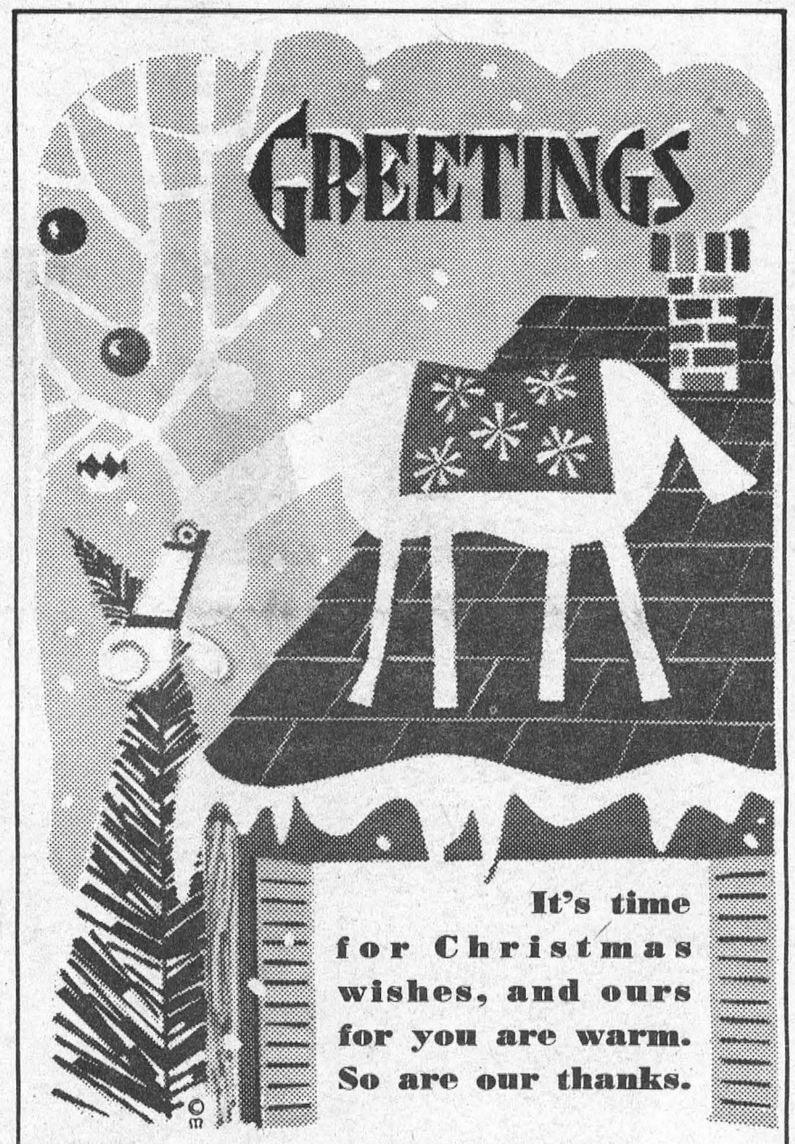
CHRISTMASTIME



May its arrival fill hearts, homes with joy. Thanks for your confidence.

RENE'S BODY SHOP

MANAGEMENT AND STAFF



It's time for Christmas wishes, and ours for you are warm. So are our thanks.

DELAGE'S HOUSE OF GIFTS

MANAGEMENT AND STAFF

Morrisburg, Ont. Tel. 543-3084



Joy at Christmas

Blessings of the Christmas Season.
With our sincere gratitude to all.

BILL DILLABOUGH & SONS

"Unto you is born this day in the city of David a Saviour, which is Christ the Lord"

DON & ELEANOR IRVINE & FAMILY



MORRISBURG COIN OP

Trees Flourish In Festivities

Of all the customs of the Yuletide, none flourishes more merrily than the Christmas tree. It's a happy holiday tradition to set up a tree, string it with lights, deck it with ornaments and crown it with a star.

Legendary suggestions about the origin of the tree are plentiful. Just about every country has one to offer.

The pine trees of the Roman Saturnalia, the great tree of Yggdrasil in Norse mythology and the evergreens the Egyptians used to adorn their homes at the winter solstice are but a few of the possibilities.

In Scandinavian mythology, the three roots of Yggdrasil bound together the home of the gods, the land of mankind and the netherworld.

Though where the Yule tree began can't be pinpointed, it first showed up as an accomplished fact in the 16th century. Strasbourg manuscripts of that era describe decorated trees as a regular, established part of the Christmas season.

The custom of the tree was probably brought to the New World by Hessian soldiers fighting for the British in the Revolutionary War.

The chronology of the Christmas tree in America reveals these highlights, as compiled by the editors of Encyclopedia International.

1856 First Christmas tree in the White House introduced by President Franklin Pierce.

1909 People of Pasadena, Calif. erected a towering tree on Mount Wilson.

1912 Community trees decorated in Madison Square Park, New York City, and on the Common in Boston.

1913 "Children's Christmas Tree" placed in Independence Square, Philadelphia.

1920 Giant deodar cedars create a mile-long panorama of lighted trees, on "Christmas Tree Lane" in Altadena, Calif.

1923 First National Community Christmas Tree inaugurated by President Calvin Coolidge.

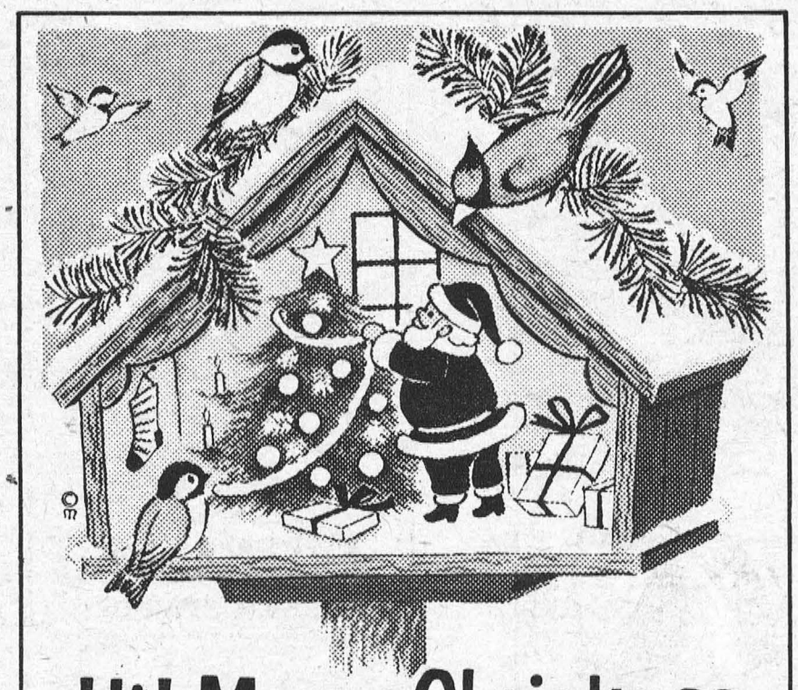
1926 National Christmas Tree designated by U.S. Department of Interior. It's a "Sequoia gigantea," or coniferous evergreen, in King's Canyon National Park, Calif.

1933 First Rockefeller Center Christmas tree erected—a 70-foot high Norway spruce with 1,200 colorful lights. Since then, huge Christmas trees—usually Norway spruce—have been a tradition in this New York business-entertainment complex. Tallest ever was a 90-footer, in 1948.

1947 Minneapolis celebrated with a tree made of waterpipes. 135 trees placed in the pipes served as limbs.

1950 A Seattle shopping center set a record for the highest tree, with a 212-footer.

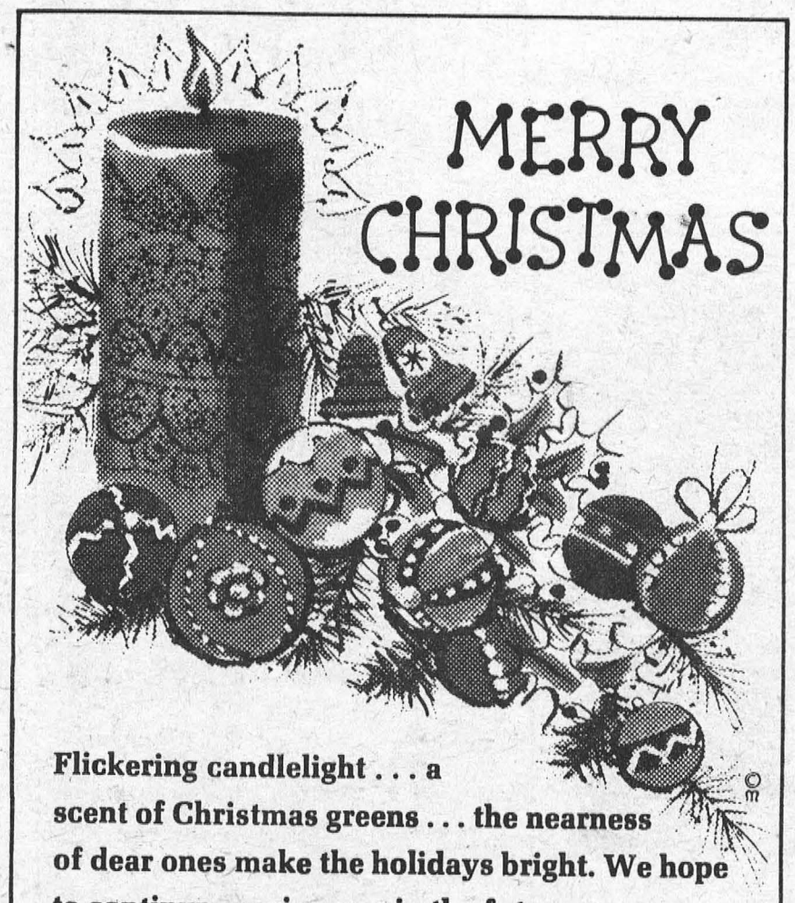
Canadians celebrate with a National Christmas Tree on Parliament Hill in Ottawa.



Hi! Merry Christmas

Have the cheeriest holiday ever. Best wishes and thanks to all of our neighbors. We value your patronage.

SMITH'S DAIRY LTD.



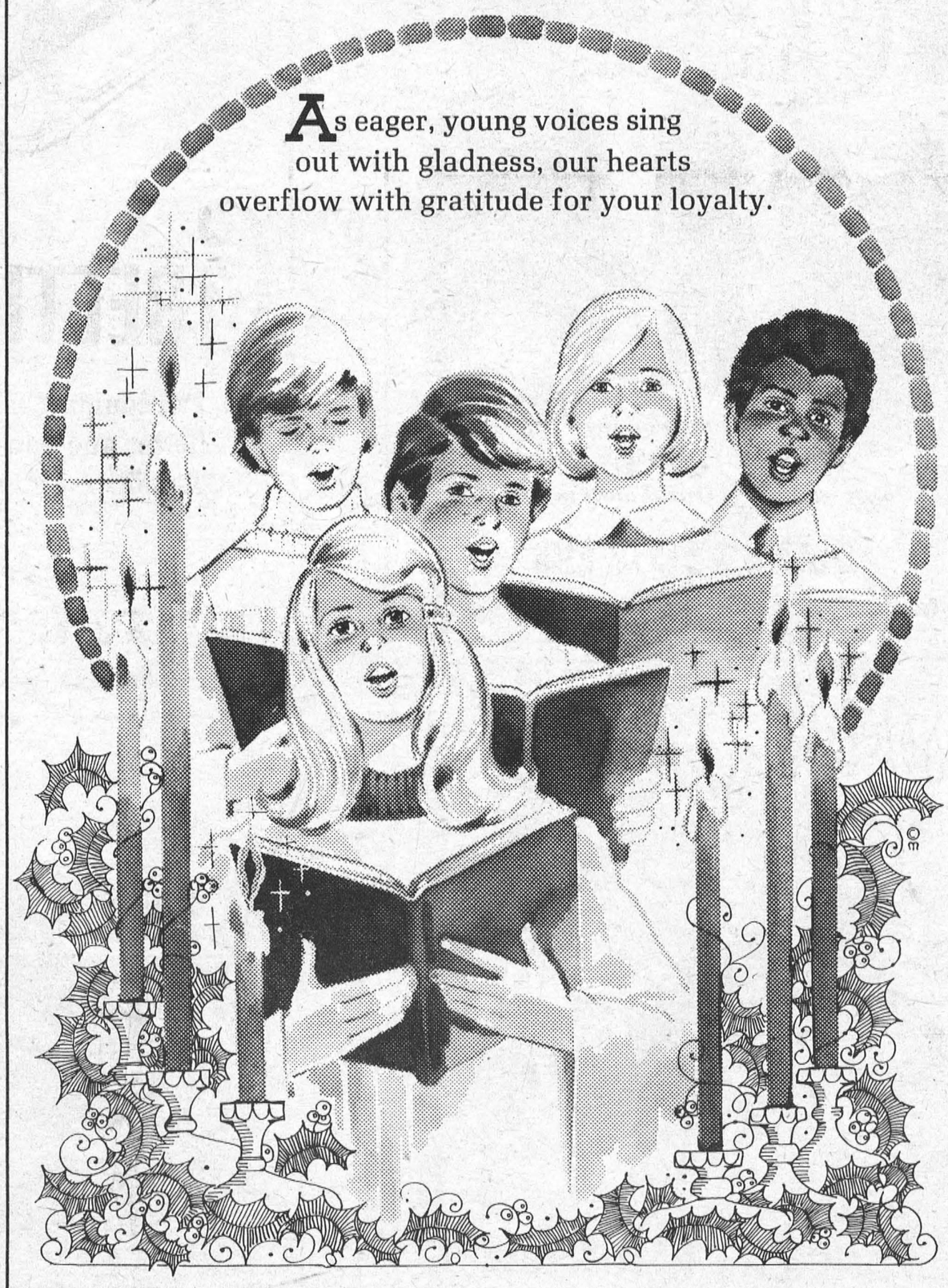
Flickering candlelight . . . a scent of Christmas greens . . . the nearness of dear ones make the holidays bright. We hope to continue serving you in the future.

BANK OF NOVA SCOTIA

RON HALL, MGR., AND STAFF

IT'S CHRISTMASTIME

As eager, young voices sing out with gladness, our hearts overflow with gratitude for your loyalty.



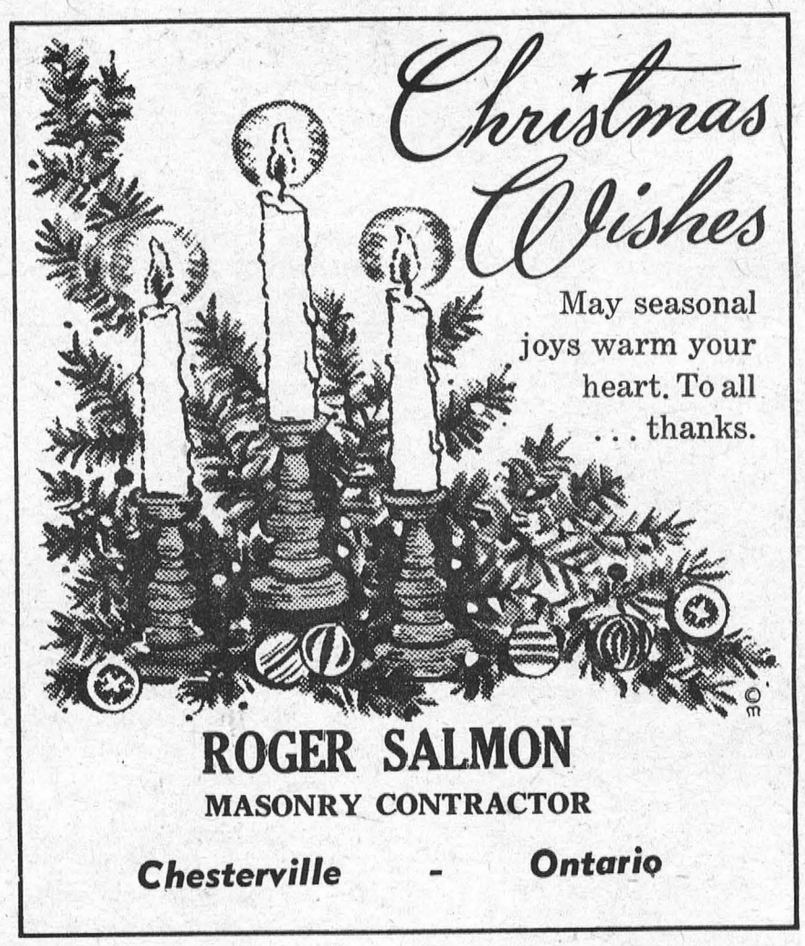
UPPER CANADA MOTOR SALES

MORRISBURG, ONTARIO

Season's Greetings

TO ALL OUR FRIENDS
AND PATIENTS

The Doctors and Staff of
THE ST. LAWRENCE MEDICAL CLINIC



ROGER SALMON
MASONRY CONTRACTOR
Chesterville - Ontario



Our hearty good wishes to you and your family at this happy time of the year.

Grateful thanks for your continued good will.

LOUIS ARSENAULT
RUBBER STAMPS



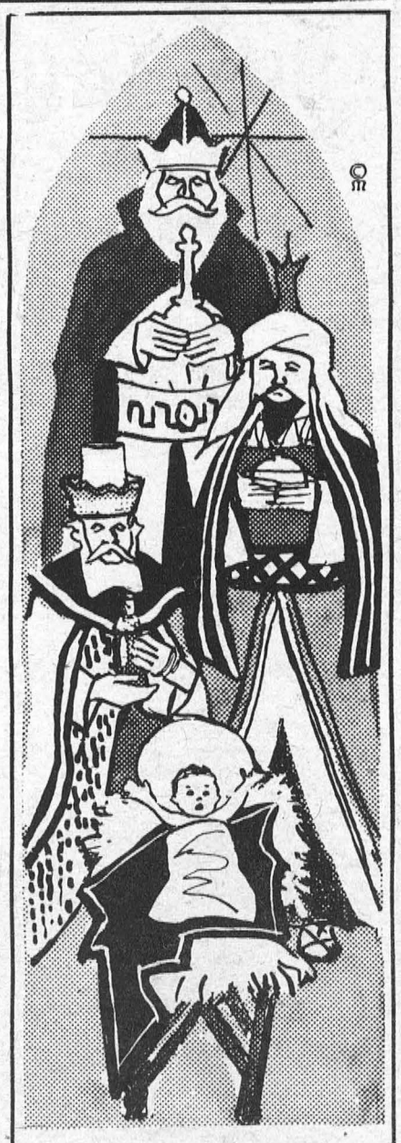
Deck your holiday and home with happy times, fresh greenery! Our thanks to everyone.

DIANA'S FLOWERS
PHONE 543-2566 — MORRISBURG, ONT.



We couldn't ask for a better audience.
Thanks for your support.

BLACK'S TV & APPLIANCES
WILLIAMSBURG, ONTARIO



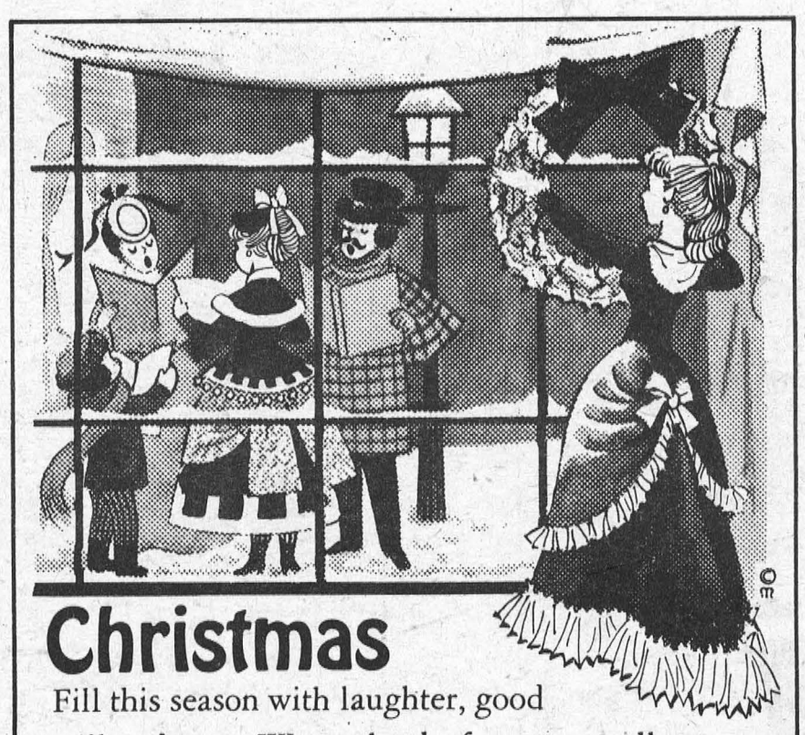
Noel

As the Wise Men followed a Star and found the Babe in Bethlehem, may we find peace and joy at Christmas.

HELEN'S BEAUTY SALON



BERT'S BEAUTY SALON
PHONE 543-2858



Fill this season with laughter, good will and song. Warm thanks from us, to all

DURANT'S FLOWERS & GIFTS
CHESTERVILLE, ONTARIO

Greeks Have Unique Religious Ceremony to Celebrate Christmas

On Christmas Eve, children of Greek families go from house to house singing carols to the accompaniment of tiny clay drums and tinkling steel triangles. They are rewarded with gifts of figs, walnuts, almonds and sometimes money.

Afterwards there is a Christmas Eve service, which begins at 4 a.m. and ends shortly before dawn. The family then begins feasting with "Christpsomo," (bread of Christ), a simple cake studded with nuts, and "Kourbiedes," small cakes dusted with powdered sugar.

The Christmas dinner must include "cheridon," roast pig. In rural households, these are fattened for the feast from midsummer on. If a family cannot afford to buy a pig, usually relatives or neighbors provide one.

There are no Christmas trees and no Christmas presents. St. Basil's Day or New Year's Day is the time for exchanging gifts. St. Basil, "Hagios Vasilias," one of the four fathers of the Orthodox church, is the Santa Claus of Greek children.

Blessing of the Waters

Since Greece has always been a maritime nation, it is not surprising that the blessing of the waters is an impressive part of the Christmas celebration. This takes place on Epiphany Day.

At high noon on that day, the Archbishop or highest ranking priest leads a procession from the church to the waterfront. Dressed in magnificent vestments, he holds aloft before him a crucifix of gold or ebony with a silver image of the Saviour. Acolytes and lesser clergy, also clad in rich vestments, accompany him, chanting as they march. The congregation follows in their wake.

The procession halts at the water's edge. The Priest intones a prayer and then, after tying a scarf around the cross, hurls it into the water. From the shore and from boats, men and boys dive after it. The one who succeeds in bringing it up receives a special blessing from the priest and usually a gift of money from the onlookers.

In America, this ceremony of blessing the waters is likely to be celebrated wherever there is a sizable Greek settlement. At Tarpon Springs, Florida, where many Greeks are engaged in the sponge fisheries, and at Asbury Park, New Jersey, it is an annual event.

The Church of St. Nicholas in New York City has held this ceremony for many years at Battery Park, where the swimmers must plunge into the icy waters of New York harbor after the cross.

Classics Provide Yuletide Melodies

In this century, hymns and carols of the Nativity have been composed by Peter Warlock ("Bethlehem Down") and Gustav Holst ("Mid-Winter")—among others.

Often, hymns and carols have been set to the music of classic composers.

One example is, "While Shepherds Watched Their Flocks by Night," by Nahum Tate. Music for this came from Handel's opera, "Siroe," as adapted by Richard Storrs Willis.

★ ★ ★ ★ ★

In England, Boxing Day, the first weekday after Christmas is so named from the practice of giving boxes of food, gifts and money to tenants, tradesmen and servants.

★ ★ ★ ★ ★

The Irish place lighted candles in their windows on Christmas Eve as a guide and an invitation to all, who like Mary and Joseph, may be seeking shelter.

★ ★ ★ ★ ★

Lithuanians cover their Christmas Eve dinner table with layers of straw in memory of the night in Bethlehem.

★ ★ ★ ★ ★

BEES GET BUSY

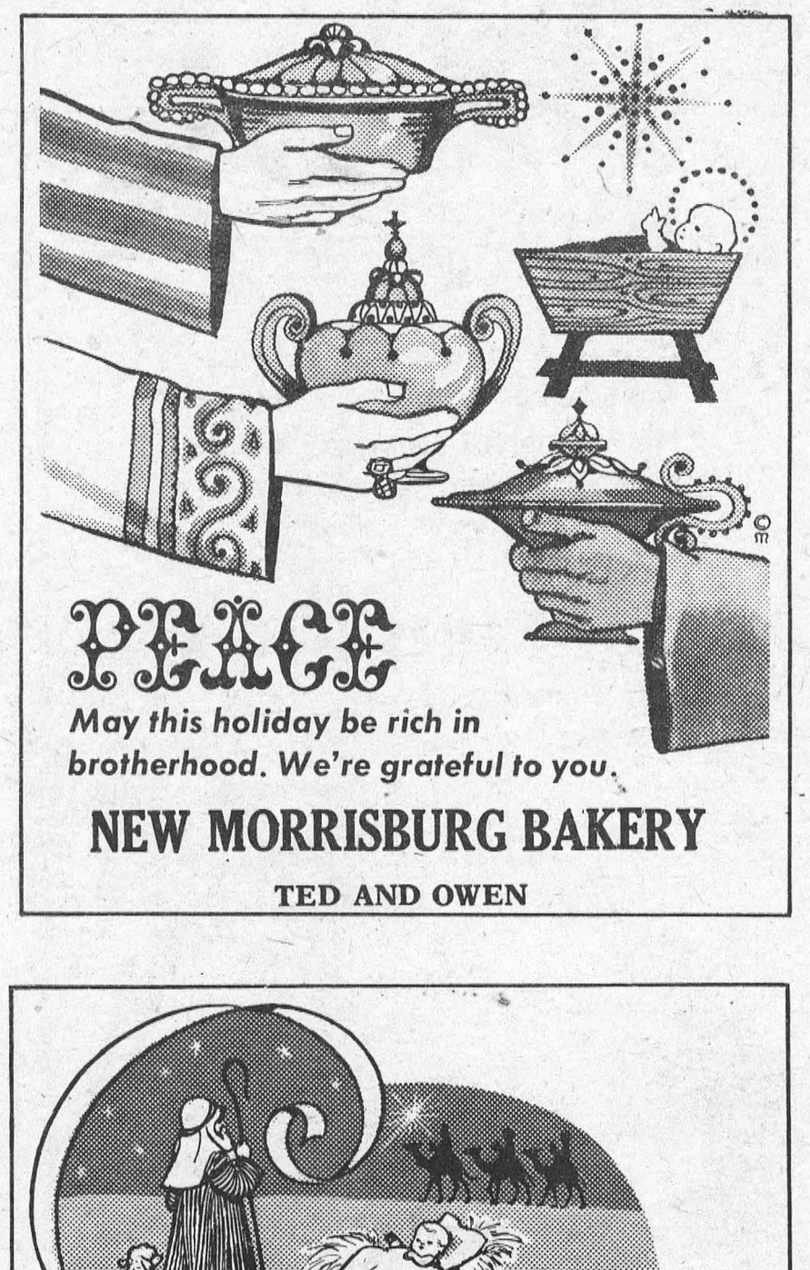
On Christmas Eve, bees hum holiday carols and melodies, says legend.



Greetings

Season's best to you, this Christmas Day.
We appreciate the patronage shown to us.

NEW CENTENNIAL RESTAURANT
PIZZA PARLOUR
MORRISBURG : ONTARIO



PEACE

May this holiday be rich in brotherhood. We're grateful to you.

NEW MORRISBURG BAKERY
TED AND OWEN

Silent Nights

May the peaceful tranquility of this Holy season enter heart and home. Our pleasure is serving you.

COUNTRY MEAT MARKET
Bill Marcellus *Dunbar, Ont.*

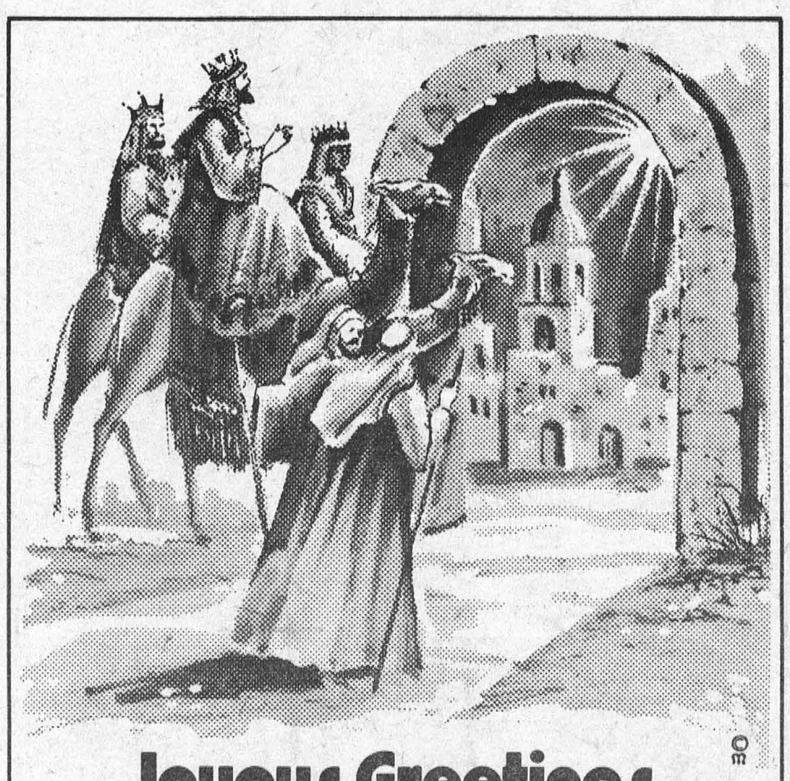


GREETINGS

This Christmas, let the bright rays of love, peace and understanding enter our hearts and shine there always. We extend grateful thanks to our loyal customers.

CASSELMANS' SHOES
MORRISBURG

BIBA - IROQUOIS



Joyous Greetings

May this Christmas bring you spiritual peace and contentment. It's been a pleasure to serve you.

LEE'S RESTAURANT
PHONE 543-3145 — MORRISBURG, ONT.

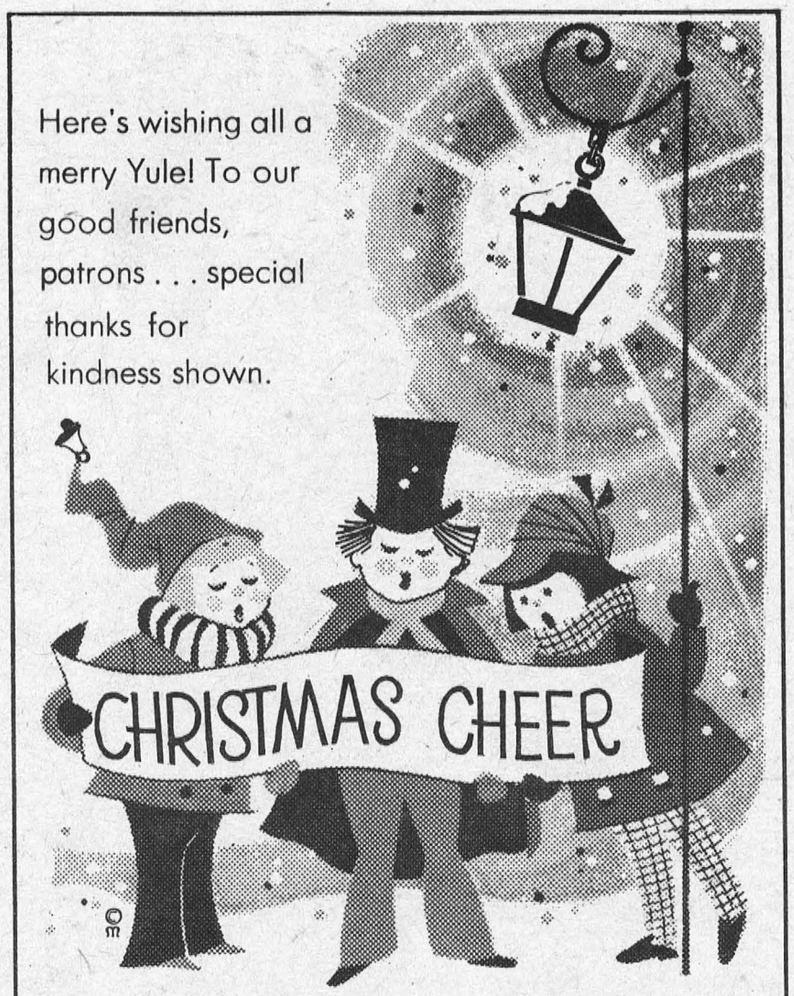


CHRISTMAS GREETINGS

We wish you happy holidays, and take this opportunity to thank you for the continued loyalty and confidence you have shown us.

EDGERTON FUELS
MORRISBURG, ONTARIO

Here's wishing all a merry Yule! To our good friends, patrons . . . special thanks for kindness shown.



FAIRBAIRN FUNERAL HOME LTD.

GORD. FAIRBAIRN, PRES.

Biblical Star Still Mystery To Scientists

Even in this advanced age — with satellites in orbit, sputniks and rockets — men of science still find mystery in the Biblical Star of Bethlehem that shone so brightly when He was born.

Some scholars believe it may have been a supernova, or exploding star. Others think it might have been a comet or perhaps a conjunction of the bright planets Jupiter and Saturn.

If it was a supernova in the Milky Way, astronomers say it would have unquestionably filled ancient stargazers with awe and the feeling that a great event might be taking place.

A "nova" implies a new star, but actually is not. It is rather an old star that suddenly flares up in a display 20,000 to 50,000 times brighter than the sun. A supernova is about 100 million times more brilliant than the sun.

Astronomers do not know what causes a supernova. One theory is that the star's supply of hydrogen becomes exhausted. As the star contracts, the core temperature rises to 110 million degrees centigrade. The incredible temperature sets off helium-fusion processes, and the star becomes a huge nuclear fusion reactor which eventually flies to pieces.

PEACE -- *We hope its warmth fills your holiday with heartfelt happiness.*



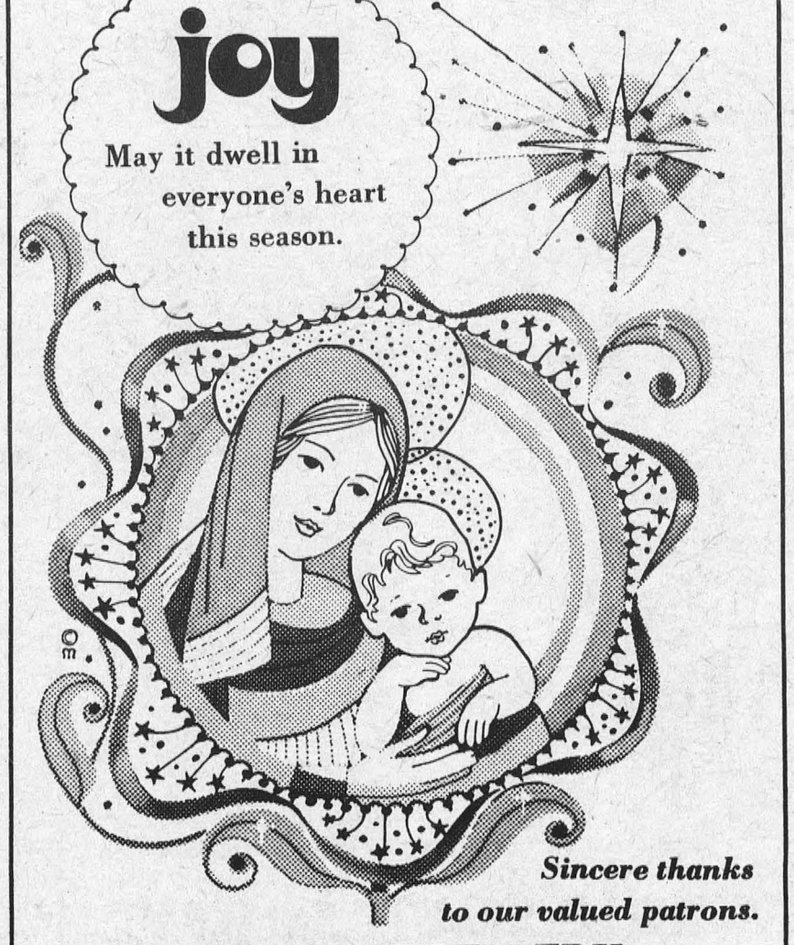
For your patronage we are grateful.

THE CLOTHING BARN

ALEX AND MARY

joy

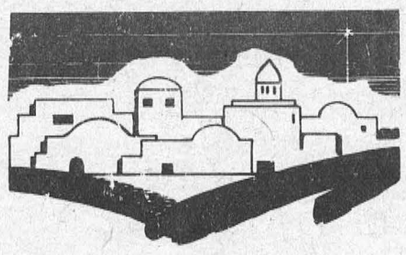
May it dwell in everyone's heart this season.



Sincere thanks to our valued patrons.

WALTER'S JEWELLERY

MORRISBURG, ONTARIO



Pilgrims Gather In Jerusalem

Today, as through the centuries — every Christmas morning, thousands of pilgrims gather in the open fields south of Jerusalem to listen to the distant bells from Bethlehem.

In the mists of dawn, these devout gather to sing, pray and meditate in the very area where Christ Himself was born.

Though Bethlehem is now owned by Jordan, pilgrims may travel there upon application and consent of both Jordan and Israeli governments.

On the Israeli side and the Jordanian side of the Holy Land, many special services are held to commemorate His Day.

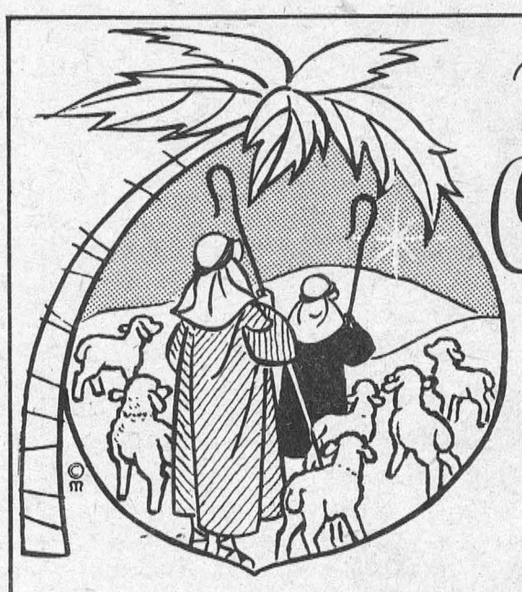


Sing out the carols!

Delight in merry Christmas tunes... lots of lighthearted fun. For valued patronage, thanks to everyone.

PINKUS SALVAGE & AUTO PARTS

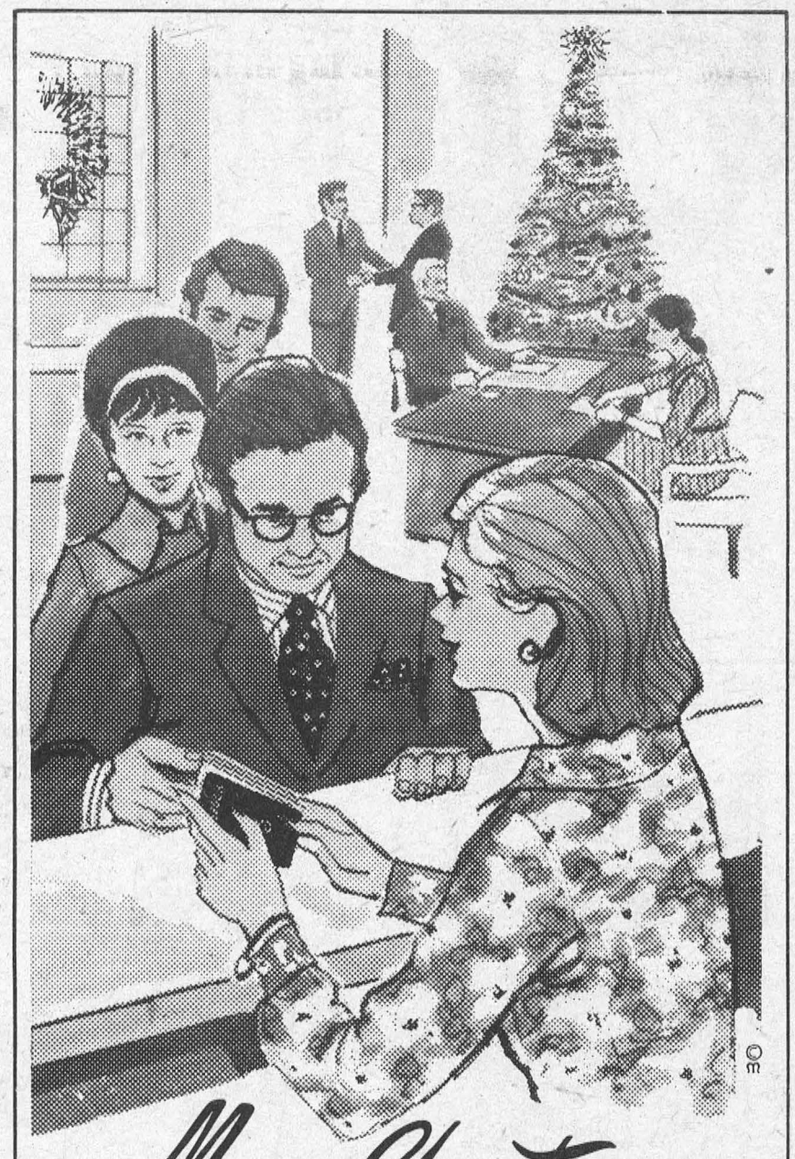
Williamsburg, Ontario



Merry Christmas

With most sincere hopes that peace and happiness be with us all. Many thanks.

KELLY'S FOOD BAR



Merry Christmas

We're banking on you to have the happiest holidays ever, and we want you to know it's been a real pleasure to serve you. Thanks

BANK OF MONTREAL

GREEN IS SAD

In Scandinavia, evergreens stand for sadness. Gala ribbons and papers, fruits and flowers, colorful balls and candies are preferred holiday decorations.



It gives us great pleasure to greet
you and to extend our warm, sincere thanks.

WHITTEKER'S MEAT MARKET

WILLIAMSBURG, ONTARIO



We're ready to
roll up and wish you
a very Merry Christmas.
Thanks for your confidence.

STRADER MOTOR SALES LTD.



Nicholas, Beloved Saint of Children And Christmas

The "Santa Claus" of so many children in Europe is Saint Nicholas.

Saint Nicholas, reputed to be the hardest working Saint of all — was born in Petras, city in Asia Minor. His history tells of many great miracles, great deeds to help the poor and the needy.

He is patron saint to bankers, pawn-brokers, unmarried girls, children, mariners, scholars, and even thieves. He is said to have lived in the Third Century after the birth of Christ.

Over 600 years later, Saint Nicholas was adopted as the patron saint of old Russia and later by the Laplanders and Samoyeds. (From whom he probably acquired his sleigh and reindeer.)

Saint Nicholas is also revered in Germany, France, Switzerland, Holland and Luxembourg — and it is in these countries that he appears traditionally riding his white horse, carrying gifts for good children and whipping rods for the bad ones. His gifts are bestowed on December 6th.

When the Dutch settled in the American colonies, they brought with them the tradition of Saint Nicholas or "Santeklas," as he was affectionately called.

From the tall, lean and spiritual looking character in long robes, he was gradually transformed into the image we know now.



HOW CHRISTMAS WAS NAMED

The name "Christmas" to designate the celebration of the birth of Christ is used only in English-speaking countries. It comes from an old English phrase — "Christes Masse," meaning Christ's Mass which emphasizes the religious meaning of the holiday.

UNDER THE PALM

Some say the traditional Christmas tree was once a palm with 12 parts, each part representing one of the 12 apostles.



Hope it's filled with gifts galore.
Our bountiful thanks to each of you.

CLAIRE VAN ALLEN



**It's time to be merry and bright . . .
and to thank our many good friends
for your valued patronage, loyalty,
good will, confidence and support.**

BOUCK'S HILL FEED CO. LTD.

WILLIAMSBURG, ONTARIO



Merry Christmas

Holiday greetings are always in style. We've enjoyed your goodwill and confidence throughout the year. Thanks.

NELL'S BEAUTY SALON

MANAGEMENT AND STAFF



Christmas Greetings

Our wish is that this season
be filled with inner peace for you.
Thanks, loyal patrons.

SMITHSON'S DAIRY STORE
(At The Hub)

Merry Christmas



May your holiday be a real winner . . . scoring high in fun and happiness. Sincere thanks for your loyal support.

McGILLIS HOME HARDWARE
MORRISBURG, ONTARIO

MERRY CHRISTMAS

From our family to yours...wishes for a joyous holiday. Hope it's filled with friendly good cheer. We appreciate patronage shown us.



THE DUTCH SHOP
PHONE 543-3041 MORRISBURG, ONT.
Mr. and Mrs. Gerry Hess

The Three Wise Men

IN the wonderful story of Christmas appear the Magi — the Three Wise Men, yet the Scriptures tell us very little about them.

We are told they were kings from the East who brought gifts of gold, frankincense and myrrh to the Christ Child.

The Magi were members of a priestly caste — their religion was fundamentally that of Zoroaster, an ancient philosopher. This particular group was recognized to be physicians, versed in the use of herbs and were credited with remarkable healing powers.

They were, no doubt, astronomers as well as geographers. Their studies of the heavens led them to recognize the advent of a new star in the system of Jupiter and Saturn.

And, their journey from Persia, which is believed to have been their starting point, to Bethlehem was a trip of over 1,000 miles. Traveling by camel, the trip could have taken anywhere from three months to a full year.

Kings, scientists, seers — the Magi were all of these —they were the Three Wise Men of the Christmas Story.

Christmas Comes Out of Pagan Past

December 25th marked an important date in the life of the pagans centuries ago, just as today this day is important to all in the Christian world.

The Sun Festival, one of the most important rites in the pagan world, was marked on this day and was followed by twelve day of a "high old time" devoted to the expulsion of evil.

Lighted torches, assorted bells and noisemakers, a hue and cry set up by the populace, were supposed to drive away all demons, witches and evil spirits.

To minimize the importance of pagan festivals that lingered in the first centuries following the Birth of Christ, the early Christian leaders turned this into a Holy Day.

In the Roman Julian calendar, December 25th was figured as the day when the sun was "born." On this day the light lengthened, the sun rays became warmer, stronger — and the chill of winter would soon leave.

The last day of this period — the twelfth Day, January 6th — marked the conclusion of these noisy rites.

The festival, in the honor of the sun's birthday, was a symbolic promise that crops and cattle would thrive.

In order to convert many non-believers from their worship of the sun to reverence for Him, who was also the Son, was the reason that the early Christian leaders chose the day of December 25th for His birthday.

Therefore, although religious historians have yet to determine Christ's actual birth date, the Christian world has celebrated our Saviour's birth on December 25th since 375 A.D.

Begins in Italy

Christmas belongs to the people. So thought St. Francis of Assisi.

His way of helping his Italian parishioners grow closer to Christmas was to create the very first *praesepe,* or Christmas crib.

His carol, "The Song of the Creatures," made the Nativity still more real to them since it told of the lowly animals which were part of their lives and livelihood.

All this happened early in the 13th century. From that time, the idea of the creche or crib has spread to virtually every country on the globe.

Today, especially in Latin America and Europe, the manger scene sets the theme for a holy and happy Christmastide.



GREETINGS

Here's hoping your holidays are everything you want them to be. Best wishes and thanks to you all.

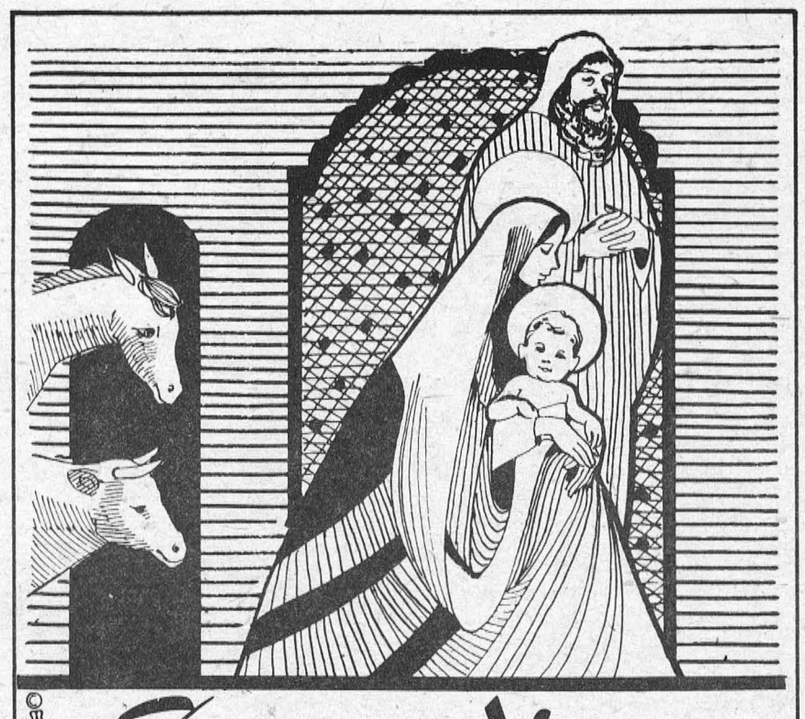
THOMPSON DOMINION HARDWARE

MORRISBURG, ONTARIO

The Legend of Christmas Tinsel

According to an old legend, a poor peasant woman, with many children, decorated a Christmas tree with such humble trimmings as she was able to gather, mostly berries and nuts and such odds and ends as she had managed to save up during the year. She labored far into the night trying to make her tree as beautiful as she could.

While she was asleep, spiders came and crawled from branch to branch trailing their lacy webs behind them. To reward the woman for her devotion, The Christ Child blessed the tree and all the spider webs were turned into gleaming silver.



Silent Night

May all our good friends share in the quiet wonder of Christmas. We are grateful for your patronage.

BARKDALE SERVE-A-CAR LTD.

543-2728 : PHONES . 543-2592



Christmas Wishes

May your hearts be light . . . your holiday bright with happiness. Thank you for your patronage.

RHEA-RITA BEAUTY SALON

Nancy, Lucille and Esther



Joyous Christmas

. . . and may this season bring much cheer to your home and heart in every way. Very sincere thanks, too.

HARLAND VEINOTTE LTD.

TRUCKING

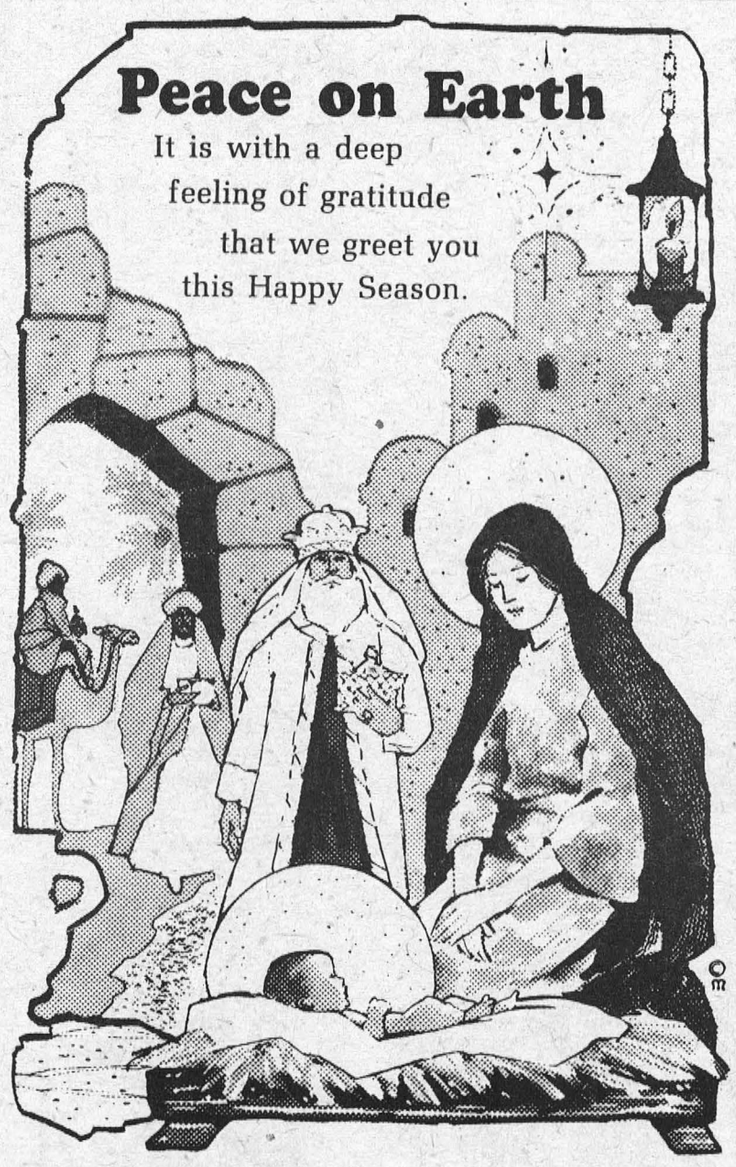


Merry Christmas

May the happy spirit of Christmas continue through our year-round relationship. Thanks!

FLOYD FISHER REAL ESTATE

AND STAFF



Peace on Earth

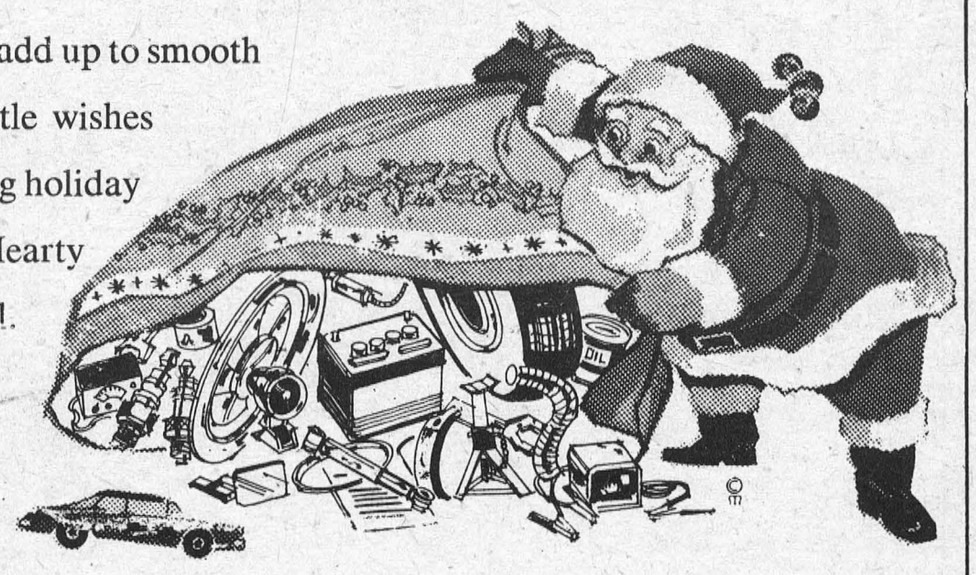
It is with a deep feeling of gratitude that we greet you this Happy Season.

McNEELY PHARMACY LTD.

WILLIAMSBURG, ONTARIO

MERRY CHRISTMAS to ALL!

Little parts add up to smooth driving. Little wishes add up to big holiday greetings. Hearty thanks to all.

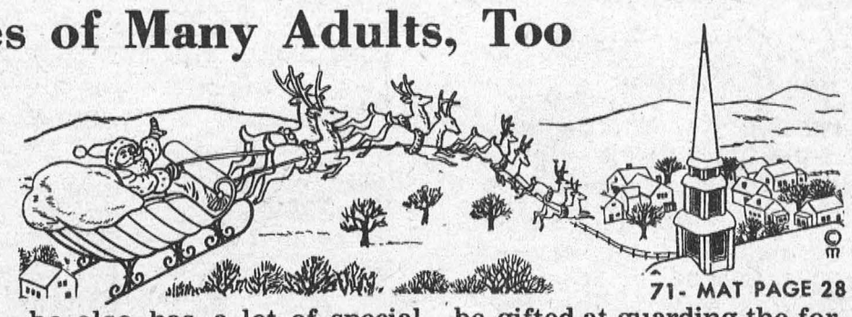


LAKELAND AUTO PARTS LTD.

SHOPPING CENTRE — MORRISBURG, ONT.

TELEPHONE 543-2929

By Any Name, Santa Always Pleases Children, Guards Fortunes of Many Adults, Too



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When what's-his-name arrives in town, everyone is glad to see him.

Who's that again? Oh, Santa Claus, of course. Or he could be—depending on where he is—St. Nick, Pere Noel, Father Christmas, St. Nicholas, Kris Kringle.

Washington Irving called him Father Knickerbocker. To Russians, he's Grandfather Frost.

This magical man of many names not only brings gifts, he also has a lot of special gifts and powers, according to the lore of Christmas.

Santa inherits his powers from St. Nicholas, a fourth century bishop.

Consequently, he's said to be gifted at guarding the fortunes of children, merchants and sailors. He takes a special interest in helping single girls find husbands, and the earliest pawnbrokers called him their patron.

Art Spreads Story Of His Birth

The Nativity scene has always stimulated and challenged painters and sculptors.

In turn, great works of art depicting the story of the birth of Christ have, through the years, enriched the lives and enhanced the spiritual insights of millions.

Earliest Christian art was simple and graphic, as clear and easy to appreciate as a comic strip.

Later, religious paintings became stilted.

Then, Italian Renaissance painters instilled renewed warmth and humanity into art, renewing, too, individual art appreciation, through their natural, lifelike creations.

Their work gained much from the stimulus of the changing times and the new approach to art, fostered by the support of the Medici and commissions for paintings and sculpture from the church.

For instance, Raphael, famous for the "Sistine Madonna," came to Rome from Florence to do a fresco decoration in the Vatican at the same time that Michelangelo was painting the ceiling of the Sistine Chapel.

Artists from other countries, too, traveled to Italy, there to experience and be influenced by Renaissance thought and feeling.

Religious Cards Take Lead In Popularity

"Sorry, we don't have any more Christmas cards, only some religious ones."

These words, supposedly spoken by a saleswoman to a last-minute shopper for greeting cards a good many years ago, wouldn't be meaningful now.

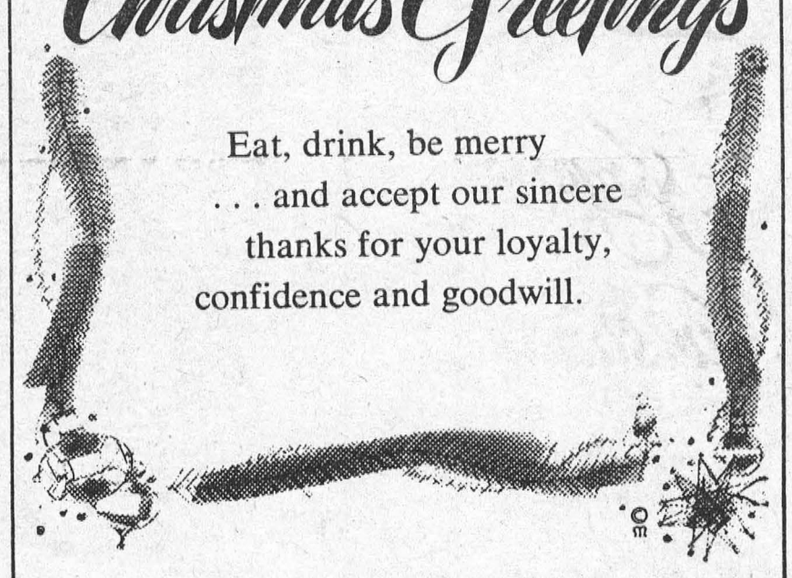
During recent Yule seasons, greetings with a religious message have led the way in popularity. The wryly-humorous idea that anyone looking for cards wants some that show only the convivial side of Christmas was never very funny, and now it definitely isn't true.

Early cards pictured dancers and skaters, holly and mistletoe, robins and other birds, beautiful women and charming children and flowers by the score.

Such themes still appear, but they take second place to religious messages—especially, "Peace on earth, good will toward men."

READY FOR YULE

"Christmas tree" is the actual name of a plant that grows in New Zealand.



Eat, drink, be merry
. . . and accept our sincere
thanks for your loyalty,
confidence and goodwill.

HOLLYWOOD CAFE

MORRISBURG, ONTARIO



Here's wishing friends extra
yardage on holiday joy. Special thanks.

D. & K. FABRICS

ON THE MALL — MORRISBURG, ONT.



**Best wishes for old fashioned
Christmas joys . . . and thank you for
the pleasure and privilege
of serving you, our valued friends.**

HEINZ' FOOD MARKET

MANAGEMENT AND STAFF

MERRY CHRISTMAS



From our family to
yours...wishes for
a joyous holiday. Hope
it's filled with
friendly good cheer.
We appreciate
patronage shown us.

W. P. HENOPHY LTD.

CANADIAN TIRE CORP. ASSOCIATE STORE ***Williamsburg, Ontario***

Well-Loved Carols Ring Out Everywhere

"Joy to the world! The Lord is come!"

"It came upon the midnight clear, that glorious song of old."

"Silent night, holy night, All is calm, all is bright."

"Oh come, all ye faithful, joyful and triumphant."

Throughout Christendom, the words of these well-loved carols are familiar even to little children, and they'll be heard this Christmas wherever carolers get together.

"Joy to the World" was written by Isaac Watts (1674-1748), English hymnist.

Watts, who is known as the creator of the modern hymn, wrote nearly 600 hymns. Many of these still appear in Protestant hymnals, says the Encyclopedia Americana.

"It Came Upon the Midnight Clear" is the work of Edmund H. Sears, a Unitarian minister in Massachusetts, more than a century ago.

Perhaps the most famous of Christmas carols, "Silent Night" was first sung on Christmas Eve, 1818, to guitar music.

Mice in the bellows had silenced the organ of a tiny Austrian church. Father Joseph Mohr met the challenge by writing "Silent Night." His organist composed a melody for guitar.

Father Mohr's inspiration—aside from the mice—was the vast, still beauty of the snowy mountains around the village.

"Oh come, all ye faithful" is translated from the Latin, "Adeste Fidelis," and its exact beginnings are shrouded in the mists of time.

Historians say it may have been written by Saint Bonaventure, in the 13th century.

Inspires Music

In serious music as well as popular carols, the Nativity scene lives on.

Handel's "Messiah," Bach's "Christmas Oratorio," Berlioz' "L'Enfance du Christ" are noteworthy examples of music performed year after year at Christmas.

More recently, Britten's "Ceremony of Carols," Honegger's "Christmas Cantata" and Menotti's "Amahl and the Night Visitors" have joined the holiday medley of musical treatments.

Christmas



The true meaning of Christmas stems from the message, that heralded His birth . . . "Peace on Earth, Good Will to All Men". We wish a generous share of spiritual happiness for you. And we take this opportunity to thank you for your friendly good will.

Employees and Management of

BEAVERS DENTAL PRODUCTS LTD.

George E. Beavers, B.A.