

# The Morrisburg Leader

Authorized as Second Class Mail  
Post Office Dept., Ottawa

\$3.50 YEAR IN CANADA

\$4.50 YEAR IN U.S.A.

VOLUME 106, NO. 51.

MORRISBURG, ONT., FRIDAY, DECEMBER 20th, 1968

SINGLE COPIES 10c

## Candlelight Service at Knox Christmas Eve

A candlelight service comprising carols, Scripture readings, and items by Choirs and Junior-Hi Group will be held at Knox Presbyterian Church, Morrisburg on Thursday, December 24th, at 7:30 p.m.

Following is the order of service:

Organ Recital  
Choir Processional — "Joy to the World" 165 (Congregation will Rise as Choir enters and will join in the Processional Hymn).

Prayer.  
Choir — "Let Our Gladness Know No End".

1st Lesson — God declares in the seed of woman shall bruise the Serpent's head — Genesis 3: 13-15  
Carol — "Hark the Glad Sound" 164 (1-3, 6).

2nd Lesson — God promises to Abraham that in his seed shall all nations of the earth be blessed — Genesis 22: 15-18.

Junior Choir — "The Loving Saviour".

3rd Lesson — Christ's birth and Kingdom are foretold by the prophet — Isaiah 9: 2,6,7.

Choir — "O Thou That Tellest God Tidings".

Carol — "O Little Town of Bethlehem" — 169 (1, 2, 4).

4th Lesson — The Prophet Micah

foretells the glory of Bethlehem — Micah 5: 2-4.

Solo — "I Cannot Understand"  
5th Lesson — The Angel Gabriel visits the Virgin Mary — Luke 1: 26-33, 38.

Solo — "The Magnificat".  
Carol — "It Came Upon the Midnight Clear" — 170 (1, 4, 5)

6th Lesson — St. Matthew tells of Christ's Nativity — Matthew 1: 18-23.

Junior Choir — "Dear Little Stranger".  
Carol — "Away in a Manger" — 729.

7th Lesson — The Shepherds go to the Manger — Luke 2: 8-16  
Choir — "Christmas Pastorate"

8th Lesson — The Wise Men are led by the star to Jesus — Matt: 2: 1-11.

Carol — "As With Gladness Men of Old" — 177 (1, 3, 4)

9th Lesson — St. John unfolds the mystery of the Incarnation — John 1: 1-14.

Choir — "Come to My Heart, Lord Jesus".

Carol — "O Come, All Ye Faithful" — 173.

Offering — Taken during singing of Carol 173.

Prayer.  
Benediction.

## AREA RESIDENT DIED IN HOSPITAL AT WINCHESTER

The death occurred on Friday, December 13th, 1968 at Winchester Memorial Hospital after a lengthy illness of Mrs. Josephine Delma Longstaff of RR1, Morrisburg.

Born at Peterboro, Ont., on March 5th, 1915, she was a daughter of Mrs. Edith Rishia of 269 Lake St. Peterboro, Ont. She grew up and was educated in that area and later married Cecil Longstaff. She resided in Toronto for some time but for the last 5 years had lived at Glen Becker.

She is survived by one son, Walter Hutcheson and four daughters, Mrs. Marie Barkley, RR1, Morrisburg, Mrs. Cecilia Morelli of Chillewack, B.C., Mrs. Alice Robertson, RR1, Morrisburg and Mrs. Edith Daouillard of RR3, Williamsburg, Ont., and one sister Cecile Taylor of Toronto.

The funeral was held at Fairbairns Funeral Home on December 16th, 1968 with Rev. F. L. Howald in charge.

Pall bearers were: Walter Hall, Irwin Hall, Dwight Beckstead, Dick Casselman, Dale Richmire and Clare Reddick.

Interment was in Mount Pleasant Cemetery.

## Coligan Shield Awarded



Jean Lee, 15 year old student of Seaway High School was a double award winner at the annual Christmas Concert held Thursday at Morrisburg Public School. Jean was awarded the Coligan Shield for highest scholastic standing in Gr. 8 and the Morrisburg Women's Institute senior award for public speaking. Others receiving public speaking awards were Jeanne Cameron, junior class and Eric Stevens, primary class. Institute awards and trophies were presented by Mrs. Thomas Fraser, president.

Jean Lee came to Morrisburg from Hong Kong when she was 8 years old. Because of language difficulties she started school here at the Grade 1 level and has been a top student through all grades.

24 years ago, in honor of their father, the late Thomas Coligan, the Coligan Shield was given by Miss Marion Coligan and J. R. Coligan for annual presentation to the top standing pupil entering high school. Mr. Coligan Sr. had been a member of the Morrisburg Public School board for 47 years and for

major number of those years, as chairman. Miss Coligan followed her father as school board member 24 years ago. For the past two years she has been a member of Seaway Valley High School Board. J. R. Coligan taught at Morrisburg Public school for 35 years, 20 of them as principal. Miss Coligan made the presentation to Jean Lee, Thursday.

Picture shows: Miss Marion Coligan awarding the Coligan Shield to young Miss Lee. — Photo is by Smith, Morrisburg.

## Mrs. Howard Smith Died in Hospital

The death occurred on Saturday, December 14th, at the Winchester Memorial Hospital, of Mrs. Howard Smith of Morrisburg, in her 60th year. She had been in ill health for some time and suffered a stroke three weeks ago.

Born in the Williamsburg area, she was a daughter of the late Mr. and Mrs. Cephrenus Casselman. She received her education in the township schools, and forty-one years ago on March 21st she married Howard Smith. Until about 10 years ago, they farmed in the Williamsburg and Church Road areas; they then came to Morrisburg and have since resided here.

A kind, cheerful woman she had enjoyed a wide circle of friends who sincerely regret her death. A large number of floral tributes and donations to the Heart Fund testified to the high esteem in which

the deceased lady was held.

Besides her husband, Howard, she is survived by three sons, Dalton of Morrisburg; Carl, of Brockville and Ronald of Colquhoun; and four daughters, Velma (Mrs. Wm. Stotts), Brockville; Mary (Mrs. Trevor Molson), Johnstown; Margaret (Mrs. R. Montgomery) of Morrisburg, and Patsy at home. There are also 17 grandchildren. She was predeceased by one daughter, one brother, and one sister.

Funeral services were conducted on Tuesday at 2 p.m. at the Fairbairns Funeral Home, Morrisburg, with Rev. Garfield Bruce of Lakeshore Drive United Church, officiating. Interment followed at Fairview Cemetery.

Pall bearers were: Donald Reddick, Edward Casselman, Ed. Rice, Lloyd Barkley, Charles McNaughton, Keith Duvall.

## DECORATING THE HOME IS ONE OF EARLY CUSTOMS

Brightening the home with twigs boughs and wreaths of holly is one of the oldest and happiest of Christmas traditions. The custom of bringing holly into the house dates back even into earlier centuries. In ancient Rome during the gay Saturnalia, midwinter feast to the god of sowing and husbandry, Romans sent friends holly to convey esteem and good wishes.

There are two hollies native to Ontario, according to the Federation of Ontario Naturalists. They are Mountain holly and common winterberry holly, sometimes called black alder.

Mountain holly is an erect, much branched shrub of moist places growing to a height of ten feet or more. The leaves are thin and smooth and bright green above. The fruit is a purplish red to crimson berry about one-quarter of an inch in diameter and borne on a slender purplish stalk.

It is found in moist situations, low places, swamps and damp woods, especially the edges of spagnum bogs or tamarack swamps.

Mountain holly is widespread in southern Ontario, but commoner north of the Carolinian zone to 49 degree north latitude.

Common winterberry holly or black alder is an erect shrub, growing ten to fifteen feet in height. The leaves are sharply serrated and are a dull or dark green above.

The fruit of the winterberry is a bright orange or red berry about one quarter of an inch across. They occur singly or in small clusters on short stout stalks. They remain on the plant well into the winter.

The common winterberry holly grows in moist situations such as swampy woods and thickets, peat

Many meetings have been held between the Seaway Valley Tourist Council, the five other Regional Tourist Councils in Eastern Ontario, and the EODC to plan more effective promotion, particularly in the north-eastern section of the USA, which already supplies 90 per cent of our tourist volume.

For 1969 something new is underway. An insert "Tabloid Feature" promoting eastern Ontario as a whole will be included in the following US newspapers the week of April 1st, 1969. The Boston Globe, the Syracuse Herald, Rochester Times and the largest paper in Buffalo. Total circulation between 1,500,000 and 2,000,000. This Tabloid will carry stories and pictures exclusively of Eastern Ontario and its attractions. The cost, to be borne by the above Councils, will be \$16,000.00. The Ontario Department of Tourism and Information has generously agreed to pay half the cost. 40,000 extra copies will be available for local distribution.

Local hotels, motels, restaurants, attractions and communities themselves may take advertising space in this Tabloid, and are advised to do so.

Mr. Allan Gozbee, of American Publishing Ltd. will be in the area to accept advertising in this issue, in the near future.

This is the most comprehensive promotion scheme ever planned for Eastern Ontario thanks to the hard work of men such as our President Reg Workman. Here at last, will be a "special edition" delivered right to the homes of up to 2,000,000 American families within holiday-distance of Seaway Valley.

If your area, or business, desires advertising space in the Tabloid,

please write Seaway Valley Tourist Council, Box 811, Cornwall — and we will advise Mr. Gosbee to see you.

Date for our Annual Dinner and Election of Officers will be January 29th... at the 401 Inn-Restaurant in Prescott. (The dinner has been held in the eastern end of the Region the past two years). Official invitations will be sent out early in the New Year.

A very special speaker has been obtained. A man who has spent 20 years travelling Ontario speaking on Tourism. Once pictures and details have been received they will be given to all the press in our area. Plan now to attend the Annual Dinner of YOUR Regional Tourist Council — the only tourist association in Seaway Valley promoting Seaway Valley exclusively.

## Give Details of Tax Reductions

Homeowners and tenants in the United Counties of Stormont, Dundas and Glengarry and gaining a total of more than \$1,000,000 this year through the Ontario Government's new system of reducing taxes on residential properties.

The system was introduced by Municipal Affairs Minister Darcy McKeough as a means of easing the burden of municipal and school taxes. Ontario makes the payments to each municipality, which in turn reduces the taxes for each house or apartment.

In the case of rented units, the landlord is allowed the reductions by the municipality and he is required by law to pass on to each tenant the full amount to which he is entitled.

So far, the amounts for individual municipalities in the counties range from \$6,642 in the Village of Finch to \$725,855 in the City of

Cornwall. The following is the list in these counties to date, excluding only the municipality of Roxborough for which the total has not yet been confirmed.

Town of Alexandria, \$49,527; Township of Charlottetown, \$106,435; Village of Chesterville, \$23,296; City of Cornwall, \$725,855; Township of Cornwall, \$58,247; Township of Finch, \$29,727; Village of Finch, \$6,642; Village of Iroquois, \$14,391; Township of Kenyon, \$40,011; Township of Lancaster, \$43,695; Village of Lancaster, \$12,425; Twp. of Lochiel, \$46,305; Township of Mattilda, \$39,394; Village of Maxville, \$16,465; Village of Morrisburg, \$30,595; Township of Mountain, \$34,664; Township of Osnabrock, \$46,086; Township of Williamsburg, \$36,725; Township of Winchester, \$37,159; Village of Winchester, \$27,884.

## NEW PLACE OF BUSINESS IS GAINING POPULARITY HERE

A popular port of call during this pre-Christmas season is Cassell's Sport Shop, a new enterprise which opened recently in the mall of the shopping centre.

Walter Cassell brings to the youths of Morrisburg a needed service. Here the lads and sometimes the lassies may join in a friendly game of pool. Many adults also avail themselves of the privilege of a game in pleasant relaxed surroundings. One super de luxe table is in constant demand. Activities

are under constant supervision by Walter or his assistants, and it is not unusual for various members of the local clergy to drop in for a spot of conversation.

As well as having become an important recreation for the young people, who could otherwise be standing on the street corner or getting into mischief, the sport shop carries a complete line of sporting goods and other items of interest, including snacks.

## Catholic Parent-Teacher Assn.

Mr. Wilfred J. Wilkinson, C.A., was featured speaker at Sunday Masses in Morrisburg and Iroquois on December 8th on the subject of the formation of a Catholic Parent-Teacher Association. Following the Sunday morning church services, a general parochial meeting was held in Saint Cecilia's Parish School at which Rev. D.W. MacDonald was chairman.

He formally introduced Mr. Wilkinson of Trenton to the meeting. The guest speaker delivered an informative address to the parents on forming a C.P.T.A. in the two parishes. Upon completion of his topic Mr. Wilkinson recommended that an executive be appointed.

At this stage Father MacDonald chaired a nominating committee and he presented a slate of officers to the meeting of which by motion of the meeting were accepted to serve for 1968-69 season. The St. Mary's Parish, Morrisburg and St. Cecilia's Parish Iroquois CPTA were

then installed by Mr. Wilkinson as follows.

Honorary Presidents were the principals of each school namely Mrs. Omer Pigeon and Mrs. M. White of Morrisburg and Iroquois respectively.

President, Mr. Leo J. DeBellefeuille, Iroquois; Vice President, Mrs. Bernard Brunt, Williamsburg; Secretary, Mrs. Eileen Merkley, Iroquois; Treasurer, Mr. Tom Coligan, Morrisburg; Parents Committee, — Mr. Joe Smit, Iroquois; Mrs. John Vaucour, Iroquois; Mr. Peter Van Moersel, Morrisburg; Mrs. Ruby Boulence, Morrisburg.

Teacher Committee: Mr. Carl Rines, Iroquois, Mrs. Doris Riley of Morrisburg.

Mr. DeBellefeuille in his acceptance speech, urged all parents and teachers to unite together in an effort to assist and do everything possible to work toward the betterment of the student body academically and also in Catholic Action.

bogs, or low land bordering swamps bogs and roadsides. It is widespread in southern Ontario and north to about 48 degree latitude.

## Christmas Concert At Public School

The annual Christmas concert at Morrisburg Public School was presented under the theme "Christmas in Many Lands". Judy Gummhill was commentator. Cindy Sheldrick represented Canada as "Mistletoe" with Grade 2 pupils singing "Up on the House Top" and "I saw Mommy Kissing Santa Claus". Grade 5 represented Sweden with Laurie Cruickshank as narrator, Marilyn McLean singing "Silent Night" followed by the chorus "Beautiful Christmas Tree". Jo-Anne Christensen was the symbol—a Christmas Card.

This was followed by Grade 1 representing Holland. Debbie McDougall was the symbol of poinsettia and holly. The class sang "Here comes St. Nicholas". Bonnie Barkley and Allan Brais were the Star and the Bell in the representation of Switzerland by Grade 3. Songs were "Edelweiss" and "Have a Jolly Christmas".

Eric Stevens represented the Spanish symbol of "lights". David Connor was narrator. Songs by grade 6 pupils were: "Spanish Noel" and "We Three Kings". Allen Cougler symbolized St. Nicholas and Mexico when grade 4 sang, "Mexi-

can Hat Dance" and "Colite Lindo". Jeanne Cameron was grade 7's narrator on the theme "China". Robbie Reynolds symbolized the creche. Songs were "Away in a Manger" and "The Three Kings".

A gymnasium display was enjoyed and Rev. F.L. Howald, school board chairman presented perfect attendance awards to numerous pupils representing every grade in the school.

The program for the evening opened and closed with choral selections presented by the choir under the direction of Miss Linda Thompson, music teacher. The morning Kindergarten class, with great earnestness and vigour sang a group: "Santa's Sleigh", "My Bugle", "Poor Puppy", and "Riddle-See". With equal enthusiasm the afternoon class followed with choruses which included: "Santa Claus", "Zing, Zee", "Two Little Hands" and "Dickie Derry".

Developing the theme "Christmas in Many Lands", grade 8 pupils portrayed Russia with a Russian Folk dance and Mark Stevens representing the symbol of the "Christmas Tree".



# OPERATION WHOLESALE

— AT —

## 25% OFF FINE CHINA

WADE of Ireland  
ROYAL DOULTON of England  
BUCHAN of Scotland  
HERITAGE of England  
ROYAL ADDERLY of England  
BELLEEK of Ireland  
And Many Others

## Allison Import Shoppe

HOW MANY TIMES HAVE YOU HEARD PEOPLE SAY —

**"I Got it Wholesale?"**

WELL NOW IS YOUR CHANCE! WE GUARANTEE THAT THE AVERAGE PRICE IN OUR STORE HAS BEEN SLASHED TO WHOLESALE OR BELOW! THAT'S RIGHT. — NOW YOU CAN DO YOUR CHRISTMAS SHOPPING, BUYING THE VERY BEST — AND YOUR TOTAL BILL WILL BE LESS THAN YOU COULD GET IT FOR AT WHOLESALE!

**ONLY 4 DAYS TO GO!**

## 50% OFF

### COLOURED Italian Glass

VASES, BON-BONS, BOWLS,  
ASH TRAYS, DECANTERS, Etc.

### GENUINE Cut Crystal

STEMWARE AND SUNDRY  
OTHER ITEMS

HIGHLAND QUEEN  
**200 PIECES SACRIFICED**  
Skirts, Slacks, Vests, Jackets  
Travelling Skirts, etc. Reg. \$16 to \$24 NOW **\$3.88**

HIGHLAND QUEEN  
• **SKIRTS**  
Virgin Wool. Asstd. Plaids & Plains. Reg. \$16-\$17 **\$10.88**

HIGHLAND QUEEN  
• **SUITS**  
Assorted Plaids & Plains Reg. \$56.00 **\$29.88**

HIGHLAND QUEEN  
• **SLACKS**  
Assorted Plaids & Plains Reg. \$16 - \$19 **\$11.88**

HIGHLAND QUEEN  
• **SUITS**  
MAPLE LEAF PLAID Reg. \$56.00 **\$43.88**

HIGHLAND QUEEN  
• **KILTS**  
Teen and Regular Lengths. Asstd. Plaids. Reg. \$23.00 **\$13.88**

HIGHLAND QUEEN  
• **BLOUSES**  
Assorted Prints Reg. \$13.00 **\$ 7.88**

HIGHLAND QUEEN  
• **SWEATERS**  
Assorted Popular Shades. Reg. \$13.95 **\$10.88**

Reg. \$2.00—\$2.95  
**COSTUME NECKLACE 88c**  
JEWELLERY BOXES 10c EXTRA

SOUVENIR COFFEE SPOONS Reg. \$1.95 **88c**

SOLID COLOURS MOHAIR STOLES Reg. \$6.95 **\$4.88**  
MADE IN SCOTLAND

BEAUTIFUL ASSORTMENT DINNER (STYLE) RINGS 50c

PLAIN WHITE 54" x 96" PAPER TABLE CLOTH 23c

SOUVENIR HEAD SQUARES Reg. \$1.00 **38c**

STERLING SILVER — CULTURED PEARL  
**PENDANT & EARRINGS \$5.88**  
REG. \$7.50

UPPER CANADA GLASS ASH TRAYS Reg. 98c **33c**

BLUE MOUNTAIN SOUVENIR ASH TRAY Reg. \$3.25 **77c**  
LARGE CLUB SIZE

BLUE MOUNTAIN ASH TRAY Reg. \$1.65 **48c**

REG. \$4.95 and \$5.95 BIRTHSTONE RINGS **\$3.88**

REG. 9.50 to \$11.50 BIRTHSTONE RINGS **\$5.88**

• **MEN'S DRESS CARDIGANS**  
By Wolsey, Warren Knit  
Reg. \$15.95 to \$17.95 **\$13.88**

• **MOHAIR THROWS**  
Soft, Warm, Light Reg. \$23.95 **\$18.88**

• **MEN'S SCARVES**  
Merino Wools - Polyester  
Large Assortment Reg. \$4.95 **\$ 2.99**

• **BUXTON**  
FINE LEATHER GOODS  
Good Assortment  
**PRICES SLASHED**

Embossed  
• **ALUMINUM GIFTWARE**  
BY ARISTOCRAT  
**ALL REDUCED TO CLEAR**

Coutts Hallmark  
• **CHRISTMAS CARDS**  
WRAPS, TABLE DECORATIONS  
**ALL MARKED DOWN**

• **ALL STATIONERY**  
SUNDRY ITEMS  
**25% OFF**

• **COSTUME JEWELLERY**  
HUGE ASSORTMENT  
By Famous Makers  
**25% TO 50% OFF**

**NO WE'RE NOT A BANK, BUT YOU CAN'T BEAT US FOR SAVINGS.**

BLUE MOUNTAIN CANDLE HOLDERS Reg. \$3.00 PR. **\$1.88**

BONE CHINA IRISH LEPRECHAUNS Reg. \$2.95 **97c**

HIGHLAND QUEEN TRAVELLING SKIRTS Reg. \$14.00 **\$2.88**

VIVELLA FLANNEL — GIRLS' SKIRTS AND KILTS Reg. \$9.95 **\$3.88**  
SIZES 10 - 12 - 14 — REG. \$9.95

WHILE THEY LAST MATCH BOX TOYS Reg. 47c **23c**

FOR THE LITTLE GENERAL MODEL SOLDIERS 44c  
6 IN WINDOW BOX — REG. \$1.00

MEN'S DRESS SOCKS Reg. \$1.50 PR. **3 PR. \$2.88**

BEADED INDIAN (STYLE) BELT Reg. 98c — \$1.39 **67c**

TIE TACS 77c  
POLISHED CANADIAN STONES

MEN'S TIES \$1.99  
HANDSOME SILKS, WOOLS IN LATEST PATTERNS — REG. \$3.00 to \$4.00

ASSORTED NOVELTY TOYS & DOLLS Reg. \$2.95 — \$4.95 **66c**

HALLMARK CHRISTMAS CARDS 99c  
48 IN BOX — REG. \$1.98

Store will remain Open Saturday Night till 9; Open Monday 9 a.m. to 9 p.m.; Tuesday 9 a.m. to 6 p.m. — Closed Thursday, Boxing Day

# ALLISON IMPORT SHOPPE

MORRISBURG  
ONTARIO



## Report from the Ontario Legislature

As the fourth week of the Session found Members of the House Casually wending their way through the Throne Speech Debate, the Government, in hopes of finishing the Debate before the Christmas recess, introduced night Sessions of the House from 8-11:00 p.m. Except for one day spent debating some Government Bills, the whole week's sittings were spent by Members participating in the Throne Speech Debate; some apparently with no regard for other Members desiring to speak, going on and on for four and five hours, spread over several days; others with more experience making excellent speeches of less than one hour's duration. One wonders if perhaps these latter were not more effective.

The Standing Committees of the House have now all met, elected a Chairman and organized for their duties. That Committee considering private Bills submitted to the Legislature has been busy as has been the Committee considering the new Expropriation Act. In fact, the latter has found so many areas of Expropriation law to be discussed and so many people and organizations wishing to present their views that the Members availed themselves of a rather unusual procedure. The Committee requested, and of course the House agreed permission for the Committee to sit while the Legislature itself was in Session. This is a procedure which in the Ontario House is used only in most exceptional circumstances.

The news reports of the week

have shown just how great a strain is the responsibility of public office with Premier Bertrand of Quebec hospitalized and Roberts of Ontario confined to his home. The resulting postponement of Federal-Provincial top-level talks on constitutional and fiscal problems will affect the programs of every Parliament in Canada and will further delay the reasonable settlement of these problems for which every Canadian is hoping.



NEW PLAN. Quebec Premier Jean-Jacques Bertrand has announced the creation of a Royal Commission to find ways of assuring that French will have priority in all aspects of Quebec life. Also, the premier's bill guaranteeing English-language rights has been given first reading in the Legislative Assembly.—TNS Photo

And finally, I would draw to my readers' attention the CBC-TV broadcast on "This Business of Farming" produced by our Ontario Department of Agriculture and Food. These two programs will be broadcast at 10:30 a.m. on January 7th and January 8th next and are respectively entitled "Grain from Field to Feed" and "Money Matters".

Mrs. Cass joins me in extending to all our sincere wish that your Christmastide may be happy and the New Year will bring you and yours good health, happiness and prosperity.

**Brewers Retail**  
MORRISBURG

will be  
**Open to 9 p.m.**  
**Fri. and Sat.**  
**Dec. 20th and 21st**  
also  
**Mon. Dec. 23rd**  
**Fri. Dec. 27th**  
**Mon. Dec. 30th**

10 A.M. TO 6 P.M.  
TUES., DEC. 24th AND TUES., DEC. 31st  
CLOSED DECEMBER 25th AND 26th  
AS WELL AS JANUARY 1st



**Brewers Retail**

Operated by Brewers Warehousing Co. Ltd.

## H. C. FAIRBAIRN & SON FURNITURE DEALER FUNERAL AND AMBULANCE SERVICE

PHONE COLLECT TO:

MORRISBURG: 543-2271

IROQUOIS  
652-47775

WILLIAMSBURG  
535-2950

Successor to G. Leonard Keck

## BELL LINES

by Larry Holtby,  
your telephone  
manager



Somewhat the last few days just before Christmas often turn out to be the busiest of the year. What with children home on holidays, pre-Christmas entertaining and the inevitable delays caused by winter weather, you may find your telephone an indispensable step-saver. It can help you order things for the house, find out which store has what you want, keep tabs on the youngsters' whereabouts, plan and schedule the family's holiday activities. And, for a break in a busy day, what's more pleasant than taking time out for a telephone chat with a friend across town — maybe a few Christmas decorating tips in the bargain.

So keep your telephone in mind when you're planning how best to get everything done by December 25.

While a heavy snowfall may create a winter scene to equal any you'll find on a Christmas card, it's best appreciated if you happen to be indoors curled up in front of the fireplace. If you're outside, you'll be too busy coping with icy roads and sidewalks, blinding snow, sleet and treacherous driving conditions to enjoy fully the splendor all around you.

Whether on foot or in a car, winter weather requires caution when moving about outdoors. But for the motorist it's particularly hazardous. Here are a few reminders for safe motoring that many experienced drivers follow. Keep your car in top mechanical order. Drive smoothly, avoiding sudden stops, starts and abrupt turns. Keep more than the usual distance between your car and the vehicle ahead. "Pump" brakes lightly on icy or wet streets to bring your car to a gradual stop. If you should skid, let up on the gas pedal and steer into the skid. Watch for slush as on glare ice. Turn your headlights on low beam during a snow storm or fog. Watch for icy patches on streets and frosty bridge floors. Keep windows clear and clean and, above all, slow down.

Have you ever wondered why the word Christmas is sometimes written Xmas? The "X" in Xmas is the Greek letter "Chi" — written X — and "chi" is the initial letter of the Greek word for Christ.

MERRY CHRISTMAS AND A HAPPY NEW YEAR!

*Larry Holtby*

DE LUXE GOLDEN BIRD

# TURKEYS

5 TO 20 LBS. **49c**

20 LBS. & UP **45c**

GRADE "A"

---

TENDERFLESH OR MAPLE LEAF — 20 POUNDS AND UP

## TOM TURKEYS

GRADE "A" **39c**

---

TENDERFLESH OR MAPLE LEAF — 5 TO 20 POUNDS

## HEN TURKEYS

GRADE "A" **47c**

---

ASSORTED FLAVOURS — SEALTEST

## ICE CREAM

3-Pint CARTON **79c**

---

DOMINO FROZEN

## FANCY PEAS

2-LB. PKG. **49c**

---

OCEAN SPRAY JELLIED OR WHOLE

## CRANBERRY SAUCE

14-OZ. TINS **2 FOR 49c**

---

BICK'S MIXED

## SWEET PICKLES

32-OZ. JAR **65c**

---

DUNCAN HINES ASSORTED

## CAKE MIXES

19-OZ. PKGS. **2 FOR 89c**

---

RICHMELLO DINNER OR

## SCONE ROLLS

PKGS. OF 12 **2 FOR 49c**

---

CALIFORNIA NEW CROP

## SUNKIST NAVEL ORANGES

SIZE 138 **12/49c**

---

EASY TO PEEL

## FLORIDA TANGERINES

SIZE 210 **12/29c**

SHOP WITH CONFIDENCE! All meat and meat products sold at Dominion, whether Fresh, Frozen, or Processed are GOVERNMENT-INSPECTED!

**DOMINION**

DOMINION STORES LIMITED

Store Hours: Thurs. 9-9; Fri. 8:30-9; Sat. 8:30-6; Mon. 9-9; Tues. 9-6; Closed Wednesday and Thursday (Boxing Day).

## RADIO - TELEVISION SALES & SERVICE

- COLOUR TV — STEREO — HI-FI
- RADIOS AND APPLIANCES
- RECORDS AND MUSICAL INSTRUMENTS

GUITAR LESSONS AVAILABLE

— CALL —

## STYLES & McINTOSH TV

IROQUOIS

PHONE 652-4397

Closed Monday

Open Tues to Sat. and Friday Night

## WILLIE CASSELMAN — PLUMBING —

MORRISBURG

PHONE 543-2307



## LOCAL and GENERAL



Ontario Provincial Police in Dundas County last week patrolled 13,969 miles in 1,055 hours. During this time, there were 36 charges laid under the Highway Traffic Act, along with 70 warnings being issued. Officers investigated six infractions of the Liquor Control Act, which resulted in six persons being charged. There were also three thefts, one disturbance, and 15 miscellaneous complaints, investigated by the Ontario Provincial Police. On our area highways there were eleven property damage accidents and no personal injury accidents.

Morrisburg School Patrol Member of the Week — Judy Shieldrick.

Now that this is the last week of school for our children, and they will soon be enjoying their Christmas Holidays, I wonder what we, as adults, will be doing. Will we be decorating the Christmas tree, or preparing the Christmas turkey, or will be going out to a friend's house for a party and enjoying the festive season, with a heart full of brotherly love and Christmas cheer. Well, no matter what it is that we are going to do, let us not forget what the real meaning of Christmas is, and who it is for. Christmas, of course, is for our children. This is the time of year when we see our children trying out a new pair of skates, or a new sleigh or toboggan, or playing with all the new toys that Santa Claus has left them. Now we begin to think, how can we as parents ensure that our children and all other children will always be able to enjoy, not only the Christmas Holidays, but all the other holidays as well. There is a simple answer to all these questions and it is two of the biggest and most meaningful words that you as drivers will ever know — Traffic Safety.

These words mean so much to day, especially in the rapidly advancing age that we live in. Automation has brought us so many better ways of living, and it has also brought us the way of breaking one of the most sacred commandments—"Thou Shalt Not Kill!" Many drivers today never think of this when they get behind the wheel and start to drive their families and friends in their car. Only after there has been a tragic mishap does this fact register with them. And then it is too late to say, "If Only I Had..."

Remember, life is precious, and especially at this time of year when we all have so much to be thankful for. We should all drive carefully and alertly, so that there will be many more years when we can again enjoy the Christmas Season. "Peace On Earth And Good Will To All People".

**Jingle of the Week**  
Don't be rash in the Christmas Rush,  
Don't get caught in the New Year crush,  
Make Highway Safety really pay,  
And Death won't take your Holiday

## WHAT GOOD IS LITTLE THEATRE IN A COMMUNITY?

In smaller areas the question often arises "What good is an Arts program when you grow up?" You could ask what good is history or geography.

As parents it is our duty to help qualify our children for the future, a future which is constantly widening. Hopefully we want our children to be better equipped for that future. A knowledge of the arts, which is learned in theatre study is more than an asset, because once these children enter college, or job, without some knowledge of the arts, they are deprived of a complete education, not only academically but especially socially.

A child's attitude is usually that of his parents. It is curious to note that in an era that has proven itself often incapable of handling its vast technical skills, the human element remains tuning in the background. Technology for this mind, social adjustment for superficial existence, nothing for the spirit.

Love, appreciation, self discipline, personal understanding, ability to feel, and learned, just as prejudice, fear, reading or writing are learned. The performing arts are an excellent door to the development of the human element. If parents, generally, have evolved to where the material, tangible gains are the

**BORN**—To Mr. and Mrs. Rudy Rudy Boulterice, at Winchester Memorial Hospital on Sunday, December 15th, a daughter.

Mr. and Mrs. Melvin Fisher and son Stephen, accompanied by Miss Joy Burchill of Smiths Falls were recent guests at the home of Mr. and Mrs. Harold Fisher.

**BORN**—At Winchester Memorial Hospital on Wednesday, December 11th, to Mr. and Mrs. Leo Beriault of Morrisburg, a son.

**BORN**—At Winchester Memorial Hospital, on Thursday, December 12th, to Mr. and Mrs. Wayne McHaffie, of Morrisburg, a daughter.

**BORN**—At Winchester Memorial Hospital, on Friday, December 13th, to Mr. and Mrs. Lonnie Garlough, of Williamsburg, R.R. 3, a son.



"I get terrific headaches trying to think BIG."

only ones that count, and human expression is "old-fashioned", then we might as well throw History out the window too.

## THE HOLLYWOOD CAFE

Dining Room will be

CLOSED

CHRISTMAS AND NEW YEAR'S DAY

TAKE-OUT ORDERS WILL BE AVAILABLE

PHONE 543-3012 FOR FAST SERVICE

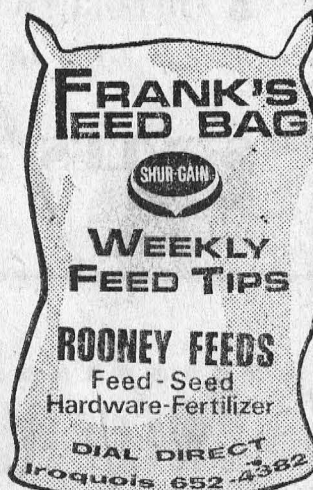
## CHRISTMAS TREES

COME AND PICK OUT YOUR OWN AT MY LOT

- BALSAM
- SPRUCE
- SCOTCH PINE

HARRY TINDAL

R.R. 1, Morrisburg, Ontario 543-2685



MERRY CHRISTMAS AND THE BEST IN THE NEW YEAR — FROM FRANK

# Hockey News

Friday the 13th didn't bother Morrisburg Combines as they journeyed to Syracuse to play two exhibition games with the Syracuse Stars. Combines swamped Stars 7-3 Friday night and a 6-6 tie Saturday night. Jovan Marich scored 4 goals in the 2 games. Jack Duncan 2, with singles by Lyle Ellis, Ron Quenneville, Terry Kelly, Rick Rushford, Al Cameron and a pair by Big Doug Casselman.

Jim Forrest, former Combine, scored all 3 goals for the Stars on Friday night. Saturday night Stars goals were by Jack Hughes, Angus Defelica, Whitey McLaren, Gogi Gorgan, and a pair by Lefty Frezin. 5 penalties were handed out with 4 to the Stars. Combines outshot the Stars 80-70.

Sunday night Combines defeated Shawville Pontiacs 4-1 in a league game at Morrisburg. Big Doug Casselman scored 3 for the Combines with Lyle Ellis getting the other

goal. Earl Powell was the Pontiacs lone scorer.

Combines led 1-0 after the 1st period, then 3-1. Referee Jack Buell meted out 10 minors and 2 ten minute misconducts. Combines received 3 of the minors. Royce Richardson and Bill Murray received the misconducts.

Friday, December 20th Combines host Renfrew North Stars at 8:30 Sunday afternoon. Morrisburg Lions of the St. Lawrence Junior B. League unhorsed the Cardinal Broncos 6-3. Lions led 4-2 after the 1st period, then 5-3. Dave Mason scored 3 for the Lions with singles by Bill "Cookie" Lawlor, Ken Morrow and Mark McDonald. Bob Baldwin fired 2 for the losers with a single by Allan Bailey.

5 minors were handed out, with 3 to the Broncos.

Sunday, December 22nd, Lions will host Maxville at 2:30.

## WILBURN ROBINSON CHESTERVILLE NAMED FARMER OF THE YEAR

The annual meeting of the Dundas Soil and Crop Improvement Association was held in Winchester on Thursday, December 12th.

Elected to the 1969 executive were: Past President, Malcolm Graham, South Mountain; president, Harold Lannin, Winchester; 1st vice president, M. Schneckenburger, Morrisburg; 2nd vice president, Lorne Henderson, Brinston 3rd vice president, Baden Renwick, Mountain; secretary-treasurer, W. D. Keys, Winchester.

Mr. Alex McDonald, Soils and Crops Branch of the Ontario Department of Agriculture and Food, was introduced to the meeting and will replace Larry Ritchie who has resigned as Area Crop Specialist.

Mr. Auldon Ennis, County Weed Inspector, reported on his work done in the County, indicating a problem in having property sprayed. Mr. Don Knapp, Rural Development Officer with the ARDA Branch, reported on Regional ARDA programs and G. Suffel, Association representative on the S.D. & G. ARDA Committee commented on the Committee activities, making

particular reference to the Business Course being conducted at the North Dundas District High School.

Eric Casselman, chairman of the Special Award Committee, announced that Mr. Hugh Blaine of Mountain, had been selected as the Dundas County nominee for the regional McNish Award.

A special feature of the afternoon program was a talk and discussion on fertilizer buying, led by Carl Moore, Crops Division, Kemptville College of Agriculture and Technology.

County Farmer of the Year—The Dundas Soil and Crop Improvement Association have selected Mr. Wilburn Robinson, R.R. 1, Chesterville as Dundas County Farmer of the Year for 1968. Wilburn operates a dairy farm south-east of Chesterville in Williamsburg Township. In addition to his farm work, Wilburn has contributed to a number of farm organizations. He is a past chairman of the County Milk Committee, Chairman of the Farm Safety Council and a Director of the Soil and Crop and Holstein Associations.

## HOLIDAYS

Pursuant to a meeting of Council, Village of Morrisburg, December 3rd 1968, be it resolved that December 26th 1968, be and is hereby declared **BOXING DAY** in the Village of Morrisburg, and also that January 2nd 1969 be and is hereby declared a **CIVIC HOLIDAY** in the Village of Morrisburg.

(Signed) F. A. HILL, Reeve.



May the peace and joy be with you

ED MILLARD CONSTRUCTION IROQUOIS — ONTARIO



ABEL'S CLEANERS CHESTERVILLE — ONTARIO

MAY CHRISTMAS

AND THE NEW YEAR

BRING YOU JOY,

HAPPINESS and PROSPERITY



Lucien Lamoureux

M. P. Stormont-Dundas

## BRYBAR FLOWERS

MORRISBURG

FINEST QUALITY

CHRISTMAS PLANTS

AND

CUT FLOWERS

ARRANGEMENTS AND CORSAGES

FRESH OR ARTIFICIAL — MADE TO ORDER

PLEASE ORDER IN ADVANCE AND

AVOID DISAPPOINTMENTS!

543-2543

543-2464



EGG NOG

59c quart

Smooth, Creamy, Spicy Ready To Use

No Deliveries Christmas Day, Boxing Day, Dec. 25-26; New Year's Day and January 2nd

MORRISBURG DAIRY

(SMITH DAIRY LTD.)

## MORRISBURG POT of GOLD SPECIAL CHRISTMAS BONUS PRIZES

FRIDAY, DECEMBER 20th: RECLINING CHAIR, PLUS THREE CASH PRIZES TOTALLING \$50.00.—DRAW AT 9:05 P.M.

SATURDAY, DECEMBER 21: PORTABLE 19" TV, PLUS THREE CASH PRIZES TOTALLING \$50.00.—DRAW AT 9:05 P.M.

MONDAY, DECEMBER 23: RECLINING CHAIR, PLUS THREE CASH PRIZES TOTALLING \$50.00.—DRAW AT 9:05 P.M.

TUESDAY, DECEMBER 24: CONSOLE 23" TV, PLUS THREE CASH PRIZES TOTALLING \$50.00.—DRAW AT 6:05 P.M.

MORRISBURG FUEL & HEATING LTD.

OFFERS YOU 24-HOUR FREE

BURNER SERVICE

Free emergency service, free furnace inspection, adjustment and clean-out are yours with our oil heating contract.



Made by the originators of famous Custom-Blended Blue Sunoco Gasoline

Morrisburg Fuel & Heating Ltd.



MAC AND MILDRED McNEELY

wish to extend to all their friends

everywhere

THEIR VERY BEST WISHES

for a

HAPPY, HAPPY HOLIDAY

AND ALL THE BEST IN 1969

## WILLIAMSBURG

Miss Cheryl Saddlemire, R.N. of Kitchener has returned home after a tour in Europe and spent a few days with Merton Saddlemire and Beatrice.

Mr. and Mrs. Russell Casselman

and family of Brockville spent the week end with Mr. and Mrs. Clifford Casselman.

Mr. and Mrs. Frank McMillan and Cherie McMillan, Mr. and Mrs. Ray Barkley and Rodney were dinner guests of Mr. and Mrs. Garnet Weegar on Sunday in honour of Mrs. McMillan's birthday.

### AGENTS OR DEALERS WANTED

to take orders for

## Stewart's "Early Hybrid" Seed Corns

for

ALEX M. STEWART & SON LIMITED

"Seed Grain Specialists"

at

AILS CRAIG, ONTARIO

Excellent opportunity and commissions — to sell "Early Hybrids" for your area — during the next six months. If interested, please contact us at once by letter, stating exact address, lot and concession, township and county, distance and direction from closest town or advise if you live in a village or named community.

## Christmas Contest

# FREE

G.S.W. - McCLARY - EASY

## AUTOMATIC ELECTRIC DRYER

VALUE — \$219.95

### GIVEN FREE

TO HOLDER OF THE LUCKY COUPON

ONE COUPON WITH EVERY \$5.00 PURCHASE AT OUR STORE

DRAWING DECEMBER 21st — 6:00 P.M.

## LAST MINUTE GIFT SUGGESTIONS

GIFTS FOR ALL THE FAMILY

HI-FI OR COLOUR TV

SMALL APPLIANCES

HAIR DRYERS - FLOOR POLISHERS

DEEP FRYERS

PORTABLE TV - RECORD PLAYERS

TRANSISTOR RADIOS

# BLACK'S

TV AND APPLIANCES

WILLIAMSBURG

TEL. 535-2561

HELP YOUR LOCAL MERCHANTS  
DO YOUR CHRISTMAS SHOPPING AT HOME THIS YEAR!

## PICK O' THE PACK USED CAR BUYS

- 1968 METEOR MONTCALM. 4-Dr. Hardtop. V-8 Automatic. Power Steering and Brakes. Radio. Maroon. Licence No. 74730N.
- 1967 CHEVROLET IMPALA CONVERTIBLE. V-8 Automatic. Power Steering and Brakes. Radio. White with Red Interior. Licence No. E54120.
- 1964 PONTIAC PARISIENNE STATION WAGON. V-8 Automatic. Power Steering and Brakes. Radio. Maroon. Licence X44725.
- 1966 PONTIAC PARISIENNE 4-Dr. Hardtop. V-8 Automatic. Power Steering and Brakes. Radio. White with Blue Interior. Licence No. 1775H.
- 1964 DODGE POLARA 440. 2-Dr. Hardtop. V-8 Automatic. Power Steering and Brakes. Radio. Black with Red Interior. Licence No. 74781N.
- 1964 COMET 4-Dr. Sedan. 6-cylinder standard. Blue with Red Interior. Licence No. 34467H.
- 1964 CHEVROLET BISCAYNE. 4-Dr. Sedan. 6-cylinder Automatic. Power Steering. Maroon. Licence No. 34520H.

ALSO A REAL GOOD SELECTION OF  
½-TON AND ¾-TON TRUCKS  
OVER 80 CARS IN STOCK AT ALL TIMES!

Salesmen:

JIM MOORE, GEORGE KYLE, GERRY BENNETT  
THREE COURTESY CARS AT YOUR DISPOSAL

CALL COLLECT

## ECHLIN MOTOR SALES LTD

PERTH — ONTARIO

Corner Dufferin St.  
and Highway 7

Tel. 267-3006  
267-1350

## (MEAT) Specials

### READY-TO-EAT HAMS

SHANK PORTION	BUTT PORTION	CENTRE PIECES
lb. 63c	lb. 69c	lb. 79c

HAM STEAKS - - - - 89c

MAPLE LEAF 1-LB. PKG.  
BREAKFAST BACON - - 75c

PURE POUND  
PORK SAUSAGE - - - 49c

8-18 LB. GRADE A TURKEYS ARE ALSO  
AVAILABLE AT LOW LOW PRICES!

## ALL GRADE "A" BIRDS

### FOR YOUR CHRISTMAS FEAST

# TURKEYS

20 LBS. AND OVER

# 1b. 39¢

Ocean Spray Whole or Jellied  
**CRANBERRY SAUCE**  
14-oz. tins - 2/45c

CHASE & SANBORN 1-LB. PKG.  
Coffee - - 69c

HEINZ 48-OZ. TINS  
Tomato Juice 3/\$1

TENDERFLAKE 1-LB. PKGS.  
Pure Lard - 6/\$1

MAPLE LEAF 28-OZ. TINS  
Mincemeat - 2/\$1

MIRACLE WHIP 16-OZ. JAR  
Salad Dressing 39c

**Lowney's Chocolates**  
2½-LB. BOX \$1.99  
14-OZ. BOX 79c

HALVES 28-OZ. TINS  
Hunt's Peaches 2/79c

CORONATION MANZANILLA 12-OZ.  
Stuffed Olives - 49c

- ☐ All Varieties of Nuts
- ☐ Candies and Chocolates
- ☐ Christmas Cakes
- ☐ Puddings, Etc.

Crosse & Blackwell Date & Nut, or  
**Fruit & Nut Bread**  
8-oz. Size - 4/\$1.00

S - X 1½-LB. TINS  
Canned Hams \$1.59

SOFTRITE (2-Roll Pkgs) ROLLS  
Toilet Tissue 8/\$1

GREEN GIANT 12-OZ. TINS  
Niblet Corn 4/88c

SW. MIXED or DILL 16-OZ. JARS  
Heinz Pickles 3/\$1

REG. 39c! WALKER'S PKG. of 12  
Dinner Rolls - 29c

## FRESH FRESH Produce

FRESH FROM FLORIDA

SIZE 210s

# TANGERINES

# 4 DOZ \$1.00

ALL VALUES EFFECTIVE TILL SATURDAY, DECEMBER 20, 1968  
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

# Brinston's







ARE YOU  
RUNNING SHORT OF  
LETTERHEADS?  
BUSINESS CARDS?  
STATEMENTS?  
ENVELOPES?

For These and ALL  
Your Printed Needs

Call 543-2987

or drop in at

The Morrisburg Leader

## MONUMENTS

Local Representative for  
LONG MEMORIALS  
**DWIGHT CROWDER**  
WILLIAMSBURG  
PHONE 535-2683

## FREE SERVICE

TEXACO FUEL CHIEF

Now round-the-clock free service to EARL BAKER customers! Plus an annual cleaning and adjustment of your home oil heating equipment—also completely free. You pay only for defective parts. Call us today for Texaco Fuel Chief—the economical, cleaner-burning heating oil.



**EARL BAKER**

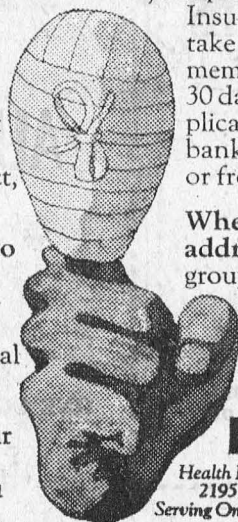
PHONE 543-2962  
Morrisburg Ontario  
Exclusive Texaco Distributor of Heating Oils, Farm Gasolines and Lubricants in the Morrisburg Area.

## Your Ontario Hospital Insurance would like to hear from you

(before it's too late)

When you are newlywed the "family" Hospital Insurance premium must be paid to cover husband and wife. If you belong to a group notify your group without delay or if you both pay premiums direct, notify H.I.R.B.

When you move to a new job you can keep insured by following the instructions on the Hospital Insurance "Certificate of Payment Form 104" that your present employer is required to give you on leaving.



When you turn 21 you are no longer covered by your parents' Hospital Insurance. You must take out individual membership within 30 days. Get your application form at a bank, or a hospital, or from H.I.R.B.

When you have a new address notify your group. If you don't belong to a group, write H.I.R.B.

**H.I.R.B.**

Health Insurance Registration Board,  
2195 Yonge Street, Toronto 7,  
Serving Ontario's Health Insurance Plans.

## W. E. FITZSIMMONS

AMBULANCE AND FUNERAL SERVICE

**IROQUOIS**

ESTABLISHED 1924

SERVICE IS OUR MOTTO

652-4452

or

652-4577

For ALL Your  
**INSURANCE REQUIREMENTS**

**HILL INSURANCE AGENCY**

TEL. 543-3069  
MORRISBURG : ONT.

**MURIEL'S FLOWERS**

WORLD-WIDE  
WIRE SERVICE

PERSONAL ATTENTION TO  
ALL ORDERS RECEIVED  
WINCHESTER 774-2201

## SMITH'S PHOTO STUDIO

• PORTRAITS

• GROUPS

• WEDDINGS

• COMMERCIAL

We specialize in . . .

Children's Photographs

62 Kyle Dr. Ph. 543-2873

MORRISBURG

ATTEND THE CHURCH  
OF YOUR CHOICE

## EDGERTON FUELS LTD

CARE-FREE HEATING

ASK US ABOUT OUR

INSURANCE POLICY

FREE ESTIMATES ON

THAT NEW FURNACE

PHONE 543-2800

24 HOUR BURNER SERVICE

## MONUMENTS

L. D. Wells & Sons

No Flat-Top Bases Used

**MONUMENTS, CEMETERY LETTERING**

"We are Qualified to Service What We Sell"

on No. 2 Highway opposite the New Union Cemetery

PHONE 534-2255

"The Most Modern Shop in Eastern Ontario".

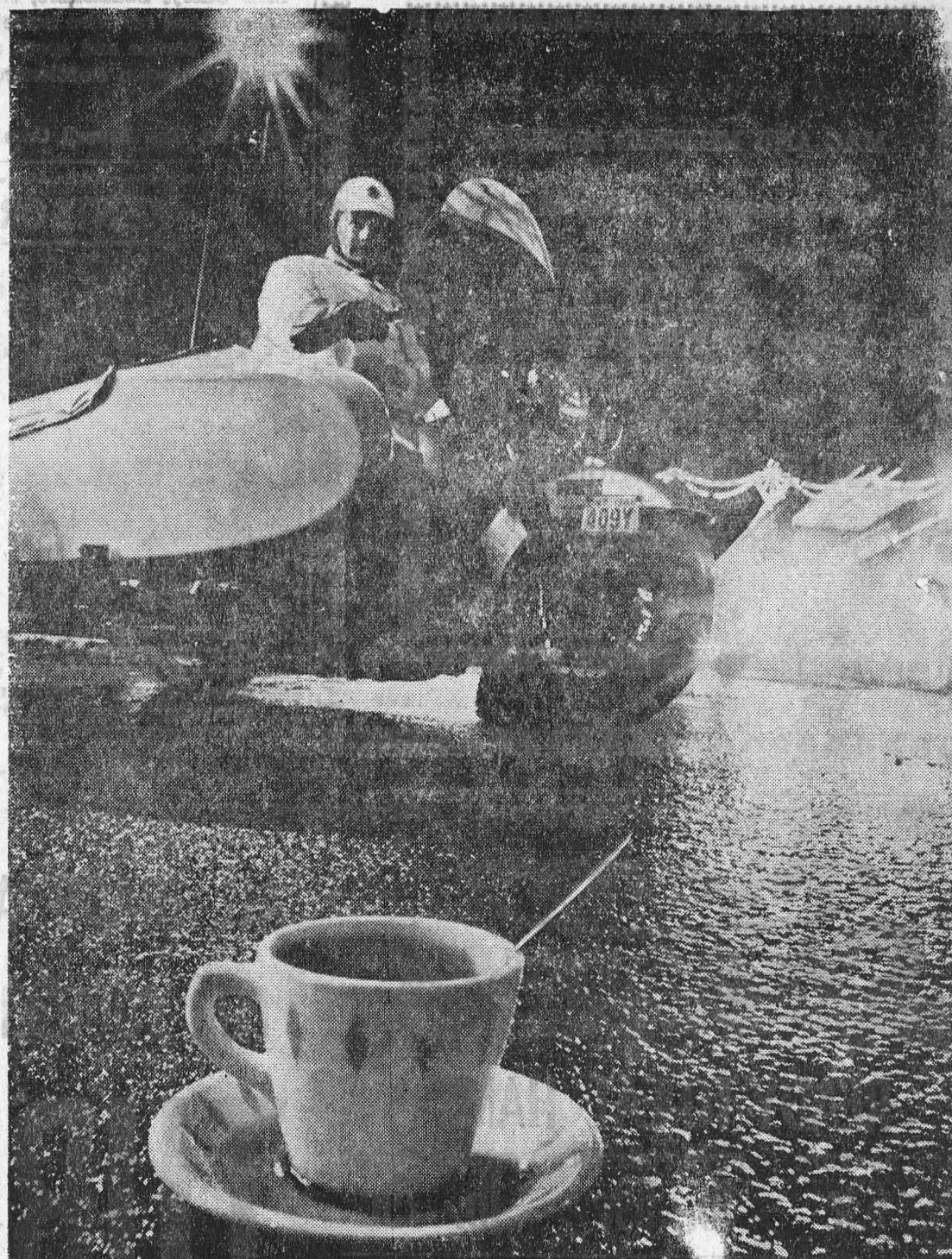
**THOMAS BARNHART**

**AUCTIONEER**

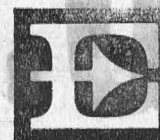
15 YEARS EXPERIENCE

TEL. 543-3087

27-43c.



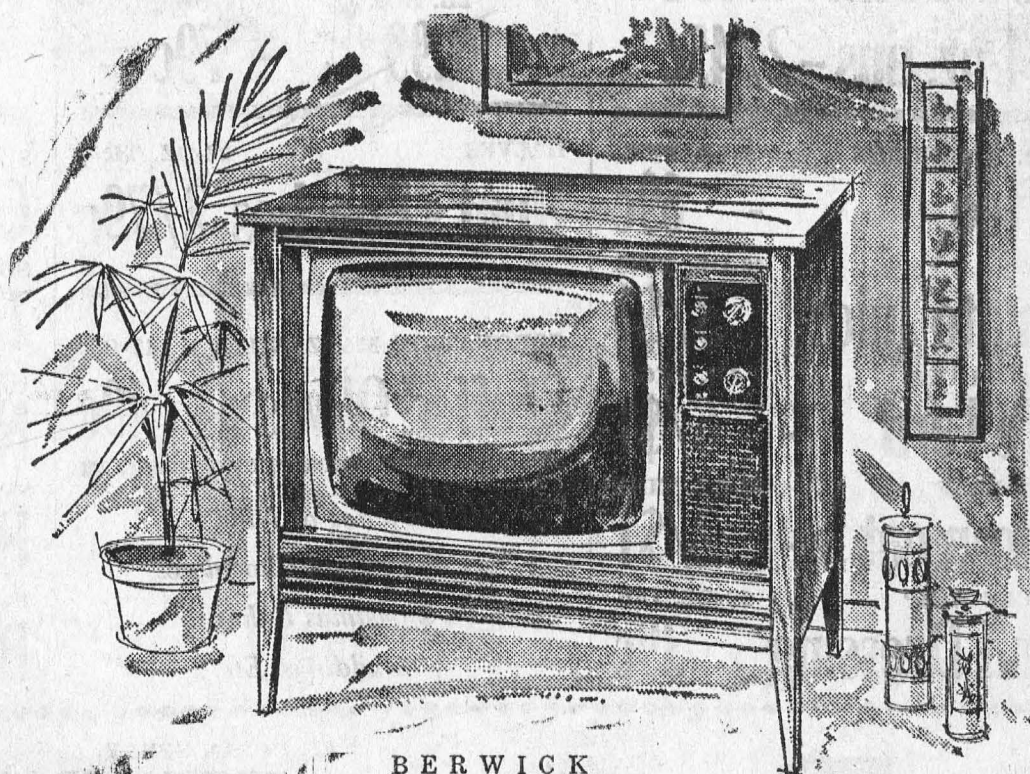
ONE FOR THE ROAD. So, it's a posed picture—but we make no excuses. This cup of coffee could mean the difference between life and death. And who but a fool would choose death or injury instead of life at any time, and particularly at this time of the year. Just ask any policeman.—TNS Photo



**ELECTROHOME**

... an extra degree of excellence.

**COLOR** with a difference



BERWICK  
**\$879.00**

- Unmatched Hand Wired Chassis
- Electrolok Automatic Fine Tuning
- Instavu (No waiting to warm up)
- 295 Square Inch Direct Vision Premium Picture Tube
- Color Tone Control for True To Life Color
- Contemporary Styling by Deilcraft Furniture Designers

WE WILL HAVE THEM FOR CHRISTMAS

**Styles and McIntosh**

Iroquois Shopping Plaza

Phone 652-4397

## VanALLEN'S UPHOLSTERY

WE NOW HAVE

A WIDE RANGE OF SAMPLES FOR  
**FREE APPRAISALS**

AUGUSTA ST.

TEL.: 543-2293 543-3253

(same location as St. Lawrence Upholstery)

## LADIES

Give your husband something he has been wanting for Christmas!

WE OFFER THE FOLLOWING SPECIAL ELECTRIC TOOLS FOR HOBBY OR SHOP USE

Teflon Blades

**7 1/4" Power House Saws \$29.97**

**3/8" Power House Drills 18.88**

**Power House Jig Saws 18.88**

PHONE 543-3155

FOR ALL YOUR BUILDERS' SUPPLIES

**HODGINS LUMBER LIMITED**

NO. 2 HIGHWAY

MORRISBURG



## THIS WEEK AND NEXT

by Walt E. McDayter



### Merry Christmas Quebec

In this columnist's view, the "Poor Judgment of the Year" award must go to the Chambre de Commerce des Jeunes of Hull, Quebec, in recognition of its campaign to promote a French-only Christmas in that city.

The Jaycee campaign, which could too easily be interpreted as an exploitation of Christmas to champion separatist sentiment and French-language isolationism, was launched with a huge banner thrown up near Hull's City Hall, reading, in French: "It's not a gift but a French Christmas that we need."

The suggestion implicit in this slogan is that the bogeymen *les Anglais* have undermined the old French ways of celebrating Christmas. How? Has the traditional *mess de minuit*, the midnight mass, been threatened? Is the *reveillon de Noël* disappearing from the Quebec scene? Has some child, with a slip of the tongue, referred to that jolly old saint as Santa Claus, rather than *Pere Noel*?

No one would deny French-speaking Canadians the right to observe the yuletide any way they wish. Every racial group in Canada — German, Ukrainian, Italian, Polish — have Christmas customs that are unique, and they add vitality to our cultural mosaic. But it's tragic indeed when a minority attempts to use the uniqueness of Christmas custom as a propaganda tool to further their own ends.

Was the Jaycee "French Christmas" campaign in Hull nothing more than a bid to entrench French as the working language of the retail trade? Merchants throughout the city were urged to tack up more French advertising in their shops and stores, along with the special slogan.

The merchants, in this city of 90 percent French-speaking population, replied that most advertising is already in French. The tearing down of

the few English-language advertisements would achieve little else than to stir up trouble. Consequently, they refused to cooperate.

The language problem is already critical enough in the province of Quebec. Premier Jean-Jacques Bertrand had hoped that he could tone things down by adding an "English voice" to the Union Nationale Party. He appealed to the English in the NDG riding to support his party in the December 4 by-election. Bitter over French-Canadian attacks on English-language schools, the English-speaking voters turned him down.

In the other riding of Bagot, Education Minister Jean-Guy Cardinal won overwhelming support from French-Canadian voters. This was interpreted as a victory for the nationalist wing of Bertrand's party... and evidence of a racial split growing ever wider in Quebec.

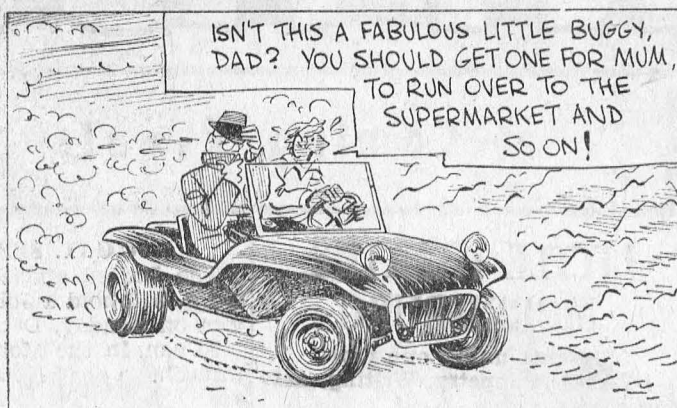
Additional evidence of the racial rift is not hard to uncover. Thousands of students made this clear enough when they shattered windows in the Quebec Legislative Building, protesting a bill to safeguard English-language schools. Most appalling was the fact that children had been sent by teachers, who told them "Parliament was going to abolish the French language."

Meanwhile, the Quebec economy is suffering because of the language crisis. Major companies are refusing to invest in the province, real estate agents are reporting that homes in English-speaking districts are becoming hard to sell, and a large exodus of English-speaking Canadians has been noted.

It was poor judgment at best to introduce the "French Christmas" campaign in this explosive climate. It should be pointed out that even in shooting wars, Christmas is traditionally a time for a truce.

Toronto Telegram News Service

### THE WHEELS



### CYNTHIA



### THE RIMPLES



FOR QUALITY PRINTING  
PHONE 543-2987

RED CROSS  
IS ALWAYS THERE  
WITH YOUR HELP

# 66 '69?

## Happy Birthday!

### Now you may qualify for your retirement pension under the Canada Pension Plan.

If you are now 66... if you've been contributing to the Canada Pension Plan... and if you've retired from regular employment, contact your Canada Pension Plan Office now. If you will become 66 in 1969, get in touch with your Canada Pension Plan Office three months before your birthday. The people there will help you fill out the application form that starts your pension cheques coming. They'll explain how your pension is worked out... and when you become eligible. You'll get all the answers to questions about your retirement pension. Payment is not automatic. You must apply to receive your pension benefits. Application should be made in the Canada Pension Plan Office serving your community.

NOTE: If you are age 70 or over and have contributed to the Canada Pension Plan, you don't have to retire to qualify for benefits.

The district offices in this area are listed below

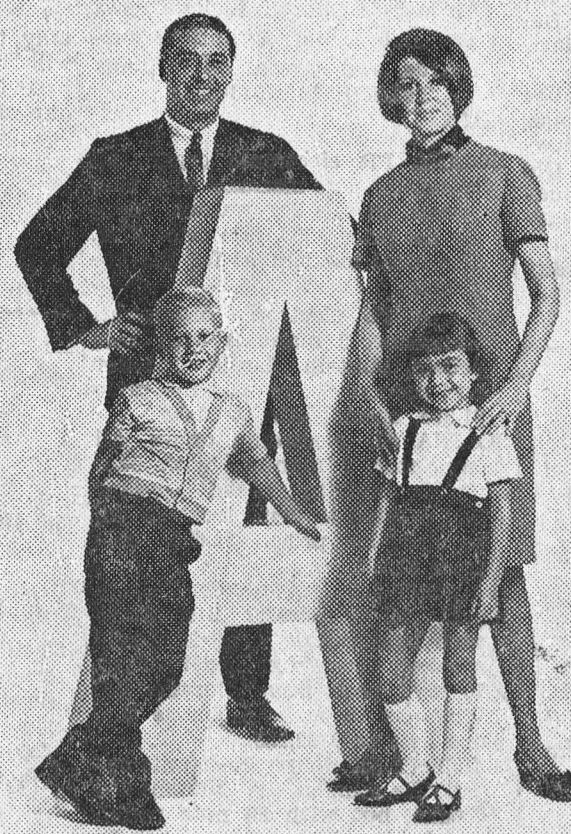
#### KINGSTON

Federal Building  
Clarence Street  
Tel. 544-3844



ISSUED BY THE DEPARTMENT OF NATIONAL HEALTH AND WELFARE,  
THE HONOURABLE JOHN MUNRO, MINISTER

there's an electrical gift  
for every letter of the alphabet  
—and every member of  
your family



- Alarm clock
- Blender
- Coffee grinder
- Drill
- Egg Cooker
- Freezer
- Guitar
- Hedge clippers
- Iron
- Juice Extractor
- Kettle
- Lawn Mower
- Massager
- Night Light
- Organ
- Phonograph
- Quartz sun lamp
- Radio
- Sewing machine
- Train
- Utility lamp
- Vacuum cleaner
- Waffle iron
- Xmas decorations
- Yard light
- Zoom lens projector

your hydro

live better electrically

### Morrisburg Hydro-Electric Commission

COLIN ST., MORRISBURG

TELEPHONE: 543-2053



Buy, Sell, Trade  
Hire, Rent, Find  
THROUGH

# WANT ADS

## CARD of THANKS

The family of the late Mrs. Josephine Longstaff wish to thank their friends and neighbours for all their kindness during the illness and death of their wife and mother.  
51p

Many thanks to the host of good friends who sent cards or letters, or who called during my lengthy illness in Winchester Hospital and since returning home. Special thanks to the clergymen for frequent calls. Special thanks also to Doctors and Nurses and Staff of the Hospital for skillful care and attention. Season's Greetings to all.

D. HUGH THOMPSON,  
Williamsburg, Ontario.

51c.

## NOTICE

### TO WHOME IT MAY CONCERN:

After first publication of this notice, the undersigned will not be responsible for any debts contracted in his name, without his written permission.

(Sgd.) HARRY T. MYERS,  
Morrisburg, Ontario.  
Dated, December 20th, 1968.

51-1-2/69p.

## FOUND

BLACK LABRADOR RETRIEVER  
Will the owner please call:  
TEL. NO. 543-2510.

51c.

## HELP WANTED FEMALE

### LADIES

HAVE YOU EVER THOUGHT  
ABOUT SELLING AVON?

It costs nothing  
To find out the details  
MRS. M. SWEENEY,  
992 Pleasant Park Rd.  
Ottawa.

51c.

## CRAFT HOUSE

Iroquois Shopping Plaza (around corner from Royal Bank), Telephone 652-2177 - open daily 9:00 to 5:30, Friday evenings 6:00 to 9:30.  
Books on hand include: Colour of Canada - \$4.95; The Birds of Canada - \$12.50, Canadian Cook Book - \$5.95; Canada North by F. Mowatt - \$4.95, 1969 Calendar with 12 Colour Photos - \$1.00, Scenic St. Lawrence - \$1.75, Hurling Down the Pine - \$3.00, Paper Folding for Beginners - \$1.15, Sails of the Maritimes - \$5.00.

Also on hand for distinctive Christmas Gifts - Eskimo carvings, hand crafted ceramics, silver jewellery, weaving, wood carvings. Old style hard candy in stock, including horehound, cinnamon, spearmint.

Open Monday through Saturday  
Evenings, 7 - 9 till Christmas.  
50-51c.

## YULETIDE GREETINGS CIAG WISHES YOU AND YOUR FAMILY A SAFE AND HAPPY HOLIDAY.

This is the time of year when safety in the home and on the highway is more important than ever. Home hazards increase with the erection of the Christmas tree and other decorations. Traffic increases during the holiday period; so do the hazards involved. Take extra precautions to ensure a safe and happy holiday for your family.

Whether you spend the holiday at home or away, you need adequate AUTOMOBILE AND HOME PROTECTION insurance.  
Call:

JUNIOR R. D. CASSELL

Phone 543-2075

Box 543, Morrisburg, Ont.

## CIAG INSURANCE

CO-OPERATORS INSURANCE  
ASSOCIATIONS OF GUELPH

## SENIOR HOCKEY

Morrisburg Community Centre

NEXT GAME:

RENFREW NORTH STARS

vs.

MORRISBURG COMBINES

FRIDAY, DECEMBER 20th

GAME TIME: 8:30 P.M.

## WATCH & JEWELLERY

### REPAIRS THE DUTCH SHOP

MORRISBURG

50-51p.

## NOTICE

### NO SKI-DO-ING ABOUT PUBLIC SCHOOL BUILDING

The area about the Public School building is out of bounds for "Ski-Dos" Porthwith. A number of the hedges have already been damaged. There is a wide area North of the building.

CHAIRMAN, P.S. BOARD.

51c.

## SALES HELP WANTED MALE

YOU CAN EARN extra money giving Rawleigh Service to your neighbours and friends. Good openings in Morrisburg, Cardinal and/or part of County. Big profit. Easy to start. Full cosmetic line, spices, medicines, vitamins, waxes, polishes, disinfectants and food products. Write Rawleigh, Dept. L-289-T9, 4005 Richelieu St., St. Henry, Montreal.

## FOR SALE

### NEARLY NEW TOGGERY

In season Ladies wearing apparel, and a few boys' jackets and slacks.

We are buying every day as well, and we do need children's clothes to meet the demand.

Hours: 10 a.m. to 5 p.m. Closed Wed. P.M.

MURIEL RENNISON,  
Caleb Street, Winchester.

50tfc.

CHOICE STEER BEEF. Hind quarters 56c; Fronts, 44c; Sides, 50c. BRUCE M. BARKLEY, Iroquois, R.R. 1, TEL. 6 52-4104.

49tfc.

ARTICLES FOR SALE at the Old St. Mary's Church, include Pews, candelabra, statues, antique cupboards, and several other items. TELEPHONE 543-2544.

41tfc.

SOLINA PR electronic organ, all transistor, two manuals with bass pedals, in tea kor walnut, regular list price \$995, sale price \$795. The ideal instrument for the beginner.

SOLINA TL electronic organ, all transistor, 2 manuals with bass pedals, built-in Leslie speaker and percussion, regular list price \$1,395, special sale at \$1,095

SOLINA SL electronic organ, all transistor, 2 manuals with bass pedals, built-in Leslie speaker and percussion, with lockable lid, regular list price, \$1,695, sale price \$1,295.

EMINENT 500 deluxe electronic organ, all transistor, 2 manuals with bass pedals, built-in Leslie speaker, percussion and brushes, 70 watt peak power, locable lid. Why pay twice as much as this one lists only \$2,285.

EMINENT 550 deluxe electronic organ, the same as the Eminent 500 deluxe, but with 30 note radial pedal, assembly and large bench. Priced at \$2,785.

MUSICAL instrument and accessories, accordions, amplifiers, banjos, clarinets, guitars, drum outfits, electric organs, mandolins, pianos, saxophones, trumpets, vibraphones, violins, musical instrument stands, microphones, accessories, etc., music instruction book and sheet music. Telefunken and Nordmende Hi Fi stereo radios, tape recorders and accessories, at very attractive prices.

YOUR MUSIC DEALER, KLAVAR-SORIBO INSTITUTE OF CANADA 530 Dibble Street West, Prescott. Phone 925-3964. Open evenings only 6-11 o'clock, Saturdays 9 a.m. - 6 p.m.

50-51c.

## TO RENT

2-BEDROOM APARTMENT with living room, kitchen and bath. Private entrance. All modern.

PHONE 535-2261.  
WILLIAMSBURG.

46tfc.

## Coming Events

### LITTLE THEATRE, MORRISBURG

Presents under one roof:  
DRAMA: Puppetry, Writing, Acting etc.

ARTS: Combined media, collage, painting, crafts, etc.

DANCING: Classical, Modern, Folk, etc. 8 yrs. and over, \$10.50 tri-annually.

PRE-THEATRE, ages 6-8, \$10.00 yearly. The above course at their own level.

ARTS & CRAFTS CLASS, Separate: Students for this class should supply their own materials. \$7.00 tri-annually.

TEEN AGE PROGRAM: Preparation for Theatre (Drama) and professional dancing. Foundation work for dance groups. \$10.50 tri-annually.

ADULTS: Dance program for general use or special occasions. Special group rates.

CHOREOGRAPHY for all types of shows. Special group rates.

ADULT DRAMA: In approx. five month auditions will be held. All interested parties, please call.

REGISTRATION for Little Theatre, Pre-Theatre, Arts and Crafts, Teen-Age Program. Adult Drama, \$1.00.

MATERIALS: Little Theatre, 7.00 yearly.

CLOSING REGISTRATION DATE January 31st, 1969.

For information or registration, call:

MORRISBURG  
RECREATION COMMITTEE,  
Mrs. Lee Jeffrey, M.B.  
Director Little Theatre.  
Member of Eastern Ontario  
Drama League

WANTED: People to train for teaching positions: Old Clothing for Costume Department.

CALL: 543-2559,  
MRS. LEE JEFFREY.

51c.

## NOTICE TO CREDITORS AND OTHERS

TAKE NOTICE that all persons having claims against the Estate of ABRAHAM I. LEWIS, late of the Township of Williamsburg, in the County of Dundas, gentleman, deceased, who died on or about the 23rd day of October 1967, are hereby notified to file proof of their claims with the undersigned on or before the 26th day of December, 1968, after which date the undersigned will distribute the estate of the said deceased with reference only to the claims of which they will then have had notice.

DATED at Morrisburg, this 3rd day of December, 1968.

WILLIS FRANKLIN CROSS,  
Chesesterville, Ontario.  
Administrator.

By his solicitor,  
C. F. MCINNIS,  
Morrisburg, Ontario.

49-51c.

## FLOYD FISHER

REAL ESTATE BROKER

MORRISBURG ONTARIO

PHONES:

Office 543-2044  
Residence 543-2355

150-ACRE FARM - Mountain District, 130 acres workable, 11-room brick house, barns, implement shed, garage, etc. Ideal beef farm. Asking \$18,000.

200-ACRE FARM - 6 miles from Ingleside. Good barn, new bungalow, tractor and machinery. Asking \$15,000.

100-ACRE FARM - 7 miles north of Highway 401, 7-room house, with bathroom, new barn, 80 acres workable, 20 acres bush. Asking \$18,000.

45-ACRE FARM - On the Aultsville Road, good 6-room house, new barn, tractor and machinery 14 head cattle. Asking \$14,000.

200-ACRE FARM - 6 miles from Chesesterville, 165 acres workable, 6-room bungalow, 4-pc. bath, cement block barn, new cement silo, stable cleaner, 500 gal. bulk tank, 2 tractors with full line of machinery, 47 head of registered Holsteins. This is an excellent setup.

For information, call our Office or

REPRESENTATIVES:

Alton Bolton 543-2002

John Allison 543-2989

Dain Connor 543-3106

### C.G.I.T. SERVICE

The United and Presbyterian C. G.I.T. will hold a Joint Vesper Service on Sunday, December 22nd at 7:30 p.m. in the Morrisburg United Church.

51c.

### SKATING PARTY

Riverside Heights W.I. will hold a Skating Party on Saturday, January 4th from 1 p.m. All area children and teen agers invited. Refreshments and Record Hop at Riverside W.I. Hall.

51p.

### DANCE

DANCING - Every Saturday night, 9:00 P.M. to 12:00 Midnight. Music by Charlie James and his Orchestra. Morrisburg Legion Hall. Adm. \$1.00 per person. 8t.f.c.

### ADVENT AND CHRISTMAS SERVICES, WILLIAMSBURG AND COLQUHOUN

Sunday, December 22nd -

11:00 a.m. - Williamsburg United Church, Worship and Sermon;

8:00 p.m. - Trinity United Church Colquhoun, Carol Service and Sermon.

Tuesday, December 24th -

8:00 p.m. - Williamsburg United Church, Christmas Eve Candlelight Carol Service. Everyone Welcome!

### DEPARTMENT OF PUBLIC WORKS OF CANADA

#### CAPITAL REGION

#### TENDERS

SEALED TENDERS to be addressed to the CHIEF, FINANCIAL AND ADMINISTRATIVE SERVICES, CAPITAL REGION, DEPARTMENT OF PUBLIC WORKS, 301 ELGIN STREET, OTTAWA, 4, ONTARIO, and endorsed TENDER FOR PROJECT NO. 81010 - CONSTRUCTION OF A BREAKWATER, GANANOQUE, ONTARIO will be received until 3.00 P.M. (E.S.T.), TUESDAY, JANUARY 8th (E.S.T.), THURSDAY, JANUARY 9th, 1969.

Tender documents can be obtained on deposit of \$25.00 in the form of a CERTIFIED bank cheque to the order of the RECEIVER GENERAL OF CANADA through:

The plan distribution office, room 134, Bonaventure Building, 301 Elgin Street, Ottawa and can be seen at the Ottawa Construction Association, 196 Bronson Avenue, Ottawa and L'Association des Constructeurs, District de Hull, 84 Lois Street, Hull, Quebec.

The deposit will be released on return of the documents in good condition within one month from the date of tender opening.

To be considered each tender must be submitted on the forms supplied by the Department and must be accompanied by the security specified in the tender documents.

The lowest or any tender not necessarily accepted.

J. J. CARETTE,  
Chief, Financial and administrative Services

51c.

### DEPARTMENT OF PUBLIC WORKS OF CANADA

#### CAPITAL REGION

#### TENDERS

SEALED TENDERS to be addressed to the CHIEF, FINANCIAL AND ADMINISTRATIVE SERVICES, CAPITAL REGION, DEPARTMENT OF PUBLIC WORKS, 301 ELGIN STREET, OTTAWA, 4, ONTARIO, and endorsed TENDER FOR PROJECT NO. 81014 - WHARF IMPROVEMENTS, GANANOQUE, LEEDS COUNTY, ONTARIO will be received until 3.00 P.M. (E.S.T.), TUESDAY, JANUARY 8th, 1969.

Tender documents can be obtained on deposit of \$25.00 in the form of a CERTIFIED bank cheque to the order of the RECEIVER GENERAL OF CANADA through:

The plan distribution office, room 134, Bonaventure Building, 301 Elgin Street, Ottawa and can be seen at the Ottawa Construction Association, 196 Bronson Avenue, Ottawa and L'Association des Constructeurs, District de Hull, 84 Lois Street, Hull, Quebec.

The deposit will be released on return of the documents in good condition within one month from the date of tender opening.

To be considered each tender must be submitted on the forms supplied by the Department and must be accompanied by the security specified in the tender documents.

The lowest or any tender not necessarily accepted.

J. J. CARETTE,  
Chief, Financial and administrative Services

51c.

## In The Churches

### ST. MARY'S

#### CATHOLIC CHURCH

MEIKLE ST. - MORRISBURG  
CHRISTMAS AND NEW YEAR'S  
MASS SCHEDULE

Tuesday, December 24th, Christmas Eve -

Confessions: Iroquois 1:30 to 2:30 p.m.; 6:30 to 7:30 p.m.

Morrisburg - 3:00 to 4:30 p.m.; 8:00 to 9:30 p.m. No Confessions before Midnight Mass.

Please do not bring small children to Midnight Mass!

WEDNESDAY, DECEMBER 25

CHRISTMAS DAY

Morrisburg - Masses at Midnight; 9:00 a.m. and 11:00 a.m.

Iroquois - Masses at Midnight and 9:30 a.m.

SUNDAY, DECEMBER 29 -

Morrisburg - Masses at 8:00 a.m. and 11:00 a.m.

Iroquois - Mass at 9:30 a.m.

WEDNESDAY, JANUARY 1, 1969 -

NEW YEAR'S DAY

Morrisburg - Masses at 9:30 a.m. and 4:00 p.m.

Iroquois - Masses at 11:00 a.m.

"May the Saviour's Blessing come to every heart and home, and bring a New Year of Happiness and Peace".

### THE UNITED CHURCH

#### OF CANADA

Lakeshore Drive Church  
Morrisburg, Ontario

REV. G. BRUCE, B.A., Minister

Mrs. J. Graham, Director of Music

Sunday, December 22nd, 1968 -

11:00 a.m. - Morning Worship.

Welcome to the Family Church.

Faith and Friendship

### WHY PAY MORE?

#### FOR A HEARING AID

We'll make your trip to our office worth \$100.00 or we'll pay your gas both ways.

Because we have no salesman's commission to pay, we can save you \$100.00 on name brand hearing Aids. Write or phone 1-774-2606 for an appointment.

### SUMMERS

#### HEARING AID CENTRE

Winchester, Ontario

## Greetings:

A donation will be made to a charitable organization in lieu of the sending of individual local greeting cards.

May we express to you and your families a most joyous and a Happy Christmas and New Year.

Theresa & Lloyd Barkley,  
Faye & Lynn.

## ALCOHOLICS ANONYMOUS

"If you want to drink and can't that is your business. If you want to stop drinking and can't, that is our business".

Meetings are held every Friday 8:30 p.m. at St. James Hall.

P. O. BOX 824

TEL: 543-3082

## Public Notice

STORE WILL REMAIN OPEN

SATURDAY NIGHT TILL 9

OPEN MONDAY 9 A.M. TO 9 P.M.

TUESDAY 9 A.M. TO 6 P.M.

CLOSED THURS., BOXING DAY

## ALLISON IMPORT SHOPPE

### MORRISBURG

#### PENTECOSTAL CHURCH

Lakeshore Drive at High Street

Rev. David Murdock, Pastor

Sunday, December 22nd, 1968 -

9:45 a.m. - Sunday School

Classes for all ages

11:00 a.m. - Morning Worship

7:30 p.m. - Evangelistic

Tuesday, 7:45 p.m. -

Bible Study and Prayer.

Sunday School Concert, Friday,

December 20th.

### THE PRESBYTERIAN

#### CHURCH IN CANADA

##### KNOX CHURCH

"The Church With The Chimes"

Rev. T. H. BOYD, B.Sc., B.D.

Sunday, December 22nd, 1968 -

9:45 a.m. - Sunday School

11:00 a.m. - Morning Worship.

CHRISTMAS EVE, 7:30 P.M. -

Candle Light Service.

Festival of Nine Lessons and

Carols - presented by the Choir

and the Senior-Hi Group.

### ST. LAWRENCE EVAN.

#### LUTHERAN PARISH

4 Sunday Advent and Christmas -

ST. PAUL'S -

Sunday -

10:00 a.m. - The Service.

11:00 a.m. - Sunday School.

7:30 p.m. - Christmas Tree Ser-

vice with our S.S. Choir and con-

gregation, to which everyone is cor-

dially invited.



# The Morrisburg Leader

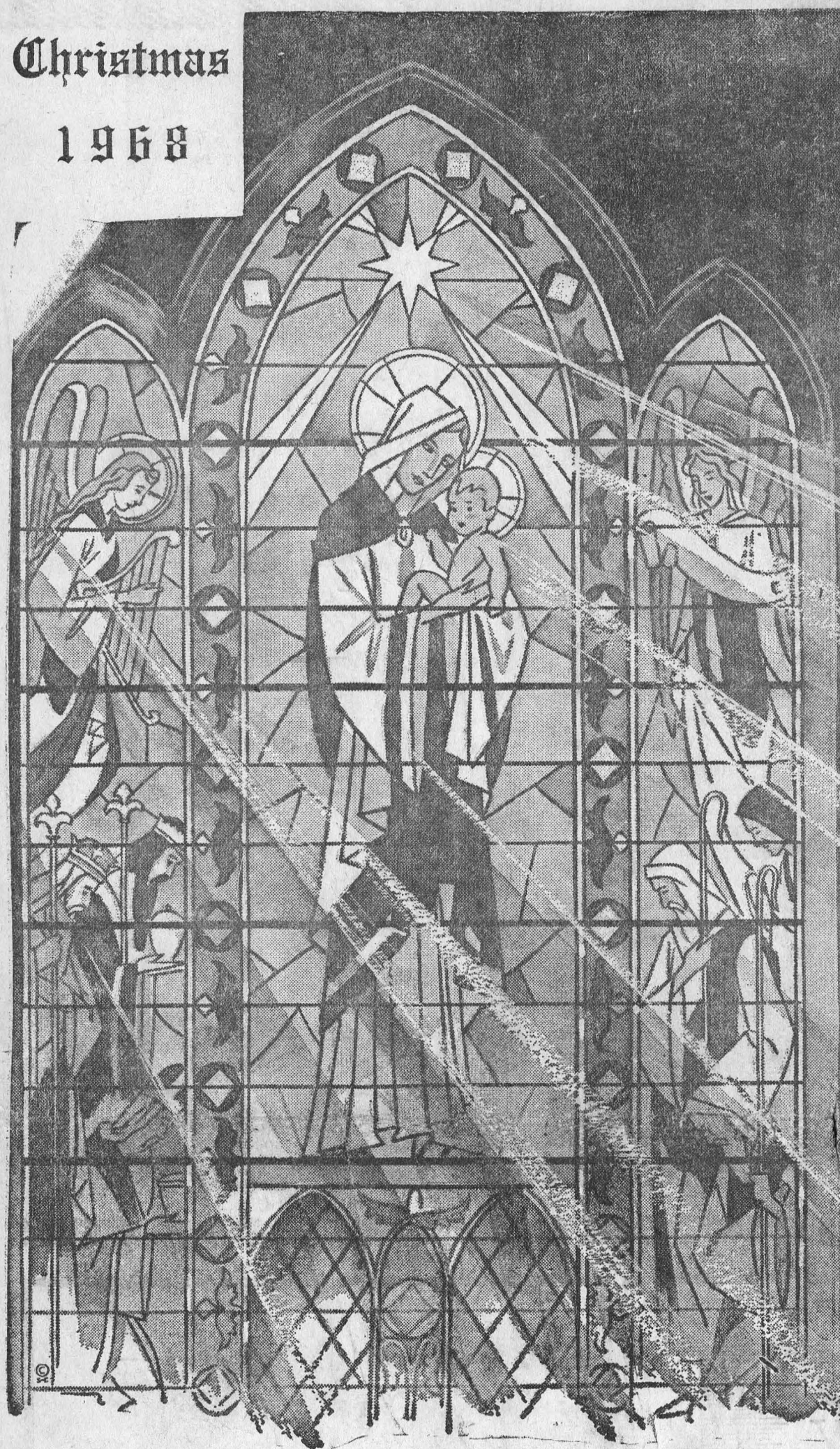
MERRY CHRISTMAS!

MORRISBURG, ONTARIO, FRIDAY, DECEMBER 20th, 1968

HAPPY NEW YEAR!

Christmas  
1968

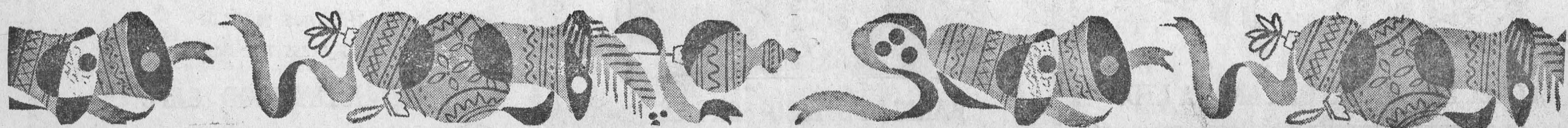
## Joy to the World



Christmas is the time for the singing of glad songs...for giving thanks, and reaffirming our faith. It's the season for love — when families reunite, and men think of all mankind. It's the time, too, when greetings are exchanged... when we pause to wish you the greatest happiness.



Best Wishes From All of us at The Leader





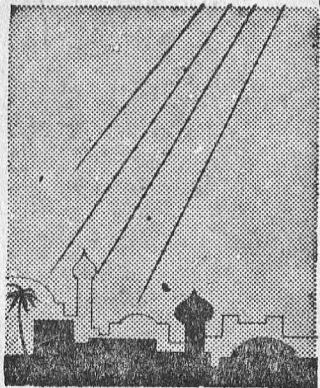
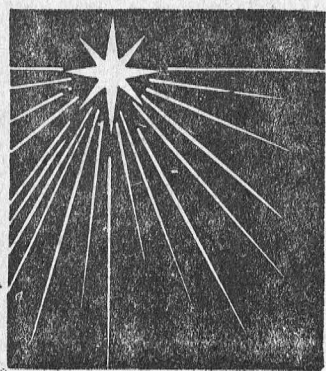


### Christmas Blessings

*May the Christ Child  
bring joy to light this  
glorious, holy season.*

**ENGLISH'S  
FAMILY SHOPPING CENTRE**

# NOEL



Hoping the  
blessings of  
Christmas  
shine upon  
each of you.

**McNEELY'S DRUG STORE**  
WILLIAMSBURG — ONTARIO

### The Spirit Of Christmas Is Mirrored In Their Faces

—TNS Photo



# NOEL

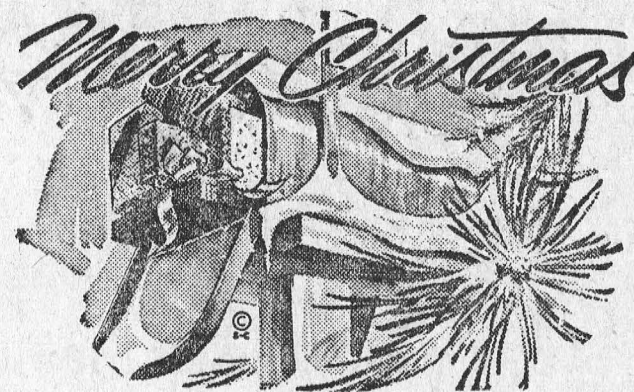
Glad Tidings  
of Joy to  
everyone



**LEE'S RESTAURANT**



**PINKUS SALVAGE & AUTO SUPPLIES**



**ARTHUR THOM**



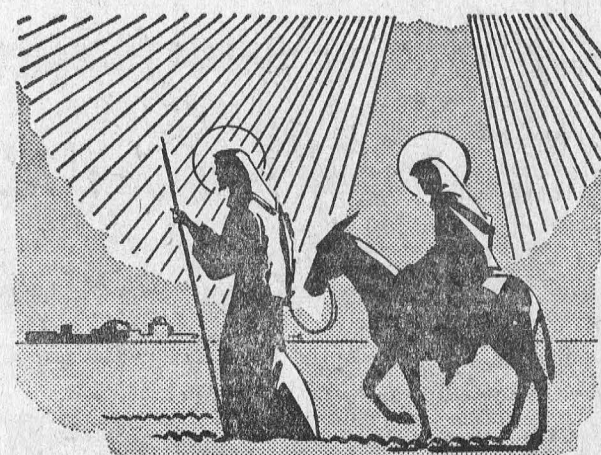
**ECKEL INDUSTRIES OF CANADA LTD.**

*Merry Christmas*

from all of us

to all our friends

**BARKLEY'S ESSO SERVICE**




**O Holy Night**

MAY THE RADIANT JOY OF  
THE TRUE YULETIDE  
SPIRIT BLESS THE EARTH!

**THE HOLLYWOOD CAFE**





**Merry\*  
Christmas**

With the coming of  
the Yuletide we extend  
to our many fine friends  
and their families our very  
best wishes for a happy holiday.

R. S. HOPE & SON



WILLIAMSBURG RED & WHITE

### Yule Log, Age-Old Good-Luck Symbol



One of the more familiar and somewhat nostalgic scenes shown on traditional Christmas cards is scene of a group of with horses bringing home a freshly-cut log for the Christmas fireplace.

The Yule Log, lighting up the house with its bright and cheerful glow, long has been a part of Christmas festivities.

Although modern living has made this practice difficult, especially in our urban areas, the custom is still followed in some U.S. rural areas and abroad.

The origin of the Yule log goes back many centuries, far back into pagan times. In those early days lighting the Yule Log was part of the Winter Fire Festival. Because the weather was cold and snowy during the Winter Solstice, the ceremonies to celebrate the season were held indoors.

With great ceremony and reverence, the Yule Log — most often from an oak tree — would be lighted with a fragment of the Yule Log of the past year. This was carefully preserved for the express purpose of lighting the Yule Log and continuing its mystic power.

Once the Yule Log was lighted, it was believed that its brilliant flames and warm glow would protect the house and family against all evils; for protection from fire, storm and from famine. They prayed then for thriving fields, for healthy cattle, for fertility and prosperity.



### SEASON'S GREETINGS

To all our good friends and their loved ones, we extend our sincerest wishes for a Christmas season filled with cheer.

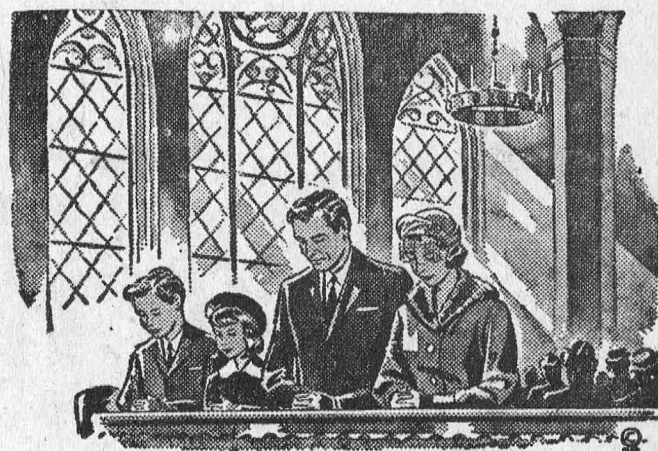
SMITH'S PHOTO SERVICE & STUDIO  
MORRISBURG, ONTARIO



### Merry Christmas

Best wishes for a joyous Noel to all our wonderful friends.

CLARE VANALLEN



### OUR CHRISTMAS PRAYER FOR YOU AND YOURS

May your happiness be so  
great that you treasure  
forever the many wondrous  
memories of this Christmas.

HODGINS LUMBER LTD.



### Christmas Greetings

May the peace and joy of the  
Season be with you always!

BLACK'S TV AND APPLIANCES  
WILLIAMSBURG, ONTARIO.



Children of Sweden get their gifts at Christmas time from the Yulbock or Yule goat, who is supposed to throw their gifts to them through their front doors.

The gifts are always wrapped in plain paper and bear bright red wax seals with a humorous verse attached to it.

In the Latin-American countries, many of the Spanish customs prevail. And, they take on added color from North American customs of English and German origin.

In Indian areas, however, Christmas has blended with more primitive customs.

In Germany, St. Nicholas, or Nikolaus brings candies and nuts to the children on December 6th, while toys and more personal gifts are distributed to the kiddies on Christmas Eve by the Kristkindl.

In England, children hang their stockings in front of the fireplace on Christmas Eve for Father Christmas to fill, and enjoy almost all of the same joyous customs that the young fry in the United States do.

Since the Christmas holiday is one that is a reverent observance of a Child's birth, then the joy and happiness of children around the world at Christmastime is the most fitting tribute to Him.

Ask any youngster in any Christian country what his favorite holiday is — the answer — CHRISTMAS!

Although the date may vary, and observances may be a little bit different, in every Christmas celebration, this particular holiday means gifts for the children and extra festivities in the home.

In Spain for example, The Three Kings — Gaspar, Melchior and Balthazar — bring the kiddies sweets and treats on the eve of Epiphany.

In preparation for the arrival of the Kings, the children stuff their shoes with straw and leave them outside for the Wise Men. In the morning, the children find that the Wise Men's horses have eaten the straw, and in its stead are gifts of all kinds.

In Italy, youngsters also receive their gifts on Epiphany. However, the bearer is a little woman who is named "La Befana." She carries gifts for the good little children and leaves charcoal for the bad ones.

According to the legend, it is said that when the Wise Men first set out to seek the Christ Child, they asked La Befana to go with them. She refused because she was too busy. She later decided to go to Bethlehem herself, but got lost along the way. So now as then, "La Befana" still seeks the Infant Jesus.



**Merry\*  
Christmas**

With the coming of  
the Yuletide we extend  
to our many fine friends  
and their families our very  
best wishes for a happy holiday.

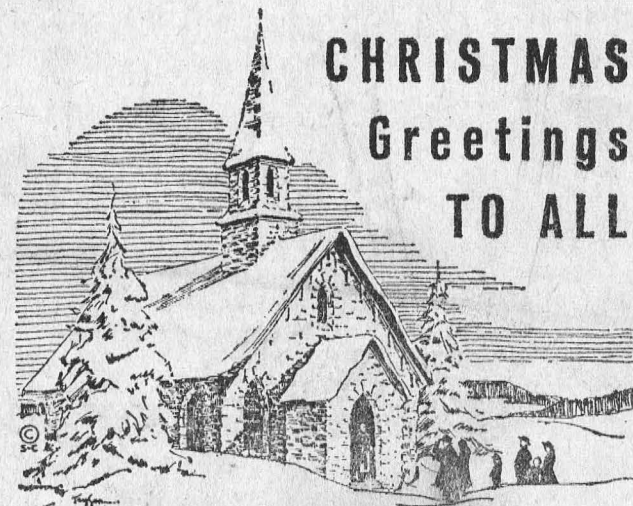
MARKELL'S RADIATOR REPAIRS &  
RENE'S BODY SHOP



SMITH ESSO

JCT. HWY. 31 & 401

MORRISBURG



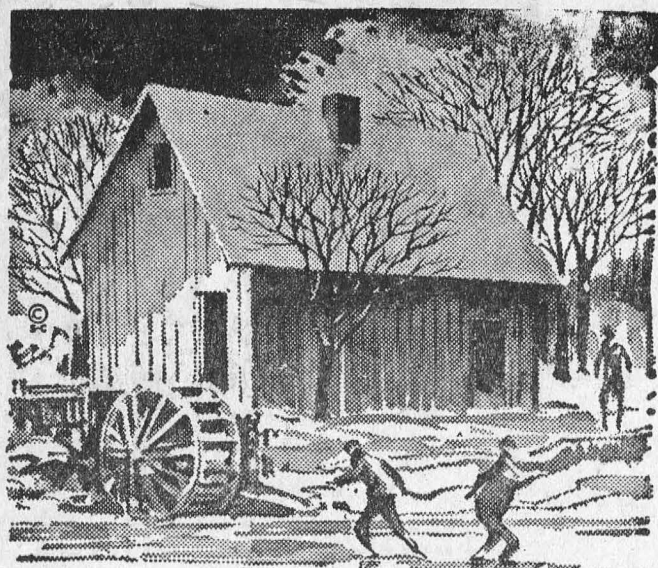
### CHRISTMAS Greetings TO ALL

May this Christmas be a happy  
one in each and every way;  
may your heart be filled with  
gladness upon the joyful day.

HAL'S BARBER SHOP

MR. and MRS. HAL WAGNER and FAMILY  
29 Fifth St. Morrisburg Ph. 543-2755





## GREETINGS TO YOU!

An old-fashioned wish that's  
always new... Merry Christmas!

**JUNIOR R.D. CASSELL**

C I A G INSURANCE



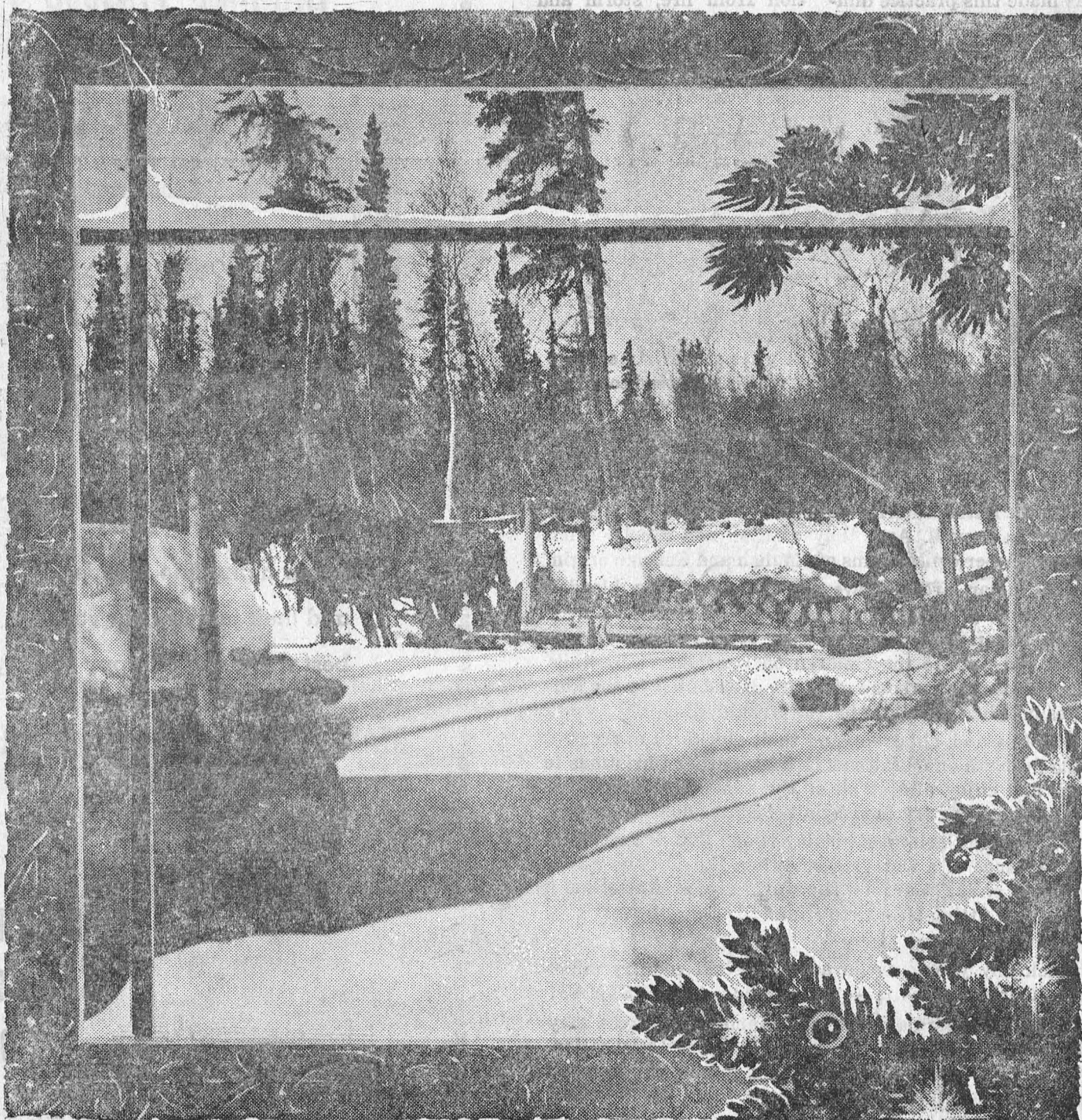
From all at our friendly store...

we send Holiday Greetings  
right to your door!

**SMITH'S DAIRY LIMITED**

MORRISBURG BRANCH

# CHRISTMAS GREETINGS



As the Yuletide  
season draws near, we wish  
you lots of old-time holiday cheer.

**MORRISBURG FUEL & HEATING LTD.**

(MacDonald Fuels and MacDonald Electric)



## Christmas Card Custom

Person to person greetings at Christmas time have been exchanged for many centuries in every Christian community around the world.

The custom of exchanging greetings at Christmas via printed and illustrated cards is, however, a little over a century old.

According to existing records in 1843, an Englishman named Henry Cole introduced the "Christmas card".

Two months prior to Christmas, Mr. Cole, an educator and patron of the arts, had commissioned a British Royal Academy artist, John Calcott Horsley, to design a card depicting a typical family of the era gathered at a holiday feast.

The design was executed and the phrase, "A Merry Christmas and A Happy New Year" was added. A thousand copies of this were lithographed and then hand-colored.

Cole addressed and mailed a group of the cards to his friends.

He then offered the remainder of them for sale in a London stationer's shop, where they sold quite quickly and thereby started what since has become a traditional part of our Christmas observances.

Christmas seemed to have a lot of significance in the 1840's in England. It was at this time, too, that Dickens' "A Christmas Carol" was published, and Prince Albert, Queen Victoria's German-born consort, was reported to have introduced the first decorated Christmas Tree, into English life!

Christmas cards appeared in the United States shortly thereafter. No one knows exactly who introduced the idea in the States. However, credit is given to an Albany, New York dry goods merchant by the name of R. J. Pease.

It is said that he designed, printed and mailed one of the first examples of American Christmas cards as a special greeting and advertisement for his store.

Since then — the exchange of Christmas cards has become a traditional part of the American scene.

Greeting card manufacturers produce millions upon millions of assorted greetings — humorous, gay, religious and reverent.

Many of the world's leading artists are called upon to design special motifs, and great writers, too, contribute their ideas on Christmas in prose and poetry.



OUR  
MANY  
THANKS  
TO YOU  
ALL, AND  
TO ALL A  
VERY MERRY  
CHRISTMAS!

**PERSO CLEANERS**



...BEST WISHES

This is the time when joy fills  
the air and men come together in  
a spirit of good fellowship...when  
we wish all of our friends a very  
**MERRY CHRISTMAS**

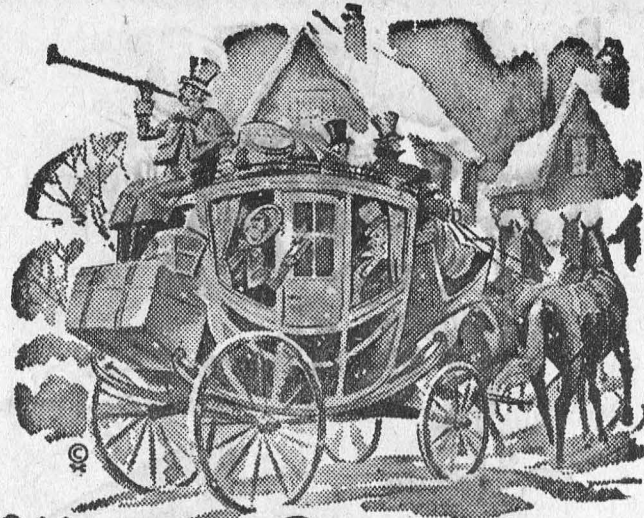
**MAC'S SHELL SERVICE STATION**





**SINCERE BEST WISHES!**

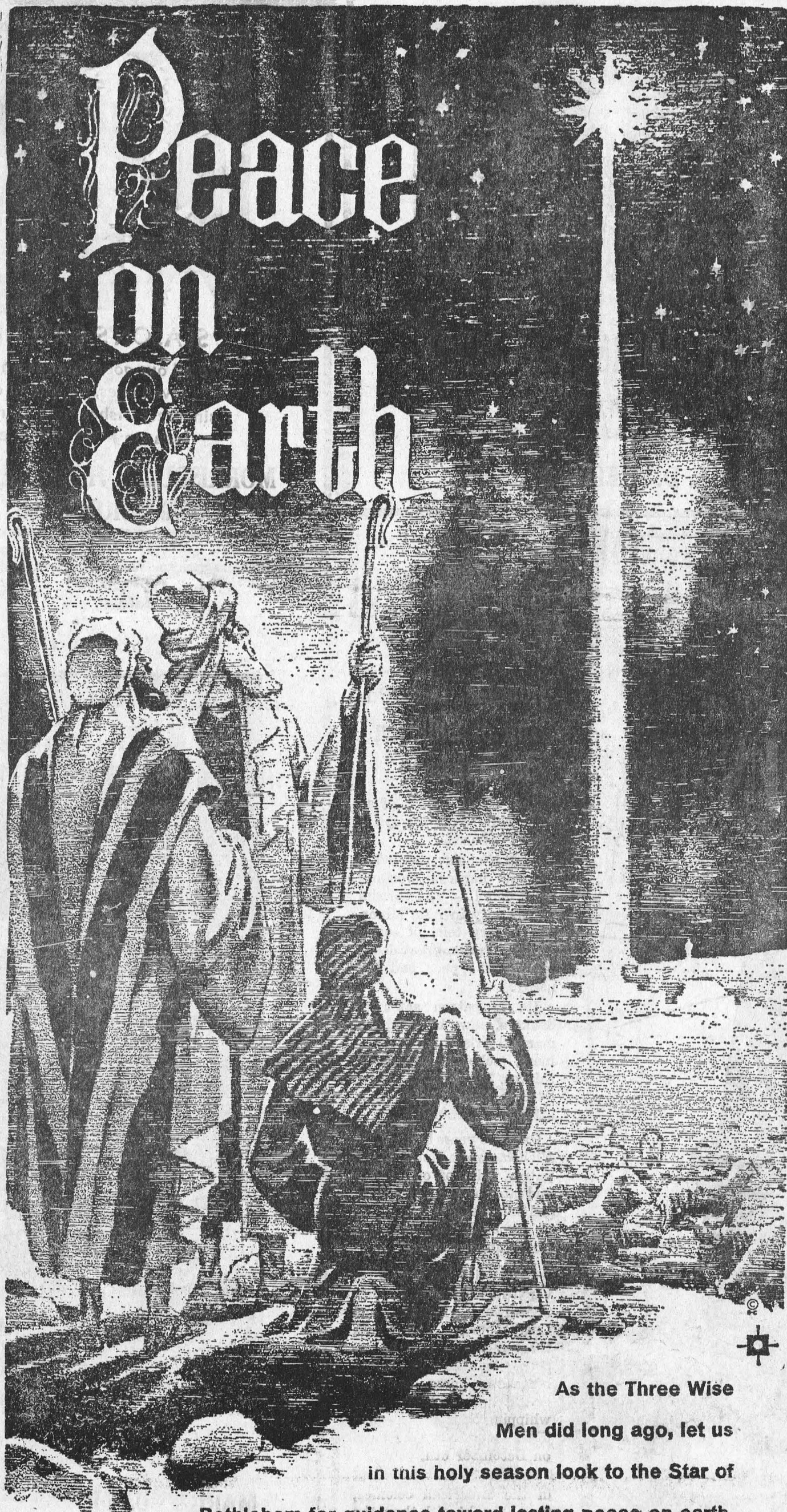
**FAMILY OUTFITTERS**



**Merry Christmas**

Best wishes for a joyous Noel to  
all our wonderful friends.

**BRINSTON'S ALLIED MARKET**



As the Three Wise  
Men did long ago, let us  
in this holy season look to the Star of  
Bethlehem for guidance toward lasting peace on earth.

EMPLOYEES AND MANAGEMENT OF

**BEAVERS DENTAL PRODUCTS LTD.**

GEORGE E. BEAVERS, B.A.

**ODONTO CORPORATION LTD.**

G. PATRICK BEAVERS, B.A., LL.D.



**Yes, Virginia**

A little girl's curiosity has led to a  
bit of Christmas philosophy that has  
since become a Christmas classic.

One day — in December — in 1897,  
Virginia O'Hanlon wrote a letter to the New York Sun.

"I am eight years old. Some of my little friends say  
there is no Santa Claus. My papa says, 'If you see it in  
the SUN, it's so.' Please tell me the truth — is there a  
Santa Claus?"

Because we believe the reply with its message of keen,  
spiritual insight deserves reading again and again —  
we show it here. It was written by Francis E. Church,  
a writer for the old Sun.

Here it is:

"Yes, indeed!

"Virginia, your little friends are wrong. They have been  
affected by the scepticism of a sceptical age — they do not  
believe except what they see — they think nothing can be  
which is not comprehensible by their little minds."

"All minds, Virginia, whether they be men's or children's  
are little. In this great universe of ours, man is a mere insect,  
an ant, in his intellect, as compared with the boundless world  
about him, as measured by the intelligence capable of grasp-  
ing the whole of truth and knowledge."

"Yes, Virginia, there is a Santa Claus."

"He exists as certainly as love and generosity and devotion  
exist, and you know that they abound and give to your life its  
highest beauty and joy. Alas! how dreary would be the world if  
there were no Santa Claus! It would be as dreary as if there  
were no Virginias. There would be no childlike faith then, no  
poetry, no romance to make tolerable this existence. We should  
have no enjoyment, except in sense and sight. The eternal  
light with which childhood fills the world would be extinguished."

"Not believe in Santa Claus! You might as well not believe  
in fairies!"

"You might get your papa to hire men to watch in all the  
chimneys on Christmas eve to catch Santa Claus, but even if  
they did not see Santa Claus coming down, what would that  
prove? Nobody sees Santa Claus — the most real things in the  
world are those neither children nor men can see."

"Did you ever see fairies dancing on the lawn? Of course not,  
but that's no proof that they are not there — nobody can con-  
ceive or imagine all the wonders that are unseen and unseeable  
in the world."

"You tear apart the baby's rattle and see what makes the  
noise inside, but there is a veil covering the unseen world which  
not the strongest man, or even the united strength of all the  
strongest men, that ever lived, could tear apart. Only faith,  
fancy poetry, love, romance, can push aside the curtain and  
view and picture the supernal beauty and glory beyond."

"Is it all real? — ah, Virginia, in all this world there is nothing  
else real and abiding."

"No Santa Claus! Thank God! — he lives, and he lives forever  
— a thousand years from now, Virginia, nay, ten thousand years  
from now, he will continue to make glad the heart of childhood."

\*\*\* Francis E. Church \*\*\*



**LES BILMER**

**T**

HE HOLIDAY SEASON OFFERS US

AN OPPORTUNITY TO EXPRESS

OUR APPRECIATION OF THE PATRONAGE

AND GOOD WILL OF OUR FRIENDS

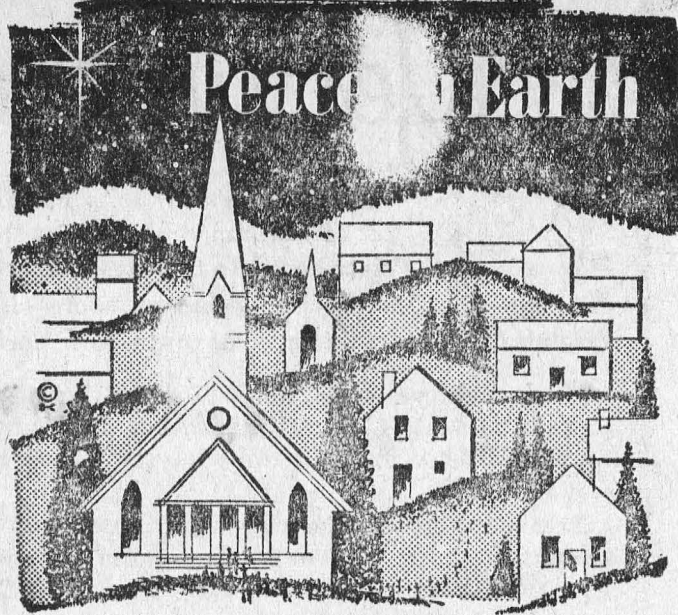
A MERRY CHRISTMAS TO YOU AND YOURS

AND EVERY GOOD WISH FOR

A HAPPY AND PROSPEROUS NEW YEAR

**BERT'S BEAUTY SALON**





Peace on Earth

**GOOD WILL TOWARD ALL MEN**  
*May the Star of Bethlehem light  
 our way to a lasting peace  
 during this holy Christmas season.*  
**EDGERTON FUELS LTD.**



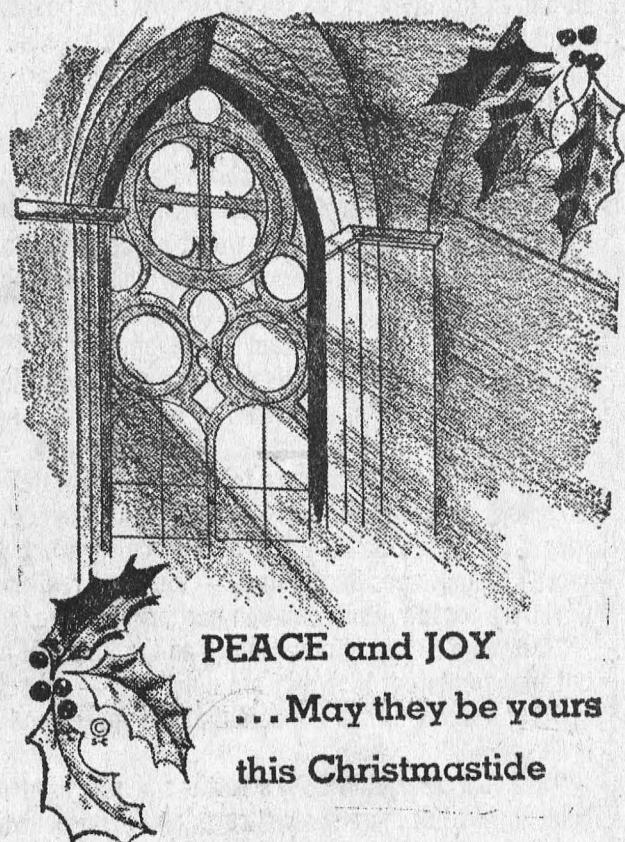
...A LITTLE WISH WITH A LOT  
 OF HEART ... TO YOU AND YOURS

MANAGEMENT AND STAFF OF  
**THE BLACK LUMBER CO. LTD.**



A coach-full  
 of best wishes for your  
**MERRIEST CHRISTMAS**

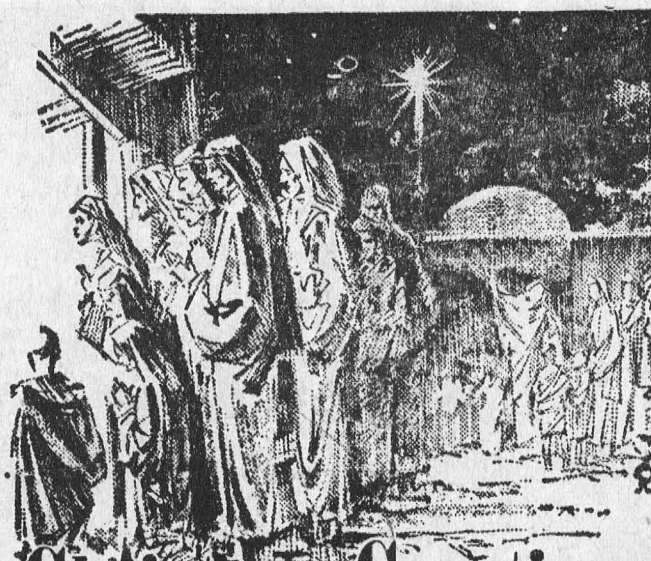
**BOB'S IGA**



**PEACE and JOY**

... May they be yours  
 this Christmastide

**ALLISON IMPORT SHOPPE**



**Christmas Greetings**

May the peace and joy of the  
 Season be with you always!

**L. D. WELLS & SONS**



**SEASON'S GREETINGS**

To all our good friends and their  
 loved ones, we extend our  
 sincerest wishes for a Christmas  
 season filled with cheer.

**MORRISBURG HYDRO-ELECTRIC  
 COMMISSION & STAFF**



**A  
 JOYOUS**

**Good Health,  
 Good Hope, Good Cheer—  
 May you receive them all!**

STAFF AND MANAGEMENT

**THE LOYALIST HOTEL**  
 MORRISBURG, ONTARIO



**Nicholas, Beloved  
 Saint of Children  
 And Christmas**

The "Santa Claus" of so  
 many children in Europe is  
 Saint Nicholas.

Saint Nicholas, reputed to  
 be the hardest working  
 Saint of all — was born in  
 Petras, city in Asia Minor.  
 His history tells of many  
 great miracles, great deeds  
 to help the poor and the  
 needy.

He is patron saint to  
 bankers, pawn-brokers, un-  
 married girls, children, mar-  
 iners, scholars, and even  
 thieves. He is said to have  
 lived in the Third Century  
 after the birth of Christ.

Over 600 years later, Saint  
 Nicholas was adopted as the  
 patron saint of old Russia  
 and later by the Laplanders  
 and Samoyeds. (From whom  
 he probably acquired his  
 sleigh and reindeer)

Saint Nicholas is also re-  
 vered in Germany, France,  
 Switzerland, Holland and  
 Luxembourg — and it is in  
 these countries that he ap-  
 pears traditionally riding  
 his white horse, carrying  
 gifts for good children and  
 whipping rods for the bad  
 ones. His gifts are bestowed  
 on December 6th.

When the Dutch settled  
 in the American colonies,  
 they brought with them the  
 tradition of Saint Nicholas  
 or "Santeklas," as he was  
 affectionately called.

From the tall, lean and  
 spiritual looking character  
 in long robes, he was grad-  
 ually transformed into the  
 image we know now.



**MARCELLUS MOTOR SALES LTD.**

MORRISBURG, ONTARIO





**FLOYD FISHER & STAFF**  
REAL ESTATE

### Candles Glow at Christmas

It would be astonishing, indeed, if no candles appeared in homes throughout the nation on Christmas Eve. The legend which surrounds the custom is believed to have started in Ireland.

There on Christmas Eve a large candle was burned which could be snuffed out only by one named Mary. As the Irish put it: "Who knows, on some Christmas Eve, Jesus and Mary and Joseph may come again, not to Palestine, but to the Holy Isle on the farthest edge of Europe?"

The first use of candles for Christmas is not recorded anywhere. But according to an old legend, the "Christ Child Candle" was burned in windows to light His way if He made an earthly visitation. It was also lighted in atonement for the night of His birth when there was no room for Him.



*Christmas cheer to everyone!*

**VANALLEN'S UPHOLSTERY**



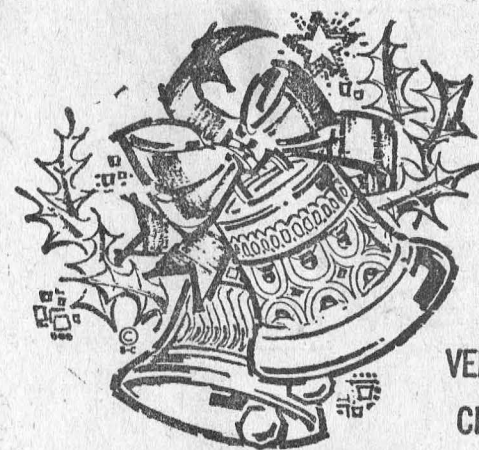
**HAPPY HOLIDAY**

TO ALL OF YOU FROM ALL OF US!

**ROMEO'S RESTAURANT**



**CASSELMAN'S TAXI**



**CAROL'S BEAUTY SALON**



CHRISTMAS CHEER  
TO EVERYONE!

**WHITTEKER'S MEAT MARKET**

WILLIAMSBURG

ONTARIO



TO OUR MANY FRIENDS,  
OUR WARMEST WISHES!

**COLIGAN'S DAIRY MARKET**



In the very  
best tradition, we  
wish our old and new friends a  
holiday filled with all the happiness  
of an old-fashioned Christmas!

**EARL BAKER'S TEXACO SERVICE**



**C. & K. POLAK.**

**FLORENCE, JOHN AND DIANE**



TO EVERYONE—

**Christmas Greetings**

**STYLES & McINTOSH**  
RADIO & TV SALES AND SERVICE  
Iroquois, Ontario.



**H. C. FAIRBAIRN & SON**  
MORRISBURG BRINSTON WILLIAMSBURG



LET THE SOUNDS OF  
CHRISTMAS JOY RING OUT!

**WILSON'S DRUG STORE**



May the  
Good  
Lord  
impart His  
blessings  
to you at  
Christmas.



OUR THANKS TO YOU ALL  
BRYBAR FLOWERS



NORMAN TENENBAUM, O.D.  
OPTOMETRIST  
MORRISBURG — ONTARIO



THOMPSON'S HARDWARE



MERRILL FURNITURE & ELECTRIC



RHEA RITA BEAUTY SALON



WEEGAR'S (ON THE MALL)



HAPPY  
HOLIDAY

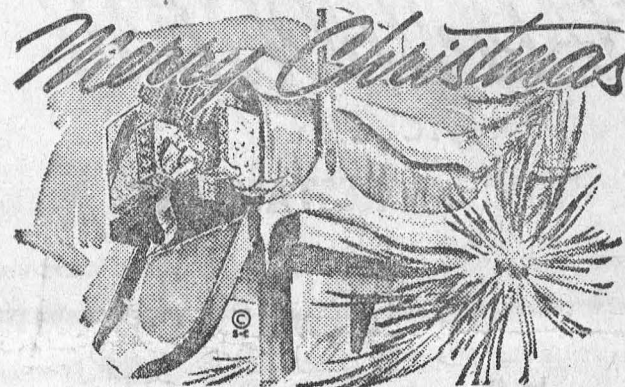
May you enjoy it as  
much as we've enjoyed  
being able to serve you.

CREST  
HARDWARE



MAY YOUR CHRISTMAS BE BRIGHT

CHARLIE'S SPORTS SHOP



CASSELMAN'S SHOE STORE

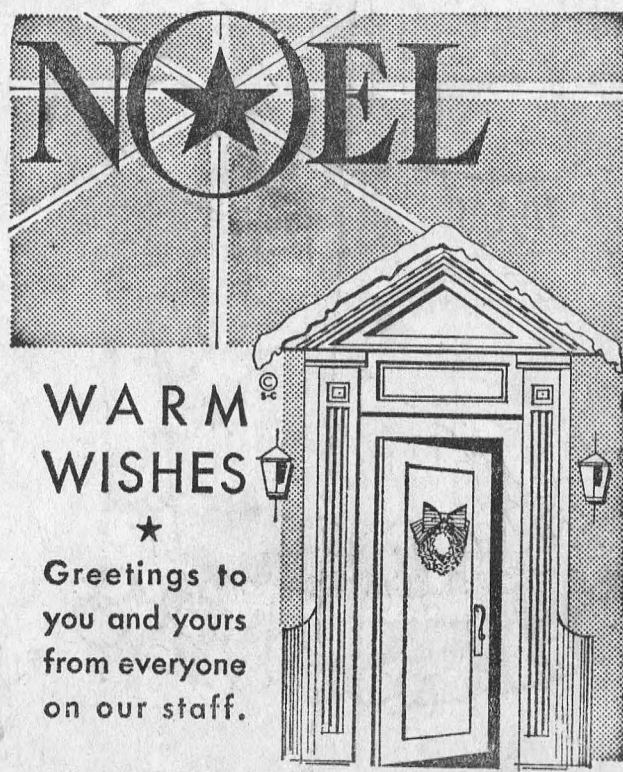


BROWN FOUNDRY LTD.  
MORRISBURG, ONTARIO

MORRISBURG MACHINE & WELDING



RED'S BARBER SHOP



WARM  
WISHES

★  
Greetings to  
you and yours  
from everyone  
on our staff.

DOMINION STORE  
MORRISBURG, ONTARIO



BEST WISHES

To all our wonderful friends—  
here's hoping your Christmas  
tree is big and bright and your  
day is filled with all the glad-  
ness of this holiday season.

MERRY CHRISTMAS

LYELL STRADER

Telephone 535-2616

Williamsburg