

WEDNESDAY, JULY 26, 1995

YOUR PET '95



Contest
WINNER'S

Were Drawn JULY 24 / 95



6th place- Ken Swertferger's "Cody"



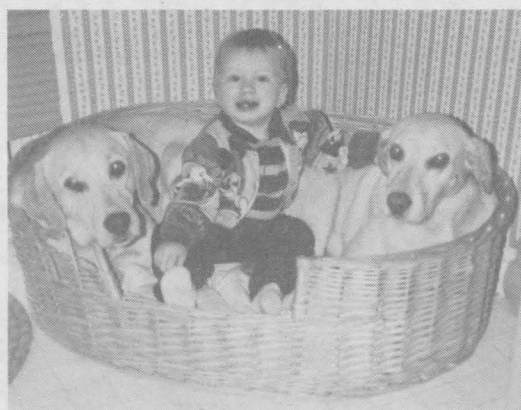
5th place-Sarah McGill's pet



3rd place-Nikki Stewart's "Gibby"



1st place-Lauren Taylor's "Jasper"



4th place-Luke Whittaker's pet



2nd place-Alison Knapman's
"Cornflake"

MORRISBURG ANIMAL HOSPITAL

Highway 2,
Morrisburg, Ontario

WE HAVE
A NEW VETERINARIAN!

Dr. Norene Hyatt-Gervais and staff would like
to welcome our new veterinarian
DR. KIMBERLY JOYCE to our team.

Dr. Joyce is a graduate of the Ontario Veterinary College in Guelph, Ontario and has a **special interest in pet behaviour therapy and pet bird medicine**. She is now accepting existing and new patients of the Morrisburg Animal Hospital and Ingleside Veterinary Office for consultations, medical therapy and surgery. Dr. Joyce and her husband are both practicing veterinarians and they, together with their dog Noah, are pleased to be a part of our community.

GROOMING

Linda Thompson, our professional all-breed dog groomer, continues to offer grooming services three days per week at the Morrisburg Animal Hospital.

BOARDING

We welcome boarders. We require proof of full vaccination for your pet's protection and invite you to call our hospital at 543-2812 for further details and scheduling information.

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Looking forward
to next year!



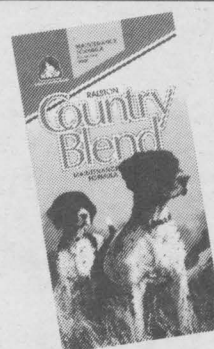
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Summer ailments make pets miserable

This may well be the summer of our pet's discontent. Veterinarians from Maine to Florida, to Texas, to California, are anticipating a particularly strong invasion of fleas and ticks. 'Thanks to Mother Nature, these pesky pests spent their winter snug as bugs in a rug under a blanket of snow,' explains Dr. Herbert Lapidus, director of the Scratchex Pet Skin Care Centre. Lapidus goes on to caution pet owners that predicted continuance of damp weather for the next 90 to 120 days will mean a pure paradise for these humidity loving creatures.

Of special concern to cat owners is the news that the heartworm, most often found in dogs, is now a very real and present danger for cats as well.

'Cat owners are urged to have their pets tested and heartworm medication given just as they now do for their dogs. An increase in the breeding grounds of mosquitoes where heavy rains have been falling is the number-one reason for the increase in feline heartworm. Veterinarians are already reporting an alarming increase in both feline and canine heartworm cases,' says Lapidus.

Mother nature has been playing with all of us in the past few years and this year will be no exception. Standing puddles and pools of water across the country, even in previous drought areas, have become the perfect breeding ground for mosquitoes. New varieties of mosquitoes have slipped into the country and are introducing all kinds of new problems for both man and animals. And mosquitoes carry the heartworm larvae. If your pet is bitten by a mosquito, it could mean big trouble. Your veterinarian is the one to see for testing

and preventative medicine.

Pesky fleas, like mosquitoes, breed in warm, damp conditions. The flea population is predicted to explode this year along with the mosquito population. And like mosquitoes, fleas can infest your pet with tapeworm.

The damp weather also means a tornado of airborne allergies that will not only have pet owners coughing and sneezing, but dogs and cats scratching as well. As with many canine and feline health problems, these allergies will show up in increased skin problems.

Inhalant allergies which cause the itch, scratch, itch cycle - resulting in raw patches of skin - will send more pets to the vet than in the past few years. These allergies are caused by tree pollen, grass clippings, mold and other airborne particles. And these allergies are predicted to start early and stay late.

What's a pet owner to do? 'Be alert,' Lapidus suggests. 'Don't wait until things get out of hand and produce staggering veterinary bills. Begin your pet's protection now. The first step is a trip to your pet's doctor for a total health checkup. Then be sure that you keep you guard up at home. That means administering heartworm medication, paying attention to your pet's body language and the condition of its coat.'

'Preventative medicine is as wise for pets as it is for people. Check your pet every day while you groom it for warning signs of trouble. A dry, dull coat is almost always a sign of trouble. Comb or brush your pet on a white towel; if you see any little black spots like pepper or you discover ticks, it's time to get the flea and tick fighters.'

Look for flea and tick products that contain the effective ingredient, pyrethrin. Pyrethrin,

made from a relative of the chrysanthemum plant, are so safe that this natural insecticide is even used around food. Scratchex Flea and Tick Shampoo, Dip and Powder are all pyrethrin based products. Be sure that you use the three-prong approach of killing fleas in the house, in the yard and on your pet.

To really get rid of fleas, try these tips:

1. Thoroughly shampoo your pet. Leave the product on for a good five minutes before rinsing.
2. Wash all bedding that your pet uses. You might want to add a capful of flea shampoo to the wash to kill any eggs that are playing hide-and-go-seek.
3. Vacuum your house thoroughly. Place leftover flea-collar strips in your vacuum cleaner bag. After vacuuming, throw the bag out.
4. 'Bomb' your yard.
5. Follow up this first assault

with a Scratchex Colour-Full Flea Collar. A good flea collar is the extra protection that can make a big difference for pet after the initial assault. Use a Colour-Full Collar so that your pet can look as good as it feels.

6. Don't drop your guard, not even for a minute. Make sure that your pet continues to be flea-free with a good grooming every day and a repeat of steps one through four every two weeks.

For the frantic itching, scratching and nipping caused by many of summer enemies, use a medicated lotion and shampoo. Sulfodene Medication and new Sulfodene Medication Shampoo with conditioners, with the Good Housekeeping Seal of Approval, offer relief from itching and allow healing to occur quickly.

Once you've done everything you can protect your pet against warm weather dangers...enjoy your summer...and fall.

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Flea prevention for healthier dogs and cats

"Program" is a new product designed to control fleas by breaking their life cycle. The active ingredient contained in Program is Lufenuron which is an insect development inhibitor. Lufenuron works by interfering

with chitin production.

Chitin is the principal material in the exoskeletons of insects; it is not found in higher animals such as dogs and cats therefore Program is completely safe for mammals.

After your cat ingests the liquid, the Lufenuron is absorbed into the bloodstream. When a flea then takes a bloodmeal it also takes up the Lufenuron which becomes incorporated into the flea eggs. This breaks the flea life cycle in a number of places.

1. Flea embryo development is inhibited.
2. Egg-hatching cannot take place because the egg tooth (made of chitin) used to cut open the shell becomes too soft to be effective.
3. The larvae are prevented from molting.

It is very important that Program be given with or immediately after a meal. This ensures optimal absorption in order to give 30 days protection. It should be given monthly beginning at least one month before fleas become active and continuing for the full length of the flea season. Six months is the minimum recommended treatment period.

If your cat is already infested with fleas, no viable eggs are produced 24 hours after administration of Program.

The time it takes to eliminate all fleas in your cat's environment depends on the number of

flea larvae and pupas present already when you begin the treatment.

For this reason we recommend always using a premise spray in conjunction with the oral medication. If there is a high level of flea infestation at the start of

treatment, it may be necessary to apply a flea adulticide during the first one to two months.

Because Program is so safe, it can be used simultaneously with other insecticides such as carbamates, organophosphates and pyrethroids.

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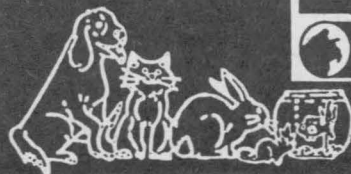
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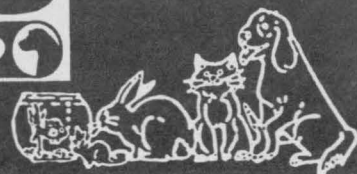
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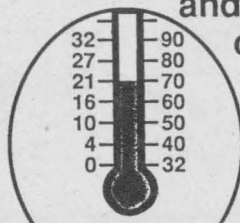


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(Ontario Humane Society) S. D. & G. Branch

(This picture is of a full-grown, female Great Dane)

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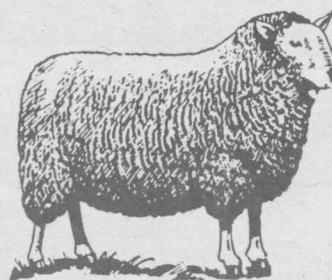
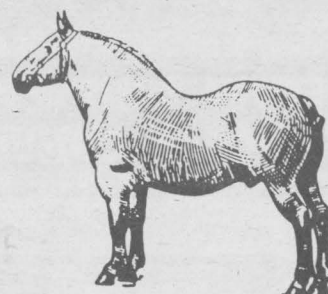
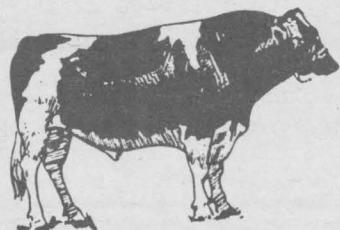
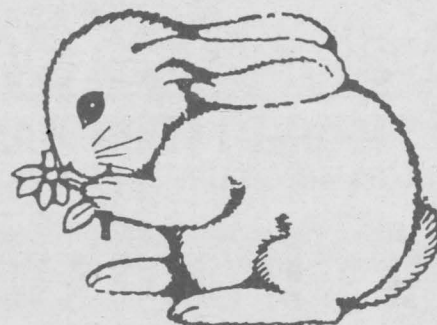
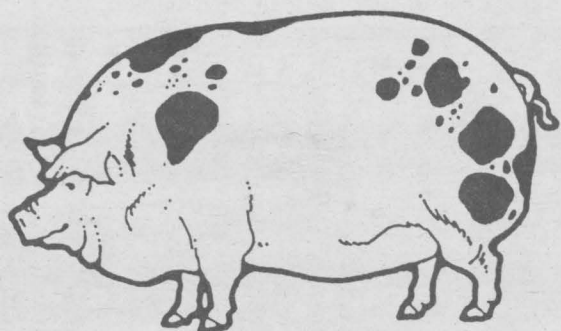
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