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*THE WINCHESTER PRESS*

MARCH 5, 2014

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**Ottawa Valley Seed Growers Association**

87th annual

# Ottawa Valley FARM SHOW

## TUESDAY, WEDNESDAY, THURSDAY
# March 11, 12, 13

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# A message from OVSGA president John Roosendaal

OTTAWA

The next edition marks the 87th anniversary of the Ottawa Valley Farm Show (OVFS), sponsored by the Ottawa Valley Seed Growers Association (OVSGA), a major non-profit agricultural trade show created by farmers for farmers.

The association has been one of the mainstays of Eastern Ontario agriculture, recognizing the annual efforts of seed growers throughout the region. We offer them an opportunity at the farm show to highlight those efforts while shopping for the latest in machinery, and other products to help them get through the new season in fine style.

Once again, the site of the farm show is Ottawa's Ernst and Young Centre (opposite the Ottawa International Airport), a 150,000 square-foot facility featuring the latest in mechanical and technological services. Our exhibitors are positive about this show space, and we're hoping their experience will be even more enjoyable in year three at the centre. We have most of the relocation glitches worked out, and are looking forward to a smooth show in 2014. As we did at Lansdowne Park, we try hard to make the experience even better year after year.

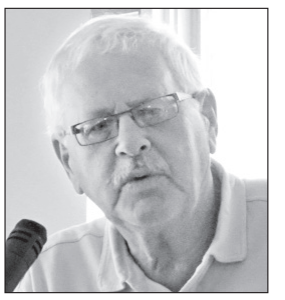
The association is proud to host more than 350 top exhibitors of tools, machinery, livestock accessories, financial and other services, and, of course, the best seed – everything that will be needed for the upcoming growing season.

Our ongoing membership in the Farm Show Council, which brings together top exhibitions across North America and beyond, is part of our commitment to quality.

As is our new custom, the 2014 annual seed judging will take place in advance of the show at an off-site location. The winners will go on to be recognized in the show's Court of Honour.

Once again, we will have an official opening at 12 pm on the first day (Tues., March 11) of the show at booth 1,231. A feature on day two at 12 pm is the Seed Growers Awards ceremony recognizing Eastern Ontario's top seed producers. Day three at 12 pm, we feature our annual Pedigreed Seed Sale, with proceeds directed to the Children's Hospital of Eastern Ontario (CHEO). The seed growers were recently recognized by CHEO for 20 years of fundraising through the sale. Having collected more than $100,000, we are now diamond category donors. Our generosity wouldn't be possible without the generosity of seed companies at the show, and several other contributors.

> ***Not only is the farm show a place to shop, it is a place to visit and catch up on the winter's news. We invite you to do plenty of both.***
>
> *— John Roosendaal, OVSGA president*



I would like to take this opportunity to welcome in advance all of our visitors to the 2014 show from across Ontario and West Quebec, and from Northern New York State. Not only is the farm show a place to shop, it is a place to visit and catch up on the winter's news. We invite you to do plenty of both.

As somebody who has spent a lifetime in the agricultural business and been active in many farm organizations, it is a pleasure to serve for a first year of a two-year term as president of the OVSGA.

I am always impressed at how the Ontario agricultural industry and the community it supports continue to demonstrate an amazing resiliency, and an ability to rebound. The farm show is one place where, annually, we witness and encourage that ability.

I'm proud to say that much of the net revenue that comes from the annual show is turned back into supporting Eastern Ontario farm groups and activities, such as 4-H, agricultural societies, the colleges at Kemptville and Alfred, and research. We will continue to do what we have been doing for the past several decades to enhance agriculture in our region, and to raise the profile of the farming community in general.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# A message from OVFS general manager Tom Van Dusen

OTTAWA

The Ottawa Valley Farm Show (OVFS), Ontario's longest running agricultural trade show, marks its 87th year of operation Tues., March 11 to Thurs., March 13.

It is one of the longest continuous records in Canada of farmers organizing for farmers, other rural residents, and business people – an annual display of goods and services useful, often indispensable, to them in the coming year.

Some 350 highly reputable exhibitors from Ontario and Quebec will be on hand for the three-day OVFS at Ottawa's Ernst and Young Centre, adjacent to the Ottawa International Airport.

Directors of the Ottawa Valley Seed Growers Association (OVSGA), sponsors of the farm show, president John Roosendaal, secretary-treasurer Mary Joynt, and myself look forward to seeing you at the show.

Among features of the 2014 show will be a cattle breed information display at the main entrance and the Seed Growers' Court of Honour located in booth 1,231. The official opening, seed growers awards, pedigreed seed sale, 4-H regional display, quilt show, antiques presented by the Vintage Iron and Traditions Club, Agriculture More Than Ever display, live broadcasting by Valley Heritage Radio, and more will be part of the show.

As usual, show dates coincide with March Break in Ontario schools. Children, the farmers of the future, are welcome at the show, with no charge for those 12 years old and under accompanied by an adult. General admission is $10.

## Other event notes

• **Moving in, and out –** For exhibitors, move-in days this year are Sun., March 9 and Mon., March 10. Please co-operate by paying close attention to your move-in times as we try to limit a backlog and confusion. Move-out begins at 4 pm on the final day of the show.

We ask all exhibitors to remain at their booths until closing time. Exhibitors are urged to book their electrical and curtaining requirements in advance with Freeman, as rates increase substantially after the show opens. Curtains and signage should not block visibility for adjacent booths, and exhibitors must keep their displays clear of traffic isles so as not to create congestion, and a possible breach of fire regulations. Only walk-in displays can enter through the front of the building, as larger displays must enter through rear loading doors.

> ***Some 350 highly reputable exhibitors from Ontario and Quebec will be on hand for the three-day OVFS at Ottawa's Ernst and Young Centre, adjacent to the Ottawa International Airport.***
>
> *— Tom Van Dusen, OVFS general manager*



• **Parking –** Centre management charges $7 for parking on the grounds. The farm's show organization team has no control of this fee. Exhibitors can access an application form for a parking pass allowing unlimited entries and exits during the show. Exhibitors moving in March 9 will park to unload at the rear of the building and on March 10, the seed growers are covering the cost of parking for all exhibitors as a thank-you for your patronage.

• **Official opening –** Everyone is invited to the official opening at 12 pm March 11. Exhibitors are invited to a reception at 5:15 pm on March 11, with one drink and snacks courtesy of OVFS.

• **Awards ceremony –** The annual Seed Awards ceremony will take place Wed., March 12. The occasion is used to recognize Eastern Ontario growers judged earlier to have the best entries in several crop categories. The OVSGA hosts 16 different trophies in various seed categories. Final judging will take place Sat., March 8 in Greely.

• **Pedigreed Seed Sale –** Please join us March 13 at 12 pm for the annual Pedigreed Seed Sale, with proceeds going to the Children's Hospital of Eastern Ontario (CHEO). More than 20 years, $100,000 has been raised, earning special recognition from CHEO.

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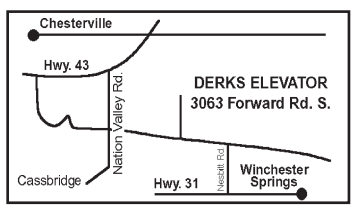

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# OVSGA, Gay Lea partner for milk sales fundraiser

OTTAWA

The Ottawa Valley Seed Growers Association (OVSGA) has agreed to let Gay Lea Foods Co-operative sell personal portions of white and chocolate milk in its booth at the 2014 Ottawa Valley Farm Show.

The 2014 farm show is scheduled for Tues., March 11 to Thurs., March 13.

In a 50-50 split, proceeds from milk sales will be donated to 4-H Ontario, and to the Co-operative Development Foundation of Canada (CDF). Gay Lea has operated the program at other farm shows across the province including Woodstock, London, and the Royal Winter Fair in Toronto.

"We were approached, and it was a no-brainer for us," John Roosendaal, OVSGA president, said. "We already provide tremendous support to 4-H, and we're willing to help with more."

However, Roosendaal pointed out, the proposal had to be cleared by Great Canadian Plates (GCP), exclusive caterer at the Ernst and Young Centre where the farm show is held. The caterer has the right to veto food sales it sees as competitive.

"To GCP's credit, it has gone along with the plan, and may even handle some of the sales in its concessions," he said.

A processing co-operative with 1,200 member dairy farms across the province, Gay Lea has been an exhibitor at the Ottawa show for the past decade. About 25 per cent of those members are in Eastern and Central Ontario.

"Our members have expressed their appreciation at being able to connect with us at [the] show," Ove Hansen, Gay Lea corporate secretary, said in outlining the milk sales program.

Donations will be made on behalf of the Ottawa show, as well as Gay Lea, Hansen explained. He added that milk purchasers have in the past indicated their appreciation in assisting local and international communities through their participation.

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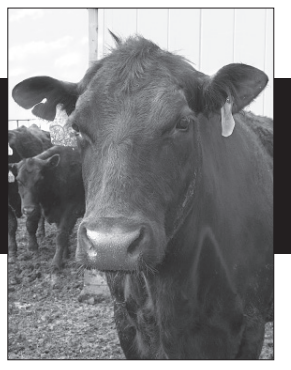
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# Fat Les' coming to 2014 OVFS

OTTAWA

It will be a clear case of Les is more at the 2014 Ottawa Valley Farm Show, Tues., March 11 to Thurs., March 13 at Ottawa's Ernst and Young Centre.

Les Winters of Kemptville will be bringing his Fat Les' food wagon to the show, and parking it in a prominent location. The trailer will be located outside the centre's south entrance.

Winters is known for his fine fries, poutine, onion rings, and perch rolls. Those items will all be available at the show, along with an egg and bacon-packed breakfast sandwich.

The arrangement has been made possible through the co-operation of Great Canadian Plates (GCP), the exclusive caterer at the centre. The company has decided to try the idea put forward by OVFS management on a trial basis; under the agreement Fat Les' doesn't offer items already on the centre's menu.

The Ottawa Valley Seed Growers Association, which sponsors the show, felt something was needed to take the pressure off the two inside concessions. At lunchtime, lineups can cause serious congestion in the isles. One possible solution was to provide an outside dining option.

"GCP deserves credit for trying this out," Lynda McCuaig, chair of the show's food services committee, said. "It's an experiment for everyone, including Winters."

McCuaig speculated that farm show visitors will be drawn to Winters' bright orange wagon, a sight familiar to many of them at fairs throughout the Ottawa Valley. She said Winters was selected for the trial because his services are well known to several OVSGA directors, including her.




*Fat Les' mobile food wagon will be onsite at the 2014 Ottawa Valley Farm Show (Tues., March 11 to Thurs., March 13).*

Winters also has two permanent stands, and operates the canteen at the North Grenville Community Centre.

In business for about 10 years, he is looking forward to offering his menu selections at the farm show. The opportunity allows him to get his mobile wagon on the road earlier than usual, and could lead to further involvement in Ernest and Young Centre events.

McCuaig noted that GCP is also providing a third inside location this year, a take-away counter at the rear of the centre. In addition, it is supplying lemonade, ice cream, and roasted nut stands.

"In terms of on-site food available to farm show exhibitors and visitors, 2014 is shaping up like a banner year," McCuaig said.

## 2014 OTTAWA VALLEY FARM SHOW

**DATES & HOURS**

**Tuesday, March 11:**
**9:00 am - 5:00 pm**

**Wednesday, March 12:**
**9:00 am - 8:00 pm**

**Thursday, March 13:**
**9:00 am - 4:00 pm**




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# Seed growers support OSCIA 75th annual meeting

OTTAWA

At its most recent directors meeting, the Ottawa Valley Seed Growers Association (OVSGA) assigned further proceeds from the annual Ottawa Valley Farm Show (OVFS) to worthy agricultural causes.

The 87th edition of the OVFS is coming up Tues., March 11 Thurs., March 13 at the Ernst and Young Centre beside the Ottawa International Airport. Occupying the entire building, the 2014 show is fully booked with 40 applicants on a waiting list.

The largest beneficiary of the latest round of OVSGA donations was the Ontario Soil and Crop Improvement Association, receiving $3,000 to assist in mounting its 75th annual summer meeting to be held in Cornwall and area.

As usual at this time of year, directors spent much of the meeting putting finishing touches on the 2014 show, including seed judging, which will occur Sat., March 8 at the Greely Community Centre. Winning entries and related trophies will be displayed at the show in the OVSGA booth 1,231. As usual, a seed awards reception will be held during the show on Wed., March 12 at 12 pm.

The official opening March 11 at 12 pm will include short remarks about Farm Credit Canada's Agriculture More Than Ever program, and about the 2014 International Plowing Match set for Simcoe County. Greetings will be offered by OVSGA president John Roosendaal, and by MPP Grant Crack, who serves as parliamentary secretary to Premier Kathleen Wynne in her capacity as minister of agriculture.

At 12 pm March 13, it will be time for the 21st annual Pedigreed Seed Sale on behalf of the Children's Hospital of Eastern Ontario. The featured artist will be Ottawa's Terry Cowan who served in the same capacity five years ago. To date, the sale has raised more than $100,000 for the hospital.

At their recent meeting, directors voted to give the Canadian Agricultural Hall of Fame $500 in the form of a renewed membership, while l'Union des cultivateurs franco-ontariens, the French-language farm lobby group, will get $250 to assist with its annual meeting.

The OSCIA meeting is set for Sun., Aug. 17 to Tues., Aug. 19. It marks the first time since 1997 the event has been held in the eastern region. The main meal will take place at Newington on the farm of OSCIA first vice-president Alan Kruszel.

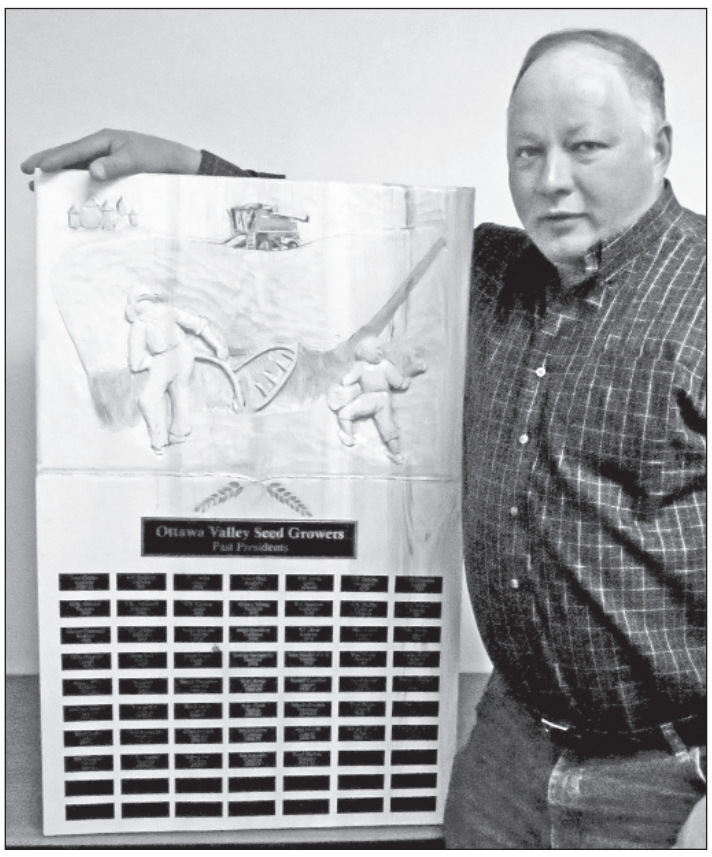
With 150 expected to attend, the meal is being billed as "A Taste of Eastern Valley." It'll offer a selection of local food and beverages demonstrating agricultural production in the region. Several OVSGA directors spoke in favour of the large donation, including Roosendaal. The summer meeting was described as an opportunity to promote the rich history, diversity, and savoir-faire of Eastern Ontario.

As a platinum sponsor, the OVSGA is entitled to send two representatives to the event. It also has an opportunity to address attendees, set up a booth, have its logo on programs, a banner and place mats, and be mentioned after dinner as a major contributor.

"The success of this event depends greatly on the support of associations and businesses in this region," Kruszel said.

***Honouring the past***

*Ottawa Valley Seed Growers Association director Barry Dean ordered this hand-cut wooden plaque from Dub Juby, the Valley Carver, to show at the 87th Ottawa Valley Farm Show Tues., March 11 to Thurs., March 13. The plaque features the names of all past association presidents.*

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*The 2013 C&M Seed Trophy for the champion wheat in the open classes went to Francis Henderson (left), owner of Terrdale Farms near Brinston. Presenting the award was Barry Gordon of C&M Seeds.*




*The 2013 NK Brand, Sygenta Seeds Best Exhibit of Corn Silage Award went to John (left) and Jeanette Devries of Toyeshill Farms. Andrew Wright presented the prize.*

# Seed show judging to be held in Greely

GREELY

For the third year in a row, annual seed judging for the Ottawa Valley Farm Show – scheduled for Tues., March 11 to Thurs., March 13 at Ottawa's Ernst and Young Centre – will be held off the show site to facilitate the move-in process, and make participation less complicated for judges and those delivering entries.

Judging will be held at the Greely Community Centre (1448 Meadow Dr.) on Sat., March 8. Each entry makes up the top submissions at county shows previously held throughout Eastern Ontario.

Judging has traditionally been held at the show site on the Monday set-up day prior to the opening day of the show, and the winning entries then featured in the Ottawa Valley Seed Growers Association booth throughout the three-day event.

Having moved for the historic Lansdowne Park to the new centre, neighbouring Ottawa International Airport, appropriate space for judging has been eliminated, leading to the decision to move offsite.

The Vernon Community Centre was the first venue to host offsite judging in 2012.




*The Special Export Hay Class Second Cut Award went to Ian (right) and Tracy Porteous of Ayrporte Farm. Cecil Cass presented the prize.*

# College Royal weekend set for March 7, 8

KEMPTVILLE

The 87th annual Kemptville College Royal is set for Fri., March 7 and Sat., March 8 at the local University of Guelph campus.

All events are free to attend, and feature various interactive exhibits and demonstrations. Each showcases the works of students, and provides families with many opportunities for fun and learning.

This year's theme, "Cultivating Traditions of Tomorrow," highlights both the longstanding tradition of the College Royal, and the new directions and technologies being embraced at the campus.

"It is amazing to think of the modern-day accomplishments you'll discover at the College Royal, compared to its humble beginnings 87 years ago," Robert Jelly, event president, said.

Bring the kids for some hands-on discovery in our Kids' Zone, featuring a petting zoo and an agri-magic show. Follow in the footsteps of students in programs from horticulture and food science, to equine, agriculture, welding and mechanics. Don't miss the exciting line-up of events, including the Celebrity Farmers Olympics, live auction calf sale, horse show, and the polo demonstration.

The College Royal is an open house weekend, held annually in March by the University of Guelph-Kemptville Campus. Attracting more than 2,000 visitors each year, the event is student-run and involves roughly 75 volunteers from the student body and community-at-large.

Kemptville Campus, established in 1917, is one of Ontario's oldest colleges. Located just west of Winchester, the campus is known for quality education and academic excellence. The campus is part of the Ontario Agricultural College's province wide network of campuses and research stations.

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# 2013 A LOOK BACK

## at last year's Ottawa Valley Farm Show










***Left:*** *Robert Vaughan, a professional blacksmith, kept visitors entertained as he made various items.*

***Below, centre:*** *Lola Sangers of Kingston took a turn at one of the antique grinding machines on display.*

***Top right:*** *The Kubota machines on display were a high traffic area for youngsters like Kyler Fu.*




*OVFS director David Blair (right) held up drawings of tractors that were being auctioned off by John Joynt (left).*

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# 2013 A LOOK BACK at last year's Ottawa Valley Farm Show





*Sebastien Latour was the overseer of this farm and its live minnows.*






*Daniel Harrison of Winchester hopped on this Kubota tractor.*







*David Reis (left), Christine Reis, and Sara Glaus introduced visitors to what Winchester's Reis Equipment has to offer.*



# 2014 Ottawa Valley Farm Show

**Ernst & Young Centre**
**4899 Uplands Drive, Ottawa**

**DATES AND TIMES:**
Tues., March 11 – 9 am to 5 pm
Wed., March 12 – 9 am to 8 pm
Thurs., March 13 – 9 am to 4 pm




# 2014 Ottawa Valley Farm Show Exhibitors

**A&A E-Z Brush & Oiler Inc.**
Booth # 2037

**ABS Global (Canada) Inc.**
Booth # 2009

**ADS Canada**
Booth # 2112

**Advanced Grain Handling Systems**
Booth # 1325

**Ag Dealer**
Booth # 2506

**AgMedia Inc.**
Booth # 109

**Agri One Solutions Inc.**
Booth # 1835

**Agribrands Purina Can. Inc.**
Booth # 2232

**Agribrink**
Booth # 20

**Agri-Co Supply**
Booth # 2422

**Agricorp**
Booth # 110

**Agriculture & Agri-Food Canada**
Booth # 102

**Agri-King**
Booth # 1103

**Agri-Trac Inc.**
Booth # 2416

**Agri-Trend Agrology Ltd.**
Booth # 1212

**Agrocentre Belcan**
Booth # 1427

**Agrodrain Systems Ltd.**
Booth # 201

**Agtrek Nutrition Inc.**
Booth # 2117

**Allied Associates LLP, Chartered Accountants**
Booth # 1208

**Alta Genetics Inc.**
Booth # 2223

**American Farm Products**
Booth # 1412

**Andre Service Agri**
Booth # OD 4 & 5

**Argis 2000 Ltd.**
Booth # 1415

**Armtec Ltd.**
Booth # 1605

**Artix Distribution Inc.**
Booth # 1205

**Ayrshire Ontario**
Booth # Lobby

**B & B Small Engines**
Booth # 411

**B & G Loughlin Tractors Inc.**
Booth # 1011

**Bahler Building Inc.**
Booth # 2012

**BASF Canada**
Booth # 1623

**BearBrook Game Meats**
Booth # 705

**Belisle Solution Nutrition**
Booth # 1601

**Beugger Energy Equipment (Sequoia)**
Booth # 2235

**Blacks Creek Innovations Inc.**
Booth # OD12

**Bluewave Energy Ltd.**
Booth # 624

**BMO Bank of Montreal**
Booth # 2420

**Bourbonnais Equipment (2003) Inc.**
Booth # 2230

**Boyd Bros.**
Booth # 713

**Brister Group (Bush-Armstrong Ins.)**
Booth # 2425

**Britespan Building Systems**
Booth # 2228

**Bromley Farm Supply Ltd.**
Booth # 1717

**Bulls Eye Genetic Services**
Booth # 2513

**Bunge (Grains) Canada**
Booth # 1311

**C&M Seeds**
Booth # 1409

**Cadman Power Equipment Ltd.**
Booth # 1001

**Can.Piedmontese Assoc.**
Booth # Lobby

**Canada's Outdoor Farm Show**
Booth # 2419

**Canadian Co-Operative Wool Growers Ltd.**
Booth # 1915

**Canadian Foodgrains Bank**
Booth # Room D

**Canadian Imp. Bank of Commerce**
Booth # 2311

**Canarm**
Booth # 2008

**Canwest DHI**
Booth # 2234

**Casselman Farm Equip./ Bobcat of Cornwall**
Booth # 1421

**Casselman Tire Inc.**
Booth # 1004

**Central Boiler Inc./Verch Furnace Sales**
Booth # 231

**Centre de Criblage Marc Bercier/ Valley Bio**
Booth # 1111

**CH-Four Biogas Inc.**
Booth # 1130

**Christian Farmers Fed. of Ontario**
Booth # 2511

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**Chris Hart, CMA**
Area Manager
Winchester

# 2014 Ottawa Valley Farm Show Exhibitors

**City of Ottawa/Drainage Superintendants of Ont.**
Booth # 124

**Clark Ag Systems**
Booth # 1501

**Claymore Cabinetry**
Booth # 9

**CNK-Ag-Tech**
Booth # 325

**Comptoir Agricole St. Anne**
Booth # 1805

**Corbeil Equipment**
Booth # OD3

**Costco Wholesale**
Booth # 1019

**Country Farm Seeds Ltd.**
Booth # 1210

**CowPots Canada (4259505 Canada Inc.)**
Booth # 2525

**Cuisine Sante International**
Booth # 1200

**Culligan Real Estate Ltd.**
Booth # 2315

**Dairy Lane Systems Ltd./ DLS Biogas Inc.**
Booth # 2215

**Dan R.Winchester**
Booth # 131

**Davon Sales Inc.**
Booth # 1722

**DeCloet Structures Ltd.**
Booth # 1218

**Deerfence Canada Inc.**
Booth # 3

**DeLaval Canada**
Booth # 2301

**DeLaval Inc.**
Booth # 2301

**Delaware Pump & Parts Ltd.**
Booth # 1901

**Development Forage Equipment (Dion)**
Booth # 333

**DFK Equipment & Sales Inc.**
Booth # 505

**DFK Equipment & Sales Inc.**
Booth # OD6

**DF Coffrages Inc.**
Booth # 24

**DICKEY-john/ Champion Ind. Equip.**
Booth # 521

**Distribution V.Y.F.**
Booth # 2421

**Dow AgroSciences/ Mycogen Seeds**
Booth # 1228

**Dramatic Displays**
Booth # 21

**Dtech Inc.**
Booth # 1022

**Dundas Agri Systems Inc.**
Booth # 2231

**DuPont Canada**
Booth # 1214

**DuPont Pioneer**
Booth # 1517

**Earl Horst Systems Ltd.**
Booth # 2115

**East-Can Equipment Sales**
Booth # 811

**Eastern Ontario Agrinews**
Booth # 2509

**Eastern Ontario Farmers Forum Inc.**
Booth # 2417

**EastGen Inc.**
Booth # 1925

**EasyFix Rubber North America**
Booth # 1217

**Edward Jones**
Booth # 4

**Elliott Farm Equipment**
Booth # 235

**Embro Farm Systems Inc.**
Booth # 1028

**Empire Construction**
Booth # 2026

**Energrow Inc.**
Booth # 1307

**Engage Agro**
Booth # 1801

**Equipements PFB Inc.**
Booth # 205

**Evergreen Liquid Plant Food Ltd.**
Booth # 517

**Farm Credit Canada**
Booth # 1225

**Farm Fleet Inc.**
Booth # 1831

**Farm King/Buhler**
Booth # 335

**Farm Management Canada**
Booth # 2405

**Farm Supply Sales**
Booth # 2430

**Farmers Farmacy/ Grand Valley Fortifiers**
Booth # 2126

**Farmers of North America**
Booth # 2531

**Faromor Ltd.**
Booth # 901

**Fawcett Tractor Supply Ltd.**
Booth # 523

**FBC**
Booth # 2013

**Fellowship of Christian Farmers Canada**
Booth # 2521

**Ferguson Forest Centre**
Booth # 511

**Fibres Vaudreuil**
Booth # 2134

**Fife Agricultural Services Ltd.**
Booth # 2017

**Frontlink Inc.**
Booth # 601

**G. B. Equipments Inc.**
Booth # 2205

**G. B. Equipments Inc.**
Booth # OD19

**Gallagher**
Booth # 1700

**Gallagher Animal Management Systems**
Booth # 1700

**Gay Lea Foods Co-op**
Booth # 2120

**General Seed Company (2000) Ltd.**
Booth # 1220

**Generations Inc.**
Booth # 2004

**GEOShack Canada**
Booth # 527

**Global Repair Ltd.**
Booth # 2128

**GPS Ontario**
Booth # 1301

**Grain Farmers of Ontario**
Booth # 2510

**Grandview Concrete Grooving Inc.**
Booth # 2537

**Green Lea Ag Center**
Booth # 933

**Green Tech John Deere**
Booth # OD1

**Green Tech John Deere**
Booth # 725

**Green Valley Heating/ Heatmor Outdoor Furnaces**
Booth # 628

**Gregoire-Besson Canada Ltd.**
Booth # 500 505

**Grober Nutrition**
Booth # 1903

**GSR Calcium**
Booth # 1127

**GTR Scales Ltd.**
Booth # 2

**Hakmet Ltd./Ltee.**
Booth # 2213

**Harco Ag Equipment**
Booth # 625

**Harco Ag Equipment**
Booth # OD16

**Hardi North America**
Booth # 935

**Harvex Agromart/ Summit Seeds**
Booth # 1132

**Heartnut Grove Inc.**
Booth # 1222

**Heatmaster (Hwy 511 Heating Solutions)**
Booth # 532

**HFL Fabricating**
Booth # 1724

**HJV Equipment**
Booth # 1213

**HLA/Tubeline/MKMartin**
Booth # 1020

**Hoermann Thermoenergy Inc.**
Booth # 2121

**Homestead Organics**
Booth # 1406

**Horizon Seeds Canada Inc.**
Booth # 1206

**Horst Choring Aids Inc.**
Booth # 632

**Husky Farm Equipment Ltd.**
Booth # 435

**Hy-Grade Steel Roofing**
Booth # 806

**Hyland Seeds**
Booth # 1614

**Iceni Scales Inc.**
Booth #14

**Ideal Pipe**
Booth # 122

**Interlock Industries Inc.**
Booth # 1627

**International Stock Food Co. Ltd.**
Booth # 2023

**Investors Group**
Booth # 2317

**iSolara Solar Power**
Booth # 300

**Jad Vent Dist. Ltd.**
Booth # 1725

**Jamesway Farm Equipment**
Booth # 113

**Jay-Lor Fabricating Inc.**
Booth # 1611

**Jerry Cummings Painting Inc.**
Booth # 1706

**Jersey Ontario**
Booth #

**Jim Tubman Chevrolet**
Booth # 1727

**K. K. Distributors Ltd.**
Booth # 715

**Kane Veterinary Supplies**
Booth # 2027

**Keenan TMR Mixers**
Booth # 2132

**Kelln Solar**
Booth # 1033

**Kongskilde Industries Inc.**
Booth # 1431

**Krown Rust Control Systems**
Booth # 128

**Kubota Canada Ltd. (Topline Trailer & Equip.)**
Booth # 615

**Kubota Canada Ltd. (Topline Trailer & Equip.)**
Booth # 615

**Kuhn North America, Inc.**
Booth # 1631

**Kuhn North America, Inc.**
Booth # 1631

**Kverneland Group Canada Inc.**
Booth # 421

**L & R Shelters Inc.**
Booth # 2031

**La Coop Federee**
Booth # 1521

**La Coop Federee**
Booth # 433

**La Coop Federee/ Dispro Machinery & Parts**
Booth # 433

**Lanark Leeds Distributors Ltd.**
Booth # 1219

**Landini Canada Inc.**
Booth # 121

**Lapointe Drainage**
Booth # 1215

**Lawrence's Dairy Supply (1995) Inc.**
Booth # 2221

**Leading Edge Equipment Ltd.**
Booth # 723

**LEMKEN**
Booth # 1811

**Les Foundations Brisson Inc.**
Booth # 1035

**Lewis Cattle Oiler Co.**
Booth # 1921

**Lloyd Cross Sales & Service**
Booth # 1608

**Luck//Now Products (Helm Welding (1983) Ltd.)**
Booth # 1023

**L'Union des Cultivateurs franco-ontariens**
Booth # 2407

**M & P Farm Equipment Ltd.**
Booth # 2200

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# 2014 Ottawa Valley Farm Show Exhibitors

**MacEwen Agricentre Inc.**
Booth # 1401

**MacEwen Agricentre Inc.**
Booth # OD13

**MacEwen Petroleum Inc.**
Booth # 1400

**Maizex Seeds Inc.**
Booth # 1411

**Mapleseed**
Booth # 1416

**Marcrest Manufacturing Inc.**
Booth # 302

**MarketBook**
Booth # 2515

**Masterfeeds L. P.**
Booth # 2114

**Maxville Farm Machinery Ltd./ Buhler Versatile Inc.**
Booth # OD 7

**MegaDome**
Booth # 1017

**Meridian Mfg. Inc.**
Booth # 12

**Milo Seeds Inc.**
Booth # 1621

**Ministry of Transportation**
Booth # 138

**Mohawk Equipment Ltd.**
Booth # 420

**Monsanto Canada (Dekalb)**
Booth # 1133

**Mueller**
Booth # 2321

**Multi Shelter Solutions**
Booth # 2014

**Murphy's Sales & Service**
Booth # 2216

**Nachurs Alpine Solutions Inc.**
Booth # 1201

**National Bank**
Booth # 2505

**National Farmers Union**
Booth # 2523

**New Holland Canada**
Booth # 633

**New Life Mills Ltd.**
Booth # 2016

**Norag Resources Inc.**
Booth # 1425

**Normand Co. Ltd.**
Booth # 800

**Normand Co. Ltd.**
Booth # OD20 & 21

**Northern Stoker - Jack's Sales & Service**
Booth # 219

**Norwood Industries Inc.**
Booth # 2135

**Novozymes BioAg Ltd.**
Booth # 1612

**NuFarm Agriculture Inc.**
Booth # 1513

**Nuhn Forage Inc.**
Booth # 1224

**Nuhn Industries Ltd.**
Booth # 1203

**Nutritional Feed Additives Inc.**
Booth # 1837

**Oegema, Nicholson & Associates Ins. Brokers Ltd.**
Booth # 2415

**Old Fashioned Fudge Inc.**
Booth # 1123

**Ontario Bison Assoc.**
Booth # Lobby

**Ont. Blonde d'Aquitaine Assoc.**
Booth # Lobby

**Ont. Seed Growers' Assoc.**
Booth # 1230

**Ont. Sheep Marketing Agency**
Booth # Lobby

**Ontario Charolais**
Booth # Lobby

**Ontario Farmer Publications**
Booth # 2527

**Ontario Federation of Agriculture**
Booth # 2500

**Ontario Flag and Pole**
Booth # 905

**Ontario Holstein Assoc.**
Booth # Lobby

**Ontario Joint Pipeline Group**
Booth # 130

**Ontario Landowners Assoc.**
Booth # 2503

**Ontario Ministry of Agriculture Food**
Booth # 108

**Ontario Mutuals**
Booth # 2410

**Ontario Plowmen's Assoc.**
Booth # 2423

**Organic Meadow Co-operative**
Booth # 2110

**Orgaworld Canada Ltd.**
Booth # 140

**OSCIA**
Booth # 2409

**Ottawa Equipment & Hydraulic Inc.**
Booth # 1703

**Ottawa Valley Angus Club**
Booth # Lobby

**Ottawa Valley Case IH Dealers**
Booth # 301

**Ottawa Valley Harvestore Systems**
Booth # 1821

**Ottawa Valley Hereford Club**
Booth # Lobby

**Ottawa Valley Limousin Club**
Booth # Lobby

**Ottawa Valley Seed Growers**
Booth # 1231

**Ottawa Valley Shorthorn Club**
Booth # Lobby

**Ottawa Valley Simmental Club**
Booth # Lobby

**Pathfinder Lubricants**
Booth # 126

**Patz Corporation**
Booth # 801

**Penergetic Canada**
Booth # 2300

**Peter Chase Enterprises**
Booth # 1128

**Pickseed Canada Inc.**
Booth # 1202

**PLS Insoles Inc.**
Booth # 1101

**Poettinger Canada Inc.**
Booth # 1012

**Polar Furnace**
Booth # 1300

**Port of Johnstown**
Booth # 1524

**Portage & Main Boilers**
Booth # 1600

**PRIDE Seeds**
Booth # 1107

**Professional Investments**
Booth # 2414

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# 2014 Ottawa Valley Farm Show Exhibitors

**Protyre Tire Sales & Service**
Booth # OD 9-10

**Quality Seeds Ltd.**
Booth # 2005

**Quebec Farmers' Assoc.**
Booth # 2501

**R&W Equipment**
Booth # 1029

**R.D. Legault Seeds Ltd.**
Booth # 1408

**Rare Breeds Can., East. Ont. Chapter**
Booth # Lobby

**Raven Industries**
Booth # 1211

**RBC Royal Bank**
Booth # 2325

**Reis Equip. Centre**
Booth # OD18

**Reis Equip. Centre**
Booth # 221

**Richardson International Ltd.**
Booth # 1115

**Ritchie Feed & Seed Inc.**
Booth # 1905

**Robert H. Laning & Sons Ltd.**
Booth # 423

**Rostech Electronics**
Booth # 1037

**Rutters Elevators a Division of 2283001 Ont. Inc.**
Booth # 533

**Salford Farm Machinery**
Booth # 1713

**Sangers Silo**
Booth # 620

**Scotch River Contracting**
Booth # 2539

**Scotiabank**
Booth # 531

**SeCan**
Booth # 1233

**Secco International Inc.**
Booth # 2201

**Select Sires Canada Inc.**
Booth # 1911

**Semences Prograin Inc.**
Booth # 1232

**Sevita Intn'l./Proseeds**
Booth # 1317

**SG Ceresco Inc.**
Booth # 1321

**Shepherd's Choice Breeding Stock**
Booth # 1018

**Smellink Realty Inc.**
Booth # 2426

**Soleno Inc.**
Booth # 535

**South Nation Conservation Authority**
Booth # 2504

**Speare Seeds**
Booth # 1216

**Spread-X**
Booth # 8

**St. Lawrence Beans - Div. of Agrocentre Belcan**
Booth # 1526

**Steqcan**
Booth # 823

**Stoll North America Inc.**
Booth # 530

**Strongco**
Booth # 2432

**Stubbe's Precast**
Booth # 1305

**Sunlight Sales Inc.**
Booth # 132

**Sun-North Systems Ltd.**
Booth # 2111

**Sylvain Leduc Land Clearing**
Booth # 7

**synAgri**
Booth # 1413

**TD Canada Trust**
Booth # 2225

**The Co-Operators Insurance**
Booth # 2529

**The Door Company**
Booth # 515

**The Kids and Ewe**
Booth # 2015

**The Orthotic Works**
Booth # 711

**The SAM Group**
Booth # 17-18-19

**The Western Producer**
Booth # 2401

**Tiesma Industrial Coverings Inc.**
Booth # 1833

**Town and Country Chrysler**
Booth # 2507

**Town and Country Chrysler**
Booth # OD15

**Trees Ontario**
Booth # 513

**Trinovation Inc.**
Booth # 1034

**Triple A Farm Emu Products**
Booth # Lobby

**United Agri Products (UAP Canada Inc.)**
Booth # 1603

**Universite de Guelph-Campus d'Alfred**
Booth # 2413

**University of Guelph, Kemptville Campus**
Booth # 2514

**Usborne Books at Home**
Booth # 2214

**Valley Heritage Radio**
Booth # Room D

**ValMetal Inc.**
Booth # 313

**Van Go Enterprises**
Booth # 22

**Walinga Inc.**
Booth # 1221

**Wallenstein (by EMB Mfg. Inc.)**
Booth # 1021

**Walsh Equipment Sales**
Booth # OD2

**We Can Contracting**
Booth # 1701

**Weagant Farm Supplies**
Booth # 607

**Weberlane Mfg. (1990 Co.)**
Booth # 1125

**Weber's Woodstoves**
Booth # 1032

**Wever Financial/Investia Financial**
Booth # 2424

**Willows Agriservices Ltd.**
Booth # 1704

**Willsie Equipment Sales**
Booth # 1721

**Wolf System/Fliegl**
Booth # 1702

**Woodmaster of Canada - Jack's Sales & Service**
Booth # 219

**Wood-Mizer Canada Inc.**
Booth # OD11

**Wood-Mizer Canada Inc.**
Booth # 529


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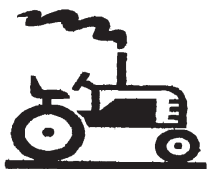

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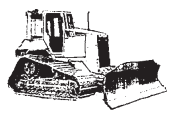

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# Seed growers reach diamond donor status at CHEO

OTTAWA

The Ottawa Valley Seed Growers Association (OVSGA) has been publicly thanked for its efforts in helping the Children's Hospital of Eastern Ontario (CHEO).

Kevin Keohane, the medical facility's president and CEO, who also recognized other contributors to the CHEO Foundation and introduced some children who have benefitted from the hospital's world-class resources, hosted the celebration.

**More than $100,000 raised**

The OVSGA has been included on the hospital's electronic recognition wall at the Gary Cardiff entrance.

Meanwhile, the association reached the diamond category ($100,000 to $499,999) of giving to CHEO through the annual Pedigreed Seed Sale, which is held each year during the Ottawa Valley Farm Show. The 87th edition of the farm show is set for Tues., March 11 to Thurs., March 13 at the Ernst and Young Centre in Ottawa.

With the co-operation of seed companies that exhibit at the show and other supporters, more than $100,000 has been raised throughout the 20 years since the sale was first introduced. In addition to bags of seed and other items on the block, the event is used every year to highlight the work of an Eastern Ontario artist.

"The sale is a tremendous success because the seed companies are so generous," John Roosendaal, OVSGA president, said. "They always come through for us, often buying seed back and re-donating it."

Also gaining from the sale is the Canadian Foodgrains Bank (CFB), which has as its mission to end global hunger. When the sale is over, many of the bags of seed are given to the CFB.

"We're proud of our support for CHEO [through] the years," Roosendaal said. "It is a cause that gets pretty much unanimous backing because most of us are parents and grandparents."

***Networking time***

*For the first time, Ontario Federation of Agriculture regional co-ordinator Ruth Vogel is organizing a Young Farmers Tailgate Forum to be held at the Ottawa Valley Farm Show Wed., March 12 from 6 to 8 pm. The idea is for Eastern Ontario's young farmers to connect with their colleagues, and get to know some of their federation representatives.*




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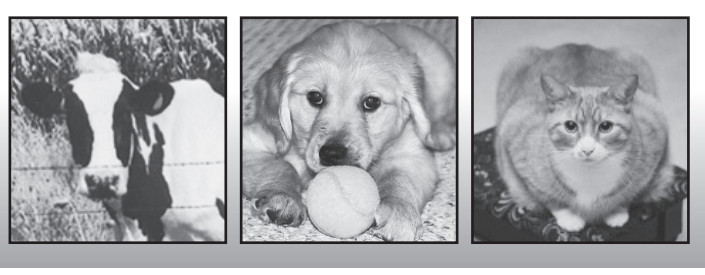

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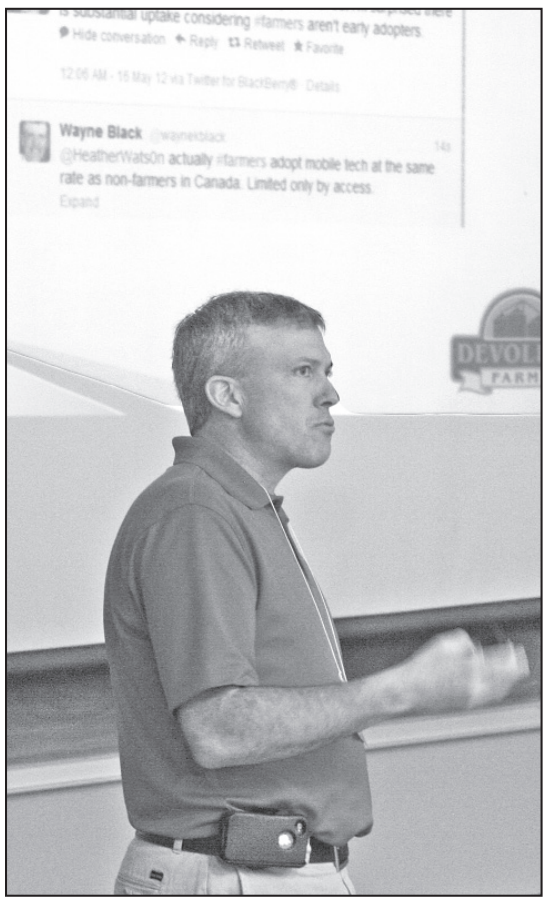
# Farmers' Conferences report 2014

## Social media trending as farmers go online




*Wayne Black, a seed sales and production specialist from Southwestern Ontario, spoke about the advantages of social media during the 2014 Eastern Ontario Crop Conference held at the University of Guelph – Kemptville Campus Thurs., Feb. 20.*
*Press Photo – Uhrig*

***by Matthew Uhrig***

KEMPTVILLE

Facebook, Twitter, Pinterest: these are just three of many online amenities used to keep in contact in the Internet age.

Updates flow like a leaky faucet as every minute detail is shared from second to second, minute-to-minute, or hourly.

But not all that flows through the ether is misinformation or useless. In fact, many in the province's agricultural sector are making use of the advancements in technology to their benefit and the benefit of others.

During the 2014 Eastern Ontario Crop Conference, held Thurs., Feb. 20 at the University of Guelph – Kemptville Campus, Wayne Black, a seed sales and production specialist from Southwestern Ontario, gave an overview of social media's place in today's farming.

"It helps get your voice out there… Possibly to a high income, high education audience," he said.

According to Black, sites such as Facebook and Twitter are best when used to promote and be pro-active on how agriculture benefits "you, your neighbours, and the environment."

"Use your personal experiences and science," he said. "Do not use hearsay… Such as, I heard that deer can die from eating soybeans inflicted with 'sudden death syndrome' [if you have] no science to back that up, and have not personally seen that."

***"I can be in a field and post a picture to Twitter asking what a disease or issue is. As more agricultural experts, supplies, and researchers join, your answers come quicker and are more reliable."***

*— Wayne Black*

Meanwhile, the increased transfer of knowledge is a "great example" of getting information quickly and accessible at your fingertips.

"This is where I really love mobile technology, and using tools such as Twitter and YouTube," Black said. "I can be in a field and post a picture to Twitter asking what a disease or issue is. As more agricultural experts, supplies, and researchers join, your answers come quicker and are more reliable."

As an example, Black, who works for Devolder Farms in Dover Centre, Ont., said a picture he recently posted on Twitter began circulating at such a rapid pace that he had answers within seconds.

"It is a great way to justify what you are doing on your farm, or a great way to question if you are getting the most value for your farm," he said. "Researchers have the ability to get research data out to farmers, and keep in touch with the issues on the farm. Corn trials are available the instant they are published, and updates on when they may become available… Soybean trials are available online easily."

Black said contact with local MPPs or MPs is increased, as most are making use of social media sites and check them personally.

"It used to be that you had to contact their constituency office and make an appointment, and maybe have a meeting in a week or two," he said. "Now, you can message them on Twitter, and maybe get feedback that day."

Overall, the pros outweigh the cons when it comes to an online and connected lifestyle, providing it is used right.

"There is no limitation to what you can do, and a lot of social media is trending to the agricultural industry," Black said. "Social media can be a really huge benefit to agriculture."

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*Ottawa-based Terry Cowan will be the featured artist during the 2014 Ottawa Valley Farm show.*

# Artist Terry Cowan returns for 2014 seed sale

OTTAWA

For its 2014 featured Canadian rural artist, the Ottawa Valley Farm Show has reached back to a previous selection for that honour.

Ottawa artist Terry Cowan was front and centre at the 2009 show. He is back with a stunning acrylic depiction of a farmer using the power of three horses to operate a thrasher while the family dog looks on.

Titled "Not That Long Ago," the painting will be auctioned Thurs., March 13 at 12 pm during the Pedigreed Seed Sale for the Children's Hospital of Eastern Ontario. Throughout 20 years, the event has raised more than $100,000 for the hospital.

The creation is set on what was the Cowan family farm near Kinburn. Cowan had his great-grandfather in mind when he placed the farmer on the driver's seat.

He deserves credit for making a generous contribution of most of the value of the piece to CHEO. An annual donation from Secan to help acquire the seed sale painting will cover the cost of framing.

In addition to several bags of seed and the art, an assortment of other interesting items will be offered at the sale, with Ottawa Valley Seed Growers director and auctioneer John Joynt wielding the gavel.

Cowan has been an armed forces peacekeeper in Cyprus, and an OC Transpo diesel mechanic. But he has a gentler side too: "I drew and coloured pictures from early childhood as most children do… I just never grew out of it."

While stationed in Cyprus, he made posters that were hung on armoured cars. Working at OC Transpo, he designed a company flag, as well as logos and pins. In the evening, he painted birds and other wildlife, developing a keen interest in rural subject matter.

Now a full-time artist, the Nepean Fine Art League member has participated in exhibitions throughout Ontario.

"My interest lies in texture, colours and shapes more than subject, whether I'm painting a chickadee or a steam train," he said.


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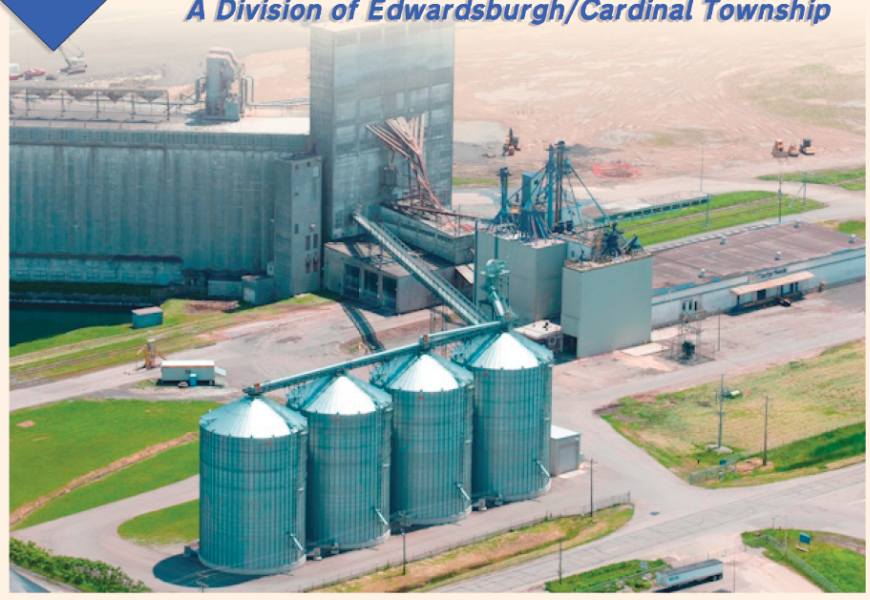

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