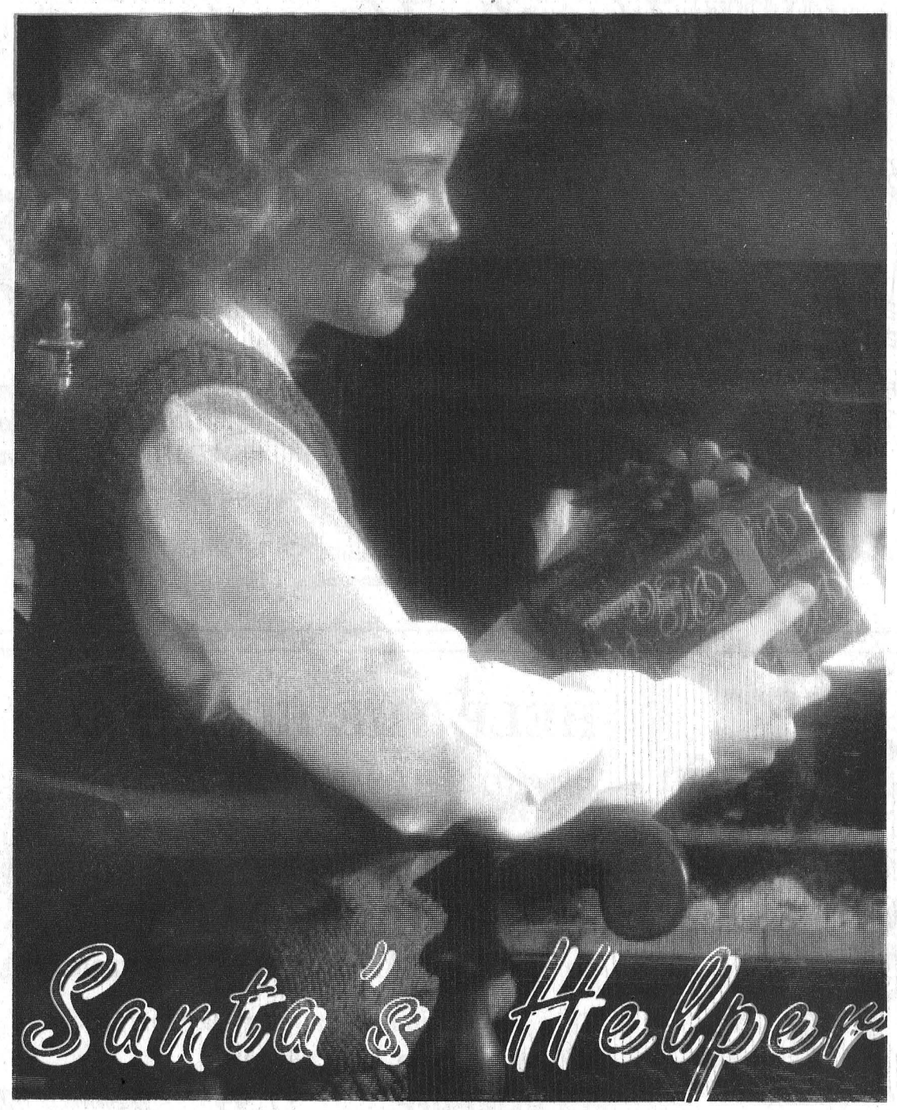
WINCHESTER MERCHANTS

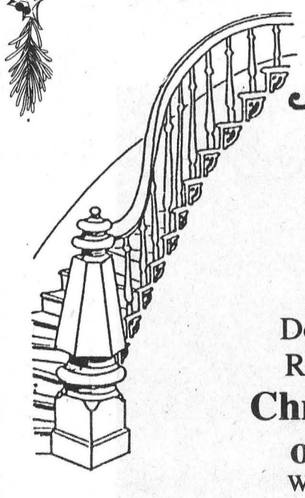


Winchester Merchants play Santa during the month of November by donating a portion of Pre-Christmas sales to

Winchester District Memorial Hospital HELP Fund

"Wrap up your shopping early, and help your local hospital at the same time."

Advertising supplement to Winchester Press, Chesterville Record, Morrisburg Leader, Manotick Messenger and Russell Villager, Wednesday, November 7, 1990



Spiral Staircase

TEA ROOM
ANTIQUES & COLLECTIBLES
515 Main Street, Winchester
Telephone 774-5577



Don't be disappointed.
Reserve now for your
Christmas Luncheon
or Dinner Party
We will cater to your needs.

A percentage of Daily Luncheon Specials & Dinners will be donated to WDMH HELP Fund



For November and December only:
Dinner Reservations, Monday to Thursday (minimum 12 people)
Friday and Saturday, no minimum required



HELP THE HOSPITAL

For every film brought in for processing November 1st - 30th, 1990
Seaway Valley IDA Pharmacy

will donate $1.00
to the WDMH fundraising campaign.

This, in addition to our everyday low prices of

12 exposure	**$6.99**
15 exposure	**$7.99**
24 exposure	**$11.49**
36 exposure	**$15.99**

We are members of the Kodak Colorwatch System

Kodak Colorwatch System

SPECTRUM PHOTO SERVICE LTD.

Second set of prints
12 - **$2.99** 24 - **$4.99**
15 - **$2.99** 36 - **$4.99**

Seaway Valley IDA Pharmacy
Winchester 774-2633

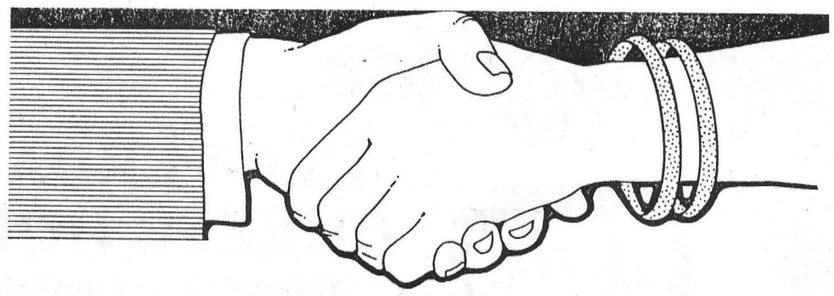
(This offer is restricted to new work only. Reprints or enlargements will not qualify for $1.00 donation.)

Hospital HELPER

Advertising supplement to Winchester Press, Chesterville Record, Morrisburg Leader, Manotick Messenger and Russell Villager, Wednesday, November 7, 1990

Plymouth Dodge Trucks CHRYSLER

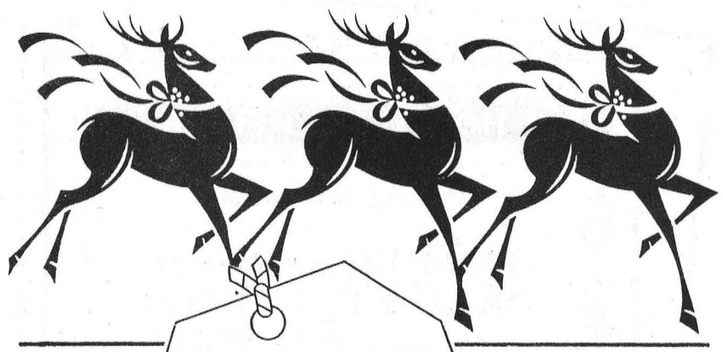
10.9%



GM

10.9%

Boyd Plymouth Chrysler and Drewery Pontiac Buick
are once again teaming up for a
fantastic week-long sales event.



Hospital HELPER

A percentage of this total sales blitz will be donated in support of the Winchester Hospital H.E.L.P. Fund.

We are offering

10.9%

on previously owned
1990's, 1989's,
1988's

Here is just a sample
of featured vehicles:

Boyd Plymouth Chrysler

1990 Chrysler Dynasty
1990 Dodge Shadow
1989 Dodge Lancer
1988 LeBaron Coupe
1988 Plymouth Reliant Wagon
1988 Plymouth Reliant

Drewery Pontiac Buick

1990 Cadillac de Ville
1989 Buick Estate Wagon
1989 Buick LeSabre
1989 Ford Aerostar
1988 Chevrolet Caprice
1988 GMC Half-ton Pickup

Up to a maximum of $15,000 for a contract term not exceeding 36 months. Financing subject to credit approval.

Hurry, as the sale runs from November 7, 1990 to November 14, 1990.

Al Boyd's — You've Got Your Dream!

Boyd Plymouth Chrysler
567 ST. LAWRENCE ST. 774-2520
WINCHESTER, ONTARIO OTTAWA DIRECT: 236-6505
"Serving eastern Ontario since 1936"

Drewery
PONTIAC BUICK LTD.

SALES CENTRE
Hwy. 31 Bypass

SERVICE, PARTS, BODYSHOP
St. Lawrence Street,
Winchester
774-2360 1-800-267-7608

Ault

CLOVERDALE CHEESE HOUSE

Highway 31 at Cass Bridge,
Winchester 774-3353

HOSPITAL HELPER

For the month of November

Present this coupon

when you purchase

SKIM MILK CHEESE OR LOW FAT CHEESE

and we'll donate 50¢/kg

CLOVERDALE CHEESE HOUSE

Hospital HELPER



Bring in this coupon during November and we'll donate **50¢/kg** of these sales to the WDMH Fund.

Open 7 days a week

BALDERSON CHEESE FOUNDED 1651

"H.E.L.P." The Hospital

FLOWERS
DURANT'S

501 Church Street
Winchester 774-3825

173 Queen Street West
Chesterville 448-2354

Teleflora

Come in and pick up our FTD **Christmas Catalogue**

Cash & Carry Special

5 Super Carnations
with greens. Mixed colors.

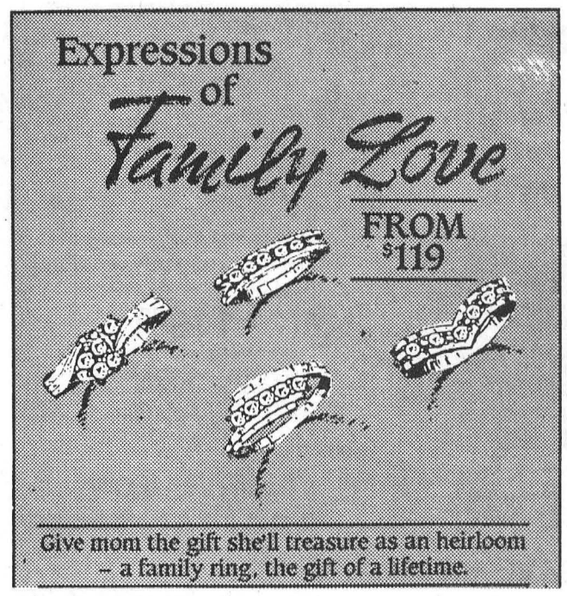
$6.99



Hospital HELPER

$1.00 per carnation special sold during November will be donated to the Winchester District Memorial Hospital H.E.L.P. Fund.
(Available at both stores.)

MasterCard VISA



Last date to order **a family ring or daughter's pride ring** is December 11, 1990.

Also, we have a wide selection of 10K gold rings:
Opal, ruby, diamond, blue sapphire, birthstone, ladies' and gents'.
Several nice gents' diamond sets.
No-charge sizing.
14K diamond rings, engagement rings and wedding bands.



During the month of November, with any Bulova or Bulova Caravelle, or Cardinal watch sold, $5 will go to the Hospital Fund.

Hospital HELPER

ANNABLE'S JEWELLERY
513 Main Street, Winchester 774-2102

"Lay it away"
FREE GIFT WRAP

MasterCard VISA

Get a head start on Christmas
and help the Hospital Fund

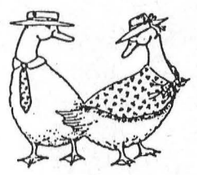
During the month of Nov.,
buy any item from our Christmas Craft Dept.
and



10% goes to HELP Fund
of our profit (From our Christmas Craft Dept.)

Hospital HELPER

Large selection of craft supplies to make your own personalized Christmas gifts.



"Gifts for all occasions"

THE TOWN GEESE
509 St. Lawrence St.
Winchester 77G-EESE

Store hours:
Open Mondays until Christmas,
Tues.-Thurs., 10am-5:30pm;
Fri., 10am-7pm; Sat., 10am-4pm

Give that hard-to-buy-for someone
The Gift of Travel



Hospital HELPER

Certificates available in any amount

AVOID THE CHRISTMAS RUSH
buy your Travel Gift Certificate now



The best thing you can do for our business... is leave town

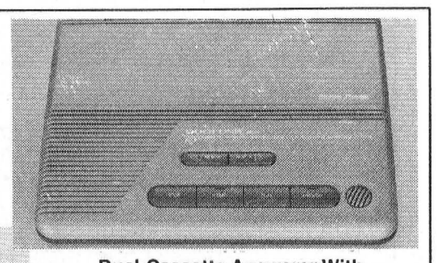
WINCHESTER TOURS AND TRAVEL AGENCY LTD.

479 Main St., Winchester 774-2424

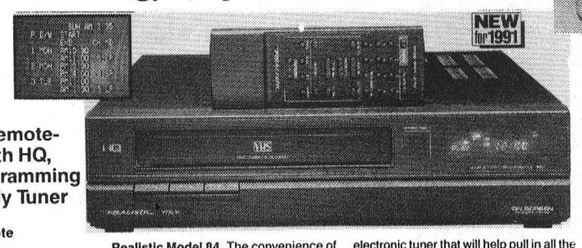
Winchester Hardware & Radio Shack

Hospital HELPER

510 St. Lawrence St., Winchester 774-3776



Top Performing, Easy-to-Use VHS VCRs



449.95
Extended Warranty Plan Available

Value-Packed Remote-Control VCR With HQ, On-Screen Programming And Cable Ready Tuner

- Full-Function Remote
- 14-Day/6-Event Timer
- On-Screen Programming
- HQ Circuitry For Sharper Video
- Cable-Ready Electronic Tuner

Realistic Model 84. The convenience of programming prompts displayed on your TV screen is combined with the features you'll most want to find in a quality VHS VCR. Like wireless remote control and Quick-Timer recording. And a cable-ready electronic tuner that will help pull in all the TV stations you watch and tape most. The handy A/V input selector adds even more convenience. 4×16¾×12½". AC operation. Remote requires 2 "AAA" batteries.
16-522 ..... ~~449.95~~

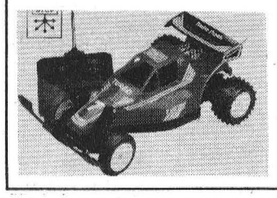
SPECIAL $299.95 SAVE $150.00

Dual-Cassette Answerer With All Convenient Features

149.95
Extended Warranty Plan Available

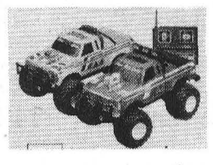
DUOFONE TAD-410. A handy companion for your telephone. This terrific dual-cassette answerer has all the features you need like call monitor, remote turn-on, volume control and LED indicators. And that's just a few of them! AC operation.
43-398 ..... ~~149.95~~

SAVE $60.00
SPECIAL $89.95



Turbo Red Arrow Speed Racer
129.95

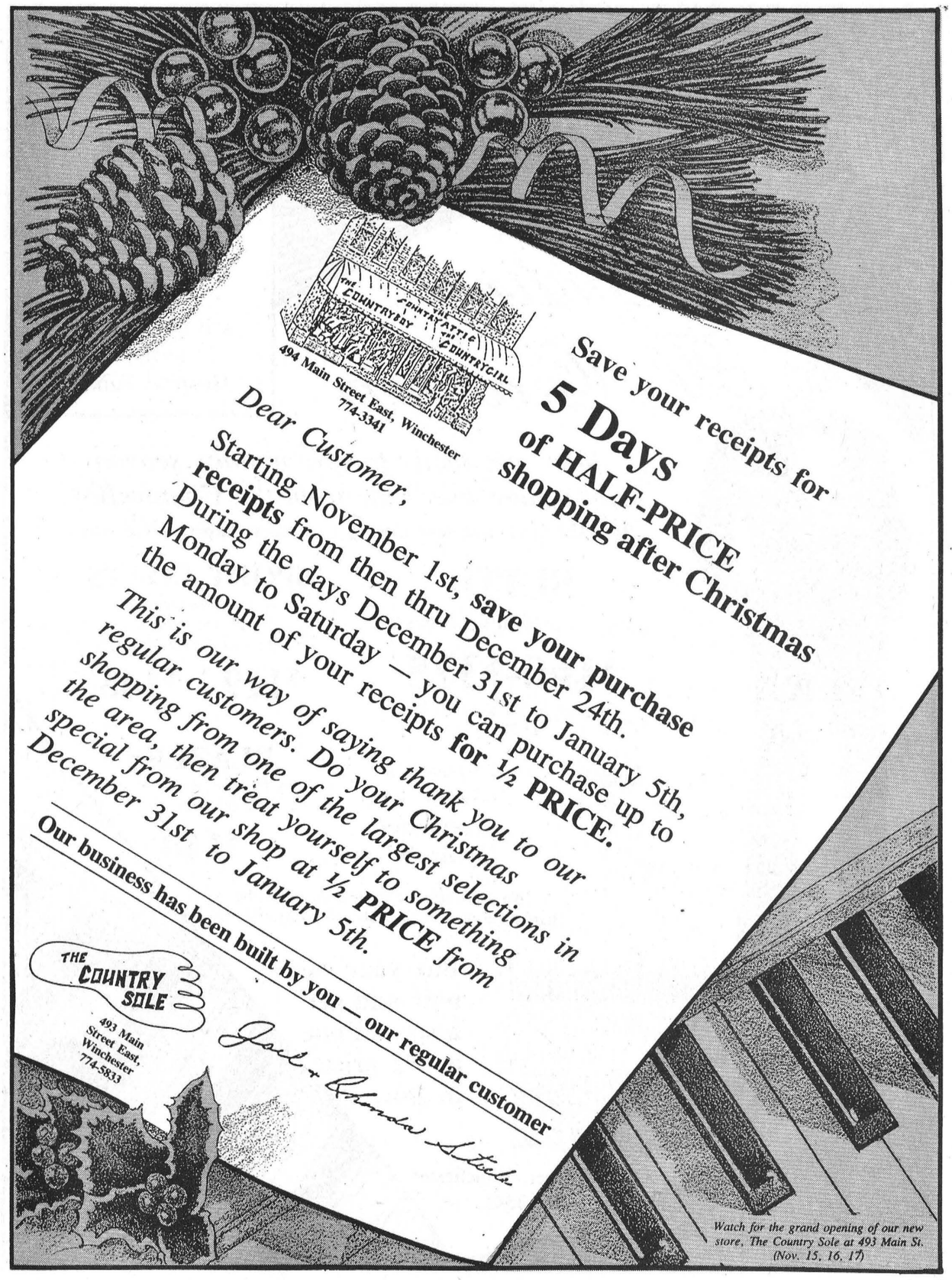
- With Turbo Drive System
- Spring Shocks



Tough 4×4 Off-Road Muscle Trucks
79.95 Each

- Dual-Stick Transmitter for Fast Response
- 2 Different Frequencies For Off-Road Racing

New computer software arriving weekly!


THE COUNTRY BOY
THE COUNTRY ATTIC
THE COUNTRY GIRL
494 Main Street East, Winchester
774-3341
Save your receipts for
5 Days
of HALF-PRICE
shopping after Christmas
Dear Customer,
Starting November 1st, save your purchase receipts from then thru December 24th.
During the days December 31st to January 5th, Monday to Saturday — you can purchase up to the amount of your receipts for ½ PRICE.
This is our way of saying thank you to our regular customers. Do your Christmas shopping from one of the largest selections in the area, then treat yourself to something special from our shop at ½ PRICE from December 31st to January 5th.
Our business has been built by you — our regular customer
Joel + Rhonda Steele
THE COUNTRY SOLE
493 Main Street East, Winchester
774-5833
Watch for the grand opening of our new store, The Country Sole at 493 Main St. (Nov. 15, 16, 17)

Hospital HELPER

Suiting The Occasion

2% of all sales during Nov.
will be donated to the Hospital Fund



Men, get ready for the holiday season with a new wardrobe from the CountryBoy.

Beat the GST and save during Customer Appreciation Days.

SUITS
Single and double breasted
$160-$375
Regular 36-50, short 36-48, tall 38-54

SPORT COATS
A complete range of sizes and fabrics, single and double breasted
$119 - $145

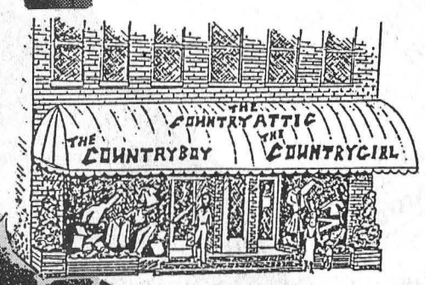


Complete your wardrobe with
Accessories by Arrow

BLAZERS
Navy blazers, always in stock, sizes 36 to 50
$140

We also carry a complete range for the hard-to-fit man in Naturals and Natural Shorts.

Store hours:
Mon.-Wed., 9am-5:30pm;
Thurs.-Fri., 9am-9pm;
Sat., 9am-5pm



Buy your suit now and get a second one at 1/2 price in Jan.

Main Street, Winchester
774-3341



Complete your attire with footwear from the Country Sole

Watch for the grand opening of our new store, The Country Sole at 493 Main St. (Nov. 15, 16, 17)

This season, look your holiday best.

Christmas party time is just around the corner.

Hospital HELPER

2% of all sales during Nov.
will be donated to the WDMH H.E.L.P. Fund

Choose from our dress, co-ordinate and jumpsuit lines
in the latest styles and colors.

A.B.A. Collection
One-size co-ordinates

Ladies' shoes for all occasions
Naturalizer, Westies, Marie Claire, Parklane

Snow Boots, including Defrosters

Remember, your purchases qualify for our January Customer Appreciation Sale — 1/2 price savings.



Store hours:
Mon.-Wed., 9am-5:30pm;
Thurs.-Fri., 9am-9pm;
Sat., 9am-5pm

Main Street, Winchester
774-3341

Watch for the grand opening of our new store, The Country Sole at 493 Main St. (Nov. 15, 16, 17)

Watch for the opening of "The Country Sole"

THE COUNTRY SOLE

493 Main Street East, Winchester

774-5833

A complete men's and ladies' shoe store

NEW LINES, GREAT SELECTION

Shop brand name shoes and boots at competitive prices.

Store hours:
Mon.-Wed., 9am-5:30pm;
Thurs.-Fri., 9am-9pm;
Sat., 9am-5pm

NATURALIZER. Fits the way you live!

REGAL Executive Club.

Jean Pier Clemente.

Levi's SHOES

WESTIES

A. LAMBERT INTERNATIONAL INC.

Bata FOOTWEAR

Jarman

MARIE CLAIRE

JAMIE FOOTWEAR IMPORTS INC.

BOULET

NATURAL SPORT

Connie COLLECTION

Canada West Shoe

SOREL

KAUFMAN guaranteed* waterproof Defrosters*

NORTH STAR

Watch the local newspapers for our opening specials.

Storewide Sale

everything on

Hospital HELPER

SKIWEAR
Sun Ice
Jones
Sprung
System Fashion
Columbia

WATER SKIS
RACKETS
BILLIARDS
AND MORE...

BICYCLES
Raleigh
Norco
Fiori
Renegade
Bianchi

ALPINE BOOTS
Salomon
Nordica
Raichle

ALPINE SKIS
Head
K²
Rossignol
Fischer
Blizzard
Dynastar

CROSS COUNTRY
Karhu
Trak
Peltonen

GOLF CLUBS
Wilson
Slazenger
Spalding
Ben Sayers
Precision
Northwestern

For the month of November
10% - 20% - 30%
up to 50% off
SAVE YOUR DOLLARS AND H.E.L.P. THE HOSPITAL

FOOTWEAR
Nike • Reebok • Converse
L.A. Gear • Head

ATHLETIC FOOTWEAR
Hiking Boots • Deck Shoes • Aerobic Shoes
Golf Shoes • Winter Footwear

SKI ACCESSORIES
Ski Gloves • Ski Socks • Ski Tote • Bags
Goggles • Bic Rack • Toques • Vuarnet Glasses

AUTHENTIC REPLICAS
Jackets • Jerseys • T-Shirts • Fleece • Caps
Pins • Posters • NFL • CFL • NHL • MLB

HOCKEY EQUIP.
Cooper
CCM
Protection
Tackla
D&R
Ferland
Flak

SKATES
Bauer
CCM
Micron
Don Jackson
Lange

SPORTSWEAR
Chip & Pepper
Vuarnet
Non-Fiction
Nike
Brooks
Converse
Sun Ice

SPORTS UNLIMITED

539 ST. LAWRENCE STREET, WINCHESTER 774-3346

PJ'S PIZZERIA

518 St. Lawrence St.
Winchester 774-5128

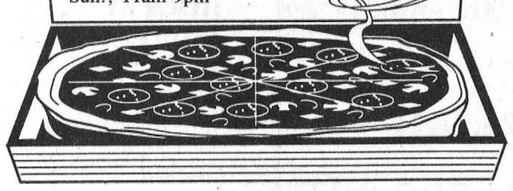


Featuring:

Pizzas, Subs and Italian Dishes

Hours:
Mon., 4-10pm
Tues., Wed., Thurs., 11am-10pm
Fri., 11am-12 midnight
Sat., 11am-2am
Sun., 11am-9pm

Hospital HELPER



WINCHESTER-CHESTERVILLE FUELS

GUARANTEES STABLE PRICE FOR OIL HEAT

We are proud of our record of guaranteed personal service to our customers and we want to serve you even better during the 1990-91 heating season.

WE GUARANTEE TO ALL OUR CUSTOMERS THAT DESPITE WORLD EVENTS WE WILL NOT INCREASE YOUR PRICE MORE THAN 2 CENTS PER LITRE. *(CURRENT ANNUAL RATE OF INFLATION).

Now, sit back and relax. Your home will be heated comfortably with oil at Reasonable Cost with 24-Hour Service as close as your telephone.

PROPOSED GST EXCLUDED
***PERIOD COVERED OCT. 1, 1990 to MAY 31, 1991**

WINCHESTER-CHESTERVILLE FUELS

A DIVISION OF UNIVERSAL TERMINALS LTD.
HEATING — AIR CONDITIONING — 24-HOUR SERVICE

WINCHESTER	MORRISBURG/IROQUOIS	CHESTERVILLE
774-3560	652-4565	448-2182

FAWCETT'S

JEWELLERY STORE & HERITAGE HOUSE

Hospital HELPER

Let's start early this year

We'll help you get in the mood...

487 Main St.
Winchester, Ont.
774-2205

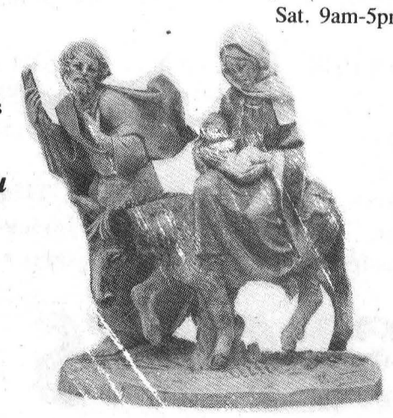
Open 9am-5:30pm
Sat. 9am-5pm

Visit our Christmas Room

- Large selection of Nativity scenes
- Christmas musicals
- Wreaths of all kinds
- Tree decorations to delight all
- Be creative with trimmable wreaths and topiary trees

Bring your lists and we'll help you

- Beautiful watches and rings
- Karat gold chains, pendants and earrings
- Keirstead prints
- Victorian lace and linens
- Many tabletop and decorator items
- Royal Doulton figurines, 30% off
- TOYS, TOYS, TOYS

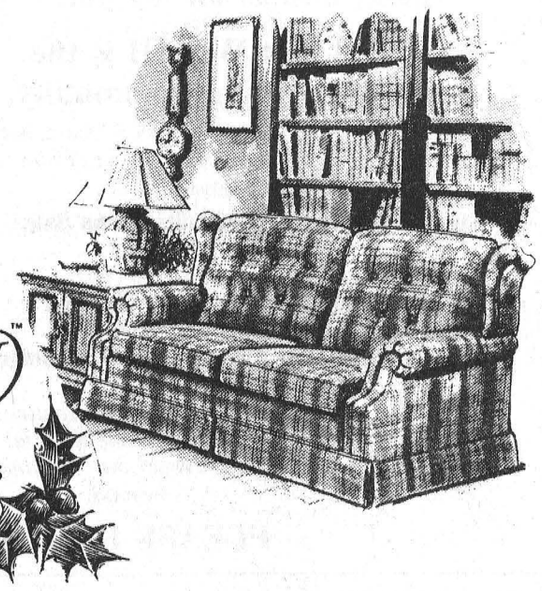


LA-Z-BOY® Canada Limited Seat Sale

"Canada's Most Famous Name In Comfort"

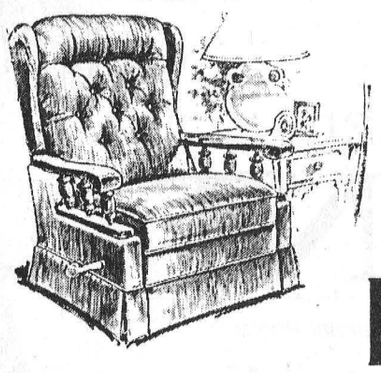
Treat yourself

**to a Recliner Lounger,
Twincliner Sofa or Sofabed,
and help the Winchester District
Memorial Hospital
"H.E.L.P." Fund**



Buy a La-Z-Boy gift for Christmas and the Furniture Loft will store it FREE until then!

La-Z-Boy® Signature II™ Sofas & Sleep Sofas



Hospital HELPER

During the month of November, purchase any La-Z-Boy product from our Winchester store and the Furniture Loft

will donate $10 per seat

to the H.E.L.P. Fund

Ex.: Buy a lounger and The Furniture Loft will donate $10, a full-size sleeper, we'll donate $30, and so on!

Latest styles and fabrics available.

LA-Z-BOY® Canada Limited

The name Canada's comfortable with.™

VISA

The Furniture Loft
HOME • OF • FINE • FURNISHINGS

MasterCard

**506 Main Street
Winchester 774-2636**

*Regular Store Hours:
Tuesday to Thursday, 9:30am-5:30pm
Friday, 9:30am-9pm; Saturday, 9:30am-5:30pm
(Closed Mondays)*

**Highway 43
Finch 984-2051**

One of the finest selections in your area!

Muriel's Flowers

Wedding & Party Boutique

478 Caleb St., Winchester
774-2201

Having served the hospital's service area for over 30 years

We feel that WDMH is the cornerstone of the community.

With your support, we at "Muriel's" have been part of the H.E.L.P. campaign all year. From our sales we made donations in...

- **April - Winchester Merchants Arena Sale**
- **June - H.E.L.P. Kick-off Banquet**
- **August - Sidewalk Sale and Dairyfest**
- **October - "Harvest of Hands" Hospital Auxiliary Bazaar**
- **Volunteer Hospital Auxiliary Summer Bingo**

Our pledge is for continued support to the hospital throughout the '90s and beyond.

PLEASE H.E.L.P.

"Any Date, We Have The Cake"

HOLMES BAKERY

774-2494

Bakery Products
Baked Daily

484 Main Street
Winchester, Ontario

Specialty Items for Christmas

Fruitcake, Plum Pudding,
Mincemeat Pies and Tarts
Stollen, Spritzer Cookies,
Gingerbread Boys and Girls
Marzipan

PARTY TRAYS AVAILABLE
Sausage rolls, puff shells

AN OLD-FASHION BAKERY
Everything made right on the premises. No preservatives added.

Hospital HELPER

Winchester
PRINT

"Winchester's Only Web and Commercial Printer"

Custom-designed printing reflects the image you want

- Brochures
- Books
- Prize Lists
- Posters
- Business Cards
- Admission and Draw Tickets
- Letterheads
- Envelopes
- Invoices
- Statements
- Cheques
- Flyers
- Complete line of Wedding Stationery

Wedding Invitations
Reply Cards
Wedding Order of Service
Matches, Serviettes
Coasters, Wedding Scrolls

Across From The Arena
584 Main Street West **774-3186**

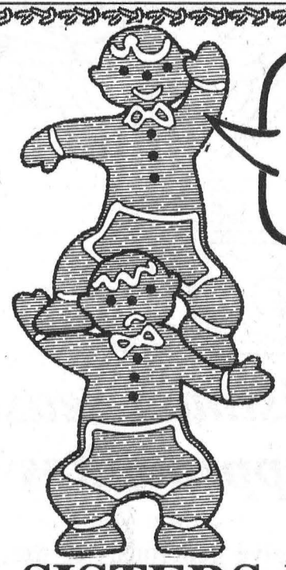
At Sweet Sisters Bakery

We've started your holiday baking

Remember to order early. It helps us to always have what you need.

We want to help you entertain...

Party Trays, Cheese Balls, Gourmet Dips, Truffles, Fruit Cakes, Chinese Chews, Fudge, Shortbreads, Ice Cream Logs, Meat Pies, Chicken Pies.



PLEASE
HELP US
HELP THE HOSPITAL

For the month of November
We will donate 10¢ for every loaf of bread we sell
to the WDMH HELP Fund

SWEET SISTERS BAKERY

TWO LOCATIONS

502 Church Street
Winchester 774-BUNS

14 King Street
Chesterville 448-2529

Hospital HELPER

TWO BUSINESSES UNDER ONE ROOF

- Since October 10, 1981 — The Village Bin — Your Bulk Food Store

498 Main Street
Winchester, Ontario
774-2783

- Since May 2, 1985 — The Rainbow Company

For every Company's Coming cookbook sold until December 1st we will donate $1.00 to the Winchester Hospital.

- Fruit Cake Ingredients
- Basic Baking Supplies
- Spices and Extracts
- Dried Fruits
- Nuts
- Snacks and Candies
- Kitchen Gadgets
- Baskets of All Kinds
- Cake Pan Rentals (Wilton)
- Cake Decorating Supplies
- Chocolate Molds
- Nu-Life Supplements
- Specialty Foods • Teas

Balloons! Balloons!
- Latex • Airwalkers
- 18'' Mylars • Personalized
- Helium & Air Filled



Create a special gift — fill a wicker basket

CHRISTMAS!!
- Cards • Bows
- Napkins
- Invitations
- Tree Decorations
- Table Covers
- Gourmet Basket Supplies

Special "Age Gifts":
- Napkins
- Decks of Cards
- Aprons
- Hats
- Shirts
- Mugs

Party Needs:
- Napkins
- Streamers
- Pom Poms
- Tablecloths
- Invitations
- Candles
- Banners

Hospital HELPER

Hospital HELPER

As this Christmas season approaches

we urge you
to give generously to the

Winchester District Memorial Hospital "H.E.L.P. Fund"

Please support the participating Winchester merchants in their efforts. Our hospital provides a vital service to this rural community. We salute the management and dedicated staff.

Ault

Ault Foods Limited
WINCHESTER

We are pleased to provide ongoing contributions to the WDMH fund-raising drive.