88th annual

# Ottawa Valley FARM SHOW








OTTAWA-VALLEY SEED GROWERS — WE AIM AT THE BEST

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**TUESDAY, WEDNESDAY, THURSDAY**

**March 10, 11 & 12**

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# A message from OVSGA president John Roosendaal

OTTAWA

The next edition marks the 88th anniversary of the Ottawa Valley Farm Show (OVFS) sponsored by the Ottawa Valley Seed Growers Association, a major non-profit agricultural trade show created by farmers for farmers.

The association has been one of the mainstays of Eastern Ontario agriculture, recognizing the annual efforts of seed growers throughout the region.

We offer them an opportunity at the farm show to highlight those efforts while shopping for the latest in machinery and other products to help them get through the new season in fine style.

Once again, site of the farm show is Ottawa's EY Centre, a 150,000-square-foot facility featuring the latest in services opposite Ottawa International Airport.

Our exhibitors have been positive about this show space, and we're hoping their experience will be even more enjoyable in year four at the centre.

As we did at our former site at Lansdowne Park, we try hard to make the experience even better year after year. One of the ways we do that is by maintaining membership in the Farm Show Council (FSC), an alliance of major agricultural exhibitions throughout North America, with one member in New Zealand. The FSC promotes and monitors excellence among its network of 28 shows.

At the 2015 show, it'll be time for our five year-assessment by the FSC. Doing the honours will be Rob Juneau, general manager of the Wisconsin Public Service Farm Show. OVFS general manager Tom Van Dusen will return the favour by assessing Juneau's show in Oshkosh, Wis. later this month.

The seed growers are proud to host 360 top exhibitors of tools, machinery, livestock accessories, financial, and other services and, of course, the best seed.... Everything that will be needed for the upcoming growing season.

Annual seed judging will take place Sat., March 7 at the Greely Community Centre. Winners will go on to be recognized at the Court of Honour, the heart of the show.

Once again, we will have an official opening, 12 pm, on the first day of the show at booth 1231. A feature on day two at 12 pm is the Seed Growers Awards Ceremony recognizing Eastern Ontario's top seed producers. Day three at 12 pm, we feature our annual Prestigious Pedigreed Seed Sale, with proceeds directed to the Children's Hospital of Eastern Ontario.

The seed growers have been recognized by the medical facility for 20 years of fundraising through the sale. Having collected more than $100,000, we are now diamond category donors. Our generosity wouldn't be possible without the generosity of seed companies at the show and several other contributors.

I would like to take this opportunity to welcome in advance all of our visitors to the 2015 show from across Ontario and West Quebec, and from Northern New York State. Not only is the farm show a place to shop, it's a place to visit and catch up on the winter's news. We invite you to do plenty of both.

As somebody who has spent a lifetime in the agricultural business, and been active in many farm organizations, it's a pleasure to serve a two-year term as president of the seed growers. I am always impressed at how the Ontario agricultural industry and the community it supports continue to demonstrate an amazing resiliency, an ability to rebound. The farm show is one place where, annually, we witness and encourage that ability. I'm proud to say that much of the net revenue that comes from the annual show is turned back into supporting Eastern Ontario farm groups and activities such as 4-H, agricultural societies, and research. We will continue to do what we have been doing for the past several decades to enhance agriculture in our region, and to raise the profile of the farming community in general.

> ***The seed growers are proud to host 360 top exhibitors of tools, machinery, livestock accessories, financial, and other services and, of course, the best seed.... Everything that will be needed for the upcoming growing season.***
>
> *— John Roosendaal, OVSGA president*




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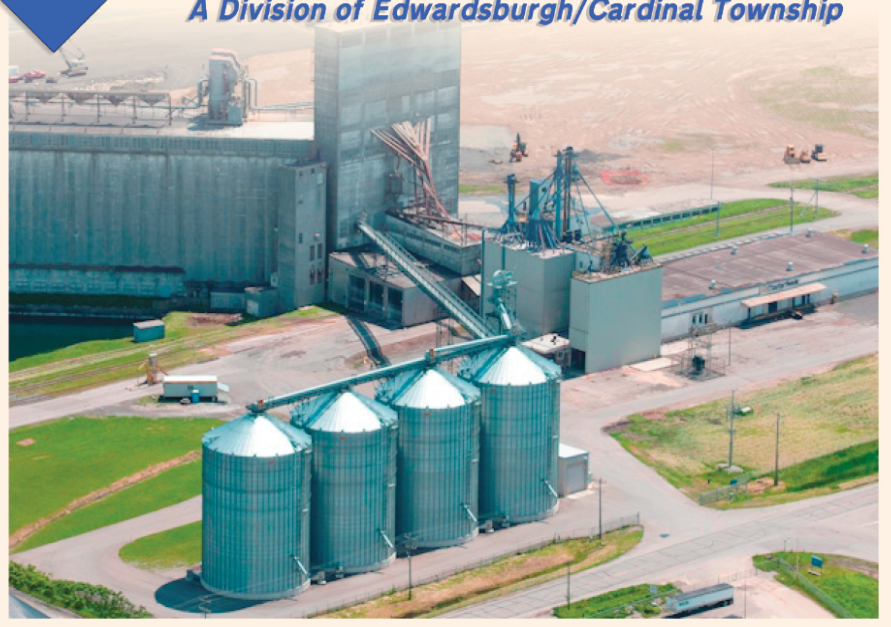


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# A message from OVFS general manager Tom Van Dusen

OTTAWA

The Ottawa Valley Farm Show, Ontario's longest running agricultural trade show, marks its 88th year of operation Tues., March 10 to Thurs., March 12.

It is one of the longest continuous records in Canada of farmers organizing for farmers, other rural residents and businesspeople – an annual display of goods and services useful, often indispensable, to them in the coming year.

Some 360 reputable exhibitors from Ontario and Quebec will be on hand for the three-day show at Ottawa's EY Centre near the city's international airport.

Directors of the Ottawa Valley Seed Growers Association (OVSGA), sponsors of the farm show, president John Roosendaal, secretary-treasurer Arlene Ross, and myself, look forward to seeing you at the show.

Among features of the 2015 show will be livestock information booths at the main entrance and the Seed Growers' Court of Honour, booth 1231.

The official opening, seed growers awards, pedigreed seed sale, 4-H 100th anniversary display, quilt show, antiques presented by the Vintage Iron and Traditions club, Agriculture More Than Ever display, live broadcasting by Valley Heritage Radio… all will be part of the show.

And don't miss this year's show artist Joan Hopkins, chainsaw carver Josh Dagg, guess-the-weight contest featuring a fibreglass bull and brass bell, and special opening day guest Dr. Rolly Armitage, Second World Ward veteran and legendary Eastern Ontario horseman.

This year, farm show directors and guests will be piped to the podium, the Maple Leaf will be raised, and "O Canada" will be sung.

In 2015, show dates don't coincide with March Break in Ontario schools, but children – the farmers of the future – are always welcome at the show, with no charge for those 12 and younger accompanied by an adult. General admission is $10.

## Other event notes

**Moving in, and out**:

For exhibitors, move-in days this year are Sun., March 8 and Mon., March 9. Please co-operate by paying close attention to your move-in times available on the website as we try to limit backup and confusion. Move-out begins at 4 pm on the final day of the show. We ask all exhibitors to remain at their booths until closing time. Exhibitors are urged to book their electrical and curtaining requirements with Freeman in advance. Curtains and signage should not block visibility for adjacent booths, and exhibitors must keep their displays clear of traffic aisles so as not to create congestion and a possible breach of fire regulations. Only walk-in displays can enter through the front of the building. Larger displays must enter through rear loading doors.

> ***Directors of the Ottawa Valley Seed Growers Association (OVSGA), sponsors of the farm show, president John Roosendaal, secretary-treasurer Arlene Ross, and myself, look forward to seeing you at the show.***
>
> *— Tom Van Dusen, OVFS general manager*



**Parking**: EY Centre management charges $8 for parking on the grounds. The farm show's organization committee has no control over this fee. Exhibitors can access an application form for a parking pass allowing unlimited entries and exits during the show. Exhibitors moving in March 8 will park to unload at the rear of the building and on March 9, the seed growers are covering the cost of parking for all exhibitors as a thank-you for your patronage. Surplus truck and equipment parking is available free of charge at Rideau Carleton Raceway.

**Official opening and reception:** Everyone is invited to our official opening at 12 pm March 10. Exhibitors are invited to a reception at 5:15 pm the same day; one drink and snacks are on us.

**Awards ceremony**: The annual seed awards ceremony will take place during the afternoon of Wed., March 11. The occasion is used to recognize Eastern Ontario growers judged to have the best entries in several seed crop categories. The OVSGA hosts 16 different trophies in various categories. Final judging will take place Sat., March 7 in Greely.

**Pedigreed Seed Sale**: Please join us March 12 at 12 pm for the annual Prestigious Pedigreed Seed Sale, with proceeds going to the Children's Hospital of Eastern Ontario. Throughout 20 years, almost $110,000 has been raised, earning special recognition from the medical facility.

See you at the show!


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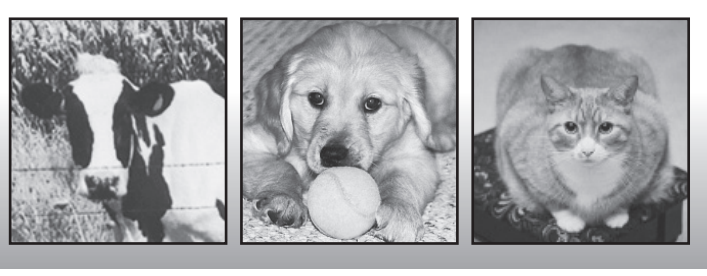

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# Organizers unveil weighty idea in lead-up to OVFS

OTTAWA

Guessing the weight of a cow or bull to win a prize at a farm event isn't unheard of.

For its 2015 edition, scheduled for Tues., March 10 to Thurs., March 12 at the EY Centre, the 88th annual Ottawa Valley Farm Show (OVFS) is introducing a weight guessing game with a difference.

"We couldn't really bring a live bull into the EY Centre," said organizer Barry Dean. "So our bull is made of fiberglass. One of the big advantages is that there are no cleanup duties."

The molded bull will be adorned with a solid brass bell held around its neck with a custom-made leather strap stamped with the words: "2015 Ottawa Valley Farm Show."

Visitors to the show will be able to submit their guesses starting first thing on opening day. The winner will be declared and the prize awarded at 12 pm on the event's final day.

Contestants must correctly guess the combined weight of the bull and bell. The prize? It's the actual bell and strap, a combined value of about $500. The winner gets to take those items home for keeps… But not the bull.

Bearing the slogan "champion bull," the bell was fashioned by Mennonites in Western Ontario, while the six-foot strap will be hand-tooled by leather artisan Lynn Macnab based in Glengarry County.

"We thought it would be fun and a little different," said Dean whose M & R Feeds and Farm Supply in Arnprior is sponsoring the event along with Macnab.

Details of the contest were hammered out at a recent meeting of the Ottawa Valley Seed Growers Association, which has been sponsoring the farm show since 1927.

Directors also decided to update their OVFS logo wardrobe with maroon and gold shirts and black and gold jackets and hats, primarily in order to be easily recognizable by exhibitors and visitors at the event. A maple leaf will be added to the hats, and possibly other garments to clearly indicate the show's Canadian origin when directors visit U.S. events.

In other business, director Shelley McPhail brought forward plans for a survey of visitor satisfaction to be conducted during the 2015 show, while Jeff Waldroff was appointed chairman of a new fundraising committee.

General Manager Tom Van Dusen reported on progress to date in setting up the show. As usual, the entire EY Centre, including meeting rooms, entrance corridor, and outside space is sold out with a long waiting list, most of which can't be accommodated.

"It's both a happy and sad situation," Van Dusen said. "While it's great to have a full show, it's unfortunate we can't bring in more new exhibitors."




*Event organizer Barry Dean is pictured with the solid brass bell that will be used in the new weight guessing game at this year's Ottawa Valley Farm Show, scheduled for Tues., March 10 to Thurs., March 12 at the city's EY Centre.*

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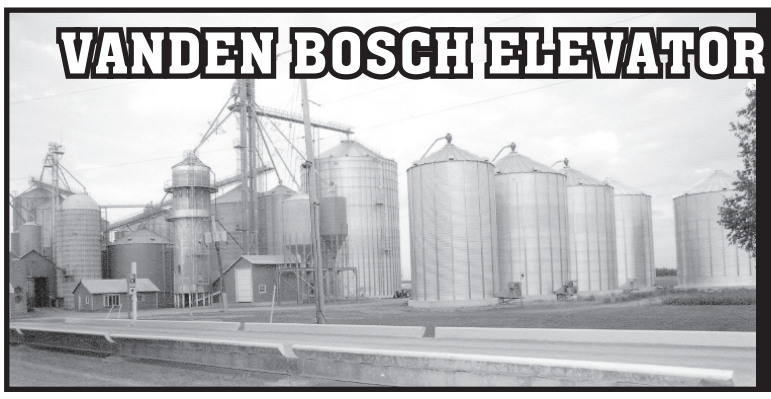
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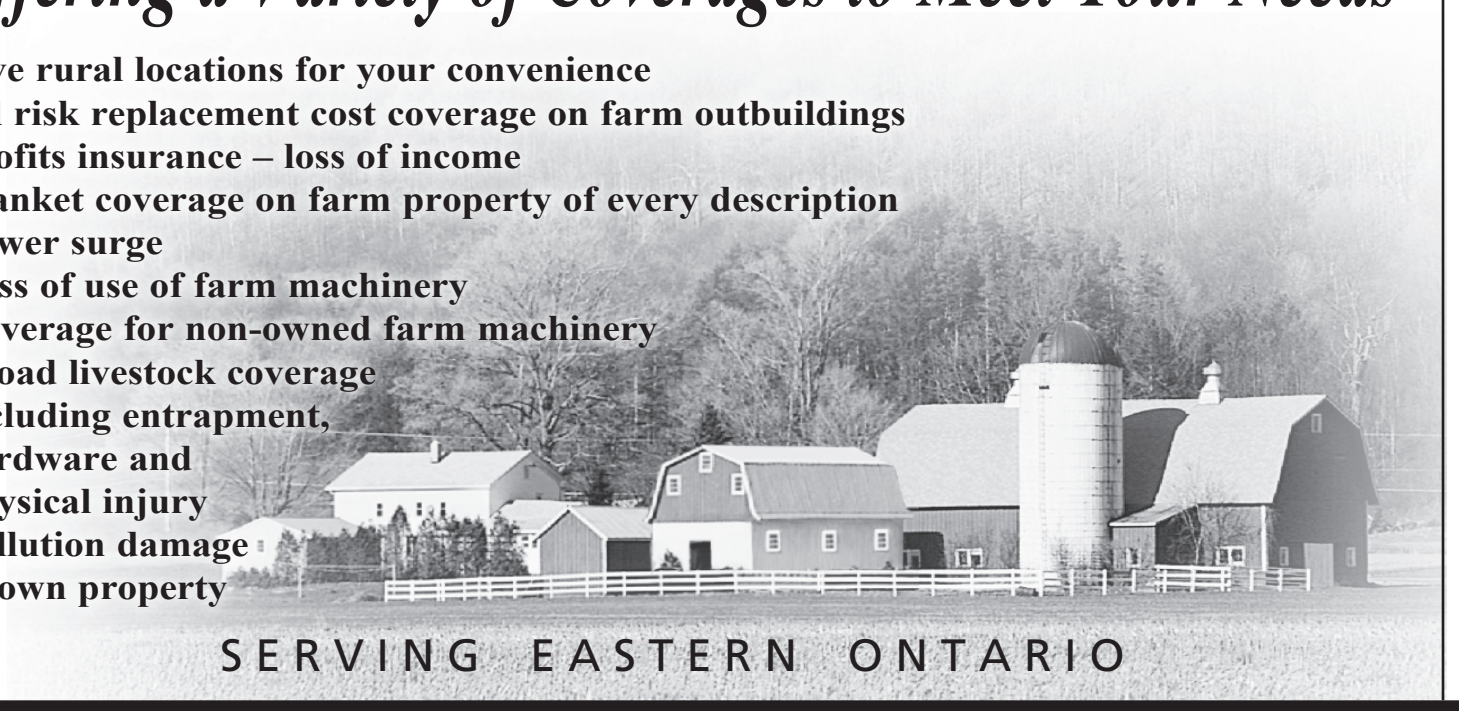
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Opening day Tues., March 10

# War veteran, prominent horseman to open show

OTTAWA

Armed Forces veteran, veterinarian, former racetrack and airport manager, onetime municipal politician, horse trainer and member of the Canadian Horse Racing Hall of Fame, Dr. Rolly Armitage, 90, recently found time to become an author.

Last fall, Armitage published *The Way it Was and Now*, a memoir of his wide range of experiences told through a series of vignettes. With his health intact, he thought it was time to add a book to his list of accomplishments.

Armitage will sign copies of the book when he appears at the 88th Ottawa Valley Farm Show (OVFS) on opening day Tues., March 10.

"I can't think of a better representative of Canada's Armed Forces, and the area's agricultural community," Barry Dean, who asked Armitage to attend, said. Dean is a member of the board of directors of the Ottawa Valley Seed Growers Association, which organizes the show.

This year, the show will take on a more patriotic flavour and honour Canada's military. Armitage will march in a procession of farm show directors to be bagpiped to the podium at 12 pm on the first day.



*Dr. Rolly Armitage will be featured at this year's Ottawa Valley Farm Show, signing copies of his book, The Way it Was and Now, and marching in the event's opening processional Tues., March 10.* *Photo courtesy Standardbred Canada*

The Maple Leaf will be raised – loaned by exhibitor Ontario Flag and Pole – and "O Canada" will be sung. Seed grower's president John Roosendaal said directors felt it was time to salute the country's frontline troops.

Wounded in Normandy, a teenage Armitage fought across the battlefields of Europe from 1942 to 1946. Following the war, he attended the Ontario Veterinary College, graduating in 1951.

He went on to earn a reputation as a leader in the harness racing industry, and as a successful breeder of Standardbreds.

Fittingly, the featured art at this year's show is "Wild Horses," an original by Joan Hopkins, 83, now residing in Russell. Hopkins began drawing as a young girl living at her grandfather's farm in rural England during the Second World War. The painting will be auctioned Thurs., March 12 during the annual Prestigious Pedigreed Seed Sale.

Other attractions this year are chainsaw carver Josh Dagg who will create onsite a large corn cob to be offered at the seed sale, and a contest to accurately guess the weight of a fibreglass bull and the brass bell attached to its neck with a custom leather strap.

And here's a bonus: On Wed., March 11, from 11 am to 2 pm, the Grey Cup will be on display in Kubota booth 615, a big draw with the Canadian Football League back in Ottawa.

This year, there are 360 exhibitors occupying every available square-foot of space at the EY Centre, adjacent to Ottawa International Airport.

Visitors can check out the latest in machinery, equipment, and services available to farmers and the rural community.

"We're the oldest farm show in the province, the largest east of Western Ontario, and one of the most prominent trade shows of any type held in Ottawa," Tom Van Dusen, OVFS general manager, said. Van Dusen added that the OVFS is a member of the prestigious Farm Show Council, which strives for excellence among its members across North America.

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# 88th Ottawa Valley Farm Show special features

More than 350 exhibitors will soon be under one roof at Uplands Drive's EY Centre for the 88th annual Ottawa Valley Farm Show.

The three-day 2015 event has been scheduled for Tues., March 10 to Thurs., March 12.

Throughout, Canadian Agricultural Safety Week (Sun., March 15 to Sat., March 21) will be recognized, as will the best in Eastern Ontario farming.

Listed here are more highlights.

## Tues., March 10
**9 am to 5 pm**

• 8:30 am, sponsored coffee and muffins for exhibitors

• Official opening, 12 pm, booth 1231. Show directors will be bagpiped to the podium, the Maple Leaf will be raised, "O Canada" will be sung, and the Canadian military will be recognized

• Seed show all day, booth 1231. Entries will be judged Sat., March 7 at the Greely Community Centre

• Chainsaw artist Josh Dagg will demonstrate his craft at outside entrance

• Livestock information booths, located in the entrance corridor. Best booth contest. Guess the weight of the fibreglass bull and brass bell contest

• 4-H 100th anniversary display, meeting rooms B, C, and D

• Agricultural antiques presented by Vintage Iron and Traditions of Eastern Ontario (VITEO), meeting rooms B, C, and D

• Yarn spinning and leather working demonstrations, meeting rooms B, C, and D, as well as a quilt show

• Valley Heritage Radio of Renfrew broadcasting live

• Reception for exhibitors, meeting room A, 5:15 pm

## Wed., March 11
**9 am to 8 pm**

• 8:30 am, sponsored coffee and muffins for exhibitors.

• 12 to 2 pm, booth 1231, annual Seed Awards Ceremony

• Seed show, all day, booth 1231

• Livestock information booths, entrance corridor

• 4-H 100th display, Meeting Rooms B-C-D

• Agricultural antiques presented by VITEO

• Yarn spinning and leather working demonstrations, and a quilt show

• Valley Heritage Radio live

• Kemptville Campus Alumni, meeting room three, 1 to 3 pm

## Thurs., March 12
**9 am to 4 pm**

• 8:30 am, sponsored coffee for exhibitors

• 12 pm, booth 1231, Ottawa Valley Seed Growers Association director and auctioneer John Joynt will call the 22nd annual Prestigious Pedigreed Seed Sale, which has raised more than $100,000 to date for the Children's Hospital of Eastern Ontario. Featured items include Joan Hopkins' painting, "Wild Horses," and a creation by chainsaw carver Josh Dagg

• Seed Show, all day, booth 1231

• Livestock information booths in the entrance corridor

• 4-H 100th anniversary display, meeting rooms B, C, and D

• Agricultural antiques presented by VITE

• Yarn spinning and leather working demonstrations, and a quilt show

• Valley Heritage Radio live

## Food services

Exhibitors and visitors will be able to purchase lighter fare at Great Canadian Plates canteens. Seating will be located at the canteens in the lobby area, and in meeting room A. Look for lemonade, ice cream, and mini donut stands. Fat Les' chip truck will be parked outside.

## Parking

Paid parking at the E&Y Centre is operated by facility management. The charge is $8. Tickets are retrieved at the gate on the way in, and paid for at machines inside the centre on the way out.

## Admission

Adults are $10, while children under 12 enter for free

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# 2015 farm show artist's career began in war-torn Britain





*Russell resident Joan Hopkins, 83, is this year's featured artist at the Ottawa Valley Farm Show.*

RUSSELL

For Joan Hopkins, her love of interpreting natural and manmade scenes on canvas began when she was seven years old at her grandfather's small mixed farm in the Wiltshire region of West England.

It was the Second World War, and she'd been sent to the farm to avoid the bombing raids. She became captivated with the gardens and landscape around her, and reproduced the scenes in crayon. Later, she was to graduate to watercolours, oil paints, and other media.

In 1981, she came to Canada with her husband, Terry. In 1984, she opened a studio on King Street in Chesterville where, for the next several decades, she instilled her love of painting in numerous students, young and old.

Terry passed away about a year ago, and Hopkins, now 83, yet still painting, lives at Russell Meadows Retirement Community, which has recently held an exhibition of her works.

An associate member of the Ottawa Watercolour Society, Hopkins' paintings reflect a combination of stimuli she felt at the time, the way she saw a subject figuratively and imaginatively, and whether the result was to be abstract, semi-abstract, impressionist, or realistic.

Sponsored by Secan, the Ottawa Valley Farm Show purchased her "Wild Horses" to be offered during the annual Prestigious Pedigreed Seed Sale Thurs. March 12. Net proceeds are earmarked for the Children's Hospital of Eastern Ontario.

To date, the seed sale has raised more than $100,000 for the medical facility.

Wild Horses mixes Joan's love for the animal, which she first became close to on her grandfather's farm, with a vivid imagination. She had a vision and painted the red horse ("Red is my colour," she said); almost without thinking, Hopkins added the other horses to the painting.

"Horses are wonderful, kind, and generous. There's no better feeling than watching a horse coming across a field to greet you," she said.

The second of Hopkins' paintings depicts the scene she saw beyond the farm where, as a young girl, she spent part of the war.

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*The 2014 Bishops Farms Seeds Plaque for champion barley went to Francis Henderson (right), owner of Terrdale Farms near Brinston. Presenting the award was Matt Taylor.*




*The 2014 E.H. Wallace Memorial Trophy for the champion exhibit of soybeans went to Bruce Porteous (right). David Blair presented the prize. Porteous also took home the Hudson Family Award for the most points earned in the 4-H section field crop classes.*




*Brinston's Tibben Farms won the 2014 Embrun Co-op Award for shelled corn, which was accepted by Ottawa Valley Seed Growers Association president John Roosendaal (right). Barry Dean presented the honour.*

# Seed show judging to be held in Greely

GREELY

Again this year, seed judging for the Ottawa Valley Farm Show – scheduled for Tues., March 10 to Thurs., March 12 at the city's E&Y Centre – will be held off the show site to facilitate the move-in process, and make participation less complicated for judges and those delivering entries.

Judging is to take place on Sat., March 7 at the Greely Community Centre (1448 Meadow Dr.). Each entry makes up the top submission at county shows previously held throughout Eastern Ontario.

Traditionally, judging has been held at the show site on the Monday set-up day prior to the event's opening, and the winning entries featured in the Ottawa Valley Seed Growers Association booth throughout the three-day event.

Having moved the historic Lansdowne Park to the new centre, neighbouring the Ottawa International Airport, appropriate space for judging was eliminated, leading to the decision to move offsite.




*The 2014 SynAgri Trophy for championship open and 4-H ear of corn went to David Chambers (right) of Riveredge Farm. Presenting the award was Darryl Acres.*

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# 2014 A LOOK BACK

## at last year's Ottawa Valley Farm Show



Gary Klyn learned how to card wool.




Press Photos – Casselman



Dan R Winchester salesman Hans Kaack (right) listed the many attributes of this tractor for Brigitte Meunier (left) and Allan Grimes.




Rob Jamieson (centre) and Brian Hamilton of Valley Heritage Radio interviewed Keith Black (left) for the afternoon edition of Barnyard Breakdown.



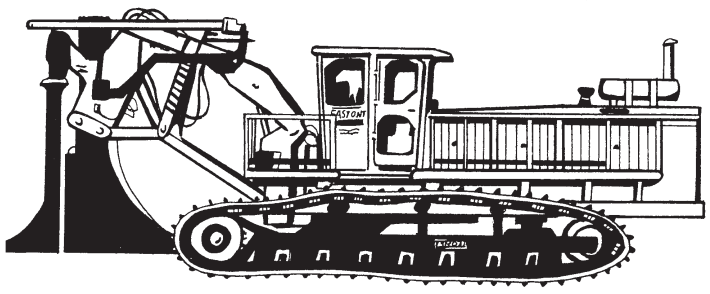

Denis Lauzon stood inside his barn.




Judy McLellan is pictured operating this model of a 1920 hay press, which was built by her husband, Allan.



Bart Geleynse (right) of Dundas Agri Systems explained this milking machine to Dave and Martin (left) Verburg.

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# Farmers' Conferences report 2015

## Specialists give advice on protecting soil quality

*by Sandy Casselman*
*Press staff*

KEMPTVILLE

Can tilling negatively impact the quality of soil?

February's Eastern Ontario Crop Conference in Kemptville gave participants only one opportunity to catch the "Dirt Poor or Soil Rich" seminar presented by Anne Verhallen, soil conservation officer with OMAFRA, and Adam Hayes, soil management specialist for field crops.

The session featured various soil samples – tilled with rotating crops, tilled with single crop, not tilled with rotating crops, not tilled with single crop – to show effects on the dirt.

Hayes' hypothesis was simple: no tilling plus diverse crop rotation plus the use of cover crops equals increased production due to a better quality of soil. Adding organic matter to soil can also increase the quality, but he cautioned farmers to watch for compaction issues.

What if tilling becomes necessary, a participant asked. If tilling is necessary, Hayes said, "till to the compacted layer [and] till and get out of there."

Farmers can check to see if their soil has changed over time by comparing it with the soil along the fencerows, Hayes said.

"Ontario soils have been losing – losing organic matter, losing structure, and losing in terms of dependable production," he said. "Aggressive tillage like the plow, tight, low residue crop rotations, larger equipment, and more concentrated livestock production has led to reductions in soil organic matter, less water infiltration, more soil erosion, and lower yield potential."

Hayes and Verhallen encouraged participants to make changes in the way they manage their fields: rotate crops; reduce tillage; plant cover crops; and apply manure, compost, or other organic materials.

"Implementing one of these management practices will make a difference to the soil," Hayes said. "Using two of them will provide a greater benefit, but putting them all in to play will make soil the most productive and resilient. Utilizing these management practices to the fullest will bring the field as close to a 'fence row state' as you can get."



*Adam Hayes (left), soil management specialist for field crops, talked one-on-one with visitors following his "Dirt Poor or Soil Rich" presentation at this year's Eastern Ontario Crop Conference in Kemptville.*

As for proof to support the hypothesis, Verhallen told the audience studies are currently being done and results are being documented.

"If you have good soil, make sure you look after them," Hayes said.

## Using technology to increase crop output

KEMPTVILLE

Technology is ever evolving, creating more ways to help farmers increase their productivity, and measure their results.

Nicole Rabe, a representative from OMAFRA's environmental management branch, presented "Greenseeker 101: Sensor Basics and Tips for Setting up a Trial" during February's Eastern Ontario Crop Conference in Kemptville.

Greenseeker 101: Sensor Basics and Tips for Setting up a Trial

Rabe's talk began with an explanation of precision agriculture, which she said is a balancing act between sustainable production and economics. She went on to talk about "data mining," and the growing trend toward "buying up data companies," as there is power in the information that can be harvested.

The Open Agriculture Data Alliance is currently trying to organize some of these groups because there is resistance with farmers uploading information, Rabe said. The key is finding a way to work together to gain farmers' trust, she added.

The Greenseeker, although used as an example for the presentation, "is only one commercial platform that can be used in real-time nitrogen management," Rabe said. The Greenseeker is equipped with several sensors that evaluate the amount of nitrogen in the soil in any given spot, feeding the information back to the farmer, helping them to know where to apply additional nitrogen.

Throughout her 50-minute presentation, outlining the results of two 2014 case studies using the Greenseeker for wheat and corn fields, Rabe raised questions: "What are the barriers to developing a more holistic approach to precision agriculture? What data layers do you think you need? Where do we start?"

She went on to talk about the things technology could do right now, what its constraints were, and what the hopes for the future in this area might be.

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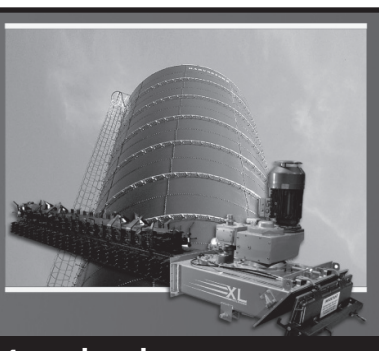
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# Farmers' Conferences report 2015

## Farmers encouraged to embrace agricultural trends

KEMPTVILLE

The 16th annual Eastern Ontario Crop Conference featured a life lessons talk from former *U.S. Farm Report* host John Phipps, as well as a myriad of educational and informative presentations to help crop farmers increase their output.

The February conference, held at the municipal centre in Kemptville, featured presentations ranging from crop rotation and soil management to data collection and increasing technological innovations.

The seminars included: soil fertility; dirt poor or soil rich; forage survival; winter cereals as forage; crop budgeting; what's next in wheat; fertilizer; market outlook; corn nitrogen strategies; precision agriculture; weeds; insect and disease update; soybean strategies, pod set, and retention; Greenseeker 101; maximum dollars from canola and edible beans update; growing forward two; maximum corn; manure on forage; agriculture apps; and big data.

In John Power's discussion of "Big Data," he spoke about digital agriculture, which he said was a combination of precision agriculture, prescription agriculture, and enterprise agriculture. Digital agriculture, he said, uses some "big" data and some data that's not so big.

> ***Good smart farmers are asking for help. [Are there] more complex questions? Yes, but [it is a situation of] adapt or exit. Organizations need to help farmers and [the technological plans] have to be individualized for the farmer.***
>
> — *John Phipps, former* U.S. Farm Report *host*

Power, president and senior advisor at LSC International, provided his audience with a brief history of technology as it progressed from the early 1900s into what he sees potentially happening by 2025. The span, he said, shows a move toward data-directed agriculture.

Farmers, he said, are dealing with a lot of complexity, and data can be used to facilitate in the daily decision-making. This information, the collection of farm-related data, can also optimize a farm's production.

While there are farmers who remain skeptical or suspicious of data-collecting technology, Power said the actual machinery and devices being engineered for such purposes are getting easier to use, as they are being embedded with the technology.

The key going forward is to bring technological advancements and data collecting together.

"Good smart farmers are asking for help," Power said. "[Are there] more complex questions? Yes, but [it is a situation of] adapt or exit. Organizations need to help farmers and [the technological plans] have to be individualized for the farmer."

Power's presentation revealed a "fundamental change" in the way people are farming and the way in which they will be farming in the future. He shone a light on the need for farmers to let go of their fear of technology, as well as their fear of sharing data with the government and other outsiders.

This same message was heard during Phipps' talk "What if this is normal?" and during Nicole Rabe's exploration of the Greenseeker and similar technology. Throughout the day, in various seminars, farmers were being encouraged to adapt to the changing climate and landscape of agriculture.


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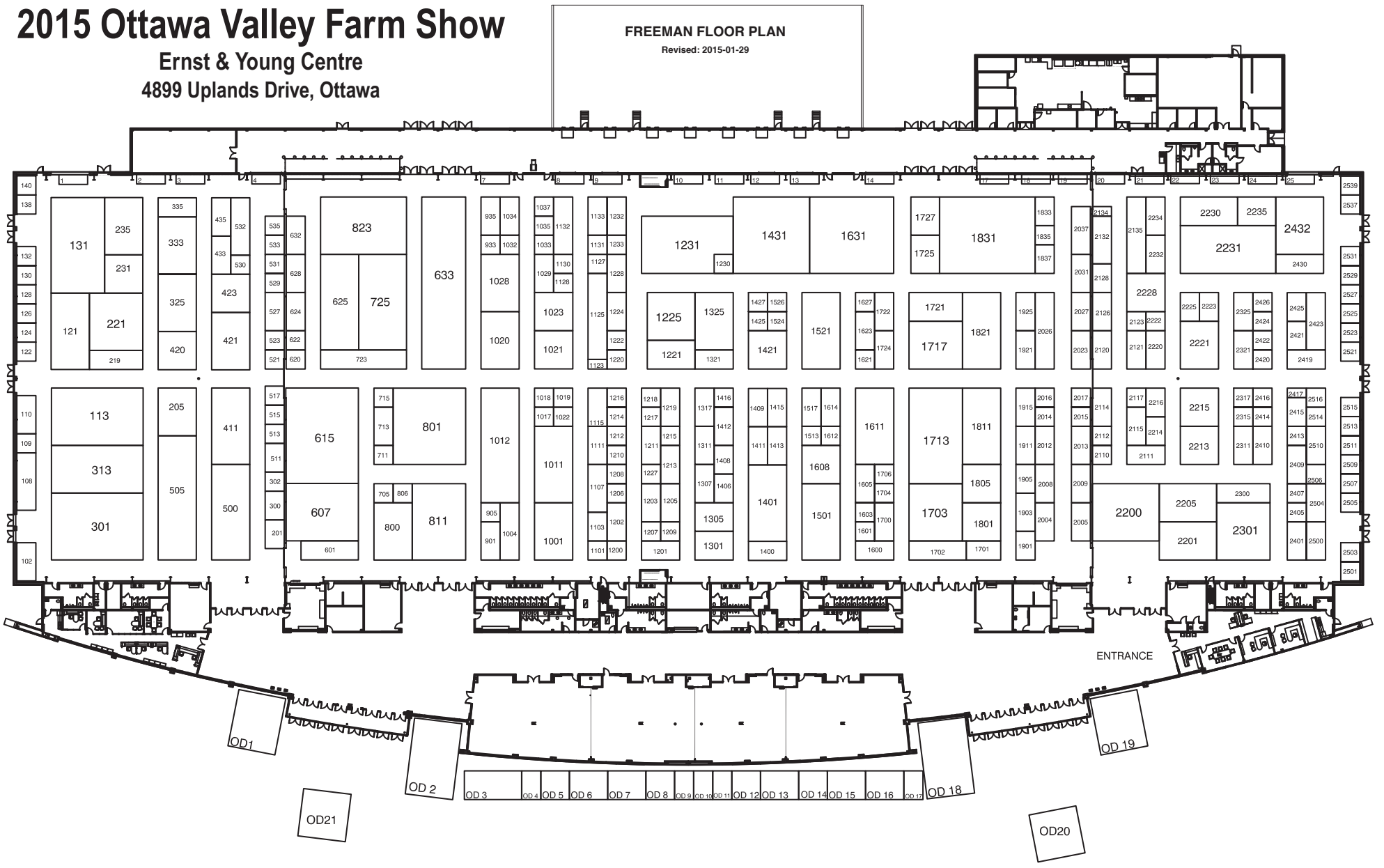


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**Horst Choring Aids Inc.**
OD8

**Husky Farm Equipment Ltd.**
Booth # 435

**Hy-Grade Steel Roofing**
Booth # 806

**Hyland Seeds**
Booth # 1614

**Ideal Pipe**
Booth # 122

**Interlock Industries Inc.**
Booth # 1627

**International Stock Food Co. Ltd.**
Booth # 2023

**Investors Group**
Booth # 2317

**iSolara Solar Power**
Booth # 1200

**Jad Vent Distributors Ltd.**
Booth # 1725

**Jamesway Farm Equipment**
Booth # 113

**Jay-Lor Fabricating Inc.**
Booth # 1611

**Jerry Cummings Painting Inc.**
Booth # 1706

**Jersey Ontario**
Lobby

**Jim Tubman Chevrolet**
Booth # 1727

**Kam's Growers Supply Inc.**
Booth # 1209

**Kane Veterinary Supplies**
Booth # 2027

**Keenan TMR Mixers**
Booth # 2132

**Kelln Solar**
Booth # 1033

**Kongskilde Industries Inc.**
Booth # 1431

**Krown Rust Control Systems**
Booth # 128

**Kubota Canada Ltd.**
Booth # 421

**Kubota Canada Ltd.**
Booth # 615

**Kuhn Farm Machinery**
Booth # 1631

**Kuhn North America, Inc.**
Booth # 1631

**L&R Shelters Inc.**
Booth # 2031

**La Coop Federee**
Booth # 1521

**Landini Canada Inc.**
Booth # 121

**Lapointe Drainage**
Booth # 1215

**Lawrence's Dairy Supply (1995) Inc.**
Booth # 2221

**Leading Edge Equipment Ltd.**
Booth # 723

**LEMKEN**
Booth # 1811

**Les Fondations Brisson Inc.**
Booth # 1035

**Lewis Cattle Oiler Co.**
Booth # 1921

**Lloyd Cross Sales & Service**
Booth # 1608

**London Eco-Roof Manufacturing**
Booth # 2222

**Look Back Goose Control**
Booth # 2514

**M&P Farm Equipment Ltd.**
Booth # 2200

**MacEwen Agricentre Inc.**
Booth # 1401

**MacEwen Agricentre Inc.**
OD13

**MacEwen Petroleum Inc.**
Booth # 1400

**Machineries Pronovost Inc.**
Booth # 2230

**Maizex Seeds Inc.**
Booth # 1411

**Mapleseed**
Booth # 1416

**Marcrest Manufacturing Inc.**
Booth # 302

**MarketBook**
Booth # 2515

**Masterfeeds**
Booth # 2114

**Maxville Farm Machinery Ltd.**
OD7

**MegaDome**
Booth # 1017

**Meridian Manufacturing Inc.**
Booth # 433

**Milo Seeds Inc.**
Booth # 1621

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# 2015 Ottawa Valley Farm Show Exhibitors

**Ministry of Transportation**
Booth # 138

**MLS Insurance Brokers Inc.**
Booth # 24

**Mohawk Equipment Ltd.**
Booth # 420

**Monsanto Canada (Dekalb)**
Booth # 1133

**Monsanto Novozymes BioAg Ltd.**
Booth # 1612

**Mueller**
Booth # 2321

**Multi Shelter Solutions**
Booth # 2014

**MultiOne Equipment Canada Inc.**
Booth # 1205

**Murphy's Sales & Service**
Booth # 2216

**National Bank**
Booth # 2505

**National Farmers Union - Ontario**
Booth # 2523

**New Holland Canada**
Booth # 633

**New Life Mills Ltd.**
Booth # 2016

**Norag Resources Inc.**
Booth # 1425

**Normand Co. Ltd.**
Booth # 800

**Normand Co. Ltd.**
OD20 & 21

**Northern Stoker - Jack's Sales & Service**
Booth # 219

**Norwell Dairy Systems Ltd.**
Booth # 2401

**Norwood Sawmills**
Booth # 2135

**NuFarm Agriculture Inc.**
Booth # 1513

**Nuhn Forage Inc.**
Booth # 1224

**Nuhn Industries Ltd.**
Booth # 1203

**Oegema,Nicholson & Assoc. Ins. Brokers Ltd.**
Booth # 2415

**Old Fashioned Fudge Inc.**
Booth # 1123

**Ontario Bison Association**
Lobby

**Ontario Blonde d'Aquitaine Association**
Lobby

**Ontario Charolais**
Lobby

**Ontario Farmer Publications**
Booth # 2527

**Ontario Federation of Agriculture**
Booth # 2500

**Ontario Flag and Pole**
Booth # 905

**Ontario Holstein Association**
Lobby

**Ontario Joint Pipeline Group**
Booth # 130

**Ontario Landowners Association**
Booth # 2503

**Ontario Ministry of Agriculture, Food**
Booth # 108

**Ontario Mutuals**
Booth # 2410

**Ontario Plowmen's Association**
Booth # 2423

**Ontario Seed Growers' Association**
Booth # 1230

**Ontario Sheep Marketing Agency**
Lobby

**Ontario Soil and Crop Improvement Association**
Booth # 2409

**Organic Meadow Co-operative**
Booth # 2110

**Ottawa Equipment & Hydraulic Inc.**
Booth # 1703

**Ottawa Valley Angus Club**
Lobby

**Ottawa Valley Case IH Dealers**
Booth # 301

**Ottawa Valley Harvestore Systems**
Booth # 1821

**Ottawa Valley Hereford Club**
Lobby

**Ottawa Valley Seed Growers**
Booth # 1231

**Ottawa Valley Shorthorn Club**
Lobby

**Ottawa Valley Simmental Club**
Lobby

**Palmerston Grain**
Booth # 1227

**Pathfinder Lubricants**
Booth # 126

**Patz Corporation**
Booth # 801

**Paul Lanthier Sales**
Booth # 25

**Penergetic Canada**
Booth # 2300

**Peter Chase Enterprises**
Booth # 1128

**Phil Ryan & Assoc./ The Co-Operators**
Booth # 2413

**Picken's Farm Equipment**
Booth # 12

**Pickseed Canada Inc.**
Booth # 1202

**PLS Insoles Inc.**
Booth # 1101

**Poettinger Canada Inc.**
Booth # 1012

**Polar Furnace Mfg. Inc.**
Booth # 1207

**Port of Johnstown**
Booth # 1524

**Portage & Main Outdoor Water Furnaces**
Booth # 1835

**Precision Diesel**
Booth # 533

**Precision Planting Inc.**
Booth # 1415

**PRIDE Seeds**
Booth # 1107

**Professional Investments**
Booth # 2414

**Quality Seeds Ltd.**
Booth # 2005

**R & W Equipment**
Booth # 1029

**R.D. Legault Seeds Ltd.**
Booth # 1408

**Raats Custom Farming Ltd.**
OD3

**Rare Breeds Canada**
Lobby

**RBC Royal Bank**
Booth # 2325

**Reis Equip. Centre**
OD18

**Reis Equip. Centre**
Booth # 221

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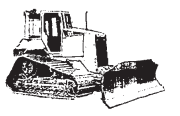
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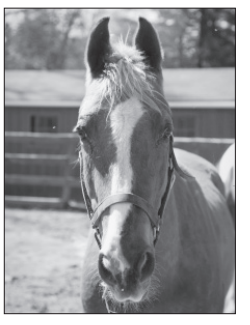
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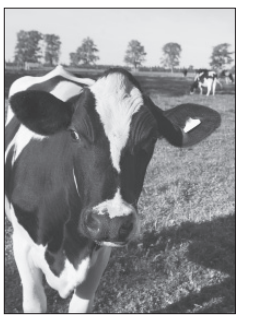
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# 2015 Ottawa Valley Farm Show Exhibitors

**Richardson International Ltd.**
Booth # 1115

**Ritchie Feed & Seed Inc.**
Booth # 1905

**Robert H. Laning & Sons Ltd.**
Booth # 423

**Rostech Electronics**
Booth # 1037

**Rutters Elevators**
Booth # 1218

**Salford Group Inc.**
Booth # 1713

**Sangers Silo**
Booth # 620

**Schippers Canada Ltd.**
Booth # 1222

**Scotiabank**
Booth # 531

**Secco International Inc.**
Booth # 2201

**Select Sires Canada Inc.**
Booth # 1911

**Semences Prograin Inc.**
Booth # 1232

**Sevita Intn'l./Proseeds**
Booth # 1317

**SG Ceresco Inc.**
Booth # 1321

**Shepherd's Choice Breeding Stock**
Booth # 1018

**Shur-Gain**
Booth # 1307

**Sign It Signs & Design**
Booth # 2531

**Sine Distributors Inc.**
Booth # 2539

**Smellink Realty Inc.**
Booth # 2426

**Soleno Inc.**
Booth # 535

**South Nation Conservation**
Booth # 2504

**Speare Seeds**
Booth # 1216

**Spread-X**
Booth # 8

**Steqcan**
Booth # 823

**Stoll North America Inc.**
Booth # 530

**Strongco**
Booth # 2432

**Stubbe's Precast**
Booth # 1305

**Sun-North Systems Ltd.**
Booth # 2111

**Sunlight Sales Inc.**
Booth # 132

**Superior Propane**
Booth # 1131

**Supreme Seeds Inc.**
Booth # 2121

**Suzanne How Assoc. Insurance/ The Co-Operators**
Booth # 2529

**Sylvain Leduc Land Clearing**
Booth # 7

**synAgri**
Booth # 1413

**T&T Power Group**
Booth # 13

**TD Canada Trust**
Booth # 2225

**The Door Company**
Booth # 515

**The Kids and Ewe**
Booth # 2015

**The Orthotic Works**
Booth # 711

**The SAM Group**
Booth # 17-18-19

**Tiesma Industrial Coverings Inc.**
Booth # 1833

**Town and Country Chrysler**
Booth # 2507

**Town and Country Chrysler**
OD15

**TransCanada Pipelines, Energy East Project**
Booth # 140

**Trees Ontario/Forests Ontario**
Booth # 513

**Trinovation Inc.**
Booth # 1034

**Trinovation inc.**
OD9 & 10

**Triolet B.V.**
Booth # 1307

**Triple A Farm Emu Products**
Lobby

**TRT-ETGO**
Booth # 23

**UAP Canada Inc.**
Booth # 2127

**Union des Cultivateurs franco-ontariens**
Booth # 2407

**Usborne Books at Home**
Booth # 2214

**Vaderstad/Krone**
Booth # 811

**Valley Bio Ltd.**
Booth # 1111

**Valley Heritage Radio**
Room D

**ValMetal Inc.**
Booth # 313

**Van Go Enterprises**
Booth # 22

**Vaudreuil Fiberglass**
Booth # 2134

**Via Capitale Outaouais**
Booth # 2514B

**Walinga Inc.**
Booth # 1221

**Walsh's Farm Supply**
OD2

**We Can Contracting**
Booth # 1701

**Weagant Farm Supplies**
Booth # 607

**Weber's Woodstoves**
Booth # 1032

**Weberlane Mfg. (1990 Co.)**
Booth # 1125

**Wever Financial/Investia Financial Services**
Booth # 2424

**Willows Agriservices Ltd.**
Booth # 1704

**Willsie Equipment Sales**
Booth # 1721

**Wolf Structures/Thermo Energy**
Booth # 1702

**Wood-Mizer Canada Inc.**
Booth # 529

**Woodmaster of Ontario - Jack's Sales & Service**
Booth # 219


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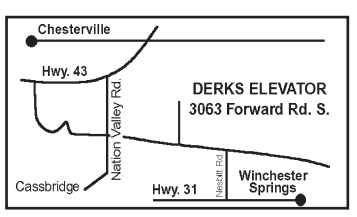


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# Flag to fly high and proud during 2015 farm show



OTTAWA

Management for the Ottawa Valley Farm Show (OVFS) has decided to add fanfare and a dash of patriotism to the 88th edition, scheduled for Tues., March 10 to Thurs., March 12.

For the first time ever, farm show directors will be piped up to the podium at 12 pm on opening day. They'll be easily identified in new burgundy and gold gear, designed to make them more conspicuous throughout the show when visitors have questions about booth locations or other topics.

Also for the first time, tribute will be paid to the Canadian military, "O Canada" will be sung, and the Maple Leaf will be raised to stand proud for the entire show.

"We often travel to farm shows and fairs in the U.S. to see how others do it," John Roosendaal, president of Ottawa Valley Seed Growers Association, which sponsors the Ottawa show, said. "We've been struck by the patriotism and pride in the military demonstrated at the American shows. We don't do enough of that in Canada, and we thought we could start the ball rolling."

Among other attractions at the 2015 OVFS will be the Seed Growers Awards and display, the Pedigreed Seed Sale with proceeds going to the Children's Hospital of Eastern Ontario, the annual guest artist (Joan Hopkins), a chainsaw sculptor who'll carve an oversized corn cob to be sold at the auction, guess the weight of the fibreglass bull and brass bell contest, antiques, quilt and 4-H displays, and the Ontario Federation of Agriculture tailgate luncheon.

In preparation for the seed awards, judging will take place Sat., March 7 at the Greely Community Centre, not far from the main show venue. Qualified judges from across Eastern Ontario will come together to pick the best seed crops to display at the show.

Some 350 exhibitors will be on hand at the OVFS with the latest in farm machinery, equipment, and services. In addition to machinery companies, seed dealers, agricultural organizations and financial institutions are well represented.

One major change exhibitors and many visitors will notice this year is that Mary Joynt won't be behind the counter in the farm show office. However, she'll still be helping out in other areas.

Secretary-treasurer of the seed growers for 27 years, Joynt retired in 2014. She began performing the duties when the show, a smaller event than it is today, was held at Lansdowne Park.

She was a key component as the show expanded to occupy every bit of indoor space at Lansdowne, and when it relocated four years ago to the EY Centre, near the Ottawa International Airport; a massive undertaking at that time.

Joynt has joined her husband, John, in being confirmed as an honorary director of the association. As Joynt's replacement, a hiring committee chose Arlene Ross of Russell who is well known in Eastern Ontario agricultural circles for her involvement in 4-H, the Soil and Crop Improvement Association, and the Environmental Farm Plan.

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