No Down Payment! No Payments! No Interest!* *O.A.C.

SIMMONS MATTRESS EXPRESS

FACTORY DIRECT Savings



BeautySleep Aspen

MATTRESS

The 350 Coil* Series offers a 13-guage, 5-turn, Adjusto-Rest® open-coil sleep system.
The Adjusto-Rest® firms up when compressed to take 20% more weight load. The soft-knit ticking is quilted to foam. The Simgard insulator pad and cotton felt provide a comfortable sleeping surface. *Queen Size

FOUNDATION

Features a Simmons Power Firm foundation that provides firm support to extend the life of the sleep system.

Twin..... $199 Full..... $249

SIMMONS®

60 NIGHT GUARANTEE COMFORT

QUEEN SET

$299

DO NOT PAY A DIME FOR ONE FULL YEAR!*

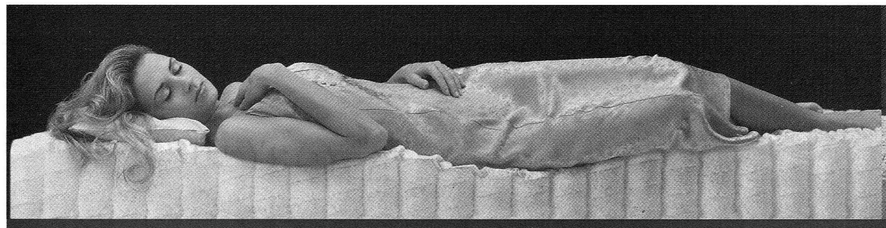
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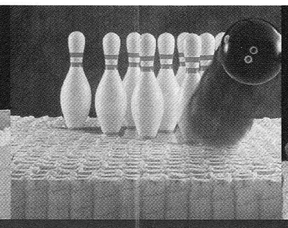
VISA MasterCard Mattress World

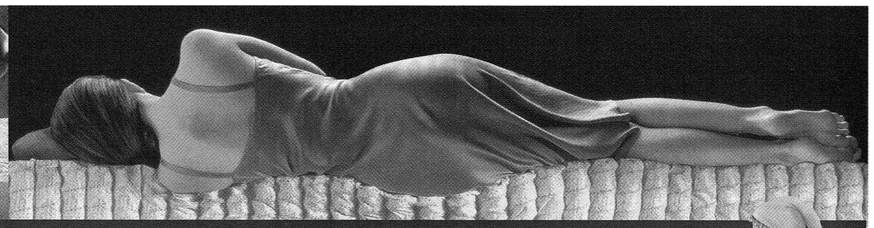
739 Montreal Road, Cornwall, Ontario K6H 1C5 **Phone: 932-BEDS (2337)**

Store Hours: Mon-Wed 10-6 / Thurs - Fri 10-9 / Saturday 10-5 / Sunday Closed *(The Former Liquor Store Location)*

We Simply Do It Better!







BEST SLEEP SHOPS IN THE INDUSTRY!

SIMMONS® BEAUTYSLEEP®



BEAUTYSLEEP® Calais

Mattress 350 coil* Series offers a 13-guage, 5 turn, Adjusto-Rest® open-coil sleep system with edgeguards. The Adjusto-Rest® firms up when compressed to take 20% more weight load. The soft-knit ticking is quilted to foam. *Queen Size

Foundation Features a Simmons Power Firm foundation that provides firm support to extend the life of the sleep system.

Twin ..... $299 Full $349

BEAUTYSLEEP® Newport

Mattress 608 coil* Series offers a 14 guage, 6 turn, Dura-Flex® open-coil sleep system with edgeguards. The high-profile coils firm up when compressed and provide more wire to take 30% more weight for increased resilience and support. The damask cover is quilted to foam. The Simgard insulator pad and foam layer provides a firm yet comfortable sleeping surface. *Queen Size

Foundation Features a Simmons Power Firm foundation that provides firm support to extend the life of the sleep system.

Twin ..... $399 Full ..... $449 King $799

BEAUTYSLEEP® Melrose

Mattress 608 coil* Series offers a 14 guage, 6 turn, Dura-Flex® open-coil sleep system with edgeguards. The high-profile coils firm up when compressed and provide more wire to take 30% more weight for increased resilience and support. The cotton chintz cover is quilted to foam and Beautyfil fibre. The Simgard insulator pad and convolute foam layer provide a plush comfort. *Queen Size

Foundation Features a Simmons Power Firm foundation that provides firm support to extend the life of the sleep system.

Twin ..... $399 Full ..... $499 King $899

BEAUTYSLEEP® Summerhill Pillow Top

Mattress 608 coil* Series offers a 14 gauge, 6 turn, Dura-Flex® open-coil sleep system with edgeguards. The high-profile coils firm up when compressed and provide more wire to take 30% more weight for increased resilience and support. The soft hand damask cover is quilted to thick foam. The layer of convolute foam and simgard insulation provides super plush comfort. *Queen Size

Foundation Features a Simmons Power Firm foundation that provides firm support to extend the life of the sleep system.

Twin ..... $599 Full ..... $699 King $1099

SIMMONS® Beautyrest®



Beautyrest® Aurora

Mattress 682 coil*. The patented Contour Flex pocket coils contour precisely to the body's shape and weight by reducing pressure points. The soft hand damask cover is quilted to 1 1/4 of foam for a gentle firm sleeping surface. *Queen Size

Foundation The PowerFlex 90 series features unique torsion bar modules that increase shock absorbency and prolong mattress life. The foundation is stronger, firmer and more resilient because of the unique steel elements that have four torsion bars per element arm.

Twin ..... $649 Full ..... $799 King $1199

Beautyrest® Birkdale

Mattress 792 coil*. The patented Contour Flex pocket coils contour precisely to the body's shape and weight by reducing pressure points. The soft hand damask cover is quilted to 7/8" of foam and fibre for a plush sleeping surface. *Queen Size

Foundation The PowerFlex 100 series features unique torsion bar modules that increase shock absorbency and prolong mattress life. The100 series features an advanced "posturized" support system in the centre third of the foundation. The foundation is stronger, firmer and more resilient because of the unique steel elements that have four torsion bars per element arm.

Twin ..... $1049 Full ..... $1199 King $1599

Beautyrest® Kingsbury Pillow Top

Mattress 792 coil* Pillow Top. The patented Contour Flex pocket coils contour precisely to the body's shape and weight by reducing pressure points. The soft hand damask cover is quilted to 1 1/4" of foam for a plush sleeping surface. *Queen Size

Foundation The PowerFlex 100 series features unique torsion bar modules that increase shock absorbency and prolong mattress life. The100 series features an advanced "posturized" support system in the centre third of the foundation. The foundation is stronger, firmer and more resilient because of the unique steel elements that have four torsion bars per element arm.

Twin ..... $1149 Full ..... $1299 King $1699

GUARANTEED EXPRESS DELIVERY

LOWEST PRICES GUARANTEED

SIMMONS

SLEEP SETS

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Free Old Mattress Removal!
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MORE COMFORT
MORE SUPPORT
MORE CHOICE

NOW ON SALE!

10 TIPS FOR A GOOD NIGHT SLEEP.

1. Keep regular hours by going to bed and waking up at the same time every day.
2. Develop a sleep ritual by doing the same things every night before you go to sleep. This will help you settle down for the night.
3. Sleep on a comfortable, supportive mattress and boxspring. It's difficult to sleep restfully on a mattress that is the wrong size or level of firmness or is worn out.
4. By exercising regularly you can ease the day's tension. Make sure you don't exercise too close to bedtime as it may be difficult for you to fall asleep.
5. Consuming stimulants such as caffeine in the evening can interfere with falling asleep and also can prevent a deep sleep.
6. Smokers usually take longer to fall asleep, awaken more often and also experience fragmented sleep throughout the night.
7. Drinking alcohol shortly before bedtime interrupts and fragments your sleep throughout the night.
8. Try to unwind early in the evening. Attempt to deal with worries and distractions several hours before going to sleep.
9. Create a restful sleep environment by sleeping is a cool, quiet, dark room and on a comfortable, supportive mattress and boxspring.
10. Always make sleep a priority. If you body tells you to go to sleep and you're tempted to stay up late, don't. You'll be glad the next morning.

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At Mattress World, we place YOU, our customer, first and foremost.
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Corporate Franchise Director

WE SIMPLY DO IT BETTER!

FREE OLD MATTRESS REMOVAL

*O.A.C. ON MATTRESS SETS AND FURNITURE EXCLUDING CLEAR-OUTS. SEE STORE FOR DETAILS.

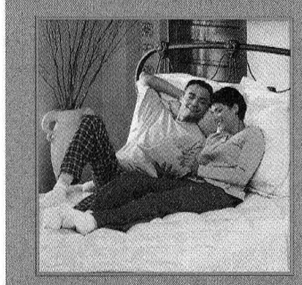
Do not pay until the year 2001*

See Inside for Bonus Offer

No Down Payment! No Payments! No Interest!* *O.A.C.









60 NIGHT GUARANTEE COMFORT

Sealy Ballet

5 YEAR WARRANTY

Mattress

Sealy twice tempered 390 Bonnell Coil* innerspring. Mattress cover is a durable polyester knit, multi-needle quilted to 1/2" of Sealy foam. A unideck fibre pad and cotton provide a firm comfortable feel. *Queen Size

Foundation

Famous Sealy 'Torsion Bar' foundation for even weight distribution provides strength and durability.

Twin Set $249 Double set $299

PRICE BUSTER! Cash & Carry

$349 Queen Set

EXPERT DELIVERY AVAILABLE AND WE'LL EVEN TAKE AWAY YOUR OLD MATTRESS

Sealy

Mattress World SUPERSTORE®

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CORNWALL LOCATION:
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Store Hours: Mon.-Wed. 10am-6:00pm, Thurs.-Fri. 10am-9pm, Sat. 10am-5pm, Sun. 11am-4pm

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Delivers a larger, sturdier sleeping area and firmer seating edge.

Steelspan II®
For stronger-than-wood durability.

Posturetech® Coil Innerspring
Sense & Respond System with Sensory Arm™ Responds with increasing support as body weight is applied.

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WE SIMPLY SELL FOR LESS!

2 FREE DELUXE PILLOWS

with the Purchase of

a Sealy Posturepedic

Sleep Set

Bonus Offer*

Queen Set
$399
10 Year Warranty

Sealy Silhouette

Mattress
A better quality 390 Bonnell Coil*, innerspring provides solid support. The fabric is damask and is quilted to a full 1" layer of Sealy Foam for better sleep comfort. Also features Sealy "Z" Guard Edge Supports. *Queen Size.

Foundation
Features Sealy's 'Torsion Bar' construction.

Twin Set $299 Full Set $349

Queen Set
$499
10 Year Warranty

Sealy Consort

Mattress
Sealy twice tempered 416 Bonnell Coil* with edge support system for improved durability. Luxurious cover is quilted to 1 1/2" of Sealy foam for comfort. A layer of natural cotton is added for body cradling comfort and firm support. Also features Sealy "Z" Guard Edge Supports. *Queen Size.

Foundation
Sealy's Patented 'Torsion Bar' foundation for exceptional strength and durability.

Twin Set $399 Full Set $449 King 3-pce Set $799

Queen Set
$499
10 Year Warranty

Bonus Offer*

PRICE BUSTERS

GUARANTEED
Lowest Prices On Sealy Posturepedic Mattresses in Canada

Sealy Posturepedic Windsor

Mattress
Sealy's exclusive 644 Posturetech coil* is featured in this mattress unit which provides superior orthopedically correct support for your sleeping enjoyment. *Queen Size.

Foundation
Features Sealy's 'Torsion Bar' foundation is featured with a steel centre rail.

Twin Set $399 Full Set $449 King 3-pce Set $799

Create A Good Sleep Environment
Good sleep habits and a restful sleep environment play an important role in how well you sleep. You can sleep better by creating a comfortable place to sleep.

Is Your bedroom a good place to sleep?
Your sleep environment serves as the basis for a good night's sleep. Noise, light, an uncomfortable or worn-out mattress and foundation or a room that's too warm or too cold can set you up for poor sleep.

The four factors of the sleep environment
You can make your sleep environment more conducive for restful sleep by checking these factors:

Mattress & Foundation
Be sure your mattress and foundation meet your needs for ideal support and comfort. If you sleep with a partner, your mattress should allow you both enough space to move easily during the night.

Light
Light is one of our body's most powerful time cues. The rising sun can stimulate the brain into wakefulness long before the alarm goes off. A dark room is the most conducive for sleep, day or night.

Noise
Sudden, loud noises from inside or outside the homes can disrupt sleep. Steady, low sounds like the whir of a fan or air conditioner are soothing because they help block out other noises.

Temperature
The ideal bedroom temperature is 60 to 65 degrees Fahrenheit or 16 to 18 degrees Celcius. A room that's too hot or too cold can disturb your sleep.

Sealy Posturepedic Infinity

Mattress
Sealy's exclusive 736 triple offset Posturetech high Performance Coil* innerspring provides superior quality, Orthopedically correct support. A unideck pad, natural cotton and 1 1/4" of Sealy foam creates a quality cushion firm feel. *Queen Size.

Foundation
Sealy's patented 'Torsion Bar' foundation made stronger with the addition of steel cross beams.

Twin Set $399 Full Set $499
King 3-pce Set $899

Bonus Offer*

Queen Set
$599
10 Year Warranty

Sealy Medallion Pillowtop

Mattress
Sealy's double tempered 608 Bonnell Coils* with Z Guard Edge Support. A Mesh Insulator, 7.3 lbs. of Natural Cotton Felt and 1/4" Poly Foam, topped with 1" Super Soft Foam and 33 oz. Dacron creates a luxurious quality cushion for the ultimate sleeping comfort. *Queen Size.

Foundation
Sealy's patented 'Torsion Bar' foundation is 50% stronger than the ordinary box spring with an interlock grid top for superior weight distribution.

Twin Set $399 Full Set $499 King 3-pce Set $899

Queen Set
$599
10 Year Warranty

Sealy Posturepedic Versailles Plush

Mattress
Sealy's exclusive 736 triple offset Posturetech high Performance Coil* provides you with superior quality and support. A mesh insulator of 7.3 lbs. of natural cotton felt and poly foam, topped with 1 1/4 super soft foam creates a plush and supportive surface feel. Also features Sealy's EdgeGuard Support. *Queen Size.

Foundation
Sealy's patented 'Torsion Bar' foundation with an interlock grid top and a steel centre beam for added support.

Twin Set $499 Full Set $599 King 3-pce Set $999

Bonus Offer*

Queen Set
$699
10 Year Warranty

Sealy Posturepedic Royale Plush Pillowtop

Mattress
Sealy's exclusive 759 triple offset Posturetech high Performance Coil* provide all the support you need! This Pillowtop mattress features convoluted foam and Fibrelux to provide a super plush comfort. The soft woven jacquard cover adds to the luxury feel. *Queen Size.

Foundation
Sealy 'Torsion Bar' foundation with domed steel cross slats for famous Posturepedic durability.

Twin Set $699 Full Set $799 King 3-pce Set $1199

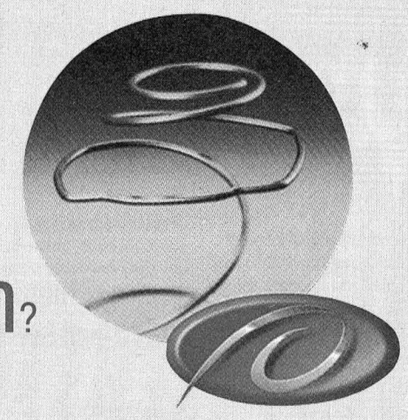
Bonus Offer*

Queen Set
$899
10 Year Warranty

Free Old Mattress Removal **60 night Comfort Guarantee**

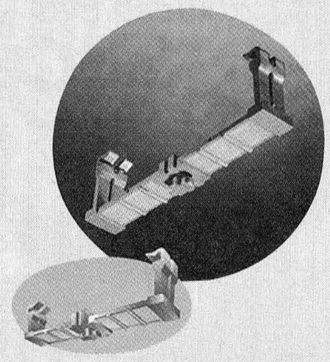
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Introducing a bedding legend. The absolute pinnacle of Posturepedic® technology. Introducing the Dual Support System. Resting underneath is the MicroTek™ foundation, the strongest, most durable foundation Sealy has ever built. The new Crown Jewel® Sleep System features the most advanced technology the industry has seen in forty years. It's a revolution you can't afford to miss, and it starts now.

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Crown Jewel®
The Ultimate Support

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Store Hours: Mon.-Wed. 10am-6:00pm, Thurs.-Fri. 10am-9pm, Sat. 10am-5pm, Sun. 11am-4pm

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