##  <br> AND MATILDA ADVOCATE



## Visit In Townsite Shows Steady Progress Being Made




TOPICS INTERESTING


SPEAKS HERE


## Direct Cardinal-Ottawa Highway Possibility

AIR SURVEY FOR
WILLIAMSBURG DUE
TO GREAT EXPANSION



MATILDA COUNCIL'S FIRST MEETING IN NEW YEAR

HULBERT WMS


## First Seaway Death Here

BRINSTON WMS HEARS ADDRESS BY MRS. M. FETTERLY



| Track laying operations have menced on the relocated secti the Canadian National Rail double track line which will skir flooded area. This eventual 40 line around the headpond area St. Lawrence Power Project Troquois to Cornwall. Work early in December to lay the Cornwall. Alrelady a switch has installed at the east end of the located section and half a mi temporary single track. <br> Meanwhile significant progre been made in various sections half the grading has been com while installations of culverts advanced and ditching oper also have been progressing fal |
| :---: |

## Editorials

 to open the front door. The door, apparently,
was locked. In all probabily many front doors to form houses ane iockeded thongh hit is amazing
how many farmers ceave their homes wide open even when they are absent from the home for
an afternoon or an evening. Actually we sup. an afternon or an evening. Actually we sup-
pose many farmers have no key to thein back pose many farmers shave, no
doors
dind
nee thes tos tree, many farmers never

the farm housewife doesn't want children and
others with muddy feet tracking through the others with muddy feet tracking through the
house from the front to the back. The former situation carries with it considerable hazard, although most have gotten away with it down
through the years. One would think it would take a brave man or woman to return home to
an unlocked, darkened home and go to bed without doing a check. But that is what happens in many a farm home, and a lot of them
are multi-roomed, rambling places. Many, of course, have dogs.
But just as it is a fact that back doors are
seldom if ever locked, so it is a fact that many seldom if ever locked, so it is a fact that many
front doors are never opened. It is surprising, in fact, how many farm homes have no steps at
front. When the house was built, a front door was put in but ine farmer has never gotten often the material is ready at hand, with plenty all that is needed is the cement. Or most farmers have plenty of cedar poles and lack only the
finished lumber for a frame job. Most, too, Symbol of finest hour

## Sir Winston Churchill, Har

, was welcomed back to the borough and the school on the hill. The borough made Sir
Winston its first freeman. The school, which the British leader attended from 1888 to 1892 , gave him an even more touching tribute. Harrow's famous song, "Forty Years On",
is a song of service, of young men dedicating themselves to duty and principle on which they
can look back when they are "forty years on" The great Harrovian again heard the new, glow-
ing verse which had been added in his honor to the school song.
In tribute to his long life of service, the
boys of Harrow sang for him "SIXTY Years com,

## "Sixty years on-though in time growing olde Younger at heart ou return to the hill: You, in days of defeet ever bolder, Lead us to victory, serve Britain still. Still there are bases to guard and beleaguer, Still must the fight fur fre and

ong may you fight, sir, who fearless and eager Look back today more than sixty years on."
The boys who sang it at Harrow will find no lack of inspiration in the years ahead. Before
them stood the living symbol of Britain's finest hour. They shall have that to look back up
when they are forty, siixty years on.
Cheaper dollar means more jobs
The Canadian dollar is now considerably

cheaper" in terms of U.S. and foreign curreney than it was some months ago. Instead of a | jar is |
| :--- |
| lar. |

The trend is a healthy one. For if Canadian
dollars are "cheaper," Canadian exports will
also be cheaper for the U.S. and foreign coun-
tries to buy, and consequently be more comtries
more "expensive" and U.S. and foreign imports to make care. The it has been for the past few yeargly large than
$\qquad$ Canadian dollar, will suffice to halt the flood of imports and to restore some selp picture. A
balance to Canada's lop-sided trade nadians, but before imports can be regarded as no longer a threat to employment opportuni-
ties in Canada, a drastic revision of trade ties in Canada, a d

[^0] And how about the 1956 fertilizer requir ments? Will the early buyiny discount b taken advantage of? And is the fact that fertiared a further inducement?
Yes, winter can be a most profitable season
for the farmer. How the little woman shops

What to do in winter The 1955 crop was generally a good one.
Grain bins are ooverflowing. Potato yields were high and showed excellent quality. One of the best apple crops in Canadian history was
picked. Canning crops were far superior to those of other years. Favorable advances Winter is the time for farmers to relax afer a long season of plowing, planting, spraythey can accomplish number of chores neglected during the year. The tractor needs
cleaning up and perhaps an overhaul. Farm aint. With depressed farm prices, this is more important than ever. Next year the old
tractor and old equipment may have to be used. Protection of such substantial investments bePome of prine
Perhaps the farm home interior needs a bit as cheering up with a new paint job. This isn't paints in lively colors have been developed in recent years which enables one to paint the in-
side of a home without any discomfort to the ccupants.
Winter is also the time to catch up on
eading the accumulated reading the accumulated literature on the lat-
est in scientific farming. It will soon be seed dressing time so what's new in seed disinfect-

## OR PARENTS ONLY

LONG LIVE NEWSPAPER!
 arrival of a newspaper is taken for granted in to-day how much their family life is enriched
by reading it and how the home horizons are extended to the corners of the globe.
From time to time a special issue of apaper
marks a historical event in the community and From time to time a special issue of a paper
marks a historical event in the community and
should be carefully kept with other. family
ecords. Most of the editors using our feature eecords. Most of the editors using our feature
have been kind enough to place our name on
their mailing list and these special editions have have been kind enough to place our name on
their mailing list and these special editions have
been a pleasure to read. The Barrie Examiner
Centenary issue reflected a world where grand-
 Interest in a newspaper can begin at an
early age. The little child is attracted by the
ict eally age. The little child is attracted by the
pictures in a paper. He acquires information by
the questioning method and it is amazing how many different questions he can ask! "The
Chinese have an old saying about a picture being equal to a thousand words; it sometimes seems
to me that our Junior can ask a thousand ques-
to ane about one picture!" one weary mothe exclaimed impatiently. Her friend suggeste, that she provide her small son with blunt scis-
sors, a scrap book and paste so he could make his own picture book from old newspaper photos.
This is a worth-while activity for the child
tarting to school When he learns to print starting to school. When he learns to print, he
can write his own captions under the pictures.
Crayons can be used for borders. Color add can write his own cat orions borders. Color adds
Crayons can be used for bor to the attractiveness of pictures in a
greatlo to
small child's eyes. Pictures of animals have a special appeal. H. I. Phillips once wrote of the
reason why pictures.of polar bears appear in
the sumer in these lines

## -visu-m

 $=5$
## OUR TOWN

## "THE WORKS"

THE SUBJECT OF BEAUTY PARLORS fo happened to ofind mself the other nimat and
nuichly succumbed. But not tefore it had been

pened a suceese certan pince Gourielif had


 trosk mod irace the lowest form of life wa
bhe $i$ 位
 Thner. we may use the sented after.shave
lotion Aunt Frosia gave us for christmas. We

 into the minnes would walk openily, brazenly

I WouLDNTTTHAT IS, excert that we've been
doing it for years and years, The male beaty



 Kenneth A. Thompson in Detroit Free Press)
When the little woman shops for men's sapparel, how does she approach the matter? A Phila-
delphia manufacturer of men's clothing, H . delphia manufacturer of men's clothing, $H$.
Daroff \& Sons, reports that it conducted one of Daroff \& Sons, reports that it conducted one of
those national surveys and came up with some
answers on how women shop for men's wear. answers on how women shop for men's wea
Most of the women in the survey said they wa
their men to look "smart" and "fashionable, choosing these over such terms as conservative,
important, neat and unusual. Over 40 per cent said their men left "everything up to them," rather than giving any instructions. And most
were guided by advertising. And while women said they preferred to shop in men's stores,
records showed they gave bigger volume of sales to department stores.

Guaranteed annual wage for workers, says when? - Guelph Mercury,

Next spring it will be open-toe shoes for equality of the sexes. Brandon Sun battl equality of the sexes. - Brandon Sun.
"Cup of Coffee in Finland Has Its Strict Rules." We've just got one rule - it has
taste like coffee. St. Catharines Standard. A man in Trenton, Ontario, has gone on a
shaving strike. He intends to stay on strike until Trenton people have subscribed $\$ 70,000$ to the
Community Centre Fund If will win by a whisker.-Fort William Times

## , mem,

## NANCY - By - -

Quick! To the zoo, for we must show
Some pictures of a polar bear!" IT IS TO THE COMIC strips which most children turn at once in the paper. They want to
laugh or thrill over the mishaps or adventures
of their favourite characters. Unless they of their favourite characters. Unless they are
encouraged to take a little more time, some boys
and girls grow up reading little else in the press, and girls grow up re.
except the comics. In the senior grades in elementary school,
the scholars often compile a scrap book on
Current Eventst Many teachers give one pupil a Current Events. Many teachers give one pupil a
turn each day describing one such happening.
At the present time there is a ten year old and At the present time there is a ten year old and
a twelve yzar old in our home. The younger
girls ccippings are all on local events and the
older giil older girl world news. This is sound proce-
what is happening in the place in
drich hich flives is more vivid and easier to
depict than far away event in other lands.
W. White once pointed out that the
country newspaper rests entirely on the dignity
coty country newspaper once poist entirely out that digne
of the human spirit. Because it emphasizes the individual,, he called it it it democracy-
embodied." Another writer, $R$. C. Holliday made a thought-provoking comment, "There is
not in the press any reading so improving a the
'obits' . . I doubt very much indeed whether any one could read obituaries every day for a
year and remain a bad man or woman." year and remain a bad man or woman,"
One of the fundamental psychological needs
is to be assured of one's own value. The newsis to be assured of one's own value. The news
rapers serve the community in giving men and
vomen prominence who voluntarily contribute vonerously of their time and energy to the wel
vene fare of their fellow men.
Thus we say "Long live the local news-
papers." It was in a weekly column on High
School News in the Fergus News Rerord that
wee eceeived fivst training in reporting. We knew School News in the Fergus News Rerord that
we received first training in reporting. We knew
the discipline of meeting a "dead-line", and the discipline of meeting a "dead-line" and
we were confirmed in our belief that for ns
here was the most challenging and exaiting work here was the most challenging and exciting work
in the world. We owe far more than we can ever
reray to editors who by their sugqeestions have
helaed elned us. Would that every aspiring adolessent
ounnalist could have the experience, not iust
f visiting a newspaper, but of writino for it!


## JACK $\operatorname{SCO}_{\text {SCOTT }}$

nicely under the heading "airport limousine" or

## Fory man knows what a fine feeling it is


 morale with that "sir",
"Why," you say, oh, so casually, "give me the

| Life never seems sweeter than it does with the eyes closed beneath the steaming towels, listening to the easy inconsequentials of the barber's patter with your hand in the soft hand of a manicurist who might have stepped from a magazine cover, and your old oxfords being brought to a high shine by the "boy" (aged 80) at the other end. <br> The tab will probably be under a five-spot, but this is as much luxury as money can buy. |
| :---: |
| NO MAN WOULD EVER ADIMIT that he undergoes such treatment for the results. It is the treatment, itself, he will tell you, that appeals to him-the scalp rub that he'll enjoy so much he'll find it hard to refrain from wearing a simpleton's smile; the face massage, the pleasantbuting to the feeling of well being. <br> The barber never says, at the concusion, "My you look a hundred per cent better!" This would spoil the whole effect since it must be done very matter-of-factly <br> The customer, on leaving the chair, will find it hard not to be pleased with himself on catching a reflection in the mirror, but must make no comment. He may say only, "That feels better." Never, "That looks better. <br> customer may leave as pink as a baby and smell- <br> Thus the barber shop, which is there because of man's vanity, as you and I know, somehow maintains its air of masculinity and though the ing like a bed of petunias he'll have sacrificed nothing. |



GREECE . LEGEND AND SONG. Writer Babs Brown, composer Richard scripts for the new CBS radio children's series "Legends of Ancient Greece", which will be heard every week on the Trans-Canada Network. The Greek vase, arinking cup and ladle they are holding are from the sixth century; the
design on the vase sinows a story which will be the subject of one of the roadcasts. The theme music on the Greek program has been taken from

## Comments In the - Wise and Otherwise - of Interesting Item. <br> Visiting With The Weeklies


#### Abstract

 


Current Events of January, 1955
The Hon. George H. Chalies. 1 st
vice-chairman of Hydro told the Iro- $\begin{gathered}\text { BORN-At Winchester Memorial }\end{gathered}$ quois Public School and Matilda School Area boards that the schools
now being used by pupils here would
be replaced "at no poit Mr. and Mrs. Vernon
daughter, Vera Christine.

| Last night close to 3004 -H Club members of Dundas County met at Winchester for the annual banquet and award night. Iroquois' poultry group did well in the year's work. <br> Marie Constance, daughter of Mr . and Mrs. James Drennan, became the bride of Charles Raymond Bowden. son of Mrs. Willbert Prosser, Kemptville, on Friday, December 31st. <br> S. G. Moore, a well known and respected businessman of North Dartmouth passed away Tuesday, December 14th. <br> He was a native of Iroquois. <br> DIED-Miss Lillian Medora Agnes Dillon, daughter of the late William and Selena Dillon on Sunday, January 9th. |
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The St. Lawrence Seaway forum
net at the home of 'Mr. and Mrs. Henry Merkley Monday night and it is evident from the turnout that the
forum is becoming quite popular in
the rural area

Knox Church Ladies' Aid received greetings this week from Mrs. J. C
Ross. The letter was read at the reg
ular meeting held in the church.
J, F. Taylor, a native of Brinston,
has been named general manager of
he new Canadian Aviation Corporation.
The subsidiary company will be alled Bendix-Eclipse of Canada Ltd.
It's really mild this year. What
with robins eating worms just pulled from the ground and caterpillars do-
ing the Australian ing the Australian crawl over the
snoww banks, we're sure spring will
come early,


Farmers showing keen interest in soil and crop discussions





$\qquad$


GARRETTON

HERE'S HEALTH


LITTLE JOE, TWICE SEES HIS DENTIST, DOCTOR NEAR.
THE DOCTOR JOES
TEETH WILL INSPECT, ENSURE ALL CARIES
THERE ARE CHECKED


Oldsmobile "98" Deluxe Holiday Sedan: Long flowing lines of the 1956 Oldsmobile " 98 " Deluxe Holiday sedan
with its Starfire styling are complemented by the new flair-away fenders, the smart airfoil grille and the dis-




\section*{WHAT'S NEW <br> 颯

## adian yesterdays

## adian yesterdays

Llityess prairie near what is no now
west bown on the north-
wetween Saskatchewar huma
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Thurs.-Fri.-Sat. January 12-13-1
THERE'S NEVER BEEN ANYTHING LIKE $1 T 1$


## Local and Personal News of Iroquois and Matilda Township



## Feeds - Grain

Shur-Gain LAYING OR GROWING MASH $\mathbf{3 . 7 5}$ Shur-Gain PIG GROWER
Full-O-Pep DRY AND FITTIYG RATION $\mathbf{3 . 3 0}$ DAIRY RATION $16 \%$
WHEAT NO. 5.
OATS
BARLEY
SCRATCH GRAIN
WHOLE CORN
FEEDING MOLASSIS
WARFARIN RAT-KII
CTD LVER
$\star$-Increase the value of your own Grains by mixing in DAIRY-POULTRY OR HOG - FRESH PORTLAND CEMENT building BLOCKS chimney
MERKLEY'S
Phone 10
Iroquois
Chas. Shaver's Sales reg.
Your fercuson Tractor deaur $11 / 2$ Miles North of IFoquois
-Come in and SEE NEW FERGUSON 35 ON
DISPLAY!

TV 10\% down!
ROGERS - MAJESTIC EMERSON
philco FULL LINE OF TV'S TO PICK FROM. ALL HOUSEHOLD APPLIANCES (Service Guaranteed)


## Picadilly Theatre

Two Evening Shows 7.15 and 9.15

| THURS.-FRI.-SAT. |
| :--- |
| TO CATCH A THIEF |

$\qquad$
THE SPANISH MAIN

COMIN' ROUND THE MOUNTAIN

## APACHE COUNTRY

Gene Autiry of the Cavalry Command, tanglee in two-fisted com-
bat with a bandit gang, and the frontier blazes into woaring action
COMING SOON-"THE GIRL RUSH" and "THE GUNFIGHTERS"


## $\pm=5$ Spencerville and District $= \pm$

Roebuck church groups met with Mrs. Conklin












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## Spotigition MEATTH

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The Playdium


Brockville rinks dominate Curling Club Windmill 'spiel

Ossie Bigford's crack Brockville
Tink made it two in a row out of
Thr
three times in the Prescott Corling
IClub's annual Windmill Bonspiel
Int


 The Superior Silk Mills Trophy, Perry (0) 17 Ashton (Perth) orthe secondary draw, went to an-
other Brockville rink, with D. Tom
Goodison as skip, nipping Elzear
Contant, of
Cornwall in
 the closing games of the thrills of of
tor-day
event.
 Roy Putman making the presenta-
Ro
tions. With Bigford on the title rink
were .Charlie Snyder, vice-skip,
Clare Mylks and Clare Mylks and Fred Hamilton.
The Camppell rink received bath-
rom scales for their consolation
awards. H. Sherwood, George Da-
 ed the Campbell rink. Cak come complet- The prent
B
tions were made by Keith Johnsta-
vice-president vins were made by Keith Johnstan,
vie-ppresident of the Curling Club.
Dr. Goodison. received the Su-
perior Silk Mills Trophy from Les.
To
lie Morell who also perior Silk Mills Trophy from Lu- Les.
隹
lie Morell who also presented the in-
dividual prizes, electric ing dividual prizes, electric irons, to the
Goodison quartete, made up of
Stan Ral Stan Ralph, Claude, made up of
vice vice-skip Hub Wakely, with Dr.
Tom Goodison, skip Tom Goodison, skip.
Taking home ectric clocks for their prizes were Elzear Contant,
Alex. Campell, Frank Boucher and
Bert Findlay, Bert Findlay, runners-up in the Su-
perior Silk Mills Trophy draw, and
who had eliminated Prescott's pho had eliminated Prescott's last
hope, the Jack Tarry Clarke, Gerry Dubrule, Jo
Toshack and Jack Saunders $10-9$ i
a nip-and-tuck semi-final. Geor
Gibson, vice-chater a nippand-tuck semi-final. Gieorge
Gibson, vice-chairman of the Bon-
spiel Committee presented these

## Harry Clarke, bonspiel chairman, and Frank Greer, Club president, also congratulated the

 also congratulated the curlers forthe manner in which they had car-
ried out the schedule, and thanked ried out commithees of the local club
various The results of the play from
Thursday through to the finals went as follows:
BER-NELL TROPHY
(First Round) Kennedy
Ball (M) (B) 13 Payzant (P)
10 Bigford (B) 10 Kincaid (P)
Dorman (SF) 13
Southwell (Siod Southwell
MeGaw (

## 

 Kennedy (S) (B) Round Roll McGaw (K) 17Boyd (O) Southwell
7 Bi (Third Round) 6


Special Prices While The Supply Lasts


ALL SALES STRICTLY CASH
Jim Lockett's
Texaco Service Station


KING STRE'ET EAST-AT THE STOP LIGHTS


## TIP TOP TAILORS $20 \% 0 \mathrm{FF}$

 January 3rd to l6th"CHOICE OF THE HOUSE"
SALE
men


## J. A DOYLE\& SON

[^1]

STONE \& FISHER



44c



Good Variety of FISH-Fresh, Frozen an
FRESH FRUITS AND VEGETABLES
AT LOWEST POSSIBLE PRICES!
OUR MEAT COUNTER AS. ALWAYS IS POPULAR
Here you find the choicest cuts of Beef-Pork-Lamb



FREE EXTRA PANTS

- in place of the $20 \%$ discount you may, if you wish, order any
of the above ranges at the regular price and get an extra pair of
pants FREE.

SAVERS'
IROQUOIS-


IGA cannedo food sale



| Tablerite Blade ROASTS Blade Removed- | 39c | Tabilerite Boneless ROASTS | 39c |
| :---: | :---: | :---: | :---: |
| Lean Fresh Side PORK | 35c | $\square$ <br> BACON | 29c |

## Fruits-Vegetables


(10)

GILMER'S
IGA Super Market


[^0]:    Vote-getting
    The guaranteed annual wage, says Romuald
    Bourque, MP for Outremont, "is inevitable."
    The issue is one, he told the Foremen's Club o
    Montreal recently, that cannot be treated light
    Iy.
    tain not a hint as to how his scheme of a guar effect. Rather, he has contented himself with some very fulsome praise of a scheme
    which thoughtful people regard as both imsirable.
    should study the guaranteed annual wage scheme with great care. Those who do so and Mr. Bourque obviously has not - will soon
    discover that it is one of the most impractical discover that it is one of the most impractical
    hoaxes ever devised by Big Labor to give their

    ## The idea that the men now ruling Russia are

    not as tough in intStalin waas, is $q$ nine
    Brantford Expositor.
    Acain. it is renorted, thrifty farmers stand aghast as our city hunters proceed to start a
    fire of green wood on a frosty morning with
    bacon fat.-Windsor Star.

[^1]:    MEN'S SUITS AT BARGAIN PRICES
    GROUP No. 1
    GROUP No. 2 (With Extra Pants)
    $\$ 10.00$
    GROUP No. 3 (With Extra Pants)
    SPORTS COATS Odd Sizes, Value $\$ 25.00$
    $\$ 15.00$

