## Thr Jrmpuis 独t

AND MATILDA ADVOCATE
\$OL. XXXIII No. 47
IROQUOIS, ONT., THURSDAY, MARCH 22,1956

## Council Seeking Low Rental Housing Project

SURVEY STARTS
TODAY TO FIND
TENANTS' NEEDS


 lots without charge, to assist in keep-
ing the overall cost and rentals to a To date, Hydro feels there will be
from 60 to 80 families needing accommodation, over and above those
who can be provided housses that have
been moved to the new townsite The hope was exareesed by village coun-
eil members that the preject could


Nursing Home Largest Yet Moved Into Townsite

MATILDA COUPLE HAVE BEEN MARRIED TWENTY-FIVE YEARS

## Montreal Firm Awarded Contract New Linen Mills



MATLDAW. I. MAKES DONATION TO RED CROSS DRIVE


## Editorials

The end of a news story is signified by the
Writing of "30", said to be a carry over from
telegraphic days when an operator had to quote
Rule 30 as he completed a despatch.
This week we write " 30 " to an era of this This week we write " 30 " to an era of this rewspaper, and to the press that printed it for
more years than we wish to remember. This week end the old-timer of the printing machieand a newer, speedier, larger and better machine will take its place.
The newspaper sheet will increase in size, and greater service will be available to the
public of this area. More columns will be available for publishing district news and to accammodate our advertisers as this expand.
nues We cannot predict what the next ten years
will bring to this area, what the expasion possibilities are, but we realize somiething big can
happen and we must be ready to maintain ou happen and we must be ready to maintain our
place in community service.
So, without too many tears, alas, we bic So, without too many tears, alas, we bid
farewell to the faithful old press. It has brought ns its share of tears and heartache as well as last copy of the issue comes off the fly.
In short, so provoking a devil was Dick, In short, so provoking a devil was Dick,
That we wish'd him full ten times a
day at Old Nicks;
But, missing his_mirth and agreeable


Saving lives - maybe yours One of the most outstanding programs to
help Canadians to self protection is the Red Cross Swimming and Water Safety which year-
Iy trains thousands to be safe in and around Iy trains thousands to be safe in and around
water. The story, which is related here, emphasizes the importance of the knowledge of what to
do in the water and of rescue work. Little Timdrowning in the Magnetawan Rivere recently.
John Bell, 13, dived in and pulled the lad to John Bell, 13 , dived in and pulled the lad to
shore. Playing on the Spurline bridge, with three young companions, all about the same age, Tim-
my somehow toppled off the middle of the bridge Fortunately, John Bell was out with his air that vicinity. John heard a loud splash and then
the excited voices of the other children and surface and was struggling in the water when grasped the boy under the chin and pulled him ed bringing hits horse. Timmy was taken home It was indeed fortumate that John was ne
the vicinity at the time, and that he had heroism and knowledge of what to do under the

## Badge

The national objective is $\$ 5,810,723.00$. Ontario
objective - $\$ 2,298.123 .00$.

## ber that yo life saving.

Co-operative thinking and planning

## successive meetings of the South Grenvill District

 High School Board. Here are 13 men and onTady thinking and working as a team for the betterment of education for the entire district.
Not once have we heard an instance of parochial thinking entering the discussions - of what
eny portion has had "to give up" to assist the district. Each member has one thought paranities for the young people of the district which includes the town of Prescott, village of Car-
dinal, and the townships of Augusta and EdThis fine characteristic of the new board,
formed only a short mionth ago, was made more apparent at Thursday night's joint meeting
with the four municipal councils concerned. More than one member of the board emphasized ing as a unit for the district.
$\qquad$ Inspector of Schools, that Prescott, Cardinal and North Augusta split second histrict board.
Without this spirit
Wider thinking, the astoundivo-aperation and wider thinking, the astounding progress of the
new board could never have been possible. The
first piece of business was populations in elementary and secondary high school accommodation in the district would sittting out in the cold.
This brought on a flurry of activity for the
oard. More classrooms will be provided in the Prescott school this Fall by taking over auditor
fum space, but a new school, by 1957, is im erative
on requirements, visited the informa of Education in Toronto who recommended th of Education in Toronto who recommended the
planning of a 1,000 -pupil school for 1957 (in-
stead of the 800 -pupil school reauested), and Invited the municipal councils to a joint meeting
to discuss the problem and grant financial aid.

Comments on crossing continent
 the South Grenville Board in this brief period
is the spirit of public relations promoted by
the chairman and his board members. They
realized that the public must be kept fully
informed of this vital project, mainly because
the course was such a drastic departure from
the education pattern current to date in this
portion of Eastern Ontario.
Our young people are our country's greatest
natural resource, and it now appears definite
that the pupils of South Grenville will be afforded
the best opportunities available to fit them to
take their places in the adult life of "The
Golden Triangle."
Biting the helping hand
The way of the free world is a strange
one. During World War II, Britain saved Greece
from her Nazi conquerors, and following that
brought food to the starving millions; then,
with the country trying to get back onto its
feet, the Communist coup was upset by Britain.
Thousands of British sailors, soldiers and airmen
gave their lives and many more were wounded
to save the Greeks.
And today we have the sad picture of
Greece goading Britain over the possession of
Cyprus - an island Greece has never owned.
She should learn that squatter's rights do not
give her possession. The leader of the Greek
Orthodox Church, who led the savage struggle
that killed - and continues to kill B British
servicemen, was banished, and the Greeks on
the mainland cry in holy wrath!
What would Greece have to say if she had
been taken over by the Communists - as the
satellites now behind the Iron Curtain? Do
the Greeks ever think of that?
It is said that shaves and haircuts consume
427 days of a man's lifetime. Judging by their
beards, the hardy pioneers had plenty of time

FOR MEN ONLY
A PHENOMENON THESE DAYS in the world of magazine publishing is the astonishing popul-
arity of "men only" periodicals and perhaps we
may profit by narrowing our eyes and studying a few of them, just as
gloom around already.
At almost any newsstand you may observe
the incredible, bulk of such reading matter -
"Sir," "H. "Male," "Me," Lian's Life," "Sport, "Life,","Real", "Real
"'The exciting magazine FOR MEN") and
dozen more specifically tailored for the North dozen more specifically tailored for the North
American gentleman, circa. 1965 .
Ive been analyzing six of these mazines, evearch project which cost me $\$ 1.50$ and just
little bit of faith in the male animal.
In format and content they're strikingly
intar imilar and if it can be assumed that people
may be judged by their tastes in literature hey're moderately alarming.
They indicate that millions of men are re
presented, that they hunger as desperately for
for

## sorption in erotica.

Each of these magazines has two distinct
facets, widly conflicting. There is the editorial
side, devoted to tales of lurid adventure, crime and sex. And there is the advertisers' side devot-
ed to the promises of higher paying jobs, cures
for baldness and big stomachs HERE, FOR EXAMPLE, in "Male" are charac teristic stories of the perils of aqua-lung deep-
sea diving a first-hand account of how it feels
to freeze to death, a profusely illustrated article
theatres have had to close their doors. As part of their natural development, and
offset competition, the theatres have to a arge extent graduated to wide screens and
colored movies. In both of these respects they creen. Our favorite theatre has offered many good
pictures and more will be on the way. And a
visit could prove an antidote to some of the depressing psychological melodramas offered on TV, many of thems old one can hardly recognise

## Editorial Comment

One penalty of driving with one arm is that
you're likely to run into an altar.
A writer says the old-fashioned doctor has
disappeared - with the old-fashioned family? So far this year Old Man Winter has done
$\qquad$ The current epidemic of snow storms remind us of the hrake who shovelled the very long path
to the rural mail box and found his sole piece We a seed catalogue.
We owe a long-overdue apology to the Mari-
imes. And the revelation has come about through that well-known TV Weatherman, of OBC "Tabloid" famp. We had always presumed that those easterly blizzards came from the East,
from the Maritime world. Now we learn from the CBC map that the "lows" come mostly from the southwestern United States and kick up all th dirt as they travel northeasterly through ou area and off over Labrador and Newfoudland
So, instead of the East sending us the weather we have been passing it along. Last week whe we had a mere two inches of snow, one spot in
New Brunswick received 23 inches as the storn gathered more force after leaving us.

## The new district high school board cam

 upon us with a great surge of interest and new And we did it, last issue. In the rush of writing u entiling the organization "The South Augus ta Distritet High School Board." We promis title of "Grenville." Our apologies to the board slip to our attention.
## FOR PARENTS ONLY

|  | $-\mathrm{By} \text { - }$ |
| :---: | :---: |
| THE FIRST WEALTH IS HEALTH," said Emerson in "The Conduct of Life". IEaac Walton made the wise comment, "Look to your health; and if rood conscience., Thomas Carlyle once remark ed, "There is no kind of achievement equal to perfect health", and Wendell Phillips said: to it but through toil." | yior Red Cross groups are popular in a nuth anf ohools. Their health rules for have the authority of the "Junior Red Cross" behind them - not just "mother's ideas" Whative not have your illustrated colored poster for your kitchen with these rules on them? Once he has printed them |
| Parents will agree that keeping active child ren healthy in the modern world is often quit excellent booklet produced by the Department o National Health andJWelfare, Ottawa, there a | ster he will be more apt to know an even better plan would be to interested group to sponsor a Poster ng the school children based on any hese rules. |
| four fundamental rules outlined for parentio who are ,eager to give their child clipping and keeping as a guide to parents. | Eat plenty of whole cereals, vegetables and fresh fruits every day, and some meat, fish. |
| They are as follows: See that your child is brought up in a happy environment. Family quarrels and tensions can be most damaging to your child and the harmful effects carried ove into his adult life. Many an unhappy person to day can trace his troubles to an unhappy child hood. Guide and encourage him in correct health practices. Protect him from contagious disease or at the nearest health clinic as soon as possible. Provide him with the necessary foods to ensure good health and proper growth and development | four glasses of water every day but no tea or coffee. <br> 2. Sleep in a well-ventilated room. Be in bed <br> at least ten hours every night. <br> 4. Be regular every day in going to the toilet. <br> 5. Play out-of-doors every day. <br> 6. Hold the body straight while sitting or standing. <br> 7. Brush the teeth after every meal. <br> 8. Take a warm bath oftener than once a |
| T IS ALL VERY WELL to educate parents in alth rules, but how does a mother or fathe t Junior's co-operation without nagging? Ou n is "allergic" to soap and water - and he orns his mother's supgestions about his need This is no easy problem. However, father mothers will find in the Junior Red Cros | clean. <br> 10. Use a handkerchief over the mouth whe coughing or sneezing. <br> 11. Keep fingers, pencils, pens, erasers <br> rulers away from the mouth and nose <br> 12. Do not spit. Use a handkerchief. <br> (Copyright) |

OUR TOWN



## Ten Years Ago

Thursday, March 21st, 1946

rch, 195

Mrs. Aime Pigeon, of Montreal,
Misses Susie and Annie Tindale
rived home at the week-end from
Miss
Sheila Murnay, of Kingston,
ent the week-end at her home in
Mr. and Mrs. Donald Chisholm, of
elleville, and Mr. and Mrs. Emory
N.Y., were Sunday guests of Mr.
and Mrs. Allen Coulter and other

Mr. and Mrs. Lawrence Gallinger
ad children spent Sunday at Wales
Harold Merkley returned home
Mtal
Mr. and Mrs. A. J. Bray spent
The week-end in Ottawa, visiting the

Miss Jean Wilmott spent the
veek-end at Martintown visiting her


Eastern Ontario Seed Fair plans are complete for Kemptville


COME! SEE! HEAR!
What Godis Doing
A Salvation-Healing and Deliverance Revival
Sunday Evening, March 25th, 1956

PRESCOTT GOSPEL TABERNACLE

Prínces S

| FRI.-SAT. MARCH 23-24 Giant All Action Show |  | Wed.-Thurs. March 28-29 <br> A Great Story |
| :---: | :---: | :---: |
| "Ten Wanted Men" | maper |  |
| in amor | coio | "scarlet |
| aLSO - | мпия |  |
| "Cannibal Attack" | - |  |
| Johmy Weismuler | - |  |

Many factors enter fishing success succeessive seasons have noted other interested peopl particular lake or area of for a par is | a |
| :--- |
| c |
| c | in or less important connection wit

fishing success, but in $\left\lvert\, \begin{aligned} & \text { one of the main factors contributing } \\ & \text { to fishing success is reproduction } \\ & \text { which occurred severa }\end{aligned}\right.$ Which occurred several years pre-
vious.
Many of our game fish are four size. It is doubtful if many of
fish such as bass or piekerel ha life span longer than 10 to 15 ye
Probably they become wiser as
grow oider, and younger fish

spawning and inecubation of the eggs
very seldom, if ever
ideal conditions would include the
correct water temperatures from be
fore spawning time until after the


# 1956 

 FRIGIDAIRE
## Refrigerators \& Food Freezers

Now Available

AT OUR NEW STORE IN
PRESCOTT
WE STILL HAVE A FEW 1955 FRIGIDAIRE MODELS AT DRASTICALLY REDUCED PRICES
W.W.Hawley


Five Roses Flour 7 lbs. 47e
Johnson's Glo Coat ... "73c
Domestic Shortening . $74 c$
Chateau Cheese, ..... 27 c
Habitant Pea Soup ...... 2 for 31c Mazola Salad Oill, .......... 35e
Mazola Salad Oil, ............ 69 c Quick Color Margarine . 2 pkgs 59 c

## FRUITS \& VEGETABLES

Fresh Green Beans . . 21 bs . 29 c
Califormia Lettuce ... 2 for 29c Sunkist Eating Oranges .. 45 C

## MEATS

Shoulder of Pork ..... lib. 29e
Lean Ninced Beef .. 3 lbs. 78 c
$11 b$ Fresh Beef Liver
1 lb Breakfast Bacon
$59^{\circ}$

## Local and Personal News of Iroquois and Matilda Township



$25=$ Spencerville and District

Johnstown Wos. Inst. hears interesting story of lady truck driver

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## Spencerville WMS

 plans Thankoffering| Spencerville Mission Band |
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plans Thankoffering meeting
The regula meeting of the
Spencerville United Church Mission



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## CHNTADS

Your Easter F FOR DELIVERY
Thurs. March 29th

## Prescott

house of flowers
Lord's Mills Guild completing two quilts


## MEED SOMETMME? Butill MANIADS?

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Playdium Restaurant



Compressed air 'flows' concrete under ship canals to powerhouse


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| :--- |
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| LINDA PLACE |





