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CHRISTMAS

Angels sang, shepherds watched, a Star shone . . .
and in a lowly manger, a Holy Child was born. In
the wondrous story of Christmas lies an eternal mes-
sage of comfort and joy to all.

May it bring you abundant blessings.

Merry Christmas Everyone!

They Followed Their Star

But Was It Because Of A Mistake?

There came wisemen . . . saying: We have seen His star and are COME TO WORSHIP."—Matt. 2:1-2.

By JANE SCOTT

The wisemen from the east have been immortalized by Holy Writ, but they have also been popularized by a more modern poet. When John H. Hopkins wrote the carol: "We Three Kings Of Orient Are," in 1857, he started a chain reaction which is having repercussions to-day.

Thousands of children and older folks have been tripped up on the question: How many wisemen came to worship Jesus?

Invariably they reply—Three. Thus revealing their ignorance of Scripture and their familiarity with the carols, many of which take liberties with the poet's license.

NO MENTION

The Bible does not mention the number three, but it confirms the fact that wisemen did visit the Christ child to worship Him as King.

It also gives credence to Matthew's account of the birth of Jesus, which coincided with the

reign and death of Herod I (called the great). His father made him governor of Galilee about 50 B. C. He it was who ordered the massacre of the innocents in 4 B.C., the year Jesus was born.

He died the same year and his kingdom was divided among his sons, Archelaus, Herod Antipas and Philip. Only Matthew records the story of the wisemen and the star, and the visit of the angel to Mary and Joseph and the warning dream that led the wisemen to conceal their knowledge from scheming, suspicious Herod.

The birth of Jesus was of international interest. The ancient Jews had been carried into captivity with their sacred scrolls, containing the prophetic declaration of the coming of their promised King and Messiah.

Wisemen from the East were interested in the Hebrew books of the law, in astronomy and astrology. They were open minded seekers after the truth, accepting the Hebrew writings at face value. They were familiar with the prophecy recorded in Numbers 24:15-19 which spoke of the "man whose eyes" had been opened and who had seen a vision, the prophet's words: "There shall come a Star out of Jacob, and a Sceptre shall rise

out of Israel . . . Out of Jacob shall come he that shall have dominion . . ."

HUMAN STAR

But like many people in our day, the wisemen had confused the fiery stars that compose the galaxies of heaven with the famous human stars who rise upon the world stage, to play important roles in the drama of the ages. But they were serious students of both prophecy and astronomy and God rewarded their search for truth and overruled their ignorance and led them by a star to the place where the young child was, for God knew, as He knows today that their intentions and motives were pure, for had He not spoken: "And ye shall seek me, and ye shall find me when ye shall search for me with all your heart."—Je. 29:13.

What the wisemen lacked in knowledge they made up in sincerity and good intentions. They journeyed far, carrying gifts of gold and frankincense and myrrh, prepared at any moment to fall at the feet of the newborn King and worship Him in

spirit and in truth.

But where would they find Him? Scanning the heaven their eyes focused upon a star of first magnitude. They had never seen it before. Immediately they associated the heavenly body with the prophetic word: "There shall come a Star out of Jacob, and they turned their footsteps towards Jerusalem and the unusual star went before them."

Many speculate that the star was a conjunction of Saturn and Jupiter in retrograde motion. There is a period when the planets appear to stand still before moving backward or forward. There is no evidence that this was the case, but the wisemen believed that the new star was the divine indicator that a King had been born, and they were not disillusioned, for they found the child and worshipped Him and gave Him gifts of gold and frankincense and myrrh.

ANOTHER WARNING

Being in the way God led them and He warned them not to return to Herod who through his counsellors had directed them to Bethlehem. Wisemen, indeed, they hearkened to the voice of God and returned another way into their own country. Thus thwarting the diabolical plans of Herod to kill the child Jesus who might challenge his right to reign over the Sons of Jacob.


Maddened by the cunning of the wisemen, Herod, "When he saw that he was mocked, was exceeding wroth and sent forth and slew all the children that were in Bethlehem, and in all the coasts thereof, from two years old and under, according to the time which he had diligently enquired of the wisemen."

Again the turbulent world pauses to review the message of Christmas. Again scheming rulers whose rights are challenged by the Star of Jacob, will

seek to destroy Him, but wisemen will come from the East and the West and the North and the South to worship Him in spirit and in truth. No power

on earth shall prevail against the Son of God who came as a baby to demonstrate God's love and redeem His people. It is no more possible to ex-

tinguish His light than to extinguish the star that guided the wisemen. Sooner or later, we believe, all men will bow before Him and crown Him Lord of all.



Joy

It is our sincerest wish that the spirit of friendliness and good fellowship will make your Christmas a merry one—and that the New Year will bring to you a full measure of good health, success, and happiness.

McKERCHER'S BILLIARDS
Winchester

ARTHUR THOM
Phone KI 3-3180 Williamsburg



Season's Greetings

Best wishes for the happiest of holiday seasons.

Our sincere gratitude for the privilege of serving you.

S. B. SIMMS & SONS
Farm Implements 989-5779 Mountain



Happy Holidays

It's an old-fashioned custom, 'tis true, But it's a custom we still think is sublime, To sing out our good wishes to you For a simply perfect happy holiday time!

STAN BLACK
Shell Oil Dealer
Phone 774-2109 Winchester



BEST WISHES

All good luck, all good cheer, all good things we wish our many good friends at holiday time.

WINCHESTER REPAIR SHOP
Phone 774-3012 Winchester



Spirit of Christmas

To rejoice in the glad message of the Christmas story . . . to treasure the blessings of home, family and friends . . . to know the rewards of giving . . . often richest when the gift is a smile or a greeting of warmth and cheer. May this spirit be yours this Christmas.

LAROSE PHARMACY
G. H. LAROSE, PH. B.
Phone 774-2633 Winchester



BEST WISHES

...for a Merry Christmas for You and all those Dear to You... May this Holiday Time be one of great Joy and Happiness...

Canadian Tire Corporation
W. P. Henophy Ltd. Ph. KI 3-2845



Christmastime

Here it is again...the happiest time of all! Eyes are brighter, heads higher, hearts lighter! It is our sincere hope that the inspiration and joy of this festive season last the year through! Merry Christmast!

REYNOLD'S MEAT MARKET
Phone 774-2104 Winchester

Facts About Christmas

December 25 was a feast day in the calendar of the Romans long before the birth of Christ.

the sacred plant of Mylitta, the goddess of love and beauty, and kissing under the milky-white berries was a religious duty.

Kissing under the mistletoe originated in Babylonian times. Mistletoe was considered to be

If your guests asked you for a bowl of Punch, would you

know how to make this Christmas drink which was so popular in the "good old days?" The name "punch" is said to be derived from the Hindustani word "five" and may have been given to the drink because of its five stable ingredients — spirit, lemon, water, sugar, and spice.

glasses for the 6,000 guests. The ingredients for this massive bowl of Punch were: 4 hogsheads of brandy; 1 barrel of Malaga wine; 20 gallons of lime-juice; 8 hogsheads of water; 2,500 lemons; nearly three-quarters of a ton of sugar, and 5 pounds of nutmeg.

Christmas pudding was originally soup — and eaten as the first course, instead of as a dessert. Later, it became known as plum pottage, and was a concoction of boiled beef or mutton, raisins, plums and other fruits. It was then eaten as a breakfast dish.

How about this for a Christmas pie? It weighed 168 pounds, and was too heavy to be moved except on wheels, which were

fitted to the great dish containing four geese, four turkeys, four wild duck, six snipe, six pigeons, four partridges, two rabbits and two ox-tongues. The pie was made in Berwick, England, and sent to London by Sir Henry Grey in 1770.

The turkey was not always the traditional Christmas bird. For centuries the superb bird of the Christmas table was the peacock and hours were spent in its preparation. The skin

was carefully removed with feathers undisturbed. After the bird had been roasted and allowed to cool down, its beak was painted with gold and the feathered skin very carefully sewn into place.

In parts of Norway, country folk place sheaves of unthreshed wheat outside their doors on Christmas morning so that the birds shall not go hungry — one of the loveliest of all Yuletide customs.

Colourful Christmas Recipe

The most important part of any children's party is the refreshments, and these should be served after the games — after the tots have built up healthy appetites.

Color attracts children, so make the table bright with paper party hats and crackers. Here is a recipe for peanut butter cookies which will bring grins to the children's faces.

1 1/2 cups sifted flour
1 tsp. bicarbonate of soda
1/2 cup white sugar
1/2 cup brown sugar
Dash of salt

Christmas records tell us of the biggest punchbowl ever seen. It was staged in an orange grove at Alicante at a party given by the Admiral commanding the British Mediterranean fleet, and the "punchbowl" was actually an artificial lake. A boy rowed around the lake filling the

A wonderful Christmas we wish for you! May it be as full of triumphant joy as a Christmas carol, rich in spiritual peace and happiness.

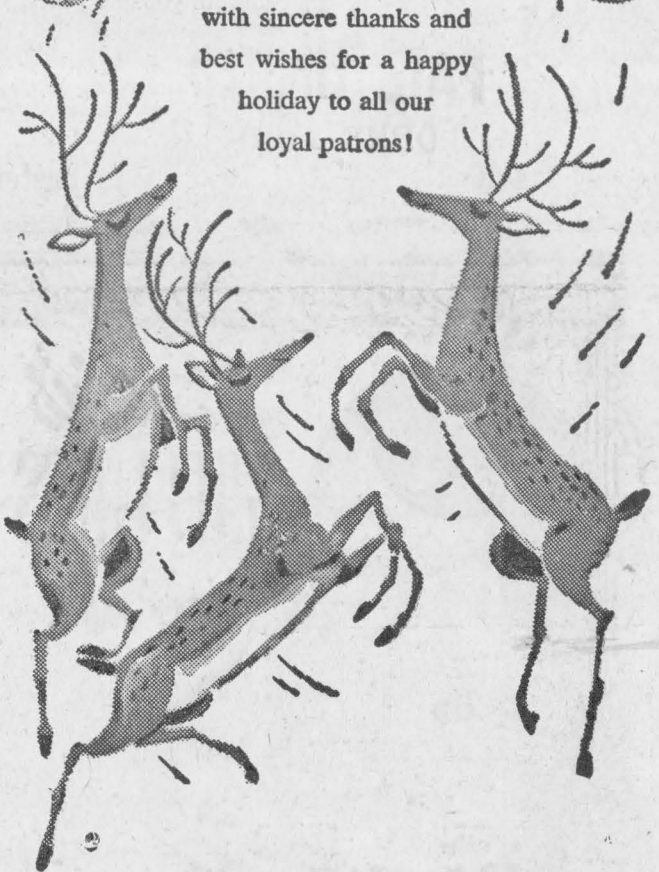


ROSS WINGARD

Phone KI 3-2778

Williamsburg

GREETINGS
The season's the reason we're jumping for joy, with sincere thanks and best wishes for a happy holiday to all our loyal patrons!



W. J. PORTEOUS & SONS

Phone 774-5511

Vernon

Greetings



Our greetings to you are hearty, our wishes great. As a Star in the heavens led the Wise Men, so may the spirit of Christmas lead you and yours to many joys and blessings.

WINCHESTER THEATRE

Phone 774-2208

Winchester



Smiths Photos

Morrisburg KI 3-2873

May the Joy and Peace of Christmas be with you always.
Simpsons-Sears Order Office
Mrs. Chas. Cross
774-2518 Winchester



...and warmest wishes to all our friends

HUGH EADIE

Supertest Products

Phone 774-2203

Winchester



May all the spiritual joys of the Holiday Season be with you and your dear ones this Christmas

H. S. LANNIN LTD.

Phone 774-2637

Winchester



Once more the Christmas message is renewed in our hearts. May the spirit-lifting joys of the season be yours.

RON FREELAND FUELS

Phone 774-2306

Winchester



Hang the stockings by the chimney, deck the house with holly, trim the tree and prepare to make merry! 'Tis the season of festivity — time for us to wish you and yours the best of everything!

STECK'S IGA

Phone 774-2619

Winchester



TO WISH YOU

Holiday Joy

May your home be bright with joy all through this most festive of holiday seasons. To all of our friends we wish the merriest Christmas ever.

WALTER C. MacDONALD MOTORS WINCHESTER LIMITED

Phone 774-2620

Winchester

These Ghosts Walk At Christmas

By BERNARD THORNE

The ghosts that haunted Scrooge in Dickens' famous Christmas Carol were only meek apparitions compared to some of the phantoms that stalk the shadows at Christmas in our own day.

The winter climate of Britain must be ideal for spooks, since it is on that island of grey mists that most of the ghosts of Christmas thrive.

Many old English halls and castles have their legends and Christmas phantoms, and Cumnor Hall near Oxford is among the best known.

Before Cumnor Hall was destroyed, the ghost of Amy Robsart walked the grounds each Christmas for almost 250 years.

Amy was the wife of Robert Dudley, Earl of Leicester. She married Leicester when she was only 17 years old, but saw little of her husband. He was a favorite of Elizabeth I and spent all his time at Court, leaving Amy to live along at Cumnor Hall.

It soon became rumoured in Court circles that Elizabeth and Leicester wanted to be married. This, of course, was impossible, since the earl was already married to Amy.

No one knew how it happened, but soon after Amy was found dead at the foot of the great staircase at the Hall.

ACCUSING STARE

But Leicester had not seen the last of Amy. The following Christmas her pale shape appeared near the staircase where she had died, and she returned every Christmas, to stare tragically and accusingly at all who still lived in the Hall.

After the victory over the Spanish Armada, Leicester one day was returning home through Wyckwood Forest, tired and sick after battle.

Without warning, the spectral shape of his wife loomed before him, and with a great laugh his phantom wife predicted that he would be dead within 10 days.

A week later it was announced at Court that Robert Dudley, Earl of Leicester, had died.

Amy continued to haunt Cumnor Hall every Christmas until the house was demolished in 1810. Her spirit then moved to her parents' home at Syderstone Hall, where she walks to this day, so it is said.

SEEKS VENGEANCE

Well known for its ghosts is Britain's Glamis Castle, where the Queen Mother spent her childhood and Princess Margaret was born. Most famous of the Glamis ghosts is Janet, Lady Glamis, wife of the sixth earl.

Tried and convicted of plotting the death of James V, Lady Glamis was burned at the stake as a witch. Each Christmas she returns to float silently down the moonlit corridor, seeking vengeance on her accusers.

Cortachy Castle in Scotland is haunted by the ghost of a drummer boy who kept secret trysts with the beautiful Countess of Airlee three centuries ago. Their romance was discovered by the earl, who promptly had the boy



When they called her a witch, poor Nan Tuck could only cry to heaven for help.

sealed in his own drum and flung from the castle turret. Today, as Christmas Day approaches, the hollow beats of a ghostly drum echo through the stone corridors.

The estate of Lynne Park in England is known for an unusual Christmas apparition.

In 1422 Sir Piers Legh, owner of Lynne Park, was killed in Paris. His body was brought back and buried in the family vault. At Christmastime a phantom funeral has often been seen slowly ascending the hill to the vault.

Behind this grey procession walks a spectral figure in white. It is the shadow of Bachel a woman who loved Sir Piers and who fell dead with grief when she learned of his death.

YOUNG "WITCH"

Witches are normally associated with Halloween, but at Buxted there is a witch that haunts the neighborhood of Tucks Wood only at Christmas.

It is said a young and beautiful girl named Nan Tuck was labelled a witch by superstitious villagers. Ugly rumors about Nan were spread throughout the country until one day the villagers gathered into a mob, determined to drown Nan in the stream below a mill as punishment for her witchery.

The frightened girl fled to Buxted Church for sanctuary,

her neck where the rope cut deep into her flesh.

Few inhabitants dare to enter those woods at night, particularly on Christmas Eve, when it is known that Nan Tuck walks in the shadows of the trees, crying for help from the mob.

Canada has its share of ghosts, but there is no well-known one directly associated with Christmas.

PHANTOM SHIP

However, North America has one particularly famous Christmas spectre to boast of — the phantom ship of the Florida Everglades.

Eyewitnesses describe the ship as a mass of ragged sails and decayed timber, drifting slowly through the mangrove swamps of the Everglades. A luminous blue light is said to flicker through the rotting ribs of the vessel as the phantom pirates act out over and over again the evil deed that brought them and their ship to this doom.

The ship was originally a pirate vessel, one of many that infested the Caribbean and the Florida Keys. The pirates one day attacked a merchantman, looting it and mercilessly putting its crew to death.

One of the victims, with his dying breath, called upon heaven for vengeance.

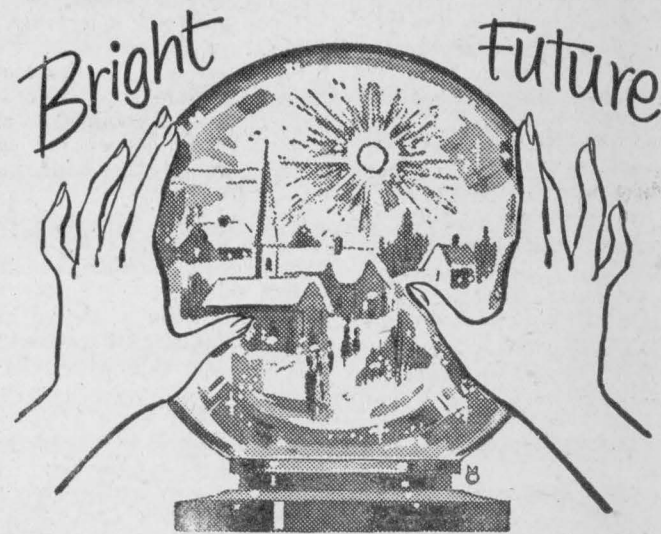
Vengeance came with terrifying promptness. That night an enormous ocean wave bore down on the pirates. The ship was hurled in the air and flung miles inland, falling as a broken hulk into the stagnant waters of the swamp.

And there, each Christmas, the wrecked pirate ship appears, its bloody decks scattered with the bodies of its victims — and the eerie swampland grows hushed, as the pirates lift their

arms to the sky and groan and moan for mercy.

FIRST CHRISTMAS CARD

The first Christmas card was created in London in 1843 by John Calcott Horsley for his friend Sir Henry Cole. About 1,000 cards were printed and sold at a shilling each. Only 12 of these still remain, and one is included in the 50,000-piece Coutts Hallmark Historical Collection of Antique Cards.



May your New Year be bright with all that means most... health, home, friends and family.

FABRICS UNLIMITED

Phone 774-2207 Winchester

Season's Greetings

At this special time we're sending your way, warmest wishes for Holiday pleasure and joy. May this be the merriest of Yuletides for you and yours.

PATZ LIMITED

LORNE ACRES
Phone 774-2605 Winchester

SINCERE WISHES

May Santa bring you everything you've ever wanted... as well as some wonderful things you never knew existed!

H. W. ALGATE

Optometrist Phone 448-2355

Season's GREETINGS TO ALL

We sincerely hope that this Christmas rings in a new era of peace and good will for all the world and much good fortune and joy for you and your family.

THOMAS L. BROWN

GENERAL STORE
Phone 774-2123 Winchester

Season's Greetings

May the joyous spirit of the season lift your heart... brighten your life... and be with you for a long time to come.

H. C. FAIRBAIRN

Phone KI 3-2256 Williamsburg



ARMSTRONG'S Variety Store

Phone 774-2008 Winchester

GREETINGS of the Season

Joyfully we sing out happy holiday wishes to you and yours!

Wincrest Dairy

774-3630 Winchester

CHRISTMAS GREETINGS

The season of hope and good cheer is at hand, and to friends and neighbors we send our sincere greetings.

FLORA'S LUNCH and BOWLING

Jean and Dalton Kenney, Prop.
Phone 774-2601 Winchester

Joy AT CHRISTMAS

May peace and joy fill your heart at this happy Christmas season.

WONDER BREAD

(Alex Barclay, Driver)

Season's Greetings

At this special time we're sending your way, warmest wishes for Holiday pleasure and joy. May this be the merriest of Yuletides for you and yours.

HUTCHINSON FUELS

Phone 774-2000 Winchester

Season's Greetings

We look forward each year to sharing with our many friends the brightness and good will of the holiday season.

FENNELL FEED CO. LTD.

Phone 774-2522 Winchester



We send you these greetings with the sincere hope that they find you together with all your loved ones, enjoying the peace and happiness of Christmas. May all the joys of the season remain with you throughout the year ahead.

JOHNSTON MOTOR SALES (Kemptville) Limited

Phone 258-3403

AN OUTDOOR TALE

The Fox That Spoke At Christmas

By PETER MCGILLEN

Christmas Eve. Snow was falling as gently as feathers. The author-trapper had one more set to check before he headed for his partner's cosy cabin.

As he brushed through the spruce and alders, he spotted something in the trap. It was a red fox. The pelt had little value. He was about to finish the animal with a bullet from his rifle, when he noticed it was caught by one front paw. The fox was so weak, it scarcely noticed him. He took off a snow-shoe, held the animal down by kneeling on the edge of the shoe, and opened the trap.

The fox opened his eyes, but didn't move, and the trapper muttered: "You poor old gaffer, you've just about had it." Why he showed this compassion, he'll never know, but maybe it was the spirit of Christmas.

As he slipped his foot back

into the shoe harness, the fox started to talk. It must have been the fox, there wasn't anyone else within miles.

"Thanks for sparing me, but save your sympathy for your own kind."

ONCE BEFORE

The trapper was bewildered and frightened, and was about to speak, but the fox interrupted. "Don't talk, I haven't long to live and I'd like to return the favour by helping you. Don't be too surprised that I talk because after all dumb animals knelt in mute worship on another Christmas almost 2,000 years ago, and I believe some of them talked."

"I'm not afraid to die, I've done what I was put in this world to do. I am a link in a food chain, and as such I am a servant of man. I have but one desire and that is to survive as long as possible."

"Like all animals, I live by instinct, I do no wrong. I never offend my Creator, because all my actions are governed by instinct. I am not like man, because I wasn't born with a free will or the burden of a conscience or an immortal soul, or with an intellect slightly less than the angels. Unlike man, I've lived a perfect life."

"But what of you? What will you have to offer your Maker when it's time for you to go?"

The trapper stood like a man in a trance, too frightened to

be angry.

IN BALANCE

The fox started to talk again. "In nature everything is in balance. When that balance gets out of kilter, and man usually is to blame, we have plagues, disease, poor crops, starvation. Man is not only out of tune with his God, but he's out of tune with Nature."

"Man knows that the fruit of redemption are available to all men down through the ages to the end of time. He also knows that he was given the ten commandments to live by, a standard of morality, and will power to resist temptation."

"But what has man done? He has abused his free will. He's so mixed up he has no true sense of values. Many say the ten commandments are out of date. They have no reasonable application to modern-day life. Some of you have degraded your intellect to the point where you're lower than I am. You have fabricated your own gods of sex, power and money. You believe now that these are all that matter and you die. You have adopted the philosophy of the pagan, 'Eat, drink and make merry, for tomorrow you die.'"

"You started off with a philosophy of love, the essence of Christmas. It showed a bit tonight when you spared me. But you've discarded it to hate—

domestic, national and international.

ONLY A MEANS

"You fail to realize that money, fame and social prestige are important only as a means to a virtuous life. You abuse and exaggerate them."

"No longer have you a fixed set of principles. Rather do you adjust them to meet conditions and situations as they arise. That's what was meant in the Biblical saying 'A reed shaken by the wind.'"

"In your present state of mind, you have two choices: either you adopt the optimistic philosophy of life, with a dream, an ambition, that man can rise to the heights of God and be a substitute for Him, or else you become so pessimistic that you become a beast."

"You lead an empty life without virtue, and reach death with empty hands in despair and possibly by suicide."

The heart of the Christian

should be revived by the Christmas story. It gives him a true vision of things. For a short while he's the man he should be. He quiets his restlessness by realizing that he'll be restless until he rests in God.

AN ANGRY GOD

"But I'm talking too long and getting very weak. So here's my return favor: This world is in a dangerous state of balance with a good just tipping the scales a bit. Today you have an angry God, you have seen signs of his anger in recent tragedies. The only reason He hasn't destroyed the world is because of the prayers, sacrifices, acts of charity, acts of love of the thousands of quiet virtuous people who never make the headlines."

"You haven't much time left to make your contribution."

Just then a skiff of snow slipped off the spruce bough and plopped down on the trapper's cap. He brushed it away, removing his cap to do so. When he looked back at the fox, there was nothing — except a crimson stain darkening the virgin-white snow.

Facts About Christmas

The ceremony of the Yule log is fast fading from Canada's Christmas festivities, but in Yugoslavia it is still a vital part of the family festival. The tree must be felled before sunrise on December 24, by the head of the house, who must hew it with three strokes of his axe, and the tree must fall to the east.

Royalty receive some strange Christmas presents. The King of Siam once visited Queen Victoria in Britain and was so impressed with the royal kitchens that his annual gift was always something for the kitchen. Unfortunately, it was always the same gift — a silver frying pan!

The village of Santa Fe, in Indiana, might have remained quite unknown but for an accident. Some years ago, the tiny village grew big enough to have its own post office, but the United States postal department re-

fused this innovation unless the name of the village was changed. There was already a Santa Fe, Indiana. As a joke, someone suggested the name Santa Claus. The authorities accepted the name. Now the little village is famous, and every Christmas the postmaster and his staff at Santa Claus are inundated with mail to Santa.

There were tears in Holland towards the end of 1582. In order to reform the calendar, 10 days had to be dropped from the normal 365, and the last 10 days of December were cancelled. Thus, there could be no Christmas that year.

The Christmas tree is of German origin, but Romans decked their houses with laurels and green branches at the Kalends of January. The Germans substituted their evergreens for the laurels.

Why mince pies for Christmas? In the Middle Ages, one of the Yuletide dishes was a pie made of sweet meat and rich spices, and it was baked in a shape to represent the cradle-manger in which the Baby Jesus lay. It was England's Queen Elizabeth who popularized the dish.

Greetings...

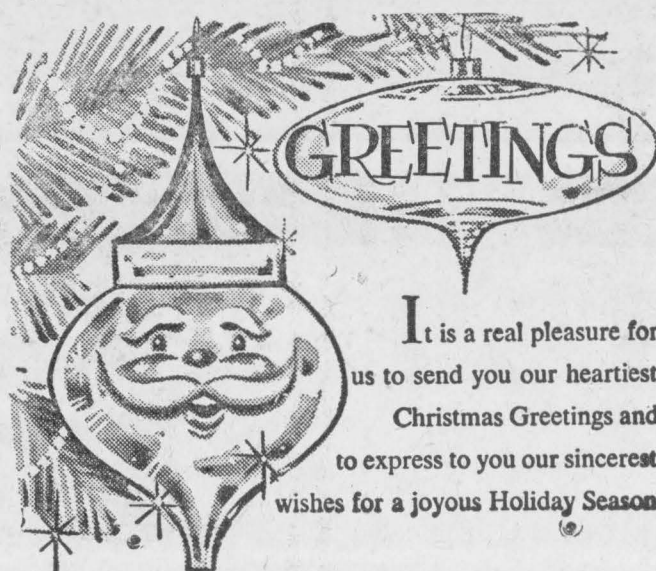
The angel said to the shepherds: "Have no fear, for, look! I am declaring to you good news of a great joy that all the people will have, because there was born to you to-day a Savior, who is Christ the Lord, in David's city." "Glory in the heights above to God, and upon earth peace among men of good will." —Luke 2:10, 11, 14.

This same Jesus, now set down on the right hand of his Father, Jehovah, is setting up his kingdom, that will bring these desired and promised conditions; to the vindication of his name and our salvation.

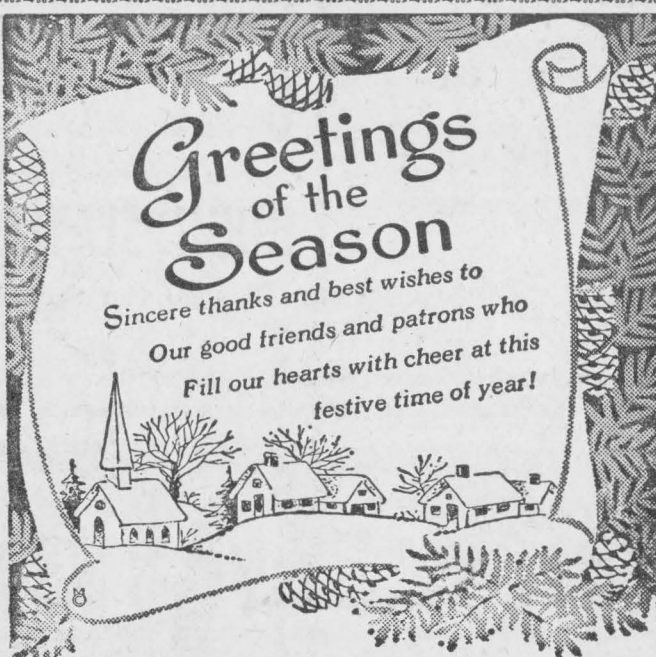
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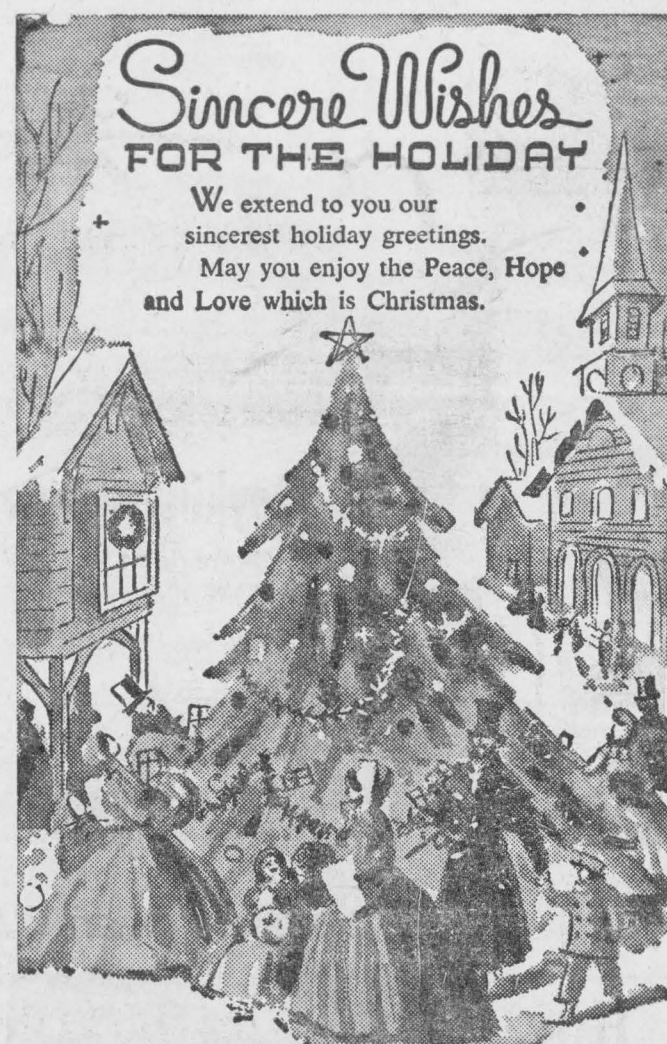
Your friendship and patronage warm our hearts and make us glad to say, "Thanks and best wishes, too, for a most joyful holiday!"



Perso Cleaners
(Raymond Annable)
774-2725 Winchester



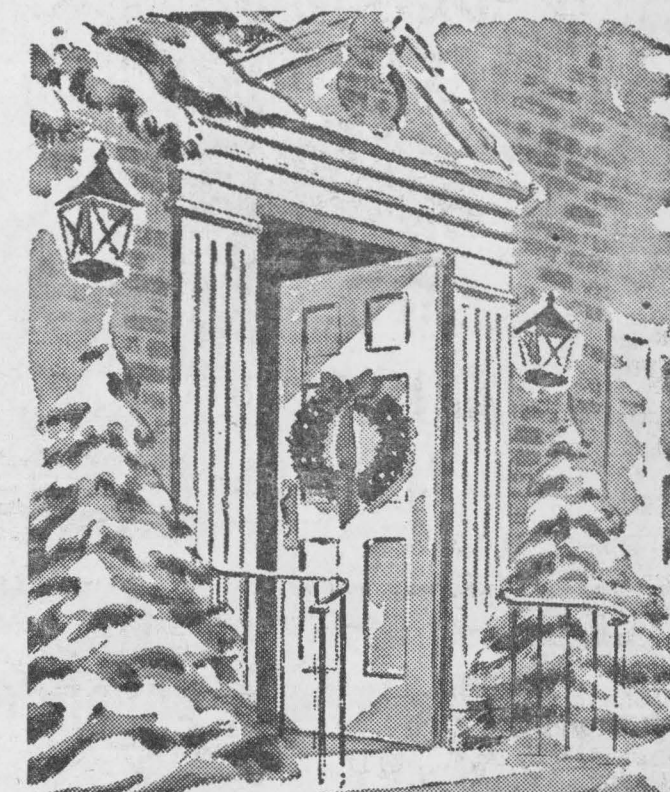
D. A. MALLORY
Phone 774-2327 Winchester



R. H. BECKSTEAD & SON
Phone KI 3-2103 Williamsburg

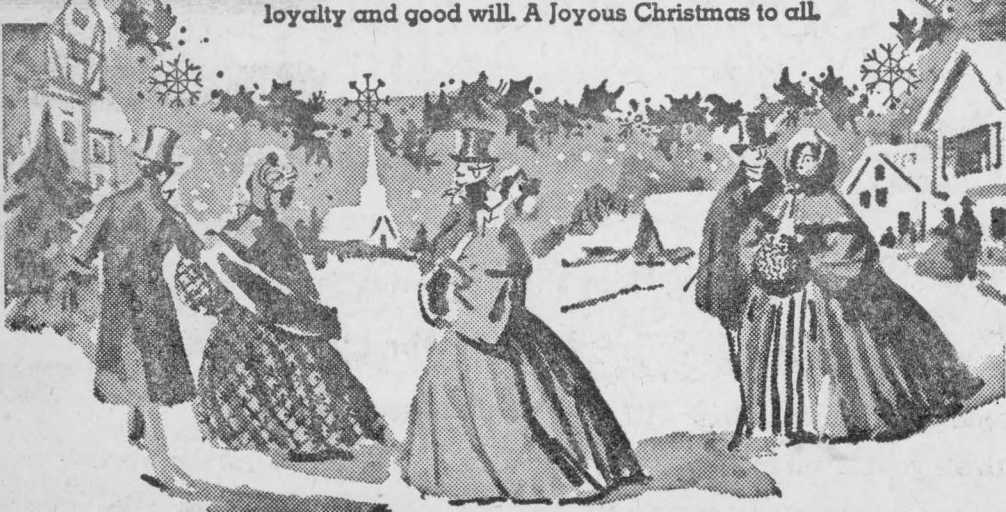


CROWDER INSURANCE AGENCY
Phone 989-2157 South Mountain



STEINBERG MOTOR SALES
Phone KI 3-2052 Williamsburg

Greetings... We extend our sincerest holiday greetings to all our cherished patrons and friends... And in these greetings, we include our heartfelt appreciation of your loyalty and good will. A Joyous Christmas to all.



D. L. BERRY & SONS
Phone 989-2148 Mountain — South Mountain



FAWCETT'S JEWELLERY
Roy and Shirley Fawcett

Phone 774-2205 Winchester

PROSIT NEU JAHR!

HOGMANAY, TROLLOLAY!

'They Mean Happy New Year!'

By LEON KOSSAR

As the Old Man with the hour-glass makes his weary trek around the globe, he's ushered out just a bit differently from nation to nation.

In many countries he makes his exit quietly and gently. In others, he's treated violently—perhaps burned in effigy, then thrown into the river to make way for the youngster of the coming year.

In Holland, for instance, the straw dummies symbolizing the Old Year, which are burned, are called "stropoppen," and still play a part in New Year's celebrations of Dutch families in Canada.

Many of the customs and

greetings from other parts of the globe have become part of MANY WAYS

You can hear all the familiar cries:

"Hogmanay! Trollolay! Gie 's o' your white bread an' name o' your gray!"

Or you may hear:

"Prosit Neu Jahr! — or German for a toast to the New Year."

"Nails in your gable and gold on your table!" is the Rumanian version.

"Sijisia! Rodysia! Zhyto, Pshynychia!" is the Ukrainian wish to "sow, grow, grain and wheat!"

Wheat and grain are universal symbols of new life at New Year's.

Although New Year's customs reach back to the days of Babylon and 2,000 B. C., many of the fortune telling, superstitions and greetings were carried into

Christian times and persist to this day.

It's also a day of gift or token giving among some people.

The Scot who waits for midnight to begin his annual Hogmanay celebration might still carry a lump of coal, or something dark, on house to house visits, beginning New Year's Eve.

He'll have to have dark hair to be first into a home. Otherwise he must stand in line until a dark-haired person goes in first. Bad luck, otherwise, on the eve of "first fut in."

BRAIDED STRAW

The Irish, on the other hand, may carry a piece of braided straw through a friend's doorway.

The Austrians' "rutschten" (slide) into the New Year with a facsimile of a chimney sweep is another popular New Year's New Year's in our own country.

symbol of Europe remembered here.

Ancient Britons used to sweep out chimneys for the entry of good fortune onto their hearths; Austrians, Germans, some of the central Europeans, also believe it's good luck to shake a chimney sweep's hand, or send a chimney-sweep card on New Year's.

If there's Spanish in your background you would feel it's good to eat a grape for each stroke the clock strikes towards midnight on New Year's Eve. Portuguese youngsters ring in the new with handbells, bang

on plates and play the pipes, along with their own New Year's songs.

New Year's songs are plentiful in central and eastern Europe.

WISE MEN

When the Slovak pastor visits his parish homes here during the season of Soleda, or Christmas and New Year's carols, he marks the top of each family's door with the letter G-M-B: for

the three kings, Gaspar, Melchior and Balthasar.

New Year's carols called "Schedrivky" are still sung in Ukrainian homes and commun-

ity centres throughout Canada. And a pocketful of grains of wheat is carried to scatter on the doorsteps of friends visited over New Year's.

Whether you say Glaedelgt Nyt Aar!; Boldog Ujvet Kiv-anunk!; or Feliz Ano Novo! the message still reads loud and clear—Happy New Year.

Christmas Day Weather Omen Of Things To Come!

Weather forecasts were unknown in days gone by, but perhaps the weather lore of those times proved far more successful than our own forecasts. Here are a few of those old-time weather sayings:

"A moonlit Christmas means a heavy sheaf."

"Sunshine on Christmas Day means a good crop of apples."

"A windy Christmas is a sign of a good year."

"If Christmas Day on a Monday be, a great winter that year you'll see."

"The nearer the new moon to Christmas Day, the harder the winter weather to come."



We wish for our friends at Christmas the lasting gifts of good health, happiness and good fortune.

DEEK'S AUTO ELECTRIC

Phone 774-2634

Winchester



Coughler's Store

Phone 774-5651
Winchester Springs



Here is our wish for a Christmas rich in the countless joys of the season.

Daykin Photos

Osgoode 61-R-4

GREETINGS



To one and all, best wishes for happy holidays.

LINDA'S

Beauty Spot

774-2417 Winchester



Here's, hoping Santa and the holiday season bring you all you're wishing for.

DUNCAN'S

BOOK STORE

774-2639 Winchester



To all our many friends we send this heartfelt greeting... May Christmas fill your heart and home with all its brightest cheer and may you share your joy with all those dear to you.

CECIL MacNABB

Phone 448-2047

Morewood



A joyous time, this Season of the year—a time for us all to enjoy good fellowship, good cheer and Holiday happiness. A time, also, for us to express gratitude for pleasant associations and warm friendships such as yours.

HUGH SLATER

"Your Texaco Service Centre"

Phone 774-2007

Winchester

AULT MILK PRODUCTS LTD.

Winchester

Brockville



Christmas Season

Rich in spiritual blessings... warm with the love and friendship that are so much a part of this sacred, happy time... Christmas comes to gladden every heart. We sincerely wish for you, our friends and neighbors, a full share of the many joys of the Christmas season.

W. J. L. BOYD & SONS LTD.

Phone 774-2520

Winchester

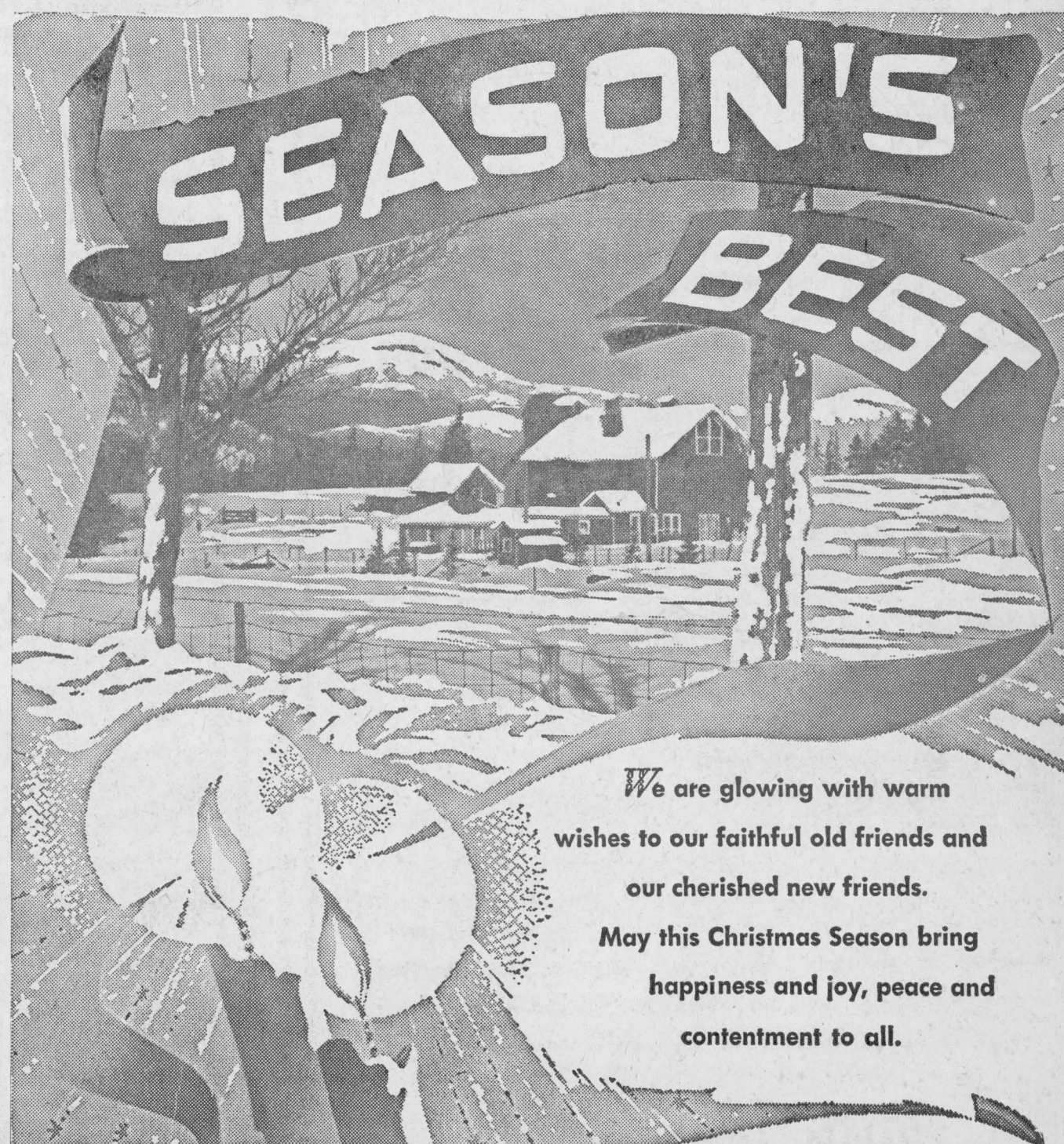


In the spirit of Christmas, we send our greetings and hearty good wishes to our many friends.

KEYES'

Rod & Gun Shop

774-2638 Winchester



We are glowing with warm wishes to our faithful old friends and our cherished new friends. May this Christmas Season bring happiness and joy, peace and contentment to all.

H. E. SAUNDERS & SONS

Phone 989-2155

Inkerman

How Reindeer Replaced Santa's Horse

By JILLANE GAY

To children in the Netherlands, the happiest sound at Christmas would probably be that of a horse clopping about on their rooftop.



As joyous as the songs of Christmas is our wish for you. May the holidays hold much happiness for you and your family.

NORMA'S
Beauty Salon

774-2431 Winchester

For the sound of that horse's hoofs would mean that St. Nicholas had at last arrived with his load of toys and candies.

In the Netherlands it is a great white horse, and not a team of reindeer, that carries St. Nicholas from roof to roof. Mythology tells us this is Woden's horse, Sleipner.

And Dutch children, on the eve of December 5, leave their wooden shoes filled with hay for the horse, to make sure it has enough energy to carry St. Nicholas through his journey.

Canadian youngsters would likely find it hard to accept a horse as Santa's steed. They have been taught that his sled is pulled by a team of magic

reindeer, with such delightful names as Dancer and Prancer, Dasher and Vixen.

In some ways, the horse makes more sense than reindeer. The original St. Nicholas lived in Asia Minor, and it is unlikely he ever heard of reindeer, let alone rode with them.

FROM LAPLAND

We have the people of Lapland to thank for adding reindeer to our image of Santa Claus.

The Russians were the first to accept St. Nicholas as a patron saint, and from Russia the idea spread to Lapland. The Lapps are famous for their reindeer teams, and it was only natural that the Lapp children

believed the Christmas saint would assemble his own team to haul his great load of toys over the winter snow.

It was also in Lapland that the idea evolved that St. Nicholas lived at the North Pole.

This helped strengthen the belief that St. Nicholas uses reindeer to pull his sleigh. After all, any Lapp child knew that a horse could not possibly survive the winters of the North Pole.

On the other hand, the Lapp children believed that reindeer could survive. After all, reindeer are among the world's most northerly living animals, and the Lapps themselves tended herds north of the Arctic Circle.

Lapp children also knew that reindeer would probably be Santa's choice at his North Pole workshop because they require absolutely no shelter from even the worst winds of winter, and can live almost entirely on reindeer moss, a gray lichen that grows in the north.

GOOD GRIP

Furthermore, reindeer travel well on ice and snow because of their broad and deeply cloven hoofs which spread out for a better grip when pressed down on a hard surface.

And any Lapp child could tell you that reindeer are the fastest animals on ice, capable of pulling a sled over a slippery sur-

face as fast as 10 miles an hour.

How fast can reindeer fly? That, the Lapp children must reluctantly admit, is a question only St. Nicholas can answer.

The Lapland-style Santa Claus was gradually accepted throughout Scandinavia.

TOOK TIME

But it took many years before he became accepted in North America. Up to about 100 years ago the Dutch version of St. Nicholas was most popular on our continent.

In 1809, for example, American writer Washington Irving wrote a poem describing St. Nicholas and his "eight tiny reindeer" and "miniature sleigh."

By about 1865, cartoonist Thomas Nast gave Santa permanent possession of reindeer

and sleigh through his Christmas drawings for magazines.

Today in Canada, the reindeer has found a firm foothold in our

Christmas tradition. Santa in his sleigh, they have become one of the most popular of our Christmas symbols.



McNEIL'S STORE

Phone 989-2175

Mountain



Here's our cheery greeting for a Happy Holiday... wishes that great Yule joy may come your way.

Alexander's
Snack Bar

774-2147 Winchester



DOCKSTEADER BROS.

Phone 774-2600

Winchester

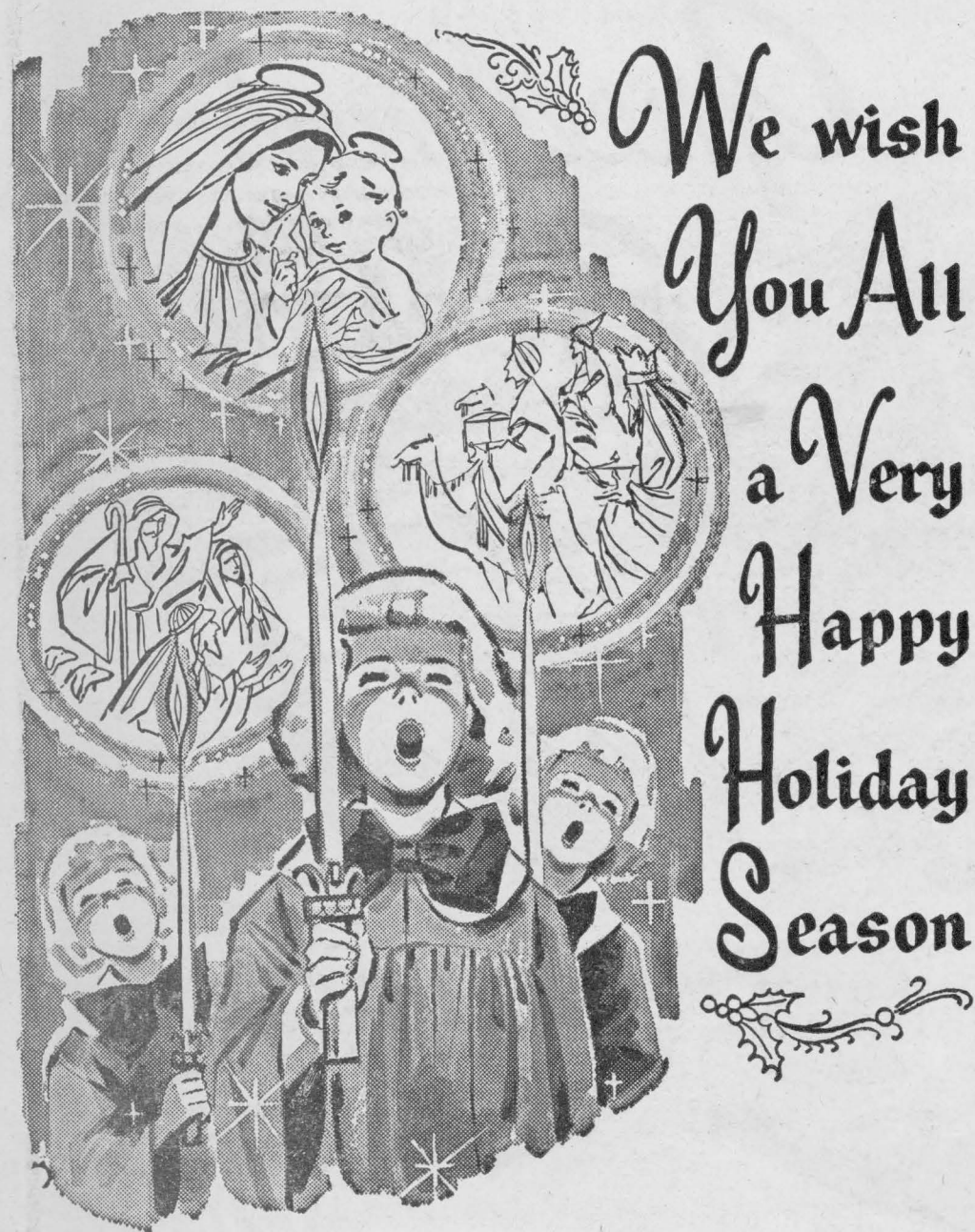


From the bottom of our hearts, we wish our friends and patrons all the joys of a wonderful holiday season. May every star you reach for be yours... may every hope you have be fulfilled... and may you ever be rich in love and companionship.

A. T. ALLISON & SONS

Phone 989-6025

Inkerman



ALL that makes for a merry, merry Christmas... the voices of carol singers filling the air, the bells pealing melodiously, the holly wreaths hanging in the windows... all these things plus joy and happiness in your heart we sincerely hope is yours on this glorious holiday.

CHARLES ANDERSON

Imperial Esso Dealer

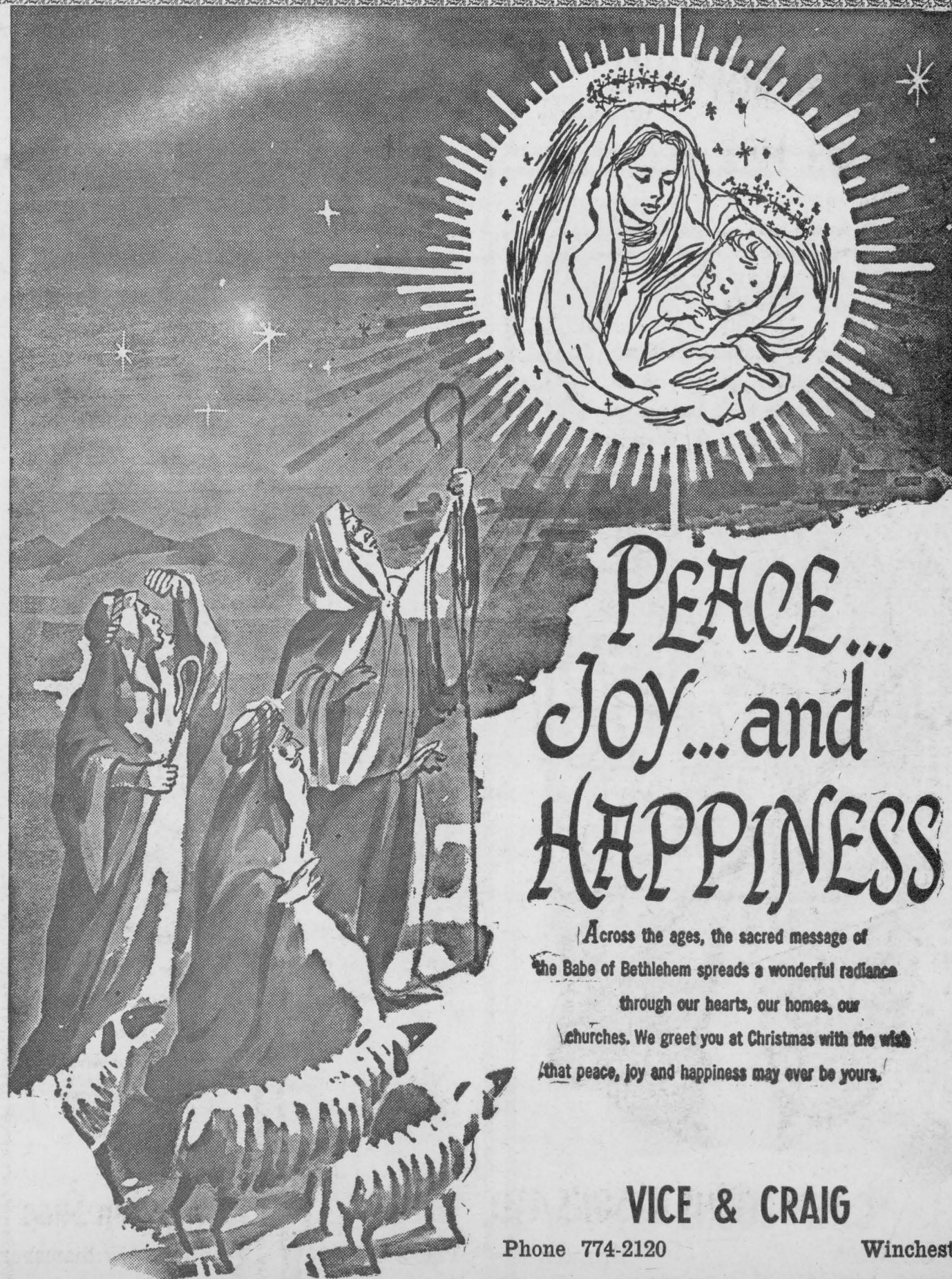
Phone 774-2101

Winchester



Muriel's Flowers

774-2201 Winchester



Across the ages, the sacred message of the Babe of Bethlehem spreads a wonderful radiance through our hearts, our homes, our churches. We greet you at Christmas with the wish that peace, joy and happiness may ever be yours.

VICE & CRAIG

Phone 774-2120

Winchester

What To Tell Your Child About Santa

The Truth With Tact

By AL. CONNOR

"Daddy, is there really a Santa Claus?"

The smiling four-year-old sat on her father's lap, looking up and betraying concern as she asked this question.

The question was asked with trust. The little girl, or it could have been a little boy, expected the truth for an answer—the same truth every child expects and is entitled to when any question is asked of the parent.

But how can the father answer? If he does tell the truth, he will shatter one of the most delightful fantasies of childhood. If he gives her a fabricated reply, he will betray that

child's trust in him.

The legend of Santa Claus runs deep in Christian tradition, and most Canadians have grown up with fond memories of their years when he stood as the symbol of wants fulfilled, of wishes granted.

DAMAGING

For others, however — according to modern day psychiatrists — the Santa Claus legend can have damaging effects. It is wrong to teach children fantasies, they argue, adding that it could encourage a person to shy away from reality in adult life.

The most famous and outspoken critic of the Santa Claus myth is Dr. Brook Chisholm of Victoria, B. C. He says that no other statement he has every made — and he has issued many outspoken opinions — has ever aroused such wrath as his con-

demnation of Santa Claus.

To this day — and the statement was made several years ago — Dr. Chisholm maintains he was misquoted. He didn't just attack Santa Claus, he says now. Rather, he sought to draw attention to the general problem of parental honesty with children.

Questioned recently on the subject, Dr. Chisholm said there was no harm in perpetuating the myth of Santa Claus as long as

the child was taught gently to accept it as a myth.

It is largely a question of how

FACTS ABOUT CHRISTMAS

The ceremony of the Yule log is fast fading from Canada's Christmas festivities, but in Yugoslavia it is still a vital part



Is this little girl old enough to be told the wonderful truth about Santa Claus?

the child comes to grips — as he ultimately must — with the truth about Santa Claus.

FROM PLAYMATES

If he learns from older playmates, in a jolting and unforgetting fashion, the child then begins to doubt the honesty of his parents and the security of his familiar standards.

How then should parents handle this problem? What should children be told about Santa Claus?

Judging from my experience with my two children, I would

not wish to deprive any child during its early years of the wonderful image of Santa Claus.

But I would say that parents should avoid a dogmatic and final attitude toward Santa Claus.

Natural doubts creep in at an early age, anyway. The child soon realizes Santa would have great difficulty getting down the chimney, or flying around the sky with reindeers. Every Santa he sees on television at Christmas time has a different face — as do the various Santas

encountered at stores and Christmas parties.

JUST HELPERS

The explanation that they are Santa's helpers is a good one. As a first step, it generalizes the child's concept of Santa, and helps to remove it from the image of a single person and into the whole — and much safer — area of Christmas goodwill.

Finally, the child must be told eventually — probably at the age of seven — that Santa is a

symbol of love and goodwill. This should come from his parents, whom he trusts to tell him the truth.

A seven-year-old will much more willingly accept a tactful explanation from his parents than a brusque declaration from his older playmates.

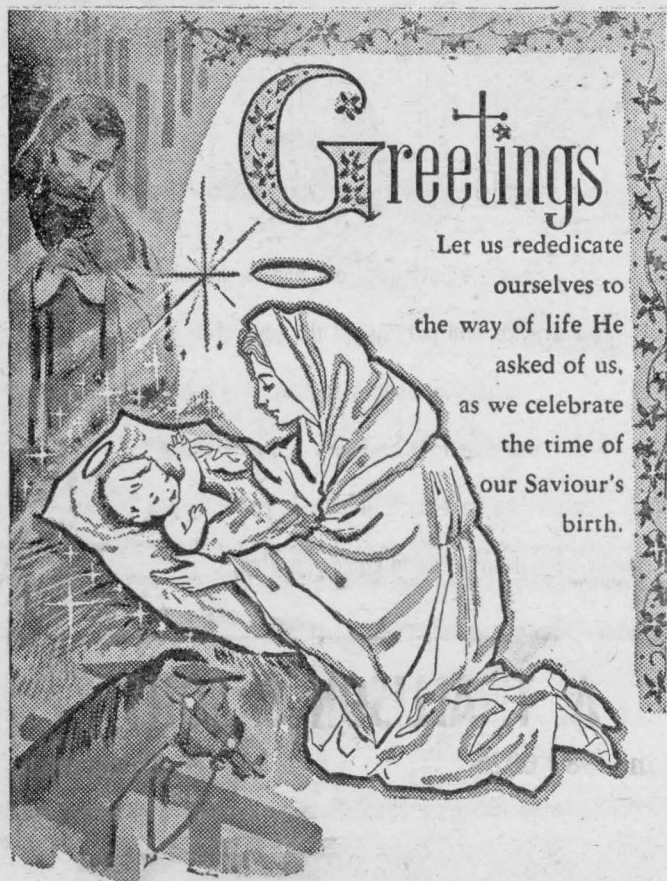
But more important, he'll have new respect for his parents, realizing that his Christmas gifts come from real people who sacrifice to obtain them, rather than from a faraway, never-to-be-known image.



G. E. ELLIOTT'S STORE

Phone 774-2614

Winchester



SUMMERS INSURANCE

Phone 774-2515

Winchester

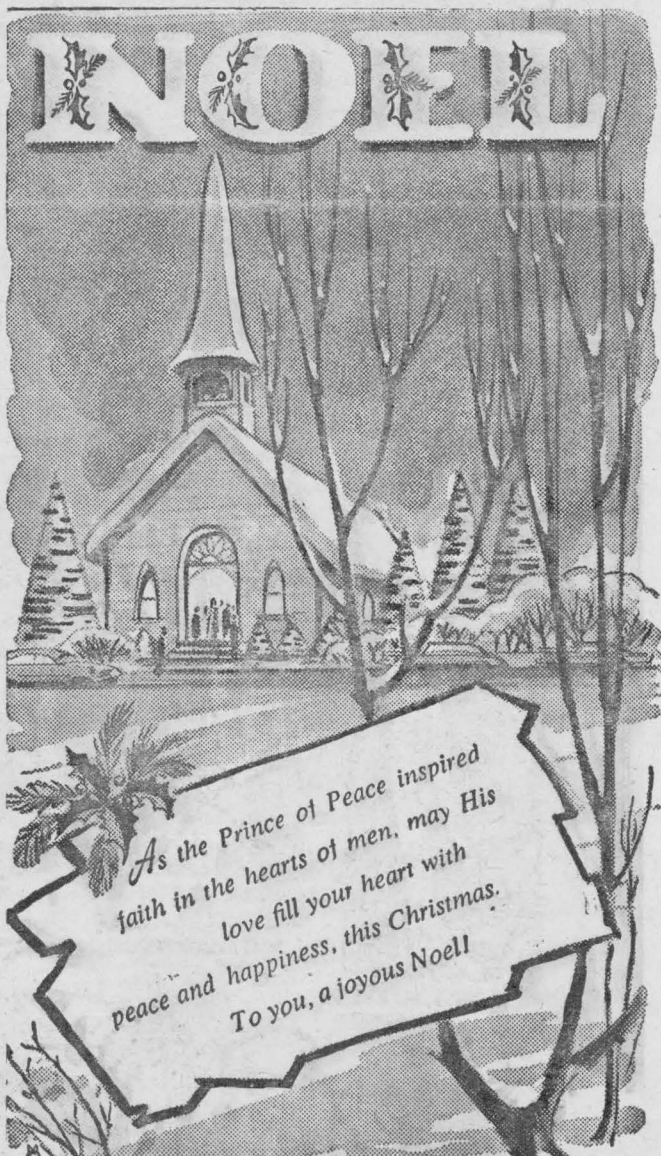


The Holiday Season's here!
We're hoping it brings you
Good luck and good cheer!

WINCHESTER MOTORS

Phone 774-2124

Winchester

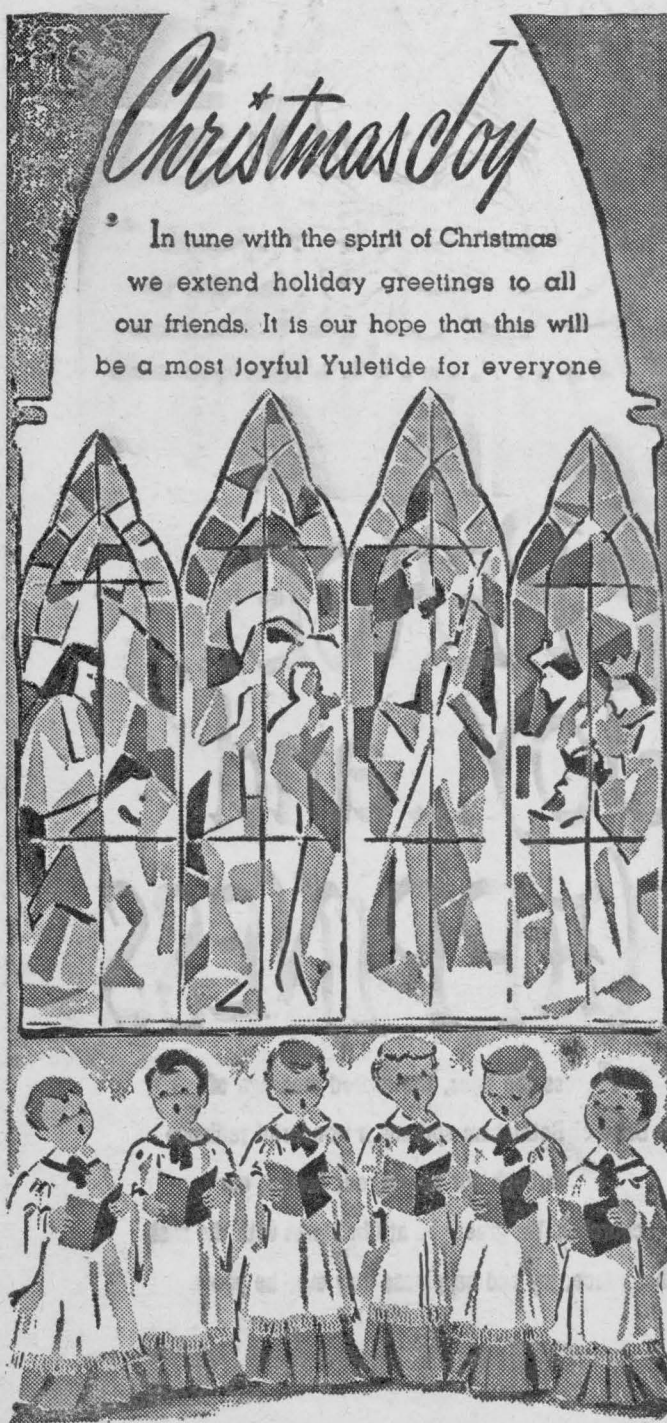


LYELL STRADER

Shell Oil Dealer

Phone KI 3-2616

Williamsburg



C. W. COONS

Phone OL 2-4606

Brinston



Royal Lunch

DENNIS SUMMERS

774-9914 Winchester



GREETINGS

J. M. Fader & Son

774-2100 Winchester



The time of happy hearts and uplifted spirits is with us now in all its glory. And, at this glad season, our special wish is for you... a sincere wish that this may be your best Christmas ever... rich in happiness, friendships and lasting spiritual joy.

ALEX W. DAVIDSON

Phone 774-2102

Winchester



We are very happy indeed to take this opportunity to tell you how much we appreciate the privilege and pleasure of serving you. It's our sincere wish that Santa brings you just what you're hoping for and that life holds many joyous occasions in store for you and all those who are dearest to you.

PIONEER HOTEL

Raymond and Sally McIntosh

Phone KI 3-3192 Williamsburg

Games For A Children's Party

By PETER CROSS
Are you planning a Children's Party this Christmas?

If you are, a little careful thought beforehand and the preparation of a list showing the order in which you intend to do things, is perhaps the best way of insuring that the party goes with a swing.

Before the entertainment starts, it is a good idea to attempt to break down the children's initial shyness, so as soon as the guests arrive, give each a label with their own name printed on it.

Ask them to fix this to their coat or frock and keep it there all the evening. The winner of this game can be awarded a

small prize, perhaps an inexpensive puzzle or box of chocolates.

SPoon GAME

One game which is always popular is the **Spoon Derby**. For this you need three spoons, three evenly-sized pencils and three six-ft. lengths of string.

Each length of string should be attached to a spoon at one end and to a pencil at the other. Simple knots will do. The three spoons are laid out—about six inches apart—at one end of the room; at the other end the three "jockeys" hold the pencils.

At the word "Go!" the jockeys begin winding their pencils furiously, thus drawing the spoons along the floor, rather like race horses.

It is important to ensure that the pencils be held by both hands—and rotated with the fingers.

The spoon which reaches the feet of the jockey first is the winner of the race.

CLOTHES BOX

Another game designed to raise plenty of laughter and to

use up surplus steam is the **Old Clothes Box**. In this two old boxes are packed with all the old clothes—hats, gloves, shorts, socks—you can find.

The guests must be divided into two teams. Each member, at a given signal, must run to the appropriate box, don the garments, run round their team, which is lined up, and back to the box. They then take off the garments and replace them ready for the next member.

The winning team is the one which manages to get all its members through the ordeal first.

At this point it is also a good idea to distribute a selection of those cheap little musical trumpets, drums and whistles—and form an orchestra. Children of

all ages love a noise. To music played on the piano or the record player, each section of the "orchestra" (i.e. the drums, whistles, trumpets, etc.) would give their own accompaniment.

"Old McDonald's Farm" is an ideal tune for such orchestral accompaniment—with the whistles coming in for the chickens, the trumpets for the pigs and so on.

TREAT TIME

Too much sugar is bad for children's teeth, so why not have chips and popcorn in the place of candies on the table?

Children like a change, too. Instead of soft drinks, delight them with a fruit punch.

Any fruit juice will do as the base, with chopped fruit—a

blender would come in handy here—added. Decorate the glass with an orange slice, attach a cherry on a toothpick, and you'll have the young folks clapping their hands with glee.

Ice cream, of course, is a party must, and if you'd like to add a bit of adventure to it, let them spoon the ice cream up with candy canes. Give them spoons as well—they'll want to tackle the ice cream seriously

after hilarious attempts of scooping it up with the candy canes.

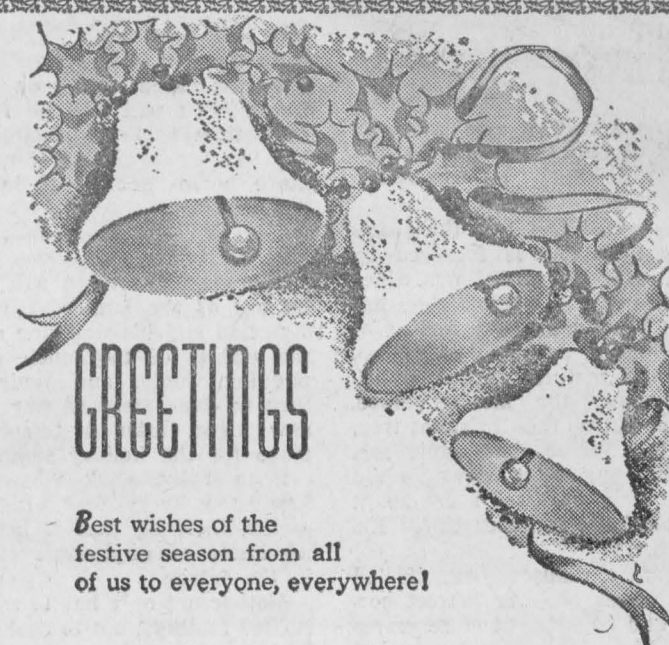
BRUSH UP

And here's an idea for a real novelty. When you send out the invitations, ask the children to bring their toothbrushes.

After all those sweets, you can have them make a game out of brushing up. Gather them in a circle, and let each take turns showing the proper way to

brush. It's bound to send them into giggles—especially if you ask them to sing at the same

time they're brushing. And it'll teach them a good health habit, too!



Best wishes of the festive season from all of us to everyone, everywhere!

R. S. ALLISON & SONS

Phone 774-5151

Winchester Springs

A FRIENDLY HELLO
With best wishes for Holiday Happiness from our door to yours.

EWART S. CARKNER
Phone 774-5204 Winchester

Warmest Wishes
May health, happiness and good cheer enter your home this Christmas and remain there for years to come.

FRASER INSURANCE SERVICE
Bill McVey and Jim McVey Metcalfe 157

BARCLAY'S IGA Super Market
Phone KI 3-2631 Williamsburg

A Joyous Christmas
May the light of the Star guide us to a Christmas rich in spiritual meaning.

Levere's Fina Service Station
Harold Levere, Prop. Winchester
Phone 774-2411

Christmas Greetings
The last days of the year are the best. And they've finally come. Our Christmas wish is that they be filled with extreme happiness for you and your family.

SUMMERS' BAKERY
Phone 774-2126 Winchester

BEST WISHES
Lots of luck to you and yours in the New Year. May the year ahead be your best and happiest yet!

WERT'S GARAGE
Phone 987-2920 Chrysler

Season's Best

MORGAN'S MEN'S WEAR
Phone 774-2413 Winchester

Greetings OF THE Season
Christmas is in the heart, where joys are deeper and fond friendships are cherished. May your Yuletide be a cheerful one for you and your family.

H. E. BICCU
Phone 774-2410 Winchester

Christmas Joy
The joy of Christmas knows no bounds. You hear it in glad greetings... you see it in happy faces. That it may be fully yours, is our sincere wish for you.

HAROLD POAPST
Phone 774-2602 Winchester

Merry Christmas
Christmas is here...and we wish for you all its deepest pleasures... expressed in greetings from friends and loved ones... experienced anew in the inspiration of the ageless Christmas story. And, as the Wise Men followed a Star, and found the Babe of Bethlehem, may you and yours find spiritual peace and joy at Christmas.

DON REDMOND & SON
Phone 774-2108 Winchester

Pity Poor Mom At Christmas

By BERENICE MAKDATOR

Soon the gifts will be opened, the meal will be eaten, and instead of Christmas carols, everyone will be singing the After-Christmas Blues.

It's a sad fact that the year's biggest holiday is followed by an even bigger anti-climax. Since November, the whole family has been buoyed up by a feeling of anticipation as heady as opium. While mother worked frantically over the kitchen stove, father put up the Christmas tree, playing Tarzan, and Janie and Junior pulled it down while little Mark bellowed songs about an alcoholic reindeer called Rudolph.

Santa Claus manifested himself on every street corner and department store prices rose like a thermometer in hot water.

Then suddenly it's over. A sinister hangover replaces the intoxicating spirit of Christmas. The exciting count-down of remaining shopping days is a thing of the past.

The turkey is dry, the mince pie is stale and the cards are curling at the edges. Angel hair

from the tree covers everything from the carpet to the dog and traces of it will still be found from time to time in mother's hat box, or providing a ready-made home for spiders in the linen closet.

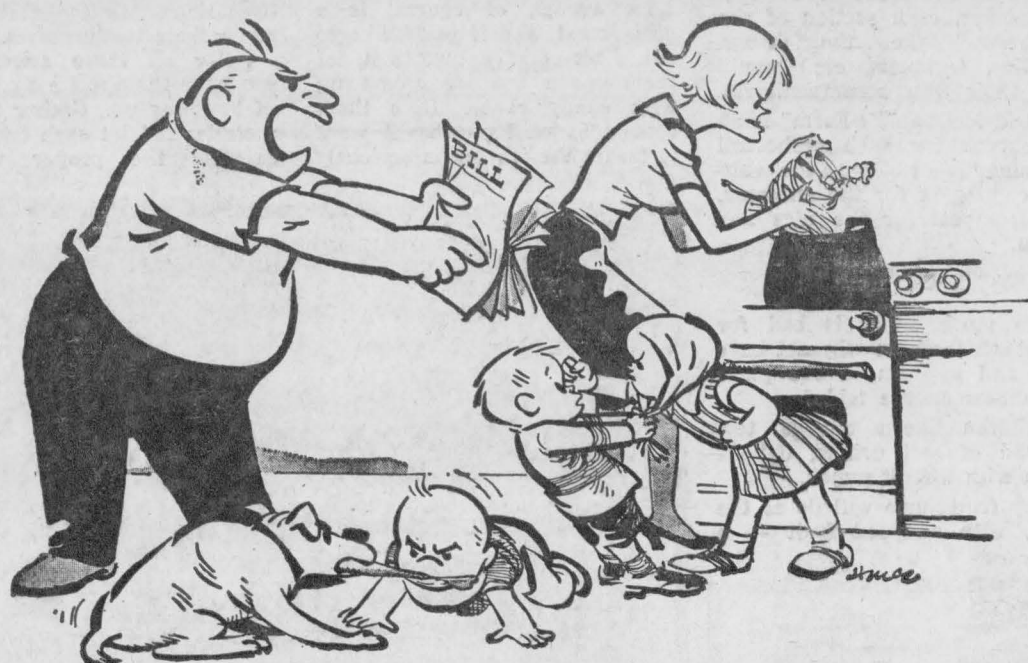
AFTERMATH

The grim aftermath will take its toll of the family. Father's digestion and his waistline show the effects of too much plum pudding. Junior and Janie return to their state of war with new vigor, after a temporary truce for the holiday season.

Even baby Mark views his brand-new Toidy Seat with suspicion, knowing that it heralds all kinds of unpleasant events in the future.

Mother not only has to soothe ruffled feathers, but to deal with her own after-Christmas blues. It's time to start house-cleaning and cooking again, this time for the New Year. There are a dozen letters to be written thanking relatives for useful cushion covers and pot holders. And the stain in the lace table cloth must be removed before January 1.

She must now return to the



... But soon things return to normal.

toy store that she so recently left and convince a skeptical clerk that the doll's eyes were punched in by a careless delivery boy and not by little Janie when she discovered it didn't say "mama."

While she's downtown, she notes with annoyance that the pretty cards that she paid \$2.98 for just before Christmas are now practically being given away for cereal box tops. And the elegant, pink-striped ascot that the sales clerk had sworn to be the only one in the city, if not in the whole country, is lying dingy and discarded with

a dozen like it on a table marked "Reduced to clear."

TRUE GAME

Meanwhile, at home, the annual game called "Who's going to strip the Christmas tree?" is in progress. The object is to

always have something of great importance to do so that mother will end up doing it as she did last year.

And mother is playing a game of her own in the kitchen. This one involves inventing ways to disguise the turkey so that the

Canadians Flood Mails With Christmas Greetings

Canadians will send two hundred and twenty-five million Christmas cards this year. A large percentage of the colorful mementoes of the season will be religious in design and sentiment, according to Courtts Hallmark Cards. However, the company predicts an upsurge in demand for more traditional designs this year.

The firm's president, Donald S. Porter, says that this Christmas the mailman will deliver an abundance of beautiful cards adorned with traditional symbols of the season. Wintery snow scenes, families gathered in the warmth and spirit of Yuletide, and Santa Claus will be included in the most popular designs of the season.

The religious meaning of Christmas will be depicted in cards reproduced from great paintings by Leonardo Da Vinci, Botticelli and Rembrandt, and Canadian artists Mike Fischer, Lisa Schmetz and Norman Melchior in the Courtts Hallmark Painters of Canada Album. Words written by Helen Keller, Dr. Norman Vincent Peale and Father James Keller will convey traditional Christmas sentiment with a personal view.

The personal touch is apparent in cards which represent the entire family. One series shows cards with cheerful sentiment "From the four of us." The number is variable to accommodate families of from two to five members. Another group of

cards features a little cameo cutout in which the sender inserts a small picture of himself and or his family.

"Christmas is really a family affair and the cards and gifts sent express the personality and family traditions of the sender," Mr. Porter says. "Though cards are still available at less than five cents each," he adds, "Canadians tend to choose the more costly greetings. The price of Christmas cards hasn't increased in many years, but the demand for richer design and technically expensive items like embossed cards increases every year."

Merry Christmas

For you, we wish a wonderful Christmas, one that recalls in fullest meaning the holy time of the birth of our Lord.

HOLMES LIVESTOCK EXCHANGE
Phone 774-9918 Winchester

SINCERE WISHES

May Santa bring you everything you've ever wanted... as well as some wonderful things you never knew existed!

BELTONE HEARING CENTRE
Phone 774-2606 Winchester

MERRY CHRISTMAS

HARRY STRADER
GENERAL STORE
Phone 774-2412 Winchester

Best Wishes

Greetings of the season from all of us to all of you!

ABEL'S SANITONE CLEANERS
(Vic Thom, Driver)
Phone 448-2135 Chesterville

Peace on earth...

Once more the Christmas message is renewed in our hearts. May the spirit-lifting joys of the season be yours.

ENGLISH'S READY-TO-WEAR
Phone KI 3-2744 Williamsburg

A Christmas Wish

May the joyful pleasures of your Christmas Holiday become the core of happy memories for the coming year!

MacINTOSH GROCETERIA
774-5770 Winchester

an old-fashioned MERRY CHRISTMAS

Old times and the carefree pleasures of other days are recalled as we enter another Holiday Season. In the spirit of remembering friends and associations of the past, we extend our greetings to all!

GEGGIE'S HARDWARE
Phone 774-2700 Winchester

family will finish it by February. Let's see — Turkey a la King, turkey croquets, turkey thermidor, sauteed pate de turkey au gratin...

Then there's the problem of getting Junior to thank Auntie Flo for his Winnie the Pooh book. Auntie believes that any boy who doesn't read the Pooh books is destined for juvenile delinquency. Junior, however, has traded his copy with the boy next door for 20 hockey buttons.

Mother must retrieve it before Auntie finds out. She finally buys a new one, after tracing the original to a boy who has left for South America with his parents.

PERPETUAL CHRISTMAS

With the even smaller fry it's sometimes necessary to deal with certain misconceptions that arise at Christmas time. Like the delusions of grandeur brought on by the sudden riches of Christmas morning and the idea that Santa's bounty extends

for all 365 days of the year. Questions like, "How come Santa Claus didn't bring me nufink this morning?" must be treated tactfully," mother finds.

Meanwhile, father, shocked by the size of the post-Christmas bank balance, has decided to economize.

This means mother must buy next year's presents now, while the sales are on. So once again she battles the downtown shoppers for dolls, model cars and cuddly animals, which are hidden carefully from the prying eyes of the children. Within a week, however, the spoils have been found and claimed, and it is no use pleading that they must be saved for next Christmas. Every kid knows that Santa provides the presents and will keep on doing so, with or without Mummy's help.

BLACKMAIL

Junior, who doesn't believe in Santa Claus anyway, gets to keep his share of the loot by the simple method of blackmail—"I'll tell Mark and Janie about Santa Claus."

Rather than be responsible for two childhood traumas, mother gives in.

Eventually, Christmas gives way to the New Year, and life returns to normal. Father has gotten a life-saving raise, the kids are back at school, and little Mark has forgotten that Santa ever existed.

Mother gives a heartfelt sigh and leans back to enjoy a well-earned rest. At least until it's time for chocolate eggs and Easter Bunnies.

In the spirit of Christmas, we're wishing you a most joyous holiday.

Keyes' Tot Shop
Winchester

Cheerio

Just popped up to say a friendly "Hello" and wish you and yours much happiness throughout the Christmas season!

BLACK LUMBER
Phone KI 3-2188 Morrisburg

Greetings

Wishing our friends a merry Christmas

HYLO EGGS
Lawrence Kapeller
774-2415 Winchester

Christmas Greetings

With the hope that the season will bring you abiding happiness.

DIXON'S Allied Food Market
Lloyd and Lorna Dixon
Phone 774-2005 Winchester

O, come all ye faithful

Church bells ring... choirs of jubilant voices proclaim the glory of the Day. We too speak out to wish our friends all good things. May this Christmas season bring much happiness and great joy of spirit to you and those dear to you.

PINKUS SALVAGE & AUTO PARTS LIMITED
Phone KI 3-2759 Williamsburg